

# Vagga Mahesh

□ Hyderabad, Telangana, India

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## Summary

I have over five years of work experience in data analysis, and content management, having previously worked as a Data Assistant at PepsiCo.

I am passionate about using data and content to solve real-world problems and create positive social impact. I am proficient in teamwork, analytical skills, and content management and I strive to continuously learn and grow as a data professional.

## Experience

### **Data Associate, Content Manager** Blinkcomkw

Nov 2021 - Dec 2023 (2 years 2 months)

- Worked as a Content Manager at Blink Gaming and Gadgets (Ecommerce Website) with a team of data analysts and engineers to collect, process, and analyze large datasets from various sources. I also managed content creation and distribution for Blink's online platform, ensuring quality, relevance, and engagement.
- Using ERP With Shopify Platform managed Content Creations, Data Syncing, Sales, Prices, Editing, Deals, Reports Generating and distribution management for Blink's online platform, SEO marketing, ensuring quality, relevance and engagement

### **Data Assistant** PepsiCo

Jul 2018 - Aug 2021 (3 years 2 months)

- Maintain records of daily data communication transactions, problems and remedial actions taken, installation activities, system stocks, data syncing
- Assess marketing potential of new and existing store locations, considering statistics and expenditures

### **Data Entry Clerk** Mondelēz International

Apr 2016 - Jun 2018 (2 years 3 months)

- Ensuring proper execution of sales, discount and trading terms determined by the company.
- Monitor and minimize the level of Bad goods returns.
- Ensure distributor's efficient and effective support for the market coverage.
- Monitor Distributor's overhead expenses & profitability (ROI).
- Ensure commercial growth for the business by identifying potential opportunities.

## **Education**

### **Pragathi Mahavidyalaya Degree College**

Bachelor of Science - BS, Computer Science

Jun 2014 - Aug 2017

## **Skills**

Problem Solving • Customer Relationship Management (CRM) • Data Storage • Product Marketing • Data Analysis • Microsoft Excel • Microsoft Office • Microsoft Power BI • Teamwork • Analytical Skills