

Credit Card Transection Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

23M

Transction

19M

Interest

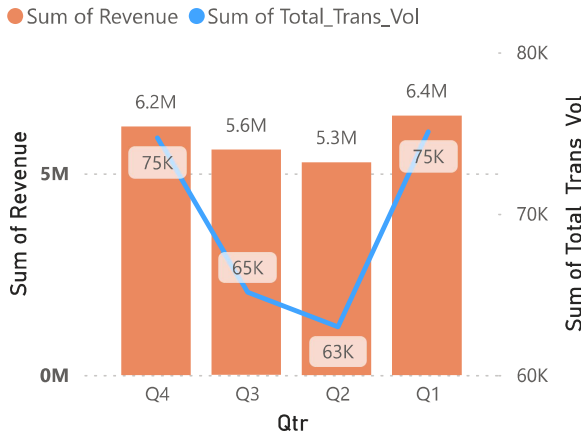
3M

Count

278K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	372171	317961	47530
Gold	934132	767362	144415
Silver	2329193	1912200	340153
Blue	19807515	15878707	2784153
Total	23443010	18876230	3316250

Qtr Revenue and Total Transection Count



M

F

Silver

Blue

Gold

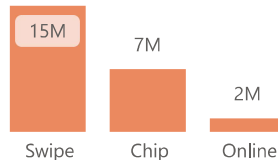
Platin...

low

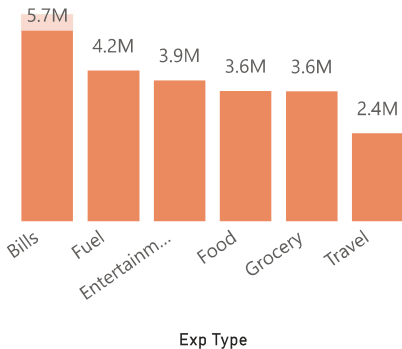
high

med

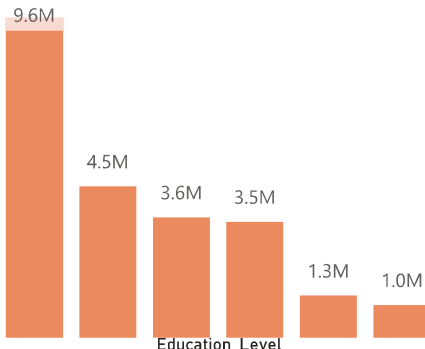
Revenue Used Chip



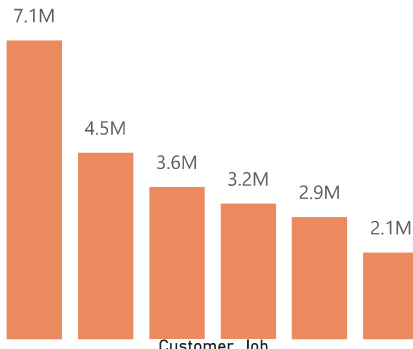
Revenue Exp Type



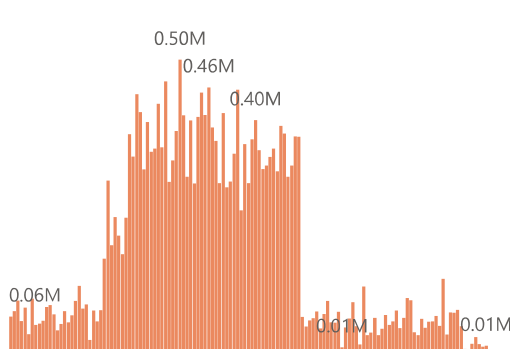
Revenue Education



Revenue Customer Job



Customer Acq Cost



Credit Card Customer Report



Week_Start_Date ▼
All ▼

Revenue

23M

Interest

19M

Income

576M

CSS

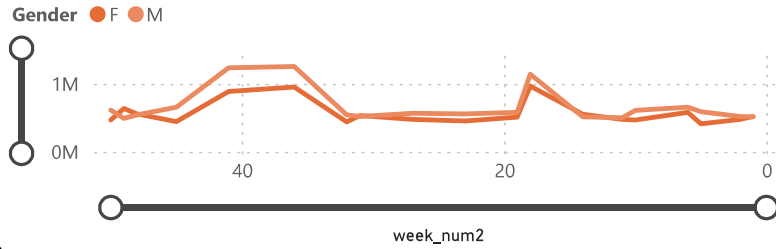
3.19



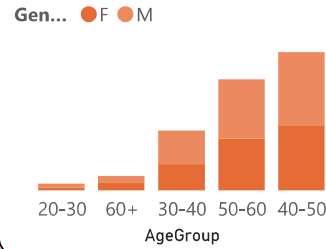
Swipe Online Chip

Silver Blue Gold Platin...

Revenue by week

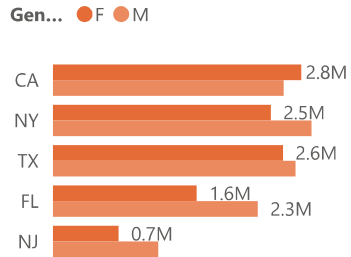


Revenue Age Group

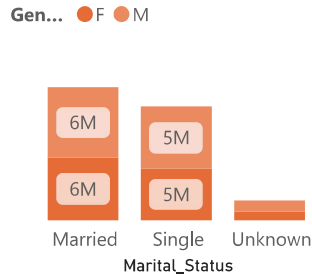


Card_Category	Sum of Revenue	Sum of Income	Sum of Interest_Earned
		332438169	
Blue	19807515	205312248	2784153
Gold	934132	9978927	144415
Platinum	372171	4131166	47530
Silver	2329193	24053929	340153
Total	23443010	575914439	3316250

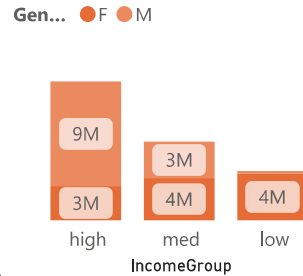
Top Five States



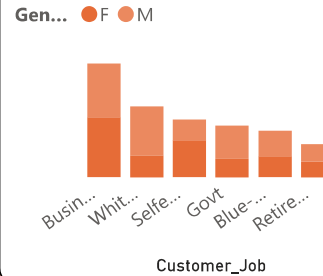
Marital Status



Revenue Income Group



Revenue Customer Job



Revenue Education Level

