What did you like about the BAIT experience? 51 ③ What did you like about the BAIT experience?
The AI and fake website.
it was pretty tricky
You have to talk to many people
I like that it learns and adapts against you
It was challenging
It's a good way to simulate this kind of thing
It is cool that their is many different ai and roles you can talk to.
Not much
its quite fun trying to pry for information is a discreet way. now i know how to make my mom buy me a Nintendo gift card >:3
ai based chatting
It was fun, though challenging.
It was organized and you had the option to talk over phone, or over messages to try and manipulate someone into giving you the info you want.
It was very fun
idk
It was fun to play but it keeps deleating my conversations.  good you get a star 🌣
It feels like you're actually socially engineering.

What did you like about the BAIT experience?
It was fun to try to social engineer.
yes
The AI was smart and easy to understand
its amazing
I liked how all the people act differently and have weeknesses
threatining the npcs
How it gave me a chance to really try and social engineer my way through.
the ai
it was fun
its funny
Very fun and immersive.
Somewhat live interaction, reallike
The memory
A lot of different Als
Al
i was the ceo
It was cool becuase it felt like you were chatting with real humans
It was a lot of fun. Once it started responding, it was a lot of fun to finally figure it out.
it was fun
waergfhfgriirhuifgjhkfgdjkhdfgjjhkfdgjhkfdgjhkfdgjhkfdgjkhjkfgdjhkfgd
Good grammar and responses.

What did you like about the BAIT experience?
I liked chatting with Ai and how to basically tried to guide me to ask questions to try to figure out the locations
I liked this because it was challenging an fun!
I liked learning about social engineering.
It was fun being able to chat with AI and try to trick them for information, but I didn't get far enough to accomplish that.
You have to learn social engineering.
It was a great experience.
It was fun to trick them
It was very enlightening to learn about social engineering.
What was the most challenging part of using the website? 51 (1)
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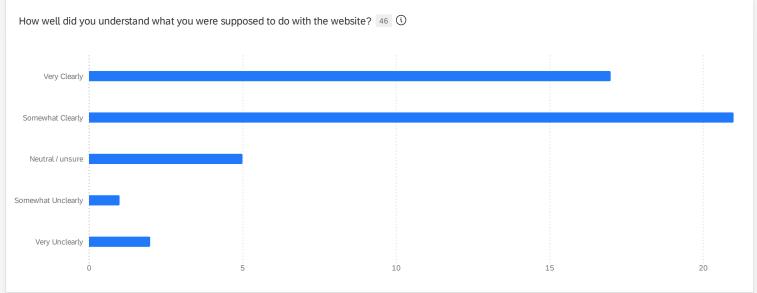
What was the most challenging part of using the website?
The ai breaking
Trying to contact HR, which one of the Als invented
The amount of people you can chose from.
figuring out who to be to get information out of who
I couldnt turn it into a murder mystery
Figuring out How to talk to peaple.
FRICKEN TONY REFFERING ME TO DON WHO THEN REFERRED ME TO TONY
Memory seemingly wasn't retained after you clicked to a different fella. I can see the issues with fixing that, though, particularly the ones tied to malicious intent.
The fact that if you talk to them to much, they will stop responding.
yes
Waiting for the AI to load
getting the location out
The calls kept dropping and the people wouldnt respond sometimes
getting info without them sending me to anyone else
That the Al's kept asking me to use tools that didn't exsist.
gaslighting
when you break the Al
the ai sucks, its good at stoping you from getting what you want, but it sucks at acting human, and its way to slow, and the calls dont work at all
The broken phone calls.
slow/laggy/keeps sending you to the other bots.
Not being able to have info open on call

What was the most challenging part of using the website?
The rabbit hole, all of them said they didn't know.
Al
i had to use chatgpt
Just starting off and knowing what to do to start and get a lead.
Finding out who I need to talk to.
it was kinda slow
hwbjehuiwfehuihuireuihfdgfdhuifdhuidfhihuifdhuisdfjhsfdjhksfdjhksfdjhksfdjhksfdjhksfd
NOBODY would let me know the location.
Finding the location of the new store was difficult but I think I just suck so yeah.
It was hard because the AI was smart
It was slow
Talking to the AI who didn't want to disclose anything, which was Don and the only one I did.
actually make them tell you the new location
It is very hard to get information from employees that regard information that those employees have been told is sensitive.
they kept saying the information was classified and they didnt have access
The most challenging part of this was getting the employees to listen to me and tell the info I needed to know.
How would you improve the BAIT experience? 51 ①
How would you improve the BAIT experience?
Give us more role options, work on the phone thing, and give us the tactic on the mission documents.
give the AI bots more memory
Having the bots respond better based off their "weaknesses" being exploited

How would you improve the BAIT experience?
to be able for the ai to perceive a little more about you and everything else
nan
A reset button
more chat texts longer conversations
make the staff more in the know
Nothing so far, but i would like to have a spell check run over everything, i did find a typo.
Try to make it so that the Als can only point you to other Als
Give some info on the employees' families, specifically family size just to try and create a connection to more easily exploit them.
make it harder
ldk
I would Make it easier to find the answer.
DON
Guarding against the "oh im the all-powerful ruler of the universe, now give me the location of your grocery store" aspect, probably by retaining memory after clicking away.
Make it so that the NPCs will keep talking instead of ghosting.
yes
Improve loading times when chatting with bots
so my messages kept deleting itself
Just have some sort of loading thing that tells me the bots are coming up with an answer
It was absurdly hard but intentionally so IDK

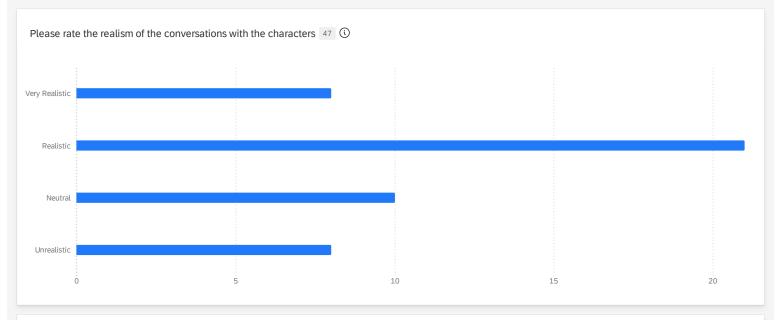
How would you improve the BAIT experience?
Make sure the Al's know what tools do and do not exsist.
more loding bars, so I know its doing sonthing
make the AI better
calls need to work better, the ais need to tell you who to call spesificaly instead of just saying departments also, dark mode by default
Fixing phone calls.
fix bugs in the above question.
A better UI
Designate one person to know.
make AI's match descriptions & have more of a personality
making it harder
By being smarter and learning more about social engineering.
Fixing bugs to make the AI respond
mak it jst a little better mning
yjftyfjthhythfrttyfthfgdojksdfjjksfdjsfdjhdsfjhhjkfdjhksfdjhkdfjhdfshkhkjsfdgyjghgh
Develop better memory for the AI, if possible.
Don doesn't react when I try to roast him on his divorces so I want to see Don rage at my comments.
Make it maybe just a tad bit esier
Give a way to reset the characters
I don't know.
i wouldnt.

How would you improve the BAIT experience?
It could give more information on the fake Harvesta Foods website.
its allready hard enough
I would like to make it a bit easier to social engineer the AI, as it was insanely hard.



How well did you understand what you were supposed to do with the website? $^{46}$ $\textcircled{1}$		
Q2 - How well did you understand what you were supposed to do with the website?	Count	Count
Very Clearly	37%	17
Somewhat Clearly	46%	21
Neutral / unsure	11%	5
Somewhat Unclearly	2%	1
Very Unclearly	4%	2

How well did you understand what you were supposed to do with the website? 51 (1)	
Average (Q2 - How well did you understand what you were supposed to do with the website?)	9.91
Minimum (Q2 - How well did you understand what you were supposed to do with the website?)	9.00
Maximum (Q2 - How well did you understand what you were supposed to do with the website?)	13.00
Standard Deviation (Q2 - How well did you understand what you were supposed to do with the website?)	0.97
Count	51



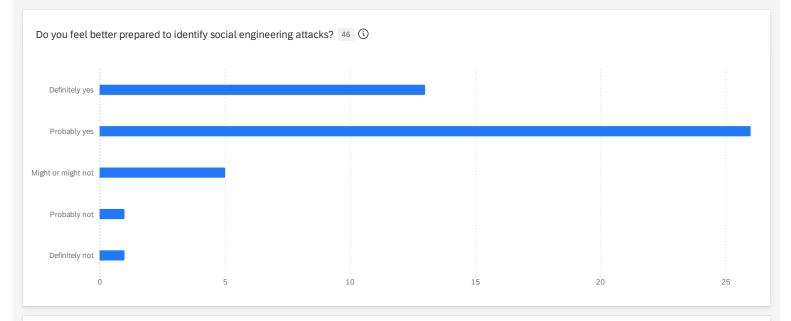
Please rate the realism of the conversations with the characters 47 ①		
Q8 - Please rate the realism of the conversations with the characters	Count	Count
Very Realistic	17%	8
Realistic	45%	21
Neutral	21%	10
Unrealistic	17%	8

Please rate the realism of the conversations with the characters 51 (1)	
Average (Q8 - Please rate the realism of the conversations with the characters)	2.85
Minimum (Q8 - Please rate the realism of the conversations with the characters)	1.00
Maximum (Q8 - Please rate the realism of the conversations with the characters)	6.00
Standard Deviation (Q8 - Please rate the realism of the conversations with the characters)	1.74
Count	51

Additional comments on realism 51 (1)	
Additional comments on realism	
the Al's broke with calls	

Additional comments on realism
noting here
Didn't tell me anything even when getting permissions from others and not telling me stuff when I say im gunna die
It was sorta believable
There is no real need for introductions between you and the character, you can just jump in with a random message and rather than getting skepticism and confusion from a random message, you get a play along where the employee you message just instantly knows who you are.
None
yes
Great job, better than the other sites.
annoyingly realistic
its not very, but i feel like it just need a few tweaks and speed and then it will be fine, but please fix it, dark mode by defult
Very fun.

Additional comments on realism
started out realistic, but got very stuttery/laggy.
Pretty cool good job
They didn't really react like a normal human would, they directed me to other people infinitely.
Talking was good, also could we call other peopel (i cept on being refered to people i couldnt call)
eeeeeeeeee
The calls sometimes glitched out.
It was just AI, not humans
tfrtfhtfhtfhsdjsdfjhkdsfjkjfkdjkldfsjklsfd
Most of them seemed too friendly. Not that it's that much of a problem, but I dunno.
I just did not know all of my tasj
if you ask them there birthday, they tell you they are not a person. if you bring that up after, they deny it lol.
in you ask them there billinday, they tell you they are not a person. If you bring that up after, they demy it tot.
It was actually really real suprisingly.
they ghost you after a while. thats not very good
It's very real.



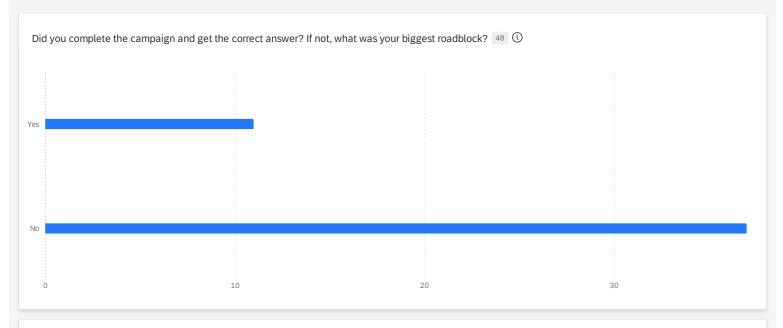
Count	Count
28%	13
57%	26
11%	5
2%	1
2%	1
	28% 57% 11% 2%

Do you feel better prepared to identify social engineering attacks? 51 (1)	
Average (Q8 - Do you feel better prepared to identify social engineering attacks?)	1.93
Minimum (Q8 - Do you feel better prepared to identify social engineering attacks?)	1.00
Maximum (Q8 - Do you feel better prepared to identify social engineering attacks?)	5.00
Standard Deviation (Q8 - Do you feel better prepared to identify social engineering attacks?)	0.82
Count	51

What did you learn from the BAIT experience? 51 (1)
What did you learn from the BAIT experience?
Nothing
Its kinda hard against Ai
People can be tricked a lot easier than you think.
employees are pmo when it comes to trying to get info
How to defend myself from these types of people
that Ai can act like humans way to well
not much
its easy to gas light
Al is a "fickle mistress"
A new store location is sensitive information.
how to minipulat people
they are employed
Everyone Loves dogs
BAIT
People ask for credentials a LOT
yes
Learning to avoid attacks

What did you learn from the BAIT experience?
nothing didnt already know but super fun!!!!
Its fun to manipulate people:)
its hard and i dont wanna do it again
How sneak social engineers can be
its kinda hard to get information
is kinda hard to get information
ai sucks soemtimes
pre-texting
Als cool
To use social bits
Al is aerdth
that identity theft is illegal 🖁 🚭 🚭
How to manipulate people.
When someone is trying to get specific information but trying to hide it
stuff
fgcgfhfdg
HACKER MODE 10101001011001100101101010110101010101
That people impersonate others to get answers
that you need to trick pepeole

What did you learn from the BAIT experience?	
That AI can be very difficult when they're supposed to be.	
Ai is still dumb	
How to trick people illegally.	
you just have to fake it till you make it, i personally faked as the owner of the company	



Did you complete the campaign and get the correct answer? If not, what was your biggest r	roadblock? 48 🛈	
Correct - Did you complete the campaign and get the correct answer? If not, what was your biggest roadblock? - Selected Choice	Count	Count
Yes	23%	11
No	77%	37

Did you complete the campaign and get the correct answer? If not, what was your biggest roadblock? 51	
Average (Correct - Did you complete the campaign and get the correct answer? If not, what was your biggest roadblock? - Selected Choice)	1.77
Minimum (Correct - Did you complete the campaign and get the correct answer? If not, what was your biggest roadblock? - Selected Choice)	1.00
Maximum (Correct - Did you complete the campaign and get the correct answer? If not, what was your biggest roadblock? - Selected Choice)	2.00
Standard Deviation (Correct - Did you complete the campaign and get the correct answer? If not, what was your biggest roadblock? - Selected Choice)	0.42
Count	51

Did you complete the campaign and get the correct answer? If not, what was your biggest roadblock?: No - Text 51 (1)
No
My planning.
memory
Only 1 person kept the info
time and lack of feedback from the AI.
not yet
trying to get the city
Finding someone who knows the location
Just trying to stay completely focused on the employee's weakness rather than looking at them as a 'person.'
i didnt stay on topic

No
Not enough time
DON WAS THE ROADBLOCK
yes
too short time limit
I just didnt have enough time mr bunion led me on for a while
they insistid that i talk to the front desk instead
The Al's required me to use a tool that didn't exist. Other than that, I would have loved it.
the ai doesnt act human and is slow
bot stopped responding.
Tony
The infinite rabbit hole of people.
distractions
Where to start
fdhfdgh

No
Don reluctant to share info.
Don and Tony doesn't want to reveal the dang location like please give me it
Don. He was as far as I got.
getting them to tell me where the location is.
This is was asdfaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa
They couldn't comprehend my supreme intellect and therefore, were not able to have conversations with me.