

Babäk Firoozi Fooladi

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Data Analytics Engineer | Data Engineer

I see data as a river flow, which we experts in the realm of data change its path and direction. I'm a problem solver who takes pride in being adaptable and eager to learn new skills. My background includes spatial data, GIS, econometrics, statistics, and data science, and I'm continuously expanding my knowledge in data processing and visualisation. I strive to develop analytical solutions for various challenges, and I'm keen to pursue opportunities that will allow me to grow further in data engineering and data science.

Data Analytics Engineer | Data Engineer | Researcher

I am a service-minded, flexible and curious problem solver who can master new abilities and adjust to new environments. I have mastered time-series and time related statistical and machine learning models. I am service minded and can effectively provide data analysis, solutions and insights for the business needs. I leverage my experience in production environment, can-do attitude and fast learning capabilities to adapt to any environemnt, produce tailor made solutions with high quality standards, and deliver results in a timely manner. I have a strong foundation in data science, machine learning, econometrics and statistical modelling which I apply to solve complex problems.

Technical Skills

Python: ●●●	R: ●●●●	Julia: ●●	STATA: ●●●●
AZURE: ●●	Econometric: ●●●●	Data Viz.: ●●●●●	Spatial data: ●●●●●
PostgreSQL: ●●●	SQLite: ●●●	DuckDB: ●●●●	MongoDB: ●●
ETL/ELT: ●●●●	PowerBI: ●●	SQL: ●●●	Excel: ●●●●
RAG: ●●●●●	LLM/NLP: ●●●●	Feature Extraction: ●●●●	AI Agents: ●●●●●

Soft Skills

Team work: ●●●	Self-organised: ●●●	Project management: ●●●●
Accounting: ●●	Quality control: ●●●●	Visual communication: ●●●●●
Quantiative research: ●●●●	Prompt engineering: ●●●●	

Experience

DATA ANALYTIC ENGINEERING <i>Self-Employed consultant</i>	Jan 2025 – Present <i>Project based – Espoo, Finland</i>
offer an extensive range of data engineering, analytics, and business intelligence services tailored to your needs. With a focus on spatial data, urban environments, and the complexities of the built environment, I ensure that my expertise translates into actionable insights. Specialising in ETL/ELT processes, I adeptly parse and process diverse data types, presenting results that are not only clear but also aligned with your objectives.	
Building information backend Apex-Heat – Finland	Jan 2026 – Present
<ul style="list-style-type: none">Producing data pipline to transform and calculate necessary measures of buildings spatial data in FinlandDeveloping API based pipline for building calculations in Finland.Assessing and structuring the data models for EU countries.	
Optimisation, technical debt Apex-Heat – Finland	Jan 2025 – Dec 2025
<ul style="list-style-type: none">Resolving technical debt. Improving the efficiency of the data pipelines.Consulting the implementation of Generative AI.Migrating from Pandas to Polars to improve the efficiency and calculation time.Improving the design pattern, and writing documentations.Adjusting an improving data processing test coverage and testing methods.Optimising the SQL queries to improve response time	

- Designed and deployed database in **PostgreSQL** and **DuckDB** data lake for research data in our team.
- Preparing and updating **visualisations** for lecture and presentation.
- ETL/ELT processes with data stewardship duties to acquire, maintain and provide research data.
- Self-taught programming skills, and further obtained formal education in data science.

Optimisation Project

Jan 2025 – Mar 2025

Apex-Heat Espoo, Finland

- Resolving **technical debt**. Improving the efficiency of the data pipelines.
- Migrating from **Pandas** to **Polars** to improve the efficiency and calculation time.
- Improving the design pattern, and **writing documentations**.
- Retaining proper version control to smooth migration to Polars
- Adjusting an improving data processing test coverage and **testing** methods.
- **Optimising** the SQL queries to improve response time.
- Resolving the technical debt in the data pipeline codebase.

Building Database

Dec 2025 – Present

Apex-Heat Espoo, Finland

- Acquiring and processing building data from Finland
- Modelling and enhancing the building data models in the pipeline
- Expnding data coverage to include additional countries (Sweden, Norway, Netherlands)
- Designing and implementing connection to Finnish building data API (Ryhti)

Ph.D. Candidate

Sep 2020 – Present

Aalto University

Full-time – Espoo, Finland

- Deploying and maintaining **AZURE functions** to store real estate data for research by scanning and scrapping websites for property advertisements.
- Designing data-pipelines for local AI to extract features from text and scrctured data.
- Applying Econometric, ML, time-series and data analysis for **quantitative research**.
- Processing HTML and PDF files and implementing **RAG** to extract structured data from the land use plan documents.
- Preparing and updating **visualisations** for lecture and presentation.
- ETL/ELT processes with data stewardship duties to acquire, maintain and provide research data.
- Self-taught programming skills, and further obtained formal education in data science.

Research assistant

Jun 2019 – Sep 2019

Aalto University Full-time – Espoo, Finland

- Working on an **Agent Based Modelling (ABM)** solution to simulate parking pressure in Otaniemi campus area.
- Collaborating MIT CityLab project on agent based modelling simulation.
- implementing simualtions in GAMA Platform

Data Analytics Engineer

Sep 2020 – Dec 2024

Qissa kaupunkisuunnitteluanalytiikka Oy – Startup

Part-time – Espoo, Finland

- Designing data pipeline to gather data form REST APIs, cleaning, **Geo-coding** and storing in accordance to the specifications requested by clients
- Creating **Spatial data** dashboard for spatial network analysis back-end. The analysis used HSL, HERE and HSY APIs to gather and process the data and perform **spatial network analysis**.
- Extracted, processed and served sensus data from US, Denmark, Sweden and Finland for calculating CO₂ emission from commuting.

Planning Assistant

Nov 2018 – Jun 2021

WSP Finland Oy

Part-time – Helsinki, Finland

- Performing **Spatial Data analysis**, Processing and storing spatial.

- Performing network analysis for pedestrian route choice forecast. The analysis was fine tuned to existing situation, and then used to forecast pedestrian flow after urban development
- Preparing analysis, graphs, maps and data **visualisations** for stakeholders, projects managers and clients.
- Providing **GIS analysis** to transport engineers, landscape designers, urban planners and architects.
- Setting up ArcGIS Online platroms for **maritime** planning.
- Programming and producing dynamic 3D model of the cities using ESRI CityEngine

GIS Operator
University of Tehran

Aug 2015 – May 2016
Part-time, Tehran, Iran

- Gathering, processing and preparing GIS data for urban designers to implement and test new directives for urban design in Tehran City

Chief Operating Officer
Airsa Dorsa Industries

Aug 2011 – Aug 2018
Full-time, Karaj, Iran

- **Accounting**, cost calculation, financial analysis, human resources and BI
- Provided in house **graphic design**, CAD and technical solutions for clients.
- Negotiating with the clients regarding their designs, pricing and production.
- Managing timelines of production, maintenance and order delivery.
- Auditing, accounting, process and inventory management.
- Admin duties, supervision duties, high-frequency welding, silk screen printing.

Education

Aalto University
Doctor of Philosophy in Technology, Real Estate Economics

Espoo, Finland
 Sep 2020 - Present

Aalto University
MSc. (Tech.) Urban Studies and Planning in Real Estate Economic
 GPA: 4.1/5, Graduated with honours

Espoo, Finland
 Sep 2018 - Jul 2020

University of Tehran
BA. Town Planning
 GPA: 16.67/20, Academic excellence

Tehran, Iran
 Sep 2011 - Jun 2015

Machine Learning | Statistical models | Econometrics

Uni-variate time-series:●●●
multi-variate time-series:●●●
Panel data:●●●●
Spatial econometrics:●●●●

VAR time-series:●●●
OLS:●●●●●
Generalised Method of Moments:●●●●
Survival/time-to-event:●●●●●

Co-integration time-series:●●
IV-OLS:●●●●●
Generalised linear models:●●
Additive hazard models:●●●●●

Volunteer Work

- DataTribe collective moderator, contributor
- DataTribe collective speaker: Spatial data analysis, spatial data engineering
- Helsinki Data Week volunteer (2024 & 2025), contributor

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