

भारतीय डाक विभाग  
Department of Posts, India  
कार्यालय मुख्य डाक महाध्यक्ष, जम्मू एवं कश्मीर परिमण्डल, श्रीनगर-१९०००१  
O/o Chief Postmaster General, J&K Circle, Srinagar-190001



संख्या/No : BD/General Corr./2023-24

दिनांक/Date: 11.10.2024

To

- The Sr. Supdt. of Post Offices, Jammu/Srinagar.
- The Supdt. of Post Offices, Udhampur/Rajouri/Baramulla/Ladakh.

**Sub: Regarding Video Project to be conducted in each Division of J&K Postal Circle.**

With reference to the above cited subject I am reaching out to gather your support for a project aimed at showcasing the unique attributes of our Circle, particularly focusing on the last mile, diverse topographies, and the exceptional services we provide in remote locations.

In this regard, you are requested to create a concise, impactful video lasting one and a half minutes. This video will highlight the unique innovations/concepts of this Circle that characterize our work in these areas. Further, each division is requested to contribute by sharing specific examples of your work, unique services in tough topography, and any compelling stories or visuals/testimonials that can illustrate our collective impact. While creating videos, all types of postal operations may be included i.e. Exchange of mail, booking/delivery, Financial Services, Citizen Centric Services (Aadhaar, POPSK etc.) and also the video should contain all the information (English subtitles/location information/Tag of J&K Postal Circle with new Departmental Logo).

In this context, it is intimated that the Conference of the Divisional Heads is likely to be held shortly and the best video creation will be appreciated by the HoC. Therefore, you are requested to make all out efforts to make this video remarkable.

This is issued with the approval of the Competent Authority.

15.10.2024  
Assistant Director Postal Services (BD)  
सहायक निदेशक डाक सेवाएं (बी डी)  
O/o Chief Postmaster General  
कार्यालय मुख्य डाक महाध्यक्ष  
J&K Circle, Srinagar-190001  
जम्मू एवं कश्मीर परिमण्डल, श्रीनगर-१९०००१

Copy for information to the: -

1. PS to CPMG Jammu/Srinagar.
2. PA to DPS (HQ).