



KAISER KHAN

Front End Developer

Co- Founder/ CMO of Team ALIF

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 03049731678

 Taxila

SKILLS

Html5, CSS3

Bootstrap4

Adobe Tools

Graphic Designing

Email Marketing

SEO

UI/UX

Social media content creation

Flutter

System analysis and design

PROJECTS

FundPak (Android/IOS)

Hotel management (C++)

Attendance Management

System (Java & Database)

Taka-Tak pizza Website

Digital Image Processing

E- Health Care

Quiz App(Android)

OBJECTIVE

I personally believe that nothing is impossible in this world. We just have to put efforts in right way. I am Email Marketing expert with Frontend website and app developer with some work experience in UI/UX, website and application design and development looking for a role as Marketing Specialist or front-end developer to leverage my knowledge and experience. My aim is to seek a suitable position in reputed Organization to enhance and utilize my knowledge and skills in order to cope with the challenges of the industry.

EXPERIENCE

FRONT END WEB DEVELOPER

MISTIQUE / MAY 2020 – August 2020

- Worked as a web developer and used Html, CSS and Bootstrap to work on organization's website.
- Designed forms, pages and completed every task given to me by senior developers.

Email Marketing and Campaign Management

FIVERR / March 2019 – 2021

- Worked in the field of Email Marketing and Campaigns Management on fiverr. I am almost level 2 seller and still going, providing my services to different organizations. Overall, I have 5-star ratings from more than 100 international buyers.
- Used Mailchimp, Klaviyo, Send in Blue, Constant Contact, Active Campaign, and other email marketing tools for my work.
- Working in the field for 3 years now I have great knowledge about the Digital Marketing, SEO and how to run campaigns and make Email Templates. It is one of my strongest areas to work.
- My main goal has always been the satisfaction of my clients. You can visit my profile to have a look at my work.

Link: https://www.fiverr.com/users/web_dvlpr/seller_dashboard
Username: **Web_Dvlr**

SOCIAL MEDIA CONTENT CREATION

MULTIINSIGHT / January 2021 – March 2021

- Did my internship in Graphic designing and social media content creation at MultiInsight, Islamabad
- I do have the certificate and the heads of this organization were very happy with my performance.

CERTIFICATIONS

Gold Medal

For scoring good marks in matric

Silver Medal

For scoring good marks in FSC

Photoshop Certificate

For attending photoshop workshop in university

Certificate of Appreciation

Organizer and Manager of university event - TECHSALVO

Scholarship Certificates

5th, 8th, matric and FSc scholarships

QUIZ Competition Certificate

College level winner

Presentation Competition Certificate

College level winner

Speech Competition Certificate

College level winner

Graphics Training Certificate

DigiSkills (Virtual University)

Creative Writing Certificate

DigiSkills (Virtual University)

Freelancing Certificate

DigiSkills (Virtual University)

Html-CSS Certificate

Udemy

SOFTWARES

Android Studio

Visual Studio

Adobe Tools

Star UML

Eclipse

Brackets

FLUTTER DEVELOPER

- Did online work as a frontend app developer creating many projects and learning at the same time. Used flutter to work on developing my Final Year Project.
- Made Android and IOS app of FYP.
- Designed certain screens and did changings regarding modifications in the GUI of existing app.

EDUCATION

BS (Hons.) Software Engineering *Oct 2017 – July 2021*

UNIVERSITY OF ENGINEERING AND TECHNOLOGY, TAXILA, PAKISTAN

CGPA: 3.21 / 4.00 (81%)

Specialized in Email Marketing, Front End web development, UI/UX development with knowledge of desktop application development. Actively participated in team projects to create real-world applications. Served as an active member for development of final year project of a Crowd Funding Platform web and mobile application. Acted as IT Head of a society named SoftDesk from 2020 to 2021.

Intermediate (Pre-Engineering) *Sept 2015 – Sept 2017*

SUPERIOR COLLEGE FOR GIRLS, GUJAR KHAN, PAKISTAN

Marks: 963 / 1100 (87.54%)

Studies focused in engineering subjects such as Mathematics, Algebra, Physics and Chemistry. Learned basic concepts and applied these concepts to practical issues.

Matriculation (Science) *Apr 2013 – July 2015*

Army Public School and College (APSACS), MULTAN, PAKISTAN

Marks: 933 / 1100 (89%)

Studies focused in Science subjects such as Mathematics, Physics, Chemistry and Biology. Learned basic concepts and their real-life applications.

FINAL YEAR PROJECT

FUNDPAK (Pakistan's First Crowd Funding App)

Android, IOS & WEB App

- Developed an application using flutter and firebase for the entrepreneurs and small businesspersons.
- This project is initialized to help people to engulf the bridge b/w entrepreneurs and the investors of Pakistan.
- Followed agile devlp life cycle and perform all testing