

Babäk Firoozi Fooladi

Location: Espoo, Uusimaa, Finland

[LinkedIn](#) | [GitHub](#) | [StackOverFlow](#)

Email: b.firoozi.f@gmail.com | Mobile: +358 46 521 2019

Data Analytics Engineer | Data visualisation | Data Scientist

A highly skilled and motivated data analyst holding a Ph.D. in the built environment, with over three years of experience in data analytics, specialising in environmental and urban planning. Proficient in econometric and machine learning models, I have a proven track record of processing complex datasets and creating insightful data visualisations. As a problem-solver with a solid background in SQL, spatial econometrics, and database design, I am accustomed to working independently while providing technical support to achieve impactful results in emission control and environmental sustainability.

Technical Skills

Python:	●●●○○	R:	●●●●○	Julia:	●●○○○	SQL:	●●●●○
AZURE:	●●○○○	Econometric:	●●●●○	Data Viz.:	●●●●●	Spatial data:	●●●●●
PostgreSQL:	●●●○○	SQLite:	●●●○○	DuckDB:	●●●●○	MongoDB:	●●○○○
PowerPoint:	●●●●●	Excel:	●●●●○	Outlook:	●●●●○	Word:	●●●●●
Visio:	●●●●○	PowerBI:	●●○○○	Tableau:	●●●○○	Git:	●●●●○

Soft Skills

Team work:	●●●○○	Self-organised	●●●○○	Project management	●●●●○
Accounting:	●●○○○	Quality control:	●●●●○	Visual communication:	●●●●●

Experience

DATA ANALYTIC ENGINEERING <i>Self-Employed Apex-Heat – Startup</i>	Jan 2025 – Present <i>Part-time – Espoo, Finland</i>
<ul style="list-style-type: none">Resolving technical debt.Consulting the implementation of Generative AI.Migrating from Pandas to Polars to improve the efficiency and calculation time.Improving the design pattern, and writing documentations.Adjusting an improving data processing test coverage and testing methods.Optimising the SQL queries to improve response time.	
Ph.D. Candidate <i>Aalto University</i>	Sep 2020 – Dec 2024 <i>Full-time – Espoo, Finland</i>
<ul style="list-style-type: none">Applying Econometric, ML and data analysis for quantitative research.Designed and deployed database in PostgreSQL and DuckDB data lake for research data in our team.Preparing and updating visualisations for lecture and presentation.Performing time-to-event statistical modelling for my research using parametric, semi-parametric and non-parametric models. These models include longitudinal data, repeating event, multi-state and joint models.Experienced in preparing datasets for event history analysis.Deploying and maintaining AZURE functions to store real estate data for research. Scrapping websites for property advertisements.Self-taught programming skills, and further obtained formal education in data science.	
Data Analytics Engineer <i>Qissa kaupunkisuunnitteluanalytiikka Oy – Startup</i>	Sep 2020 – Dec 2024 <i>Part-time – Espoo, Finland</i>
<ul style="list-style-type: none">Designing data pipeline to gather data form REST APIs, cleaning, Geo-coding and storing in accordance to the specifications requested by clientsCreating Spatial data dashboard for spatial network analysis back-end. The analysis used HSL, HERE and HSY APIs to gather and process the data and perform network analysis.	

- Extracted, processed and served census data from US, Denmark, Sweden and Finland for calculating CO₂ emission from commuting.

Planning Assistant

WSP Finland Oy

Nov 2018 – Jun 2021
Part-time – Helsinki, Finland

- Performing Spatial Data analysis, Processing and storing spatial.
- Performing network analysis for pedestrian route choice forecast. The analysis was fine tuned to existing situation, and then used to forecast pedestrian flow after urban development
- Preparing analysis, graphs, maps and data **visualisations** for stakeholders, projects managers and clients.
- Providing **GIS analysis** to transport engineers, landscape designers, urban planners and architects.
- Programming and producing dynamic 3D model of the cities using ESRI CityEngine

GIS Operator

University of Tehran

Aug 2015 – May 2016
Part-time, Tehran, Iran

- Gathering, processing and preparing GIS data for urban designers to implement and test new directives for urban design in Tehran City

Chief Operating Officer

Airsa Dorsa Industries

Aug 2011 – Aug 2018
Full-time, Karaj, Iran

- Accounting, cost calculation, financial analysis, human resources and BI
- Provided in house **graphic design**, CAD and technical solutions for clients.
- Negotiating with the clients regarding their designs, pricing and production.
- Managing timelines of production, maintenance and order delivery.
- Admin duties, supervision duties, high-frequency welding, silk screen printing.

Education

Aalto University

Doctor of Philosophy in Technology, Real Estate Economics

Espoo, Finland
Sep 2020 - Present

Aalto University

MSc. (Tech.) Urban Studies and Planning in Real Estate Economics

Espoo, Finland
Sep 2018 - Jul 2020

University of Tehran

BA. Town Planning

Tehran, Iran
Sep 2011 - Jun 2015

Machine Learning | Statistical models | Econometrics

Uni-variate time-series: ●●●○○	VAR time-series: ●●●○○	Co-integration time-series: ●●○○○
multi-variate time-series: ●●●○○	OLS: ●●●●●	IV-OLS: ●●●●○
Panel data: ●●●●○	Generalised Method of Moments: ●●●●○	Generalised linear models: ●●○○○
longitudinal data: ●●●●○	Survival/time-to-event: ●●●●●	Additive hazard models: ●●●●●

Volunteer Work

- DataTribe collective moderator, contributor
- DataTribe collective speaker: Spatial data analysis, spatial data engineering
- Helsinki Data Week volunteer, contributor