



User Stories for FECC Website

As a ...	I want to...	So that I can ...	Practical Testing	Observations
User	Comfortably use the site on any device	Read the blog or make purchases no matter where I am.	Site has been tested successfully for responsiveness	While any blog is uncomfortable to read on extra small screens, this is suitable for popular androids
User	Easily navigate from page to page	So that if I read about a product, I may like to buy it. And vice versa.	Users can navigate easily using either nav bar or sidebar	On large screen, users can use either top navigation or sidebar. Small devices use sidebar only.
User	Access the blog posts from landing page.	Read the most important posts from the site.	Featured blog posts are listed on the landing page.	Users can easily go into the blog index and scroll through the entries.
User	Read and Comment on blog posts	Share my own opinion and experience	Each post contains a comment form for logged-in users only	Anonymous comments are not allowed.
User	Access the store from the landing page.	Select products easily	Store can be accessed from the navbar, each category is listed.	The large dropdown menu is designed for ease of browsing.
User	Easily log into or out of my account	Have peace of mind	Secure login for commenting and purchasing.	To log-out, you must confirm your intention to avoid accidental clicks out
User	Easily Register with Username and Password of my choice	Easily remember my own choices.	Registering is simple and obvious for new visitors	Django framework implements this task in a user-friendly manner.
User	See reviews and ratings from other people who have purchased products	Be more informed before I purchase	Reviews are displayed under the product details with a score.	The average score from X amount of reviews is also displayed in the product.
User	Give my own rating and review of a product that I have used.	Share my experience of the product.	Users must be logged in to comment and rate products	Anonymous comments are not allowed.
User	Have the option to Subscribe for regular email contact regarding offers or new blog posts.	Be aware of any new marketing campaigns from the company	Users can submit email from the landing page.	The information is saved into a marketing database.
User	Access my Personal Details	Change my Delivery information	The user profile is easily accessed so that changes can be made.	User obviously must be logged in to access profile.



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User	Access my Password information	Change it as required	User can change password at their discretion.	User can also get password reminder by email if they forget what it is.
User	Access the site's social media accounts	Follow social media updates	Social media links contained in sidebar.	Social media accounts should ideally be updated regularly for marketing
User	Search for Products only	Easily find products without searching blog entries	Product searchbar is in the navigation bar.	This will search products only. The blog will not be searched
User	Search the blog for specific terms	Find the right article with the information I need	Blog searchbar is available on blog page.	Search results will not duplicate where keyword is mentioned in title and post.
User	Read the blogs or view products without logging in each time	Browse anonymously	For quick access, anybody can browse the site.	But to make purchases or comments, the user must register and log in
Admin	Easily log into or out of my account	Have peace of mind.		
Admin	Easily add products, or edit or delete them	Manage the site without accessing the Control Panel	Admin can perform routine tasks from the site	It isn't always convenient to use the Django admin panel for everything
Admin	Write new Blog posts with Rich Text Formatting and attach images.	Create attractive bulletins regarding the site		
Admin	See which blog posts get most views and comments	So that I target the audience with similar subject matter.		
Admin	Edit blog posts as required	Update stories if needed		
Admin	See the current order list and product values	So that I can create marketing campaigns targeting specific products and client-base.		