Babäk Firoozi Fooladi

LinkedIn | GitHub | StackOverFlow

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Data Analytics Engineer | Data visualisation | Data Scientist

Data analytics professional with a strong background in data engineering, statistical modeling, and visualization. Experienced in designing data pipelines, optimizing SQL queries, and creating reports and dashboards. Eager to apply my skills in a collaborative environment and learn new technologies to turn data into actionable insights that drive business value.

Soft Skills

Team work:	●●●○○	**Self-organised**	●●●○○	**Project management**	●●●●○
Accounting:	●●○○○	**Quality control:**	●●●●○	**Visual communication:**	●●●●●

Technical Skills

Python:	●●●○○	**R:**	●●●●○	**Julia:**	●●○○○	**SQL:**	●●●●○
AZURE:	●●○○○	**Econometric:**	●●●●○	**Data Viz.:**	●●●●●	**Spatial data:**	●●●●●
PostgreSQL:	●●●○○	**SQLite:**	●●●○○	**DuckDB:**	●●●●○	**MongoDB:**	●●○○○
PowerPoint:	●●●●●	**Excel:**	●●●●○	**Outlook:**	●●●●○	**Word:**	●●●●●
Visio:	●●●●○	**PowerBI:**	●●○○○	**Tableau:**	●●●○○	**Git:**	●●●●○

Experience

DATA ANALYTIC ENGINEERING
Self-Employed | Apex-Heat – Startup

Jan 2025 – Present
Part-time – Espoo, Finland

- Resolving **technical debt**.
- Consulting the implementation of **Generative AI**.
- Migrating from **Pandas** to **Polars** to improve the efficiency and calculation time.
- Improving the design pattern, and **writing documentations**.
- Adjusting an improving data processing test coverage and **testing** methods.
- **Optimising** the SQL queries to improve response time.

Ph.D. Candidate
Aalto University

Sep 2020 – Dec 2024
Full-time – Espoo, Finland

- Applying Econometric, ML and data analysis for **quantitative research**.
- Designed and deployed database in **PostgreSQL** and **DuckDB** data lake for research data in our team.
- Preparing and updating **visualisations** for lecture and presentation.
- Performing **time-to-event** statistical modelling for my research using parametric, semi-parametric and non-parametric models. These models include longitudinal data, repeating event, multi-state and joint models.
- Experienced in preparing datasets for event history analysis.
- Deploying and maintaining **AZURE functions** to store real estate data for research. Scrapping websites for property advertisements.
- Self-taught programming skills, and further obtained formal education in data science.

Data Analytics Engineer
Qissa kaupunkisuunnitteluanalytiikka Oy – Startup

Sep 2020 – Dec 2024
Part-time – Espoo, Finland

- Designing data pipeline to gather data form REST APIs, cleaning, Geo-coding and storing in accordance to the specifications requested by clients
- Creating Spatial data dashboard for spatial network analysis back-end. The analysis used HSL, HERE and HSY APIs to gather and process the data and perform network analysis.

Planning Assistant
WSP Finland Oy

Nov 2018 – Jun 2021
Part-time – Helsinki, Finland

- Performing Spatial Data analysis, Processing and storing spatial.
- Performing network analysis for pedestrian route choice forecast. The analysis was fine tuned to existing situation, and then used to forecast pedestrian flow after urban development
- Preparing analysis, graphs, maps and data **visualisations** for stakeholders, projects managers and clients.
- Providing **GIS analysis** to transport engineers, landscape designers, urban planners and architects.
- Programming and producing dynamic 3D model of the cities using ESRI CityEngine

GIS Operator
University of Tehran

Aug 2015 – May 2016
Part-time, Tehran, Iran

- Gathering, processing and preparing GIS data for urban designers to implement and test new directives for urban design in Tehran City

Chief Operating Officer
Airsa Dorsa Industries

Aug 2011 – Aug 2018
Full-time, Karaj, Iran

- Accounting, cost calculation, financial analysis, human resources and BI
- Provided in house **graphic design**, CAD and technical solutions for clients.
- Negotiating with the clients regarding their designs, pricing and production.
- Managing timelines of production, maintenance and order delivery.
- Admin duties, supervision duties, high-frequency welding, silk screen printing.

Education

Aalto University
Doctor of Philosophy in Technology, Real Estate Economics

Espoo, Finland
Sep 2020 - Present

Aalto University
MSc. (Tech.) Urban Studies and Planning in Real Estate Economics

Espoo, Finland
Sep 2018 - Jul 2020

University of Tehran
BA. Town Planning

Tehran, Iran
Sep 2011 - Jun 2015

Machine Learning | Statistical models | Econometrics

Uni-variate time-series: ●●●○○	VAR time-series: ●●●○○	Co-integration time-series: ●●○○○
multi-variate time-series: ●●●○○	OLS: ●●●●●	IV-OLS: ●●●●○
Panel data: ●●●●○	Generalised Method of Moments: ●●●●○	Generalised linear models: ●●○○○
longitudinal data: ●●●●○	Survival/time-to-event: ●●●●●	Additive hazard models: ●●●●●

Volunteer Work

- DataTribe collective moderator, contributor
- DataTribe collective speaker: Spatial data analysis, spatial data engineering
- Helsinki Data Week volunteer, contributor