HTML Guide: Hyperlinks

Element	Code	Note
Anchor element	`<a>hypertext</a>`	• Always has an attribute • Used to create a hyperlink • Also used to create a JumpTo link
Hyperlink Reference attribute	`<a href="url">HyperText</a>`	Indicates the link's destination. Either absolute or relative URL • An unvisited link is underlined and blue • A visited link is underlined and purple • An active link is underlined and red
Target attribute	`<a href="url" target="_blank">`	• Optional • Opens the linked document into the specified window or tab • "_blank" opens the link document into an unnamed window or tab • The value can also be a custom name
Title attribute	`<a href="url" title="descriptive text">`	Optional Displays text in a tool tip box
Jumpto Link	`<a href="#id_name">Jump to</a>`	Can jump to any element that has been named via the id attribute
Mailto value	`<a href="mailto:joe@gmail.com">`	Value must be a string without spaces

Absolute URL Dissected

Protocol	Server Name	Domain	Directory	Filename	Extension
http://	www. | info. | store.	apple.com/	mail/	mail-help	.html

Mailto Link Examples

Mailto Multiple Recipients
`<a href="mailto:joe@gmail.com,sue@yahoo.com">`

Subject Variable
`<a href="mailto:joe@gmail.com?subject=Subscribe%20to%20list">`

Carbon Copy Variable
`<a href="mailto:joe@gmail.com?cc=tom@gmail.com ">`

Blind Copy Variable
`<a href="mailto:joe@gmail.com?bcc=susan@gmail.com ">`

Body Variable
`<a href="mailto:joe@gmail.com?body=Send%20me%20info">`

All Variables Example
`<a href="mailto:joe@gmail.com?subject=Join%20List&cc=tom@gmail.com&bcc=sue@gmail.com&body=Send%20me%20info">`

Notice how the above Variables are concatenated (linked together) with the "&" symbol. The "%20" value indicates a space.