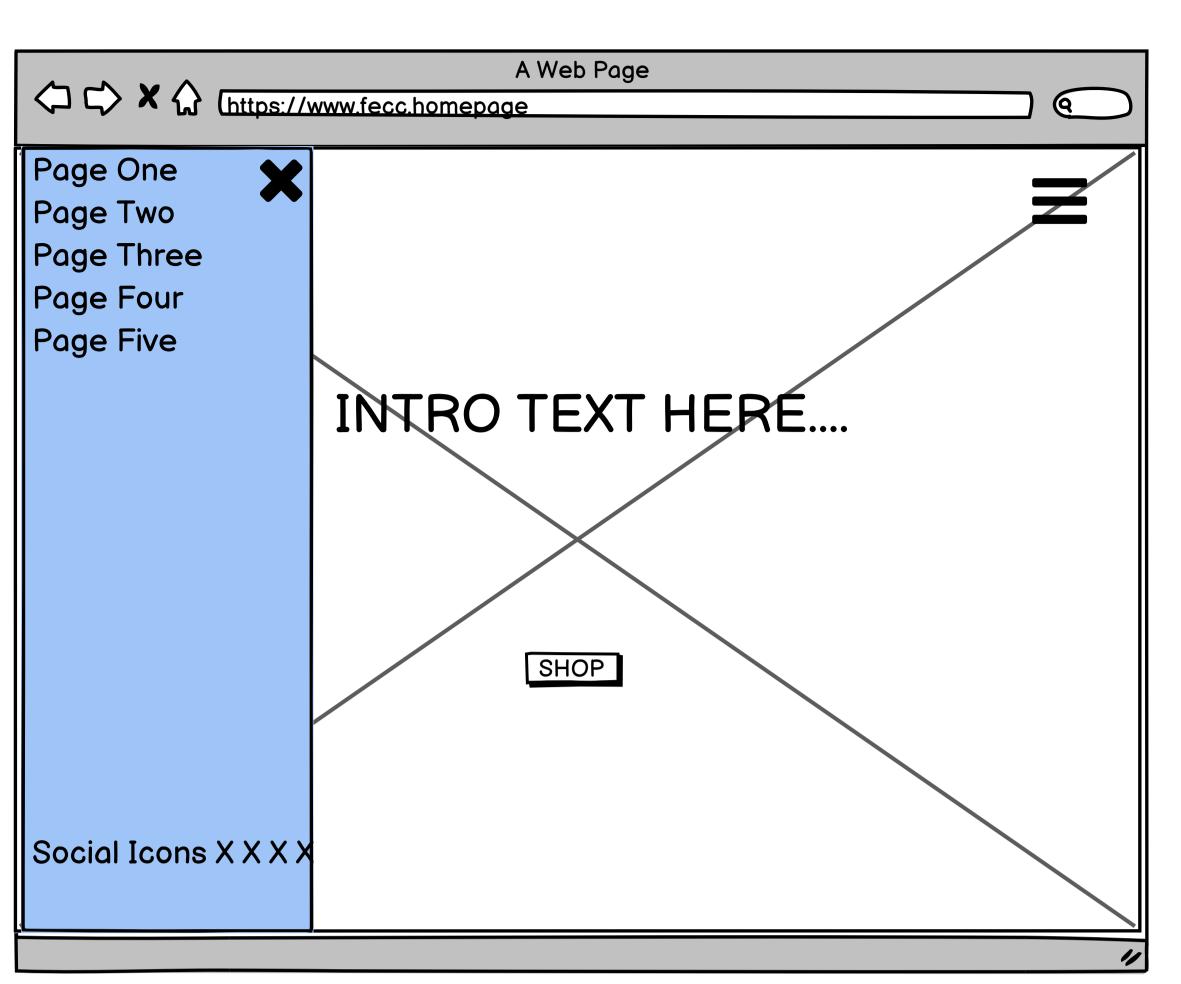


Homepage Wireframe 2 / 11

FECC Products ECommerce Site Proposal



Home Page Features :

Background - Fullscreen overlaid video.

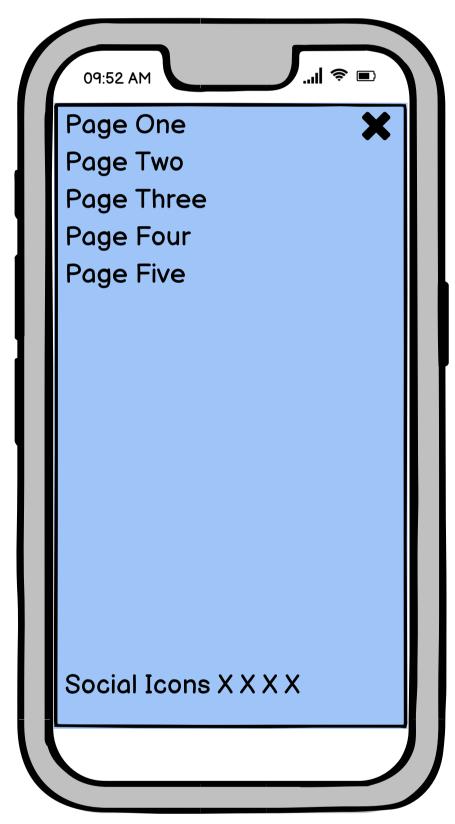
Navigation - Sidebar Menu with X to close

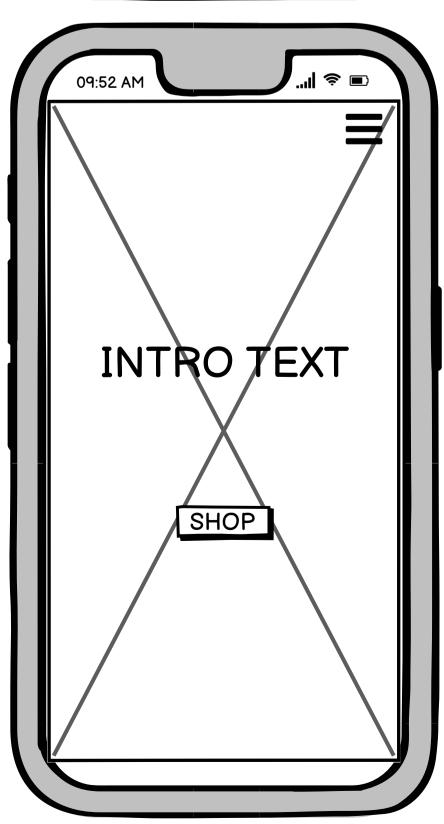
3-Bar Ican - activate or close sidebar

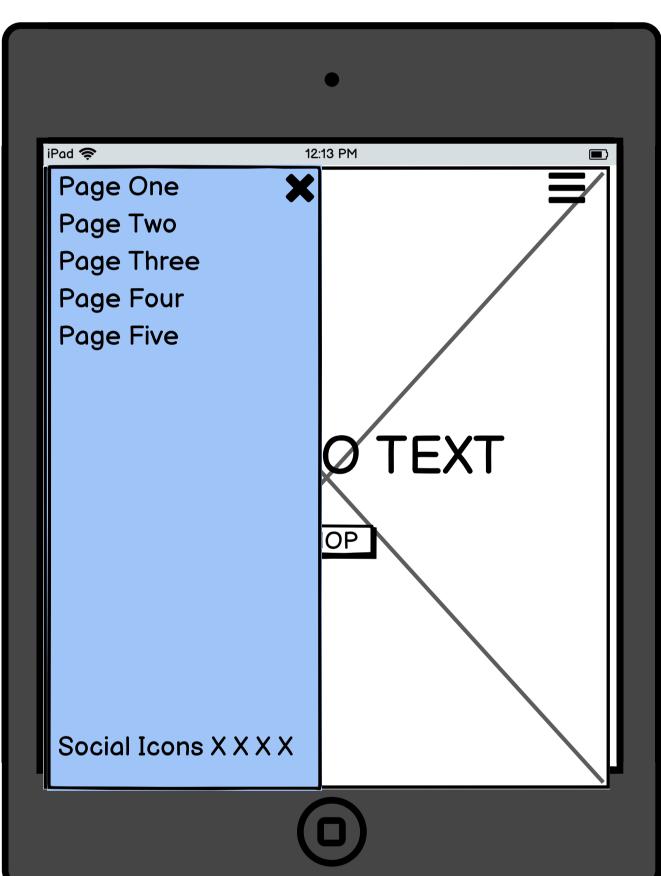
3-Bar Icon - activate or close sidebar menu

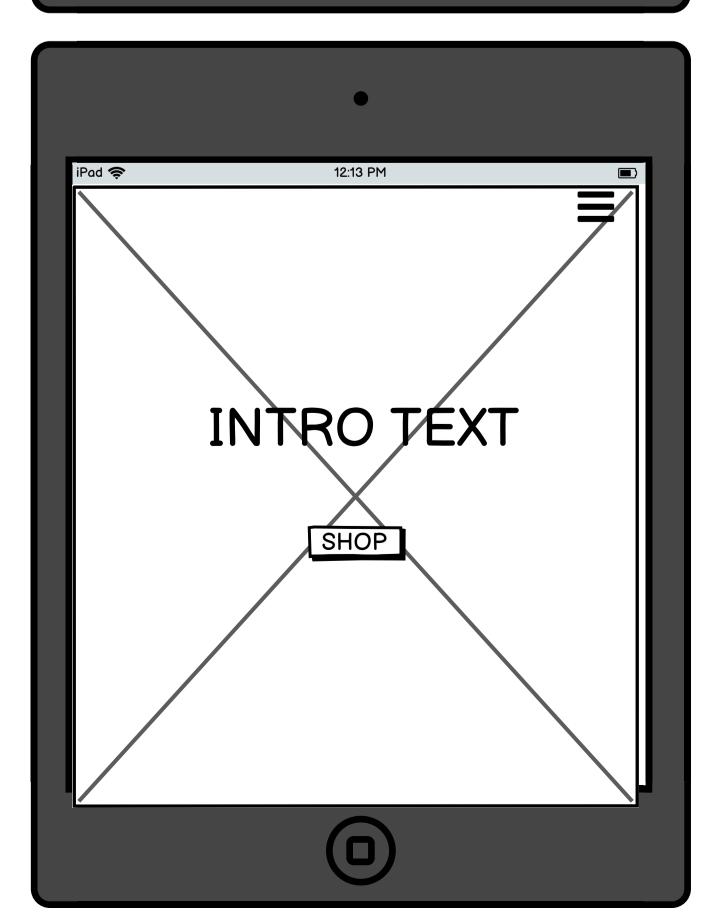
Central Banner Text

Call-to-Action Animated Button for the Store



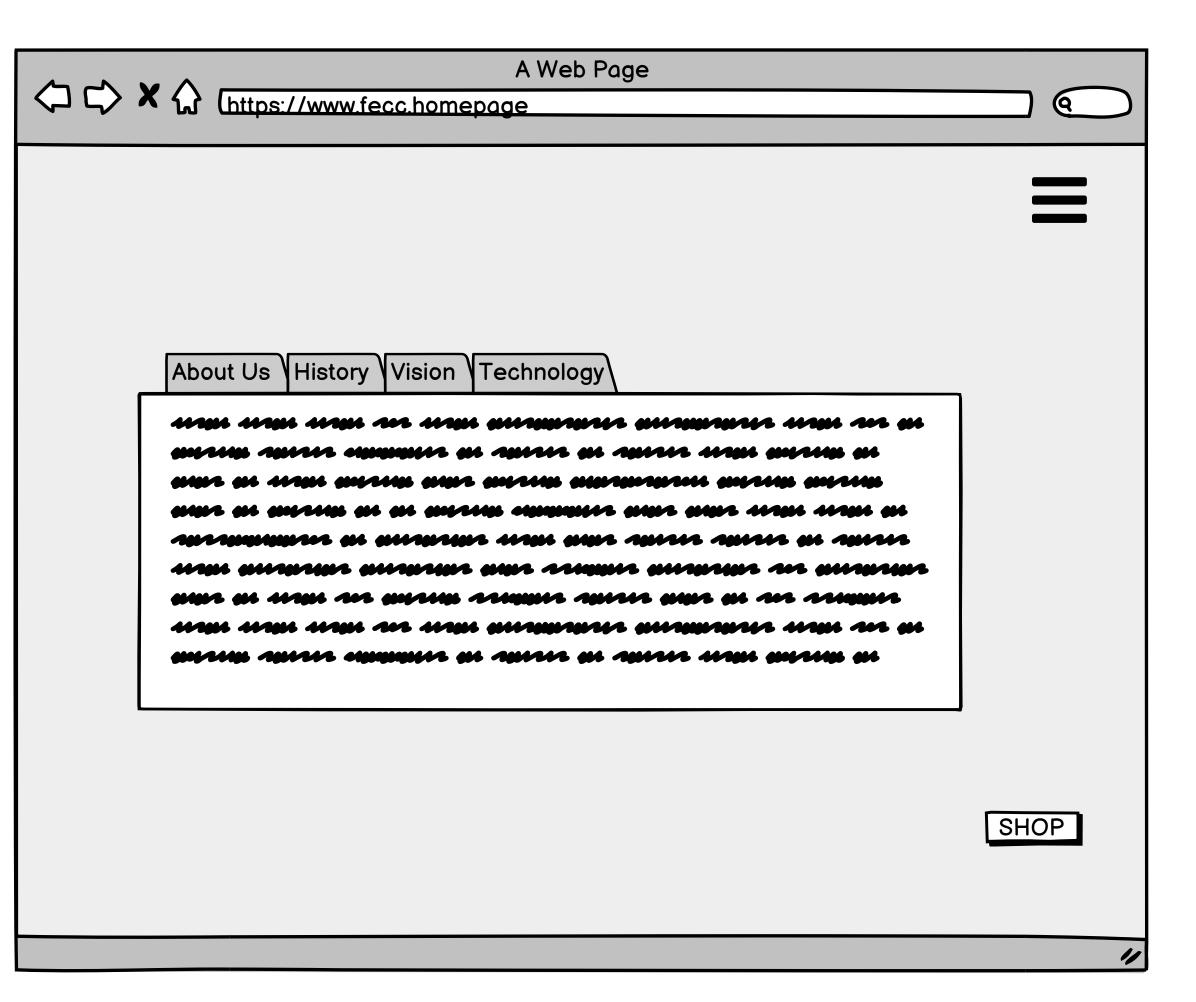






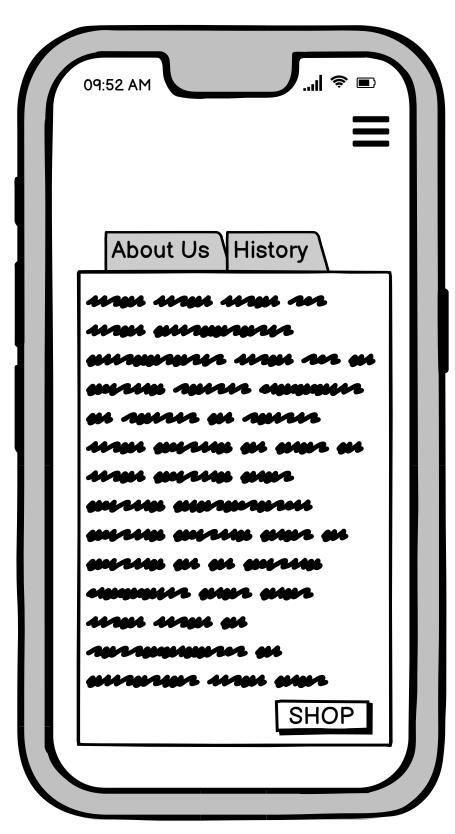
About Wireframe 3 / 11

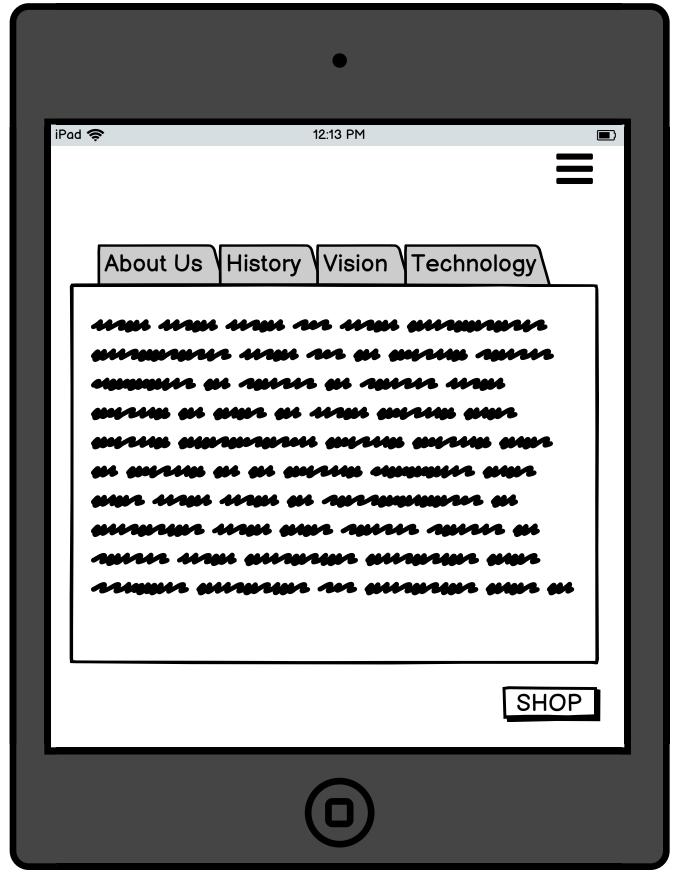
FECC Products ECommerce Site Proposal



About Page Features:

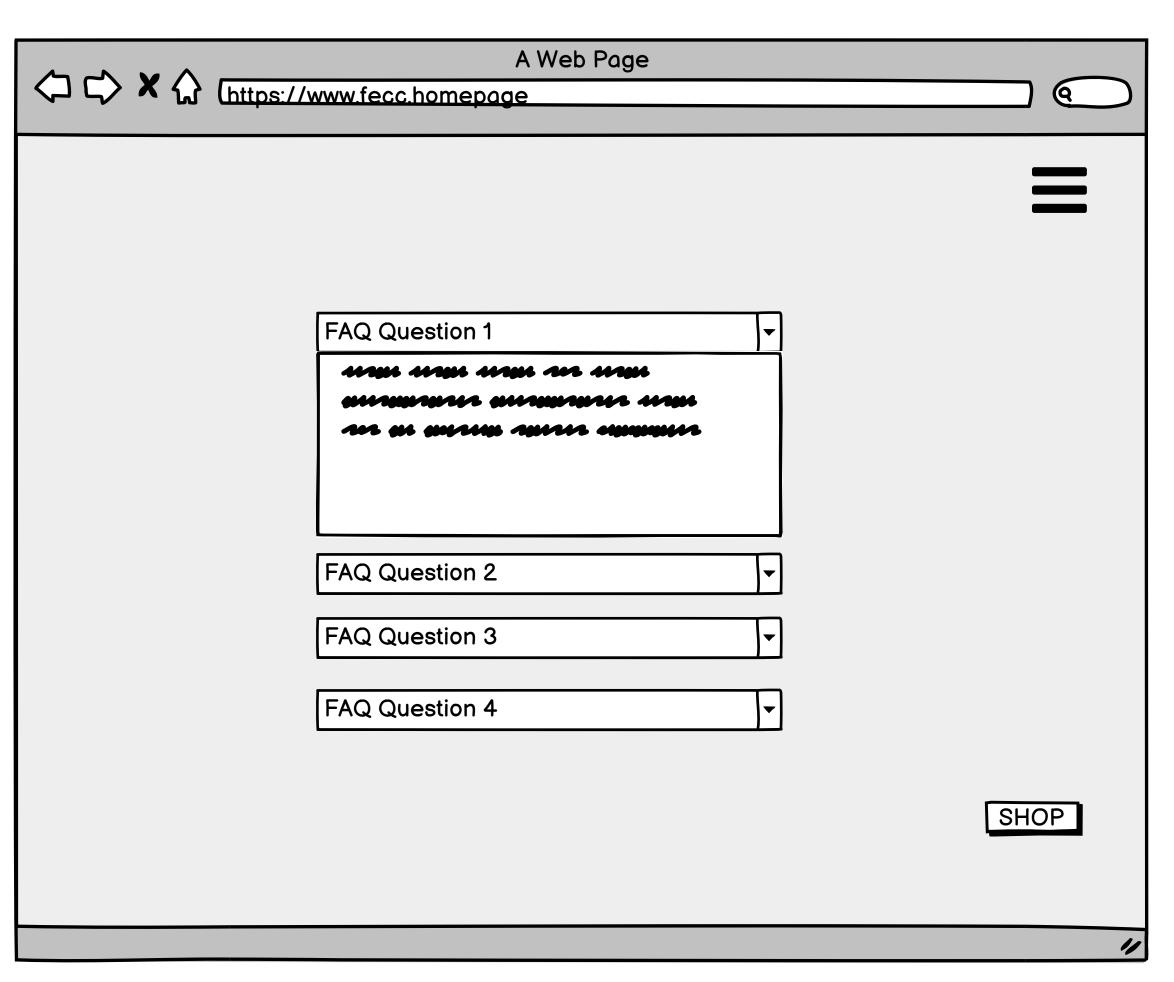
Background - Neutral off-white
Navigation - Sidebar Menu with X
to close
3-Bar Icon - activate or close
sidebar menu
Information held in tabbed
text-boxes,
showing one at a time
Call-to-Action Animated Button for
the Store





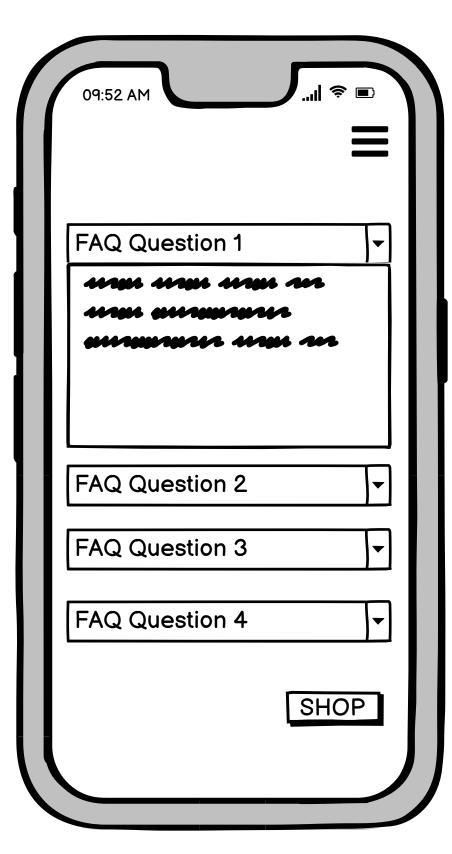
FAQ Wireframe 4 / 11

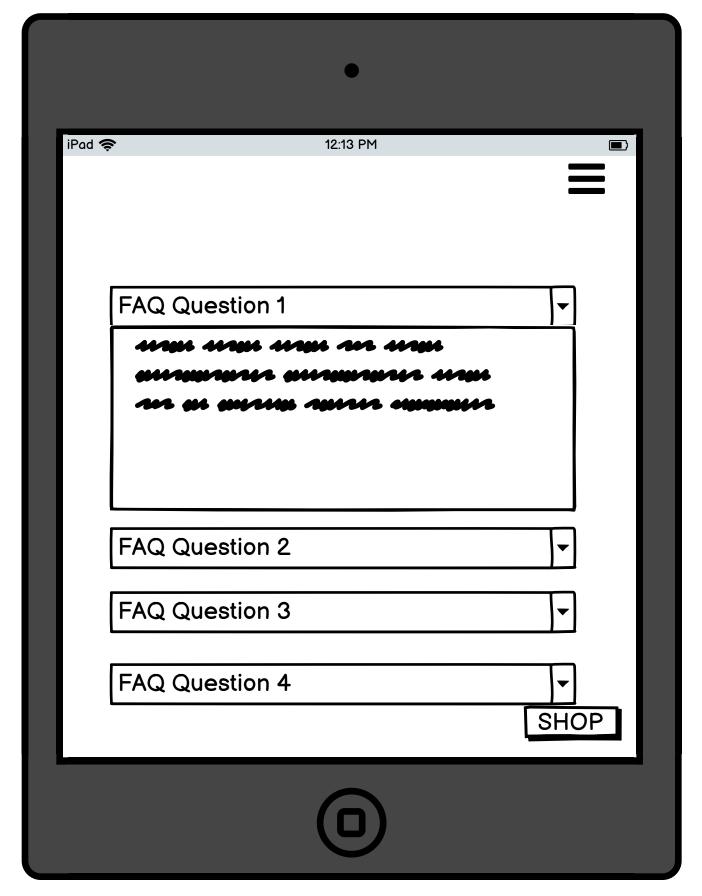
FECC Products ECommerce Site Proposal



About Page Features :

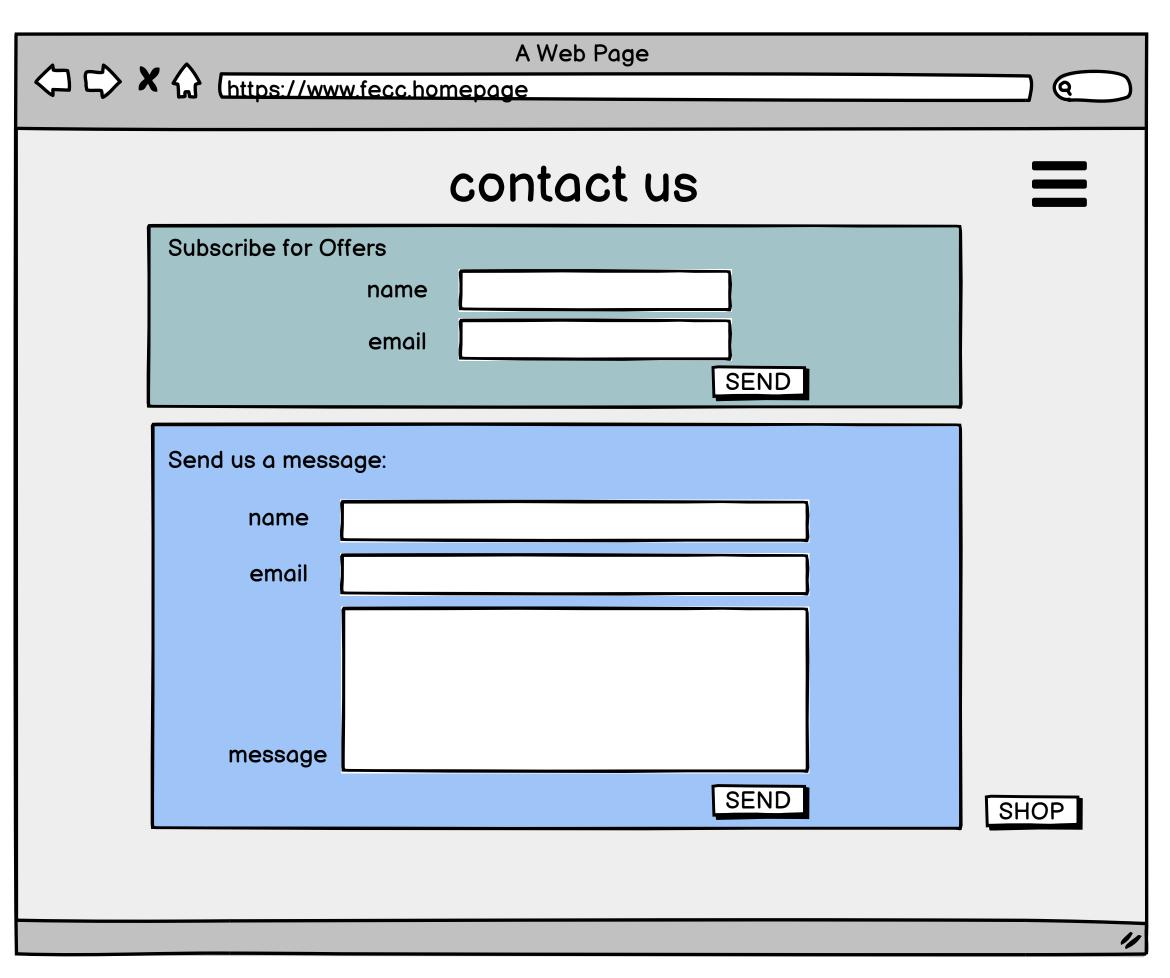
Background - Neutral off-white
Navigation - Sidebar Menu with X to close
3-Bar Icon - activate or close sidebar menu
Questions with Answers held in drop down boxes.
Only one box can open at a time
Call-to-Action Animated Button for the Store





Contact/Subscribe Wireframe 5 / 11

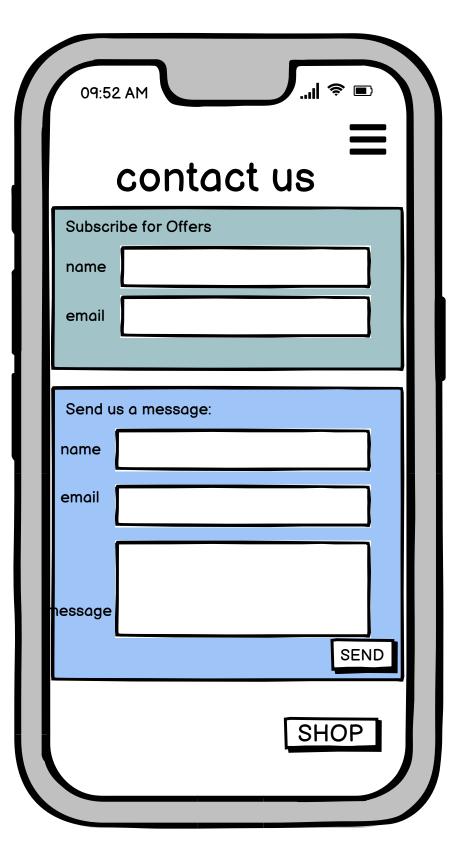
FECC Products ECommerce Site Proposal



Contact Page Features :

Subsciption Box for Special Offers
User inputs name & email for email bulletins

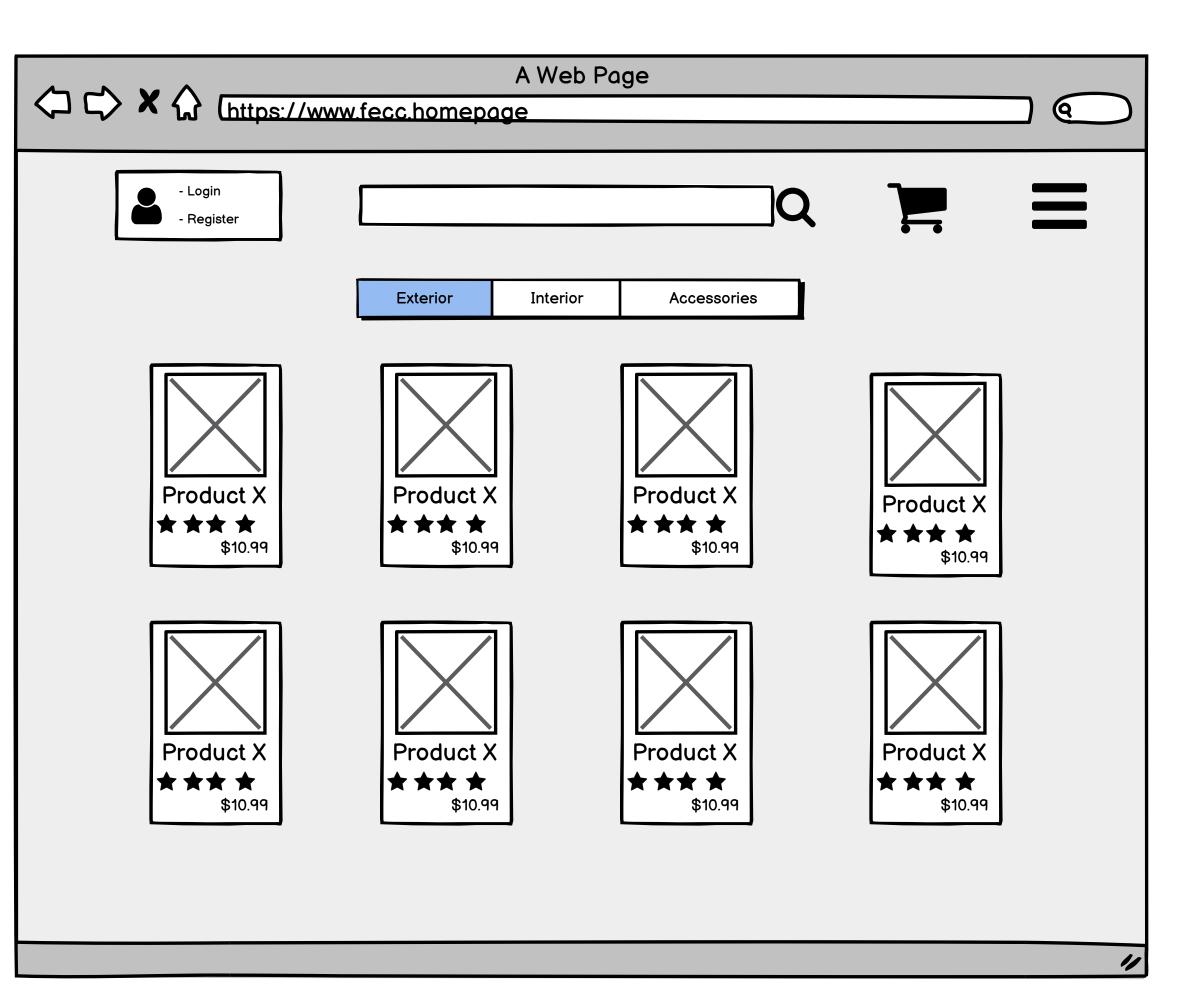
Contact Box: User inputs name, email and message to send a direct query to site owners.



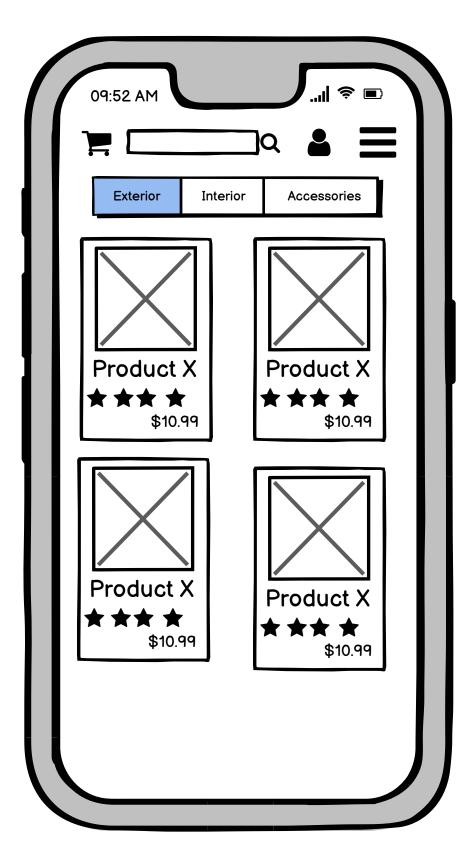


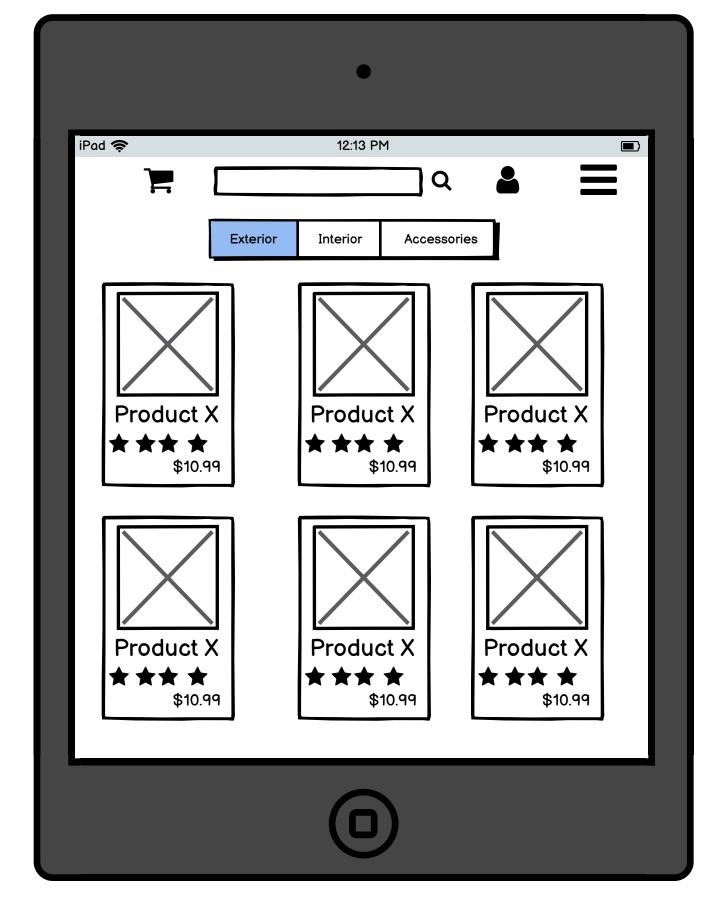
Storefront Wireframe 6 / 11

FECC Products ECommerce Site Proposal



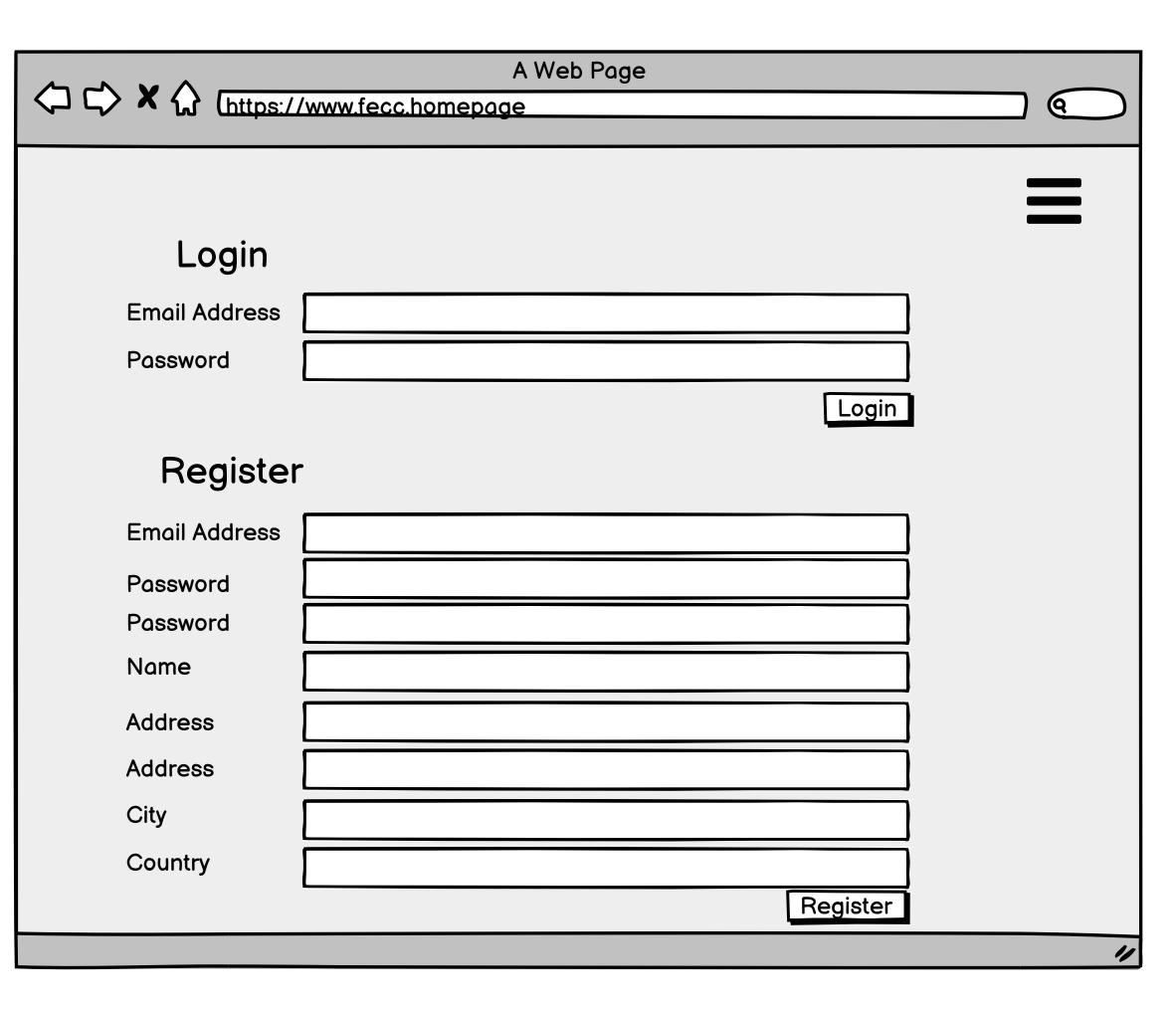
Storefront Features:
Background - Neutral off-white
Navigation - Sidebar Menu with X to close
3-Bar Icon - activate or close sidebar menu
Login or Register Option
Search Bar
Shopping Cart Link
Buttons for Product Categories
Products listed on main page.





Register Login Wireframe 7 / 11

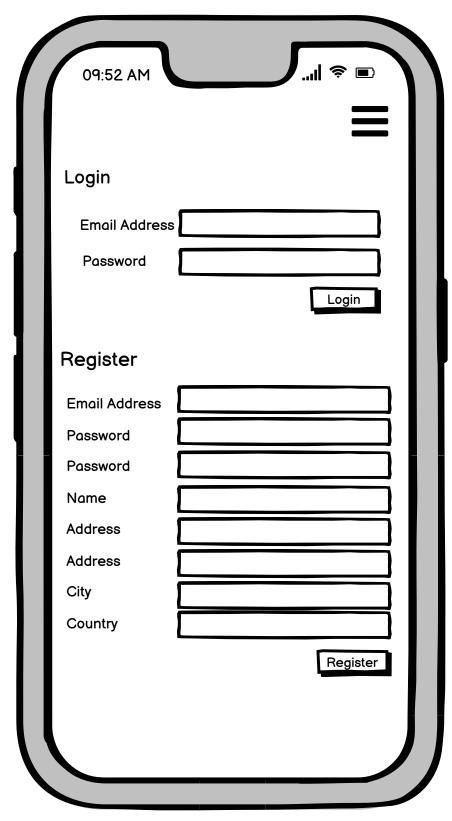
FECC Products ECommerce Site Proposal

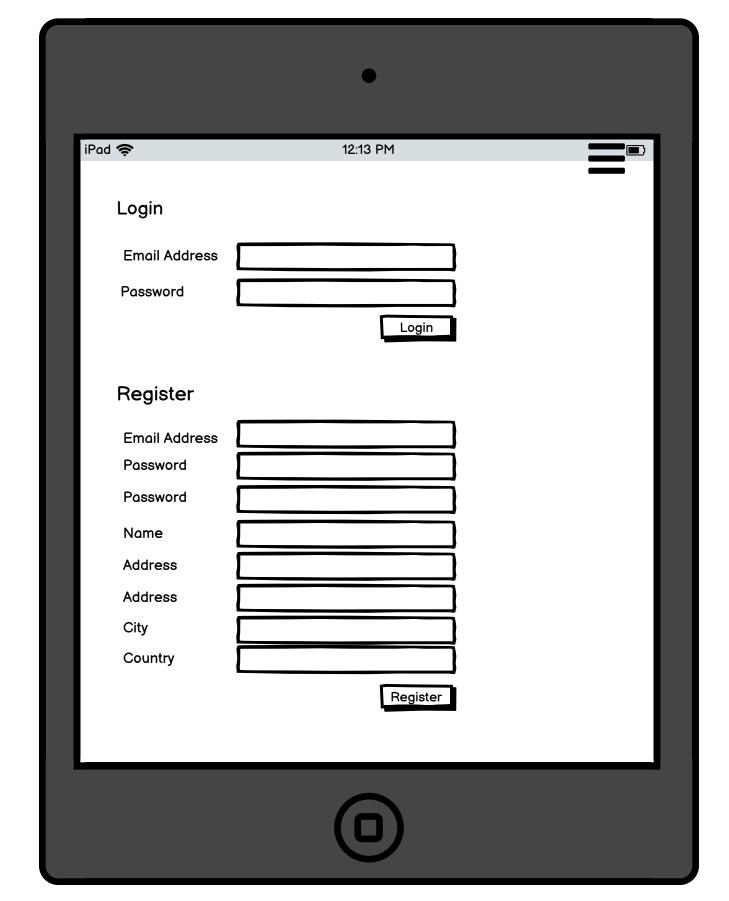


Login/Register Features :

Navigation - Sidebar Menu with X to close 3-Bar Icon - activate or close sidebar menu Login : Username & Password + Login Button

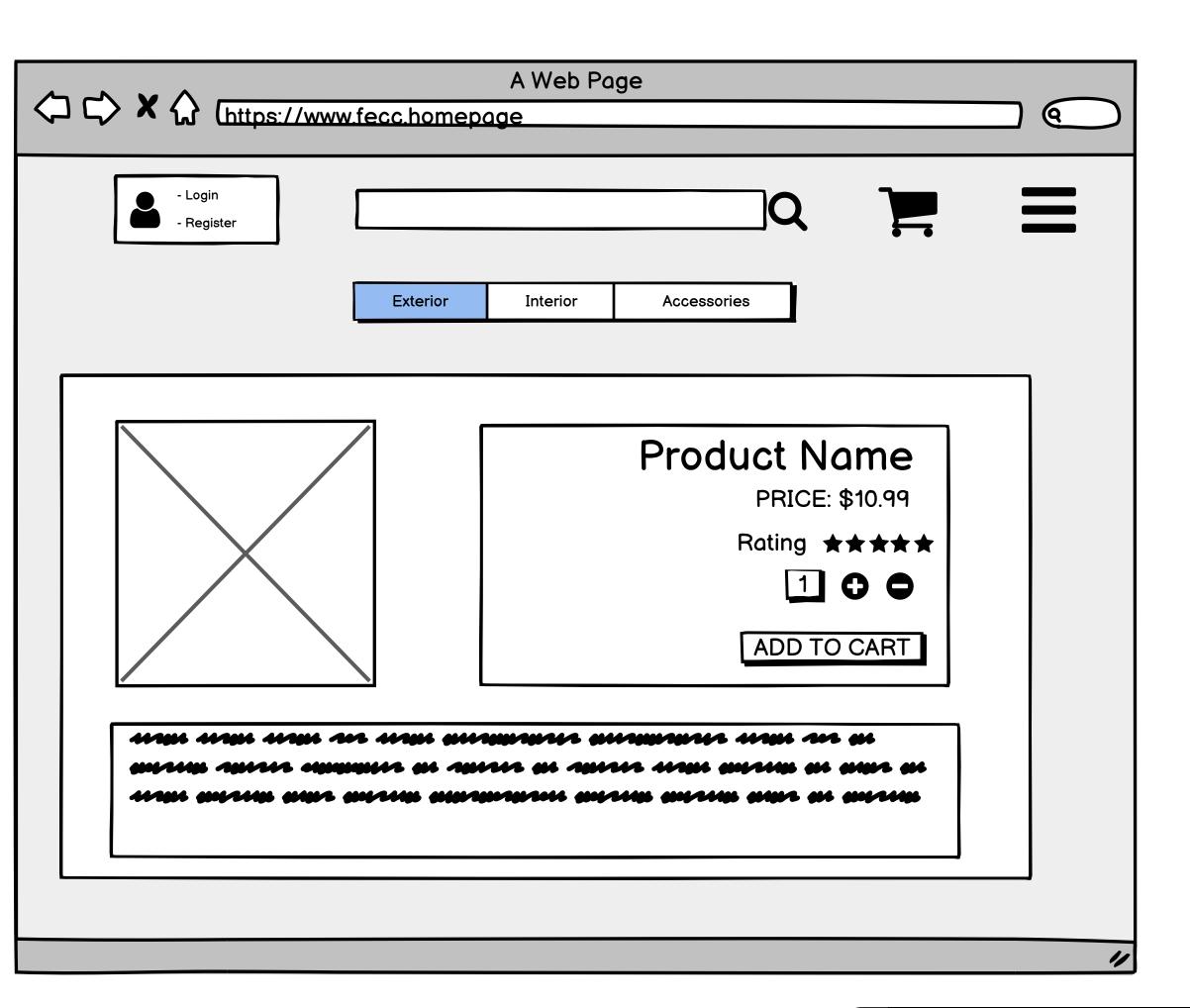
Register: Text input for all relevant fields with Register Button.





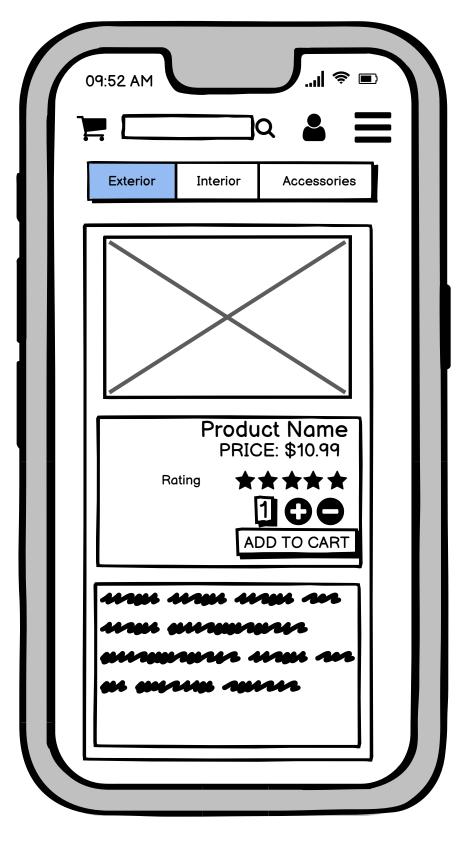
Product View Wireframe 8 / 11

FECC Products ECommerce Site Proposal



Product View Features :

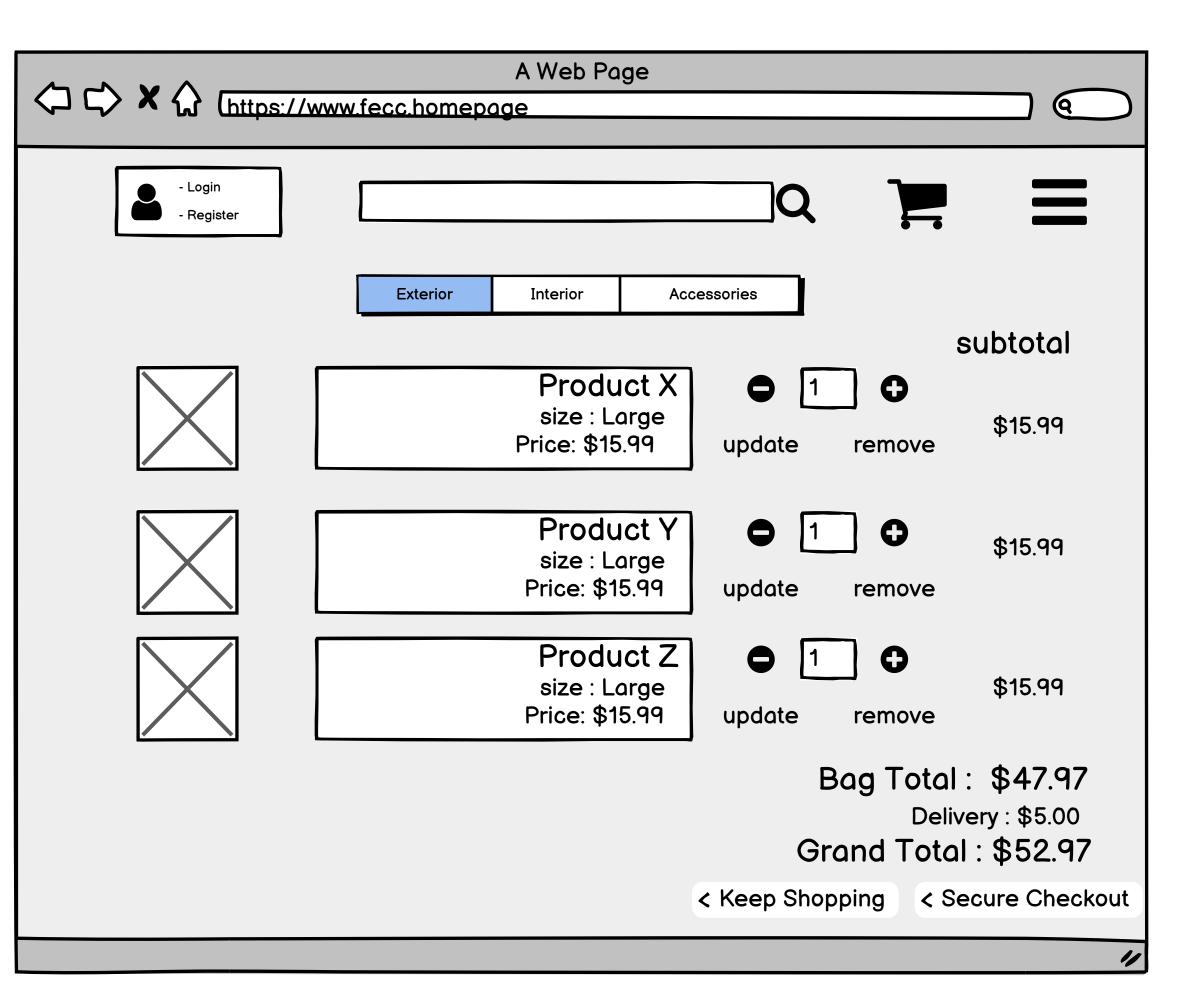
Login/ Register
Searchbar
Cart Icon
Product Categories
Product Image
Name & Price
Purchase Quantity with increase/decrease buttons
Add to Cart button
Product Description area





cart view 9 / 11

FECC Products ECommerce Site Proposal



Shopping Cart Features :

Background - Neutral off-white
Navigation - Sidebar Menu with X

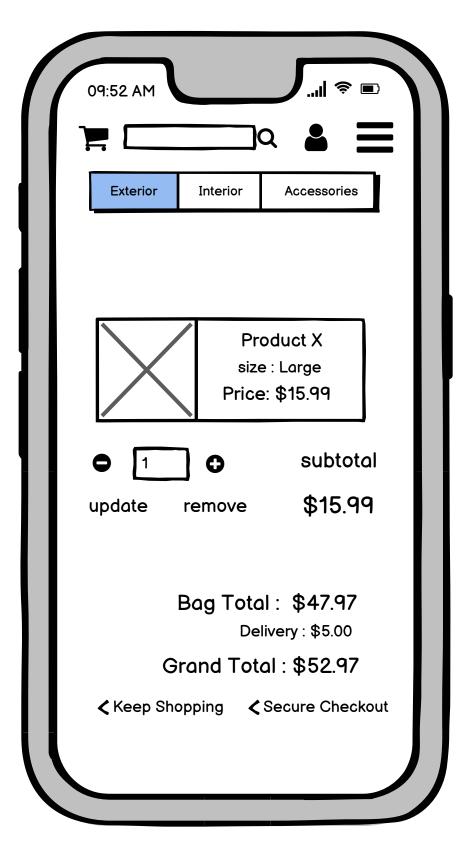
3-Bar Icon - activate or close sidebar menu

Questions with Answers held in drop down boxes. Only on box can open at a time

Call-to-Action Animated Button for

the Store

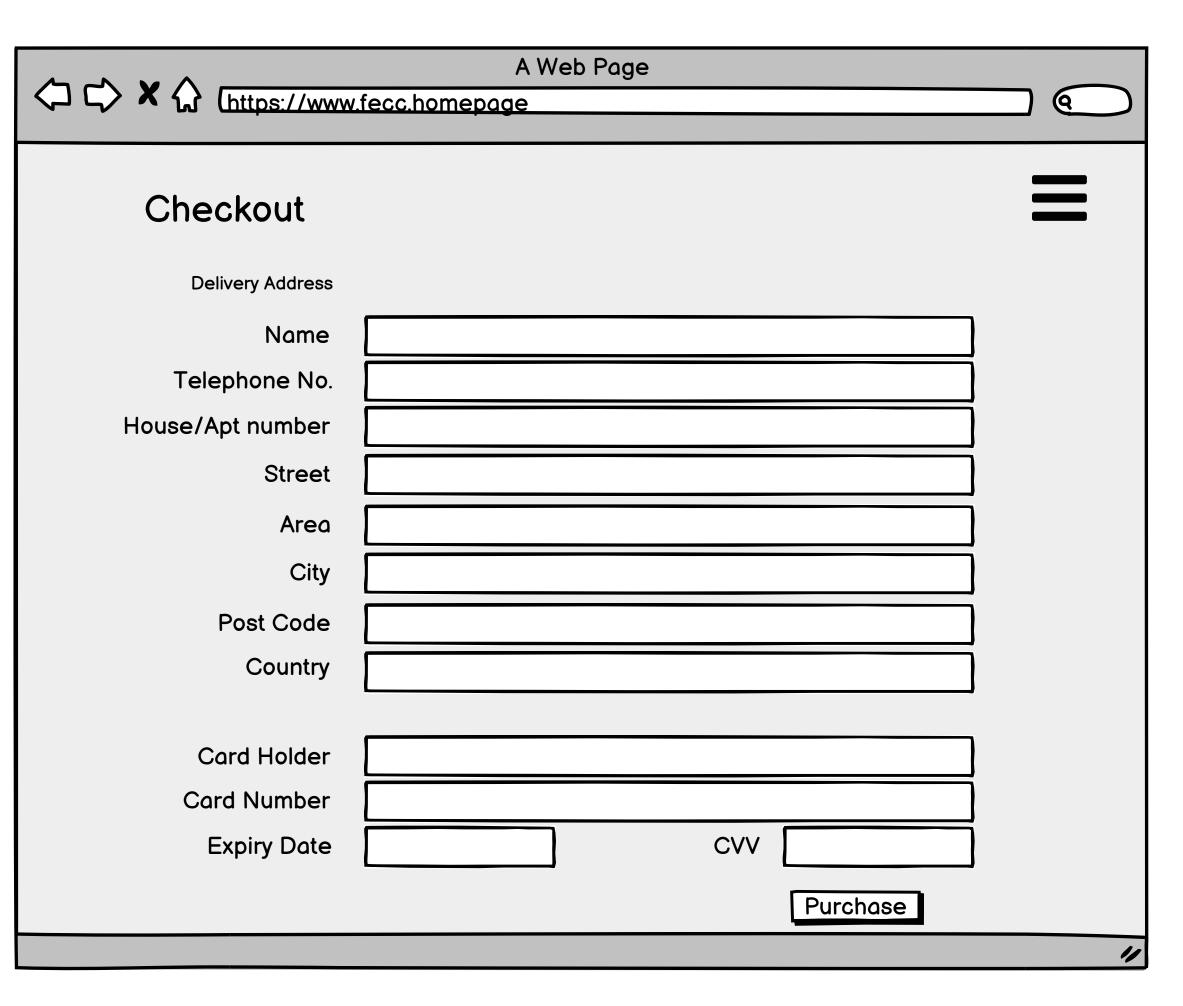
to close





checkout wireframe 10 / 11

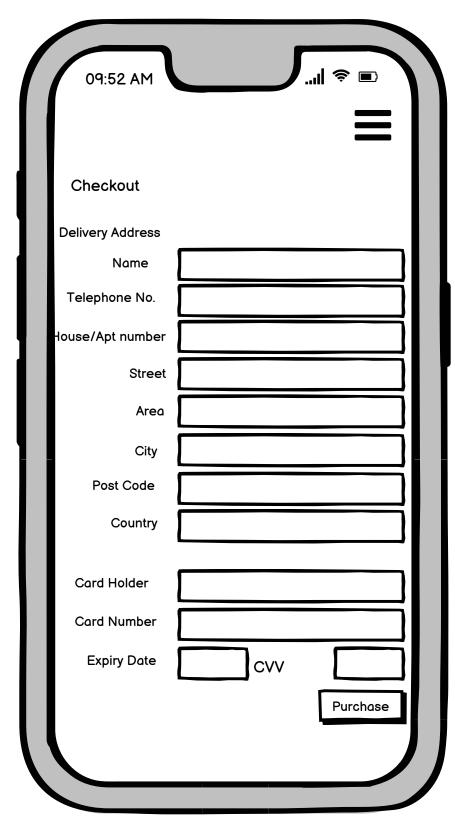
FECC Products ECommerce Site Proposal

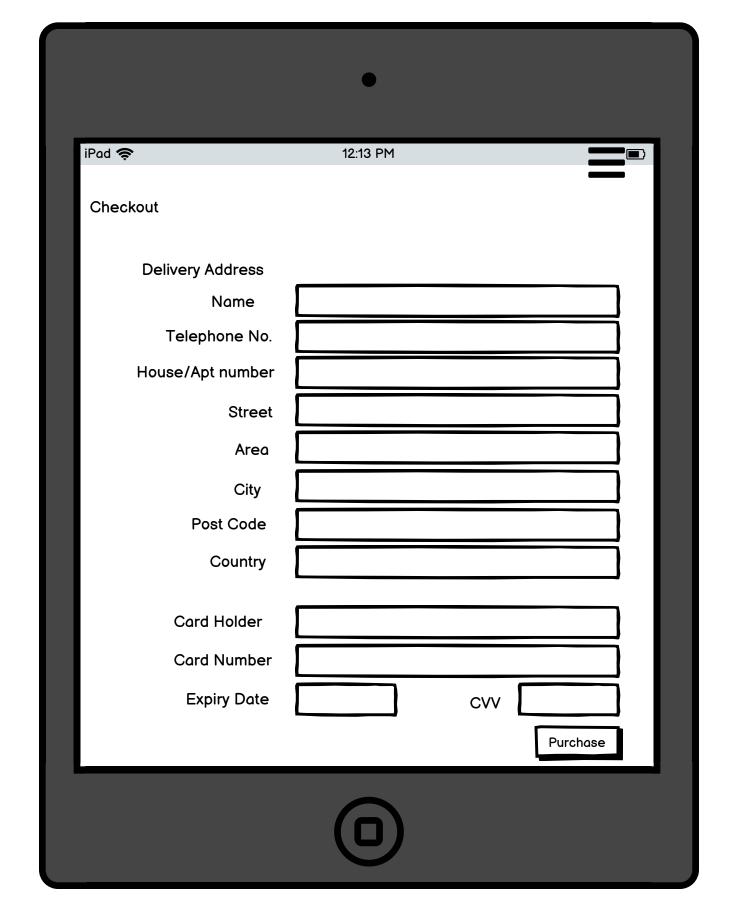


Login/Register Features :

Navigation - Sidebar Menu with X to close
3-Bar Icon - activate or close sidebar menu
Login : Username & Password + Login
Button

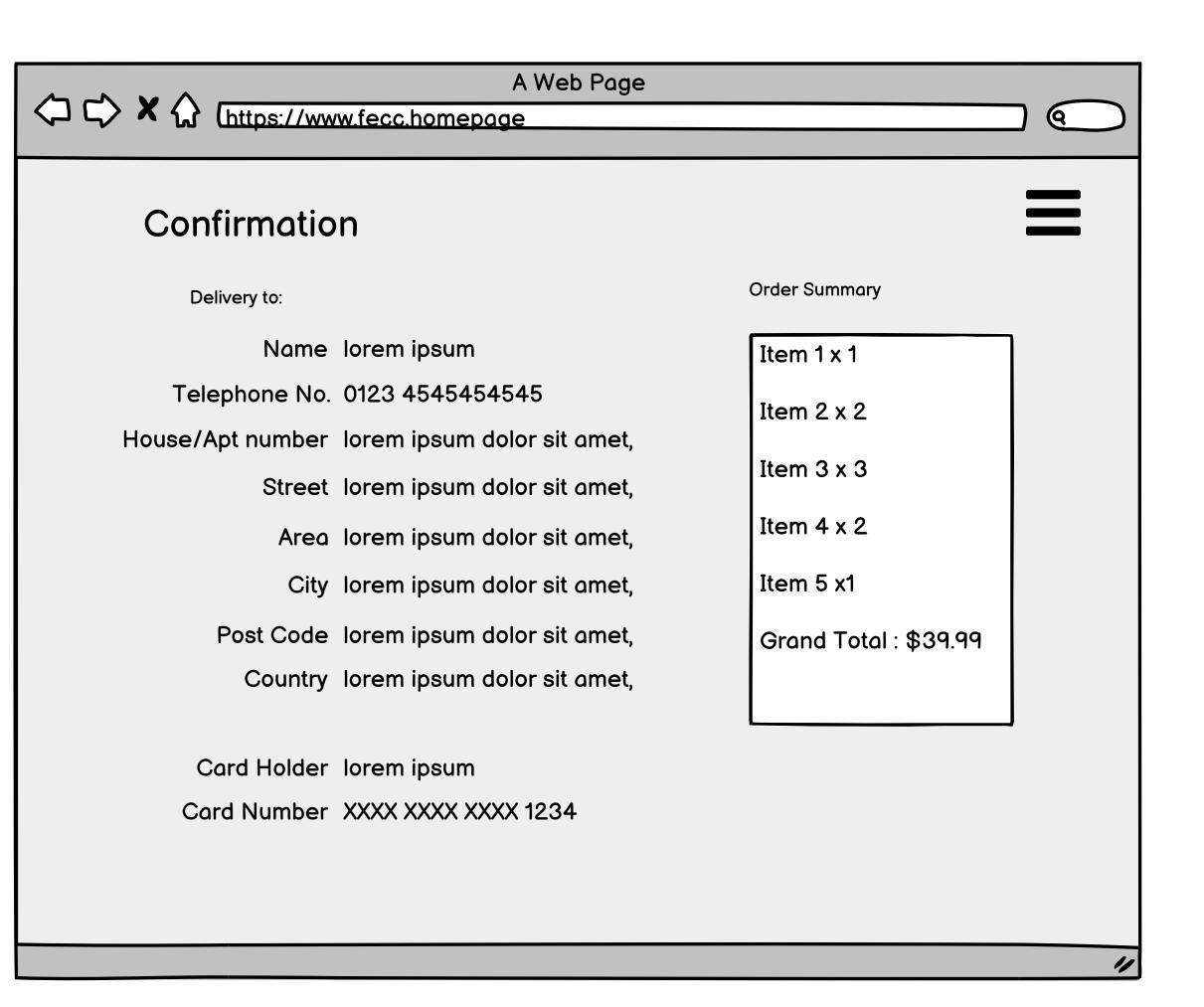
Register: Text input for all relevant fields
with Register Button.





confirmation wireframe 11 / 11

FECC Products ECommerce Site Proposal



Confirmation Page Features:

Full Name and Delivery address details

Card Holder's Name

Card Number (last 4 digits only)

