

# Sound Off

## Automated attendance tracking

### Project description

Many teachers feel the need to require attendance by their students. Others are required by their school or district to do so. 5 minutes of roll call is 10% of class instruction wasted in a 50 minute class. We will create an attendance application that will allow teachers to automate attendance tracking in a way that is fast, secure, and accurate.

### Team

I'm looking for one or two others to join our team.

### Implementation

We plan to implement the MVP using an SQL, then migrate to NoSQL.

SQL

Not sure which relational database to use. Suggestions welcome!

No-SQL

Leaning towards using a key-value database once this business becomes so successful that it outgrows SQL databases.

### Business

Once our product is viable, we could offer a subscription based service for one year of attendance tracking. This can be sold for a single class, several classes for a teacher, an entire

school, a district, a state, etc. The state of Utah allocates approximately \$4 billion every year towards education. An app that increases class instruction time by 10% would be a game changer.

## **Operation**

The founders will operate the application until it becomes more successful, at which time we will hire a staff, led by a Chief Operating Officer (COO) to ensure value to our customers.

## **Legal**

The business will be a Utah LLC.

## **Technical**

Our priorities will be:

1. Determine how to track attendance (options include but are not limited to: NFC, geo fence, time fence, QR codes, and combinations of all)
2. Choose an initial SQL database for a prototype
3. Choose both client-side and server-side programming languages
4. Implement the MVP

## **Social**

We will gain customers by first test trialing our product with professors at BYU, then using word of mouth and contacting other schools once we have a reliable product.