Impact

Track the time you spend on projects to add impact hours toward your goals!

Project Description

This will be a mini, easy to use time tracking application meant for personal improvement. This will not be an HR company, but will instead focus on the personal improvement market. Having the ability to track time put towards personal goals incentivises users to spend more time working towards their goals.

Team

I will be looking for a few other developers to help make this idea a reality!

Implementation

The idea right now is to implement the front end in React, back end in Node, and use MySQL as the DBMS. Later on we plan to migrate to a NoSQL database.

SQL

Eyes are on MySQL, but suggestions are welcome!

NoSQL

Planning on using MongoDB, but not set in stone.

BOLTS

Business

This will be a simple subscription SAAS web-application. Since the target market is individuals the cost will be low and business growth will come from expansion of the user base. We will develop an MVP and then pitch our business to VCs.

Operation

The founders will operate the application, and will receive equity in one year from their start date as long as they are still working with the company. This will ensure that only members who are committed to improving the business are eligible to receive company equity.

Legal

The business will be a Utah LLC.

Technical

The main focus of this business will be streamlining the process of tracking time spent towards goals, as well as improving the surfacing of data related to time spent on goals. To this end we will:
1) Choose a short URL for the business
2) Decide on how the website will be served
3) Develop the Front end and back end

Social

The main driver of customer growth in this business will be through the personal improvement lifestyle trend. To this end word of mouth advertising will be our main growth channel, with the hope that lifestyle improvement influencers will give us shoutouts.