# INTELLIGENCE

**OSINT** and Geopolitical Analysis

# INFORMATION VS-INTELLIGENCE

"True genius resides in the capacity for evaluation of uncertain, hazardous, and conflicting information."

**Sir Winston Churchill** 

"It is a capital mistake to theorize before one has data. Insensibly one begins to twist facts to suit theories, instead of theories to suit facts."

**Sherlock Holmes** 

Information relates to raw, unverified and unevaluated data gathered from numerous source, while, intelligence refers to processed, evaluated and perspectivedriven data that is gathered from trusted sources.

## INTELLIGENCE > INFORMATION

**High Priority** Low Priority

Narrow Broad

Signals intelligence (SIGINT)

**Imagery intelligence (IMINT)** 

Measurement and signature intelligence (MASINT)

**Human intelligence (HUMINT)** 

**Open-Source intelligence (OSINT)** 

**Geospatial intelligence (GEOINT)** 

=> Threat Intelligence (TI)





What would you hope to gain through OSINT?

How would that impact or define what you hope to gain through clandestine collection?

Why would you use Clandestine collection at all?

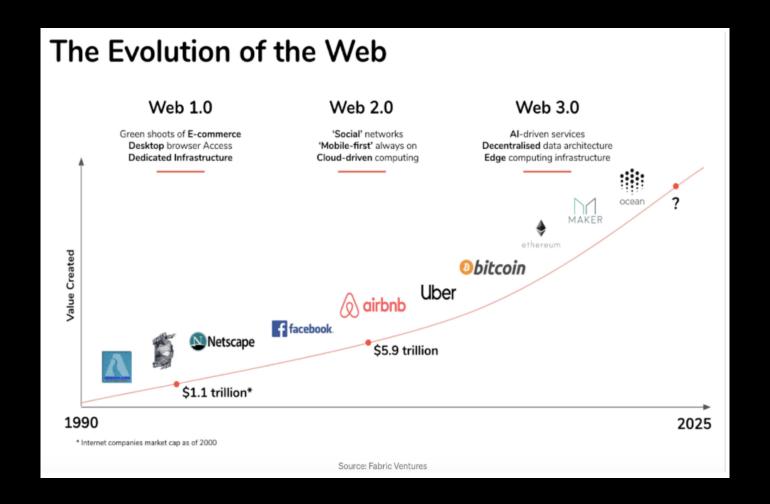
# **Cyber Threat Intelligence Life Cycle Planning** Dissemination Collection Analysis **Processing**

### **BIG DATA + INTELLIGENCE**

Processing Social Media = Conditioning

- a. separates unstructured [floppy] data from structured data;
- b. "collates" the latter, gathering like with like;
- c. facilitates arranging the data in different views/orders;
- d. "assesses" the data for anamolies [bots!,] patterns, trends [often for databasing] and for baselining, all by software

Remember: machines "assess"; analysts analyze as in explain in the full historical/political context



"Web 3.0 is the next generation of Internet technology that heavily relies on the use of machine learning and artificial intelligence (AI). It aims to create more open, connected, and intelligent websites and web applications, which focus on using a machine-based understanding of data."



Threat intelligence is evidence-based knowledge about an existing or emerging cyber risk. It includes knowledge about mechanism, indicators of compromise (loCs), impact, implications and actionable advice about the risk, collected through extensive analysis--giving cybersecurity teams enough information about how hackers might attack an organization.

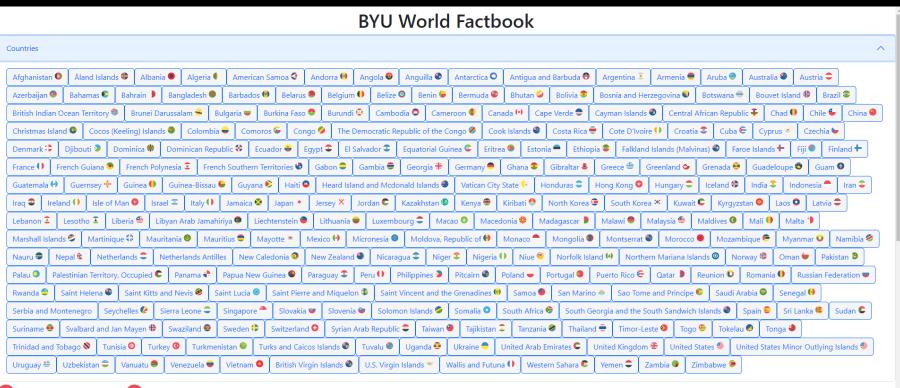


Prepare a Structured Source List

Builds Area Knowledge, Source Expertise, and buys time forward for Collection and Analysis

# Activity

## https://bit.ly/3TX5QS9





#### Advanced Persistent Threats

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#### **Advanced Persistent Threats**

#### <u>Indicators of Compromise Categories</u>:

- Example for Vietnam -
  - Spearphishing [Ocean Buffalo]
- Iran:
  - Spearphishing middle-aged male engineers with explicit content [Charming Kitten]

#### Media Landscape:

- What government agencies or subgroups of the military control certain media outlets?
- How restricted are media channels? (Think China)

#### Social Media Landscape:

- What social media outlets are usable/restricted in the country?
- What is percentage of users?
- Unique/proprietary Social media platforms?
  - Political skew of these platforms?

#### ISP Registrar:

- Example for Japan:
  - Spinnet Information...
  - ASAHI Net Information...
  - au Hikari Information...
  - Softbank Information...

#### Security/Privacy Regulation:

 What are the privacy policies and laws (data, personal info, etc.)?

#### <u>Transnational Issues</u>:

- International disputes
- Refugee Issues
- Drug Issues
- Terrorism

#### **Political Opposition:**

- Recognized parties in opposition of nation-state
- Political ideology clashes

## **Useful Resources**

- FreedomHouse.org
- RSF.org
- InternetWorldStats.com
- CIA World Factbook https://www.cia.gov/the-world-factbook/