

# Evaluation of pitch and website

Student name	
Evaluated by	

## Front end, design and presentation

In the pitch of about 5 minutes, mark the following four categories and provide feedback for the student.

### 1. Are all necessary webpages implemented

Website is obviously missing important content	All necessary pages are there with content .
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### 2. Design Creativity & presentation

*On a scale of 1 to 5, how much do the website and pitch exhibit creativity, well thought out design and well presented? Is it complete with necessary content Think of original points of view, used resources, layout and design, and other “wow” factors.*

1	2	3	4	5
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### 3. Study & Career Motivation

*On a scale of 1 to 5, how motivated does the student appear for the ICT domain and programme? Think of how detailed the motivation is described or not, Conveys knowledge on the program, different careers and possibilities within the IT field, Knowledge about strengths but also how to tackle potentials risks or personal challenges.*

1	2	3	4	5
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## Constructive Feedback on how to improve

## Back-end coding and technical skills

In the next 5 minutes, mark the following subjects by asking questions. Students can include examples in their presentation. If necessary, provide feedback for the student below tables.

### 4. Functionality

Does not exist or does not meet requirements	It is shown that the functionality is implemented but not completely according to specification.	Navigation, side menu, SEO and hosting are implemented according to specifications
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### 5. Development environment

Very basic editor, no web server, no easy way to work in a folder with multiple files	Good code editor. Website hosted from computer. Can easily work with multiple files in a folder	Good code editor, website hosted on URL or IP address. Can easily work with multiple files in a folder
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### 6. Code quality

Code is a mess	Meaningful naming of files and code. Code is generally clear. Care for indenting, capitalisation and structure of code and files.	Code and files are well structured. Great care has been taken for good naming and indenting.
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### 7. Adaptability

It's hard and complex to change i.e. text colour	Change of i.e. text colour can be done within a minute	Change of i.e. text colour can be done within seconds
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Constructive Feedback on how to improve