

# Fundamentals of Applied Data Science Assignment 1

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#### Part 1: RDBMS & SQL

a- Identify transactions with null values on the DateSoldID and remove them from the table:

# Query

# **Result of Query**

	TransactionID	DateAcquired	Acquisition Price	AskingPrice	DateSold	SalesPrice	CustomerID	WorkID
1	126	2015-11-21	200.00	400.00	NULL	NULL	NULL	552
2	155	2016-05-18	250.00	500.00	NULL	NULL	NULL	565
3	181	2016-10-11	250.00	500.00	NULL	NULL	NULL	578
4	226	2017-06-08	200.00	400.00	NULL	NULL	NULL	586
	TransactionID	DateAcquired	AcquisitionPrice	AskingPrice	DateSold	SalesPrice	CustomerID	WorkID
1	100	2014-11-04	30000.00	45000.00	2014-12-14	42500.00	1000	500
2	101	2014-11-07	250.00	500.00	2014-12-19	500.00	1015	511
3	102	2014-11-17	125.00	250.00	2015-01-18	200.00	1001	521
4	103	2014-11-17	250.00	500.00	2015-12-12	400.00	1034	522
5	104	2014-11-17	250.00	250.00	2015-01-18	200.00	1001	523
6	105	2014-11-17	200.00	500.00	2015-12-12	400.00	1034	524
7	115	2015-03-03	1500.00	3000.00	2015-06-07	2750.00	1033	537
8	121	2015-09-21	15000.00	30000.00	2015-11-28	27500.00	1015	548
9	125	2015-11-21	125.00	250.00	2015-12-18	200.00	1001	551

b- List the Workld, Title, Medium, ArtistID, and the concatenated artist name renamed as FullName for all artwork that the title contains the word "Yellow, "Blue" or "White", e.g., the title "On White II" would meet the criteria:

```
☐ USE VRG

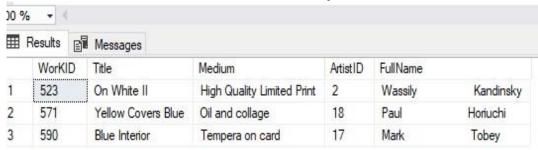
☐ SELECT WorKID ,Title, Medium ,w.ArtistID, CONCAT (a.FirstName,' ',a.LastName) as FullName from WORK as w

INNER JOIN ARTIST as a on a.ArtistID = w.ArtistID

WHERE

(w.Title like '%Yellow%' or w.Title like '%Blue%' or w.Title like '%White%')
```

# **Result of Query**



c- For each Artist, show the Year, ArtistID, sum of SalesPrice as SumOfSubTotal, and average of SalesPrice as AverageOfSubtotal for each year:

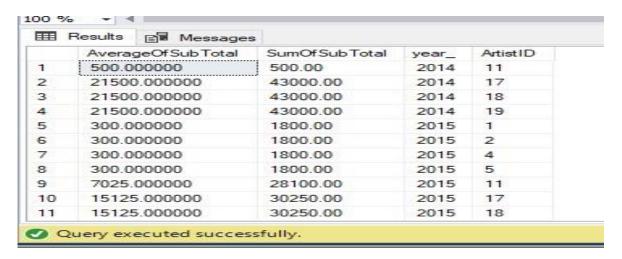
#### Query

```
--Question 3

Select AVG(t_SalesPrice) as AverageOfSubTotal , SUM(t_SalesPrice) as SumOfSubTotal, DATEPART(YEAR , t_DateSold) as year_, c_ArtistID from TRANS as t

Inner join CUSTOMER ARTIST_INT as c on c_CustomerID = t_CustomerID group by ArtistID , DATEPART(YEAR , t_DateSold)
```

# **Result of Query**



d- Show the ArtistID, FirstName, Lastname, WorkID, and Title of Artists that have an artwork sold with a SalesPrice above the average SalesPrice:

```
-- Question 4

SELECT w.ArtistID , a.FirstName, a.LastName ,t.WorkID, w.Title from WORK as w inner join TRANS as t on t.WorkID = w.WorkID inner join CUSTOMER as a on a.CustomerID = t.CustomerID

WHERE t.SalesPrice > (SELECT AVG(t.SalesPrice) FROM TRANS as t)
```

#### **Result of Query**

	Results 🖹	Messages			
	ArtistID	FirstName	LastName	WorkID	Title
1	18	Jeffrey	Janes	500	Memories IV
2	19	Tiffany	Twilight	548	Night Bird
3	19	Selma	Waming	561	Sunflower
4	17	Fred	Smathers	570	Untitled Number 1
5	18	Jeffrey	Janes	571	Yellow Covers Blue
6	18	Selma	Waming	500	Memories IV

e- Modify the email of the customer Johnson Lynda and her encrypted password from NULL to Johnson.lynda@somewhere.com and "aax1xbB" respectively:

# Query

```
--Question 5

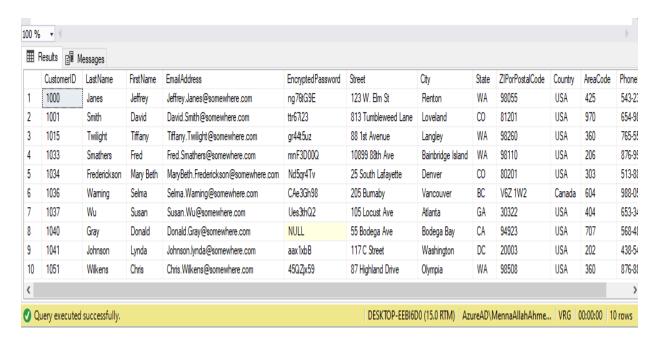
DUPDATE CUSTOMER

set EmailAddress = 'Johnson.lynda@somewhere.com' ,EncryptedPassword = 'aax1xbB'

WHERE LastName='Johnson' and FirstName='Lynda'

SELECT * FROM CUSTOMER
```

#### **Result of Query**



f- For each customer, find the time (in days) between a purchase and the next for the DateSoldID. Display all the attributes of the customer and days between purchase as Days\_Difference. Consider using the Lead or Lag function:

# Query

```
--Question 6

| Select *,DATEDIFF(day,m.DateSold,m.nextpurchase) as differenceday from(

| Select c.*,t.DateSold ,lead(t.DateSold,1,Null) over (PARTITION BY c.CustomerID ORDER BY t.DateSold) as nextpurchase from CUSTOMER AS c inner join TRANS as t on c.CustomerID = t.CustomerID) m

| where m.nextpurchase is not Null
```

# **Result of Query**



g- Create a view called CustomerTransactionSummaryView to display the concatenated customer name renamed as FullName using the LastName and FirstName, Title, DateAcquired, DateSold, and difference in the AcquisitionPrice and SalesPrice as Profit for art works with an AskingPrice greater than \$20,000. Use the JOIN ON syntax and order by the AskingPrice in descending order (Ensure to add space between the full name if required):

# Query

```
SELECT top 100 CONCAT(c_FirstName , ' ',c_LastName) as FullName, w_Title ,t_DateAcquired , t_DateSold ,(t_SalesPrice - t_AcquisitionPrice) as profit from CUSTOMER as c

inner join IRANS as t on t_CustomerID = c_CustomerID inner join WORK as w on w_NorkID = t_NorkID where t_AskingPrice > 200000

order by AskingPrice Desc

Select * from CustomerTransactionSummary
```

#### **Result of Query**



h- Build a single temporary table called Purchase that captures customers' purchases from 2015 to 2017. The table should contain the TransactionID, DateAcquired, CustomerID, LastName, FirstName, first AcquisitionDate as MinAcquisitionDate, last AcquisitionDate as MaxAcquisitionDate, and Medium used for the artwork. Also, the Medium values should be represented as numeric values using High Quality Limited Print – 1, Color Aquatint – 2, Water Color and Ink – 3, Oil and Collage – 4, Others - 5. Note: consider using CTEs and CASE statement in your query if required:

# Query

```
--Question 8

= with purchase(CustomerID, mindate, maxdate)as(
select t_CustomerID , min(t_DateAcquired) as mindate ,max(t_DateAcquired) as maxdate from TRANS as t
group by t_CustomerID

)

SELECT t_TransactionID ,t_DateAcquired , t_CustomerID , c_FirstName ,c_LastName ,p_maxdate,p_mindate,w_Medium, 
CASE

WHEN w_Medium = 'High Quality Limited Print' THEN 1
WHEN w_Medium = 'Color aquatint' THEN 2
WHEN w_Medium = 'WaterColor and Ink' THEN 3
WHEN w_Medium = 'Oil and Collage' THEN 4
ELSE 5
END as Medium_encode
--INTO #Purchase
From TRANS as t

inner join CUSTOMER as c on c_CustomerID = t_CustomerID
inner join purchase p on p_CustomerID = c_CustomerID
inner join purchase p on p_CustomerID = c_CustomerID

Where t_DateAcquired between '2015-01-01' AND '2017-12-31'
```

# **Result of Query**

	TransactionID	DateAcquired	CustomerID	First Name	LastName	maxdate	mindate	Medium	Medium_encode
1	115	2015-03-03	1033	Fred	Smathers	2016-06-28	2015-03-03	Color lithograph	5
2	121	2015-09-21	1015	Tiffany	Twilight	2017-08-29	2014-11-07	Watercolor on Paper	5
3	125	2015-11-21	1001	David	Smith	2016-05-18	2014-11-17	High Quality Limited Print	1
4	127	2015-11-21	1034	Mary Beth	Frederickson	2015-11-21	2014-11-17	High Quality Limited Print	1
5	128	2015-11-21	1036	Selma	Waming	2016-09-29	2015-11-21	High Quality Limited Print	1
6	129	2015-11-21	1036	Selma	Waming	2016-09-29	2015-11-21	High Quality Limited Print	1
7	151	2016-05-07	1036	Selma	Waming	2016-09-29	2015-11-21	Watercolor and ink	3
8	152	2016-05-18	1001	David	Smith	2016-05-18	2014-11-17	High Quality Limited Print	1
9	153	2016-05-18	1001	David	Smith	2016-05-18	2014-11-17	High Quality Limited Print	1
10	154	2016-05-18	1040	Donald	Gray	2017-02-28	2016-05-18	High Quality Limited Print	1
11	156	2016-05-18	1040	Donald	Gray	2017-02-28	2016-05-18	High Quality Limited Print	1
12	161	2016-06-28	1033	Fred	Smathers	2016-06-28	2015-03-03	Monotype with tempera	5
13	171	2016-08-23	1000	Jeffrey	Janes	2016-08-23	2014-11-04	Oil and collage	4
14	175	2016-09-29	1036	Selma	Waming	2016-09-29	2015-11-21	Casein rice paper colla	5
15	201	2017-02-28	1040	Donald	Gray	2017-02-28	2016-05-18	Color aquatint	2
16	202	2017-02-28	1040	Donald	Gray	2017-02-28	2016-05-18	Color aquatint	2
17	225	2017-06-08	1051	Chris	Wilkens	2017-06-08	2017-06-08	High Quality Limited Print	1
18	227	2017-06-08	1051	Chris	Wilkens	2017-06-08	2017-06-08	High Quality Limited Print	1
19	241	2017-08-29	1015	Tiffany	Twilight	2017-08-29	2014-11-07	Tempera on card	5

# Part 2: Data Warehousing and OLAP

Create tables for the DataBase:

```
part 2 create tabl...nnaAllahAhmed (51)) 😕 🔀
     USE HSD_DSA
   □CREATE TABLE TimeLine (
                               Char(25)
         DateText
                                                NOT NULL.
                                                NOT NULL,
         MonthNumber
                               Char(30)
                                                NULL,
         MonthText
         OrtNumber
                               Numeric(4)
                                                NULL,
                                                NOT
                                                    NULL
         CONSTRAINT TimeIDPK
                                               PRIMARY KEY(TimeID)
   CREATE TABLE Customer (
         CustomerID
                               Int
                                                NOT NULL
         CustomerName
         Email
                               Char(30)
                                                NOT NULL
                                                NOT NULL
                               char(50)
         City
                                                NULL
                               Char(25)
char(25)
                                                    NULL,
                                                NOT
         CONSTRAINT CustomerIDPK
                                                PRIMARY KEY(CustomerID)
   CREATE TABLE ProductNumberTable (
                                                NOT NULL
100 %

    Messages

  Commands
            completed successfully.
100 % -
Ouerv executed successfully.
```

#### Insert into product sales table:

```
□ INSERT INTO ProductSales VALUES (43023, 3, 'VB001', 1, 7.99, 7.99);
   INSERT INTO ProductSales VALUES (43023, 3, 'VK001', 1, 14.95, 14.95);
   INSERT INTO ProductSales VALUES (43033, 4, 'BK001', 1, 24.95, 24.95);
   INSERT INTO ProductSales VALUES (43033, 4, 'VB001', 1, 7.99, 7.99);
   INSERT INTO ProductSales VALUES (43033, 4, 'VK001', 1, 14.95, 14.95);
   INSERT INTO ProductSales VALUES (43089, 7, 'VK004', 1, 24.95, 24.95);
   INSERT INTO ProductSales VALUES (43184, 4, 'BK002', 1, 24.95, 24.95);
   INSERT INTO ProductSales VALUES (43184, 4, 'VK002', 1, 14.95, 14.95);
   INSERT INTO ProductSales VALUES (43184, 4, 'VK004', 1, 24.95, 24.95);
   INSERT INTO ProductSales VALUES (43186, 6, 'BK002', 1, 24.95, 24.95);
   INSERT INTO ProductSales VALUES (43186, 6, 'VB003', 1, 9.99, 9.99);
   INSERT INTO ProductSales VALUES (43186, 6, 'VK002', 1, 14.95, 14.95);
   INSERT INTO ProductSales VALUES (43186, 6, 'VK003', 1, 19.95, 19.95);
   INSERT INTO ProductSales VALUES (43186, 6, 'VK004', 1, 24.95, 24.95);
                              Insert into Timeline table:
□INSERT INTO TimeLine VALUES (43023, '15-OCT-2017', 10, 'October', 3, 'Qtr3', 2017);
 INSERT INTO Timeline VALUES (43033, '25-OCT-2017', 10, 'October', 3, 'Qtr3', 2017);
 INSERT INTO TimeLine VALUES (43089, '20-DEC-2017', 12, 'December', 3, 'Qtr3', 2017);
 INSERT INTO TimeLine VALUES (43184, '25-MAR-2018', 3, 'March', 1, 'Qtr1', 2018);
 INSERT INTO TimeLine VALUES (43186, '27-MAR-2018', 3, 'March', 1, 'Qtr1', 2018);
 INSERT INTO TimeLine VALUES (43190, '31-MAR-2018', 3, 'March', 1, 'Qtr1', 2018);
 INSERT INTO TimeLine VALUES (43193, '03-APR-2018', 4, 'April', 2, 'Qtr2', 2018);
 INSERT INTO TimeLine VALUES (43198, '08-APR-2018', 4, 'April', 2, 'Qtr2', 2018);
 INSERT INTO TimeLine VALUES (43213, '23-APR-2018', 4, 'April', 2, 'Qtr2', 2018);
 INSERT INTO TimeLine VALUES (43227, '07-MAY-2018', 5, 'May', 2, 'Qtr2', 2018);
 INSERT INTO TimeLine VALUES (43241, '21-MAY-2018', 5, 'May', 2, 'Qtr2', 2018);
 INSERT INTO Timeline VALUES (43256, '05-JUN-2018', 6, 'June', 2, 'Qtr2', 2018);
```

#### Insert into customer table:

```
☐ INSERT INTO Customer VALUES (1, 'Jacobs, Nancy', 'somewhere.com', '817', 'Fort Worth', 'TX', '76110');

INSERT INTO Customer VALUES (2, 'Jacobs, Chantel', 'somewhere.com', '817', 'Fort Worth', 'TX', '76112');

INSERT INTO Customer VALUES (3, 'Able, Ralph', 'somewhere.com', '210', 'San Antonio', 'TX', '78214');

INSERT INTO Customer VALUES (4, 'Baker, Susan', 'elsewhere.com', '210', 'San Antonio', 'TX', '78216');

INSERT INTO Customer VALUES (5, 'Eagleton, Sam', 'elsewhere.com', '210', 'San Antonio', 'TX', '78218');

INSERT INTO Customer VALUES (6, 'Foxtrot, Kathy', 'somewhere.com', '972', 'Dallas', 'TX', '75220');

INSERT INTO Customer VALUES (7, 'George, Sally', 'somewhere.com', '972', 'Dallas', 'TX', '75224');

INSERT INTO Customer VALUES (8, 'Hullett, Shawn', 'elsewhere.com', '972', 'Dallas', 'TX', '75224');

INSERT INTO Customer VALUES (9, 'Pearson, Bobbi', 'elsewhere.com', '512', 'Austin', 'TX', '78710');

INSERT INTO Customer VALUES (10, 'Ranger, Terry', 'somewhere.com', '512', 'Austin', 'TX', '78725');

INSERT INTO Customer VALUES (11, 'Tyler, Jenny', 'somewhere.com', '972', 'Dallas', 'TX', '75225');

INSERT INTO Customer VALUES (12, 'Wayne, Joan', 'elsewhere.com', '817', 'Fort Worth', 'TX', '76115');
```

#### Insert into product number table:

```
insert in to produc...nnaAllahAhmed (55)) 

□ INSERT INTO ProductNumberTable VALUES ('BK001', 'Book', 'Kitchen Remodeling Basics For Everyone');

INSERT INTO ProductNumberTable VALUES ('BK002', 'Book', 'Advanced Kitchen Remodeling For Everyone');

INSERT INTO ProductNumberTable VALUES ('BK003', 'Book', 'Kitchen Remodeling Dallas Style For Everyone');

INSERT INTO ProductNumberTable VALUES ('VB001', 'Video Companion', 'Kitchen Remodeling Basics');

INSERT INTO ProductNumberTable VALUES ('VB002', 'Video Companion', 'Kitchen Remodeling I');

INSERT INTO ProductNumberTable VALUES ('VB003', 'Video Companion', 'Kitchen Remodeling Dallas Style');

INSERT INTO ProductNumberTable VALUES ('VK001', 'Video', 'Kitchen Remodeling Basics');

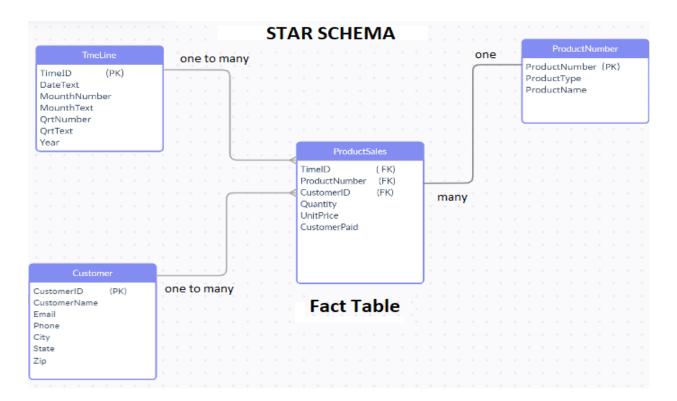
INSERT INTO ProductNumberTable VALUES ('VK002', 'Video', 'Advanced Kitchen Remodeling');

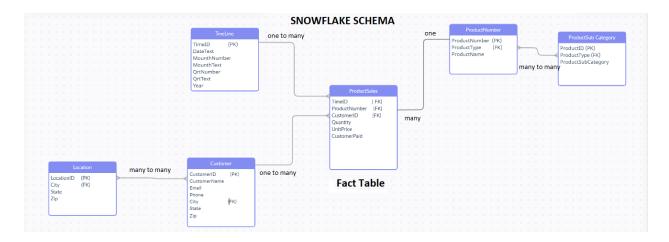
INSERT INTO ProductNumberTable VALUES ('VK003', 'Video', 'Kitchen Remodeling Dallas Style');

INSERT INTO ProductNumberTable VALUES ('VK003', 'Video', 'Kitchen Remodeling Dallas Style');

INSERT INTO ProductNumberTable VALUES ('VK004', 'Video', 'Heather Sweeney Seminar Live in Dallas on 25-OCT-16');
```

1- Sketch a representative snowflake schema for the data warehouse (specifying the relations, the attributes, the primary keys, and the foreign keys):





**2: a:** Write an SQL query to answer the following question: "Which customer(s) made an order containing at least five products with different product numbers?" Provide the CustomerName and CustomerID

#### Query

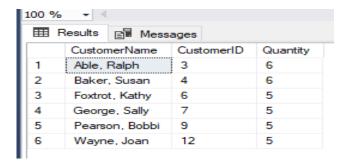
```
part 2 Q2.a - DESK...naAllahAhmed (53)) -> × part 2 Q 2.c - DES...nnaAllahAhmed (51))
--Question 2 . a

Select c.CustomerName ,c.CustomerID ,sum(p.Quantity) as Quantity From Customer as c inner join ProductSales as p on c.CustomerID = p.CustomerID where Quantity = 1

GROUP BY c.CustomerID,c.CustomerName

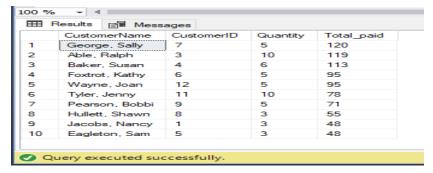
HAVING SUM(Quantity) >= 5
```

**Result of Query** 



**2:b:** Write an SQL query for the following report: "Which customer(s) made the largest order, i.e., those that would result in the largest bill?"

#### **Result of Query**



**2:C**: SQL queries for the "Roll-Up" operation to summarise the total sales per Year.

#### Query

```
part 2 Q2a.sql - D...nnaAllahAhmed (53))

--Question 2.c

Select t.Year , sum(p.CustomerPaid) as total_sales from TimeLine as t

inner join ProductSales as p on t.TimeID = p.TimeID

GROUP BY t.Year
```

#### **Result of Query**



**3:a:** What are the aggregates that the analyst would start with?

**Result of Query** 

$\blacksquare$	Results 📳 I	Messages		
	MonthText	City	average_customer_paid	sum_customer_paid
1	May	Austin	11.500000	23
2	April	Dallas	36.666666	110
3	June	Dallas	23.000000	46
4	May	Dallas	18.333333	55
5	April	Fort Worth	16.000000	48
6	June	Fort Worth	19.000000	95
7	April	San Antonio	18.250000	73
8	June	San Antonio	18.800000	94

#### Query

```
part 2 Q3 a2.sql -...nnaAllahAhmed (53)) **  

SQLQuery5.sql - D...naAllahAhmed (51))

E/*
here the analyst want to aggregate by the total sales for each product to see what happed during this three month

*/
-- Question 3 -b part 2

Exelect n. ProductType: t.MonthText , AVG(p.CustomerPaid) as average_sales ,sum(p.CustomerPaid) as sum_of_sales from ProductSales in inner join ProductNumber as no n. ProductNumber = p.ProductNumber
inner join TimeLine as t on t. TimeID = p. TimeID

where t.MonthNumber between 4 and 6
GROUP BY n. ProductType, t. MonthText
order by n. ProductType, t. MonthText
order by n. ProductType

E/*

in the book product there is a decrease in sales from April to june
in the video product it achive a good sales in april , decrease in may and achive the best sales in june
in the video campanion| product it achive a good sales in april , decrease in may and achive the best sales in june

*/
```

#### **Result of Query**

⊞ Results								
	Product Type	MonthText	average_sales	sum_of_sales				
1	Book	April	25.000000	75				
2	Book	June	25.000000	50				
3	Video	April	30.000000	120				
4	Video	June	22.500000	135				
5	Video	May	20.000000	60				
6	Video Companion	April	12.000000	36				
7	Video Companion	June	12.500000	50				
8	Video Companion	May	9.000000	18				

**3:b:** What are the relevant "drill-down" operations that the analyst would need to execute?

#### Query

```
part 2 Q3 b.sql -...nnaAllahAhmed (69)) 

part 2 Q3 a2.sql -...nnaAllahAhmed (53))

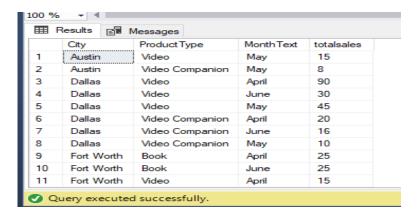
C--Question 3 part 2 b

/*
here in the nex query it will contain a detail report about total sales fro each state categorized by the product type so we can see why dallas achive the high sales in april due to the video prouct

*/

Select c.City ,p.ProductType,t.MonthText,sum(s.CustomerPaid) as totalsales from Customer as c inner join ProductSales s on c.CustomerID = s.CustomerID inner join TimeLine t on s.TimeID = t.TimeID inner join ProductNumberTable p on p.ProductNumber = s.ProductNumber where t.MonthNumber between 4 and 6 group by c.City ,p.ProductType,t.MonthText
```

#### **Result of Query**



**4.** Using R, read the dimensions files and the Product\_Sales fact table. Build an OLAP cube for the Sum of Total Quantity:

# Merging the 3 tables:

```
#Merging Tables

Time_sales_df <- merge(x=TimeLine_table,y=ProductSales_table,by = "TimeID")

Customers_Sales <- merge(x=Customer_table,y=Time_sales_df,by="CustomerID")

Fact_Quantity <- merge(x=Product_table, y=Customers_Sales, by="ProductNumber")
```

# Building the cube:

```
#Building Cube
 99
      Quantity_cube <- tapply(Fact_Quantity$Quantity,
                                         Fact_Quantity[,c("ProductType", '
FUN=function(x){return(sum(x))})
                                                                                      "Year", "City")],
101
102
103
      Quantity_cube[is.na(Quantity_cube)] <- 0
Quantity_cube
104
105
106
      # Showing the cells of the cube
Quantity_cube
head(Quantity_cube)
108
109
110
111
      # Showing the cells of a subset of the cells
dimnames(Quantity_cube)
112
113
```

```
R 8.4.2.0 · C:/Users/mm/Downloads/data science/Tut4-OLAP/Tut4-OLAP/ 

R 4.2.0 · C:/Users/mm/Downloads/data science/Tut4-OLAP/ Tut4-OLAP/ 

R 7.2.1 · C:/Users/mm/Downloads/data science/Tut4-OLAP/ Tut4-OLAP/ Tut4-
                                                                                                                                                                                                                                                                                                                                                                                                                               "Year", "City")],
           Quantity_cube[is.na(Quantity_cube)] <- 0
Quantity_cube
, City = Austin</pre>
                                                                                                                      Year
2017 2018
0 1
0 2
ProductType
              Book
Video
Video Companion
  , , City = Dallas
                                                                                                                       Year
2017 2018
ProductType
                                                                                                                                                                         13
              Video Companion
  , , City = Fort Worth
ProductType
               video
             Video Companion
  , , City = San Antonio
                                                                                                                          Year
2017 2018
ProductType
               Book
Video
               Video Companion
```

#### Showing the cells of a subset of the cells:

```
> dimnames(Quantity_cube)
$productType
[1] "Book" "video" "video Companion"

$Year
[1] "2017" "2018"

$City
[1] "Austin" "Dallas" "Fort Worth" "San Antonio"
> |
```