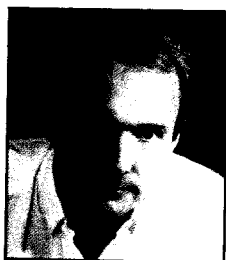



THE GENIUS WHO BROUGHT US WWW AND HTTP REVEALS HOW HE INVENTED THE WEB, REFLECTS ON ITS IMPACT, AND PREDICTS WHERE IT'S HEADED

Named one of the 100 greatest minds of the 20th century by *Time* magazine, Tim Berners-Lee is responsible for one of that century's most important advancements: the world wide web. Now, this low-profile genius—who never personally profited from his invention—offers a compelling portrait of his invention. He reveals the Web's origins and the creation of the now ubiquitous http and www acronyms and shares his views on such critical issues as censorship, privacy, the increasing power of software companies, and the need to find the ideal balance between commercial and social forces. He offers insights into the true nature of the Web, showing readers how to use it to its fullest advantage. And he presents his own plan for the Web's future, calling for the active support and participation of programmers, computer manufacturers, and social organizations to manage and maintain this valuable resource so that it can remain a powerful force for social change and an outlet for individual creativity.



TIM BERNERS-LEE is currently director of the World Wide Web Consortium, the coordinating body for Web development, and he occupies the 3Com Founders chair at the MIT Laboratory for Computer Science. The recipient of numerous awards, including a MacArthur Fellowship, he is based in Cambridge, Massachusetts.

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