

# NINETIES

ISSUE 1  
SEPTEMBER 1/24

## MAGAZINE

### DEBUT ISSUE

“SuperModel in the making”  
The face of the  
beauty/cosmetics industry.

### TOP MODEL

Nonso David ojuwku.  
Overcoming challenges and  
pursuing a career in Film.

VOL.1



NOR FOR SALE

[www.90smanagement.com](http://www.90smanagement.com)

## ABOUT 90S MODEL

Welcome to 90s Model Management, where timeless elegance meets contemporary style. Nestled in the vibrant heart of Nigeria, we are a premier modeling agency dedicated to discovering and nurturing the next generation of iconic talent. Our agency is a celebration of diversity, individuality, and the enduring spirit of the 90s era.

## OUR VISION

At 90s Model Management, we envision a world where beauty knows no boundaries. Our goal is to redefine the standards of beauty and fashion by representing a diverse array of talents that reflect the rich tapestry of Nigerian culture. We believe in the power of authenticity and strive to empower models to embrace their uniqueness and express it confidently on the global stage.

## OUR MISSION

Driven by passion and creativity, our mission is to provide a platform for aspiring models to thrive. We are committed to cultivating talent, fostering professional growth, and building lasting relationships within the fashion industry. With a focus on integrity, excellence, and innovation, we aim to set the benchmark for model management in Nigeria and beyond.

## OUR MOTTO

Premium modeling agency, co-operating with premier fashion players worldwide.  
Mantra "Discovery, Development & Direction."

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A PERSON WHO NEVER MADE A  
MISTAKE, NEVER TRIED  
ANYTHING NEW.

—ALBERT EINSTEIN

# WHO IS NONSO ?

Hello, I'm Nonso David Ojuwku, a 19-year-old from Anambra State, Nigeria, part of a family of six, with a passion for art, gaming, and football.

My journey began with mere wishes, never expecting to engage with cameras at such a young age. I am grateful for transitioning from a successful fashion model to a role model.

Being self-aware of my image is quite amusing. It's a mix of emotions when I spot myself on billboards or screens, knowing that I hold significance. I sometimes record myself and am pleased with how I sound.

Fashion is my norm, guiding me through life; it's my foundation, my essence. Dreams and memories intertwine, some vivid and others a bit hazy, but all part of my journey.



Black and white are my favorite colors; life is already vibrant, and colors are not always necessary to express our vibrancy. I have a penchant for retro and the 90s era, especially black and white movies.

The next chapter for me? Film. The art of storytelling through visuals is captivating, and I aspire to delve into all facets of media, both behind and in front of the camera.

I embrace modernity fearlessly, acknowledging the evolving world and our adaptation to the new normal. My phone is a constant companion; leaving the house without it is unimaginable.

Alive and exhilarated during fashion week, I indulge in magazines and newspapers occasionally, drawn to printed images as reminders of our journey from analog to digital.

To me, an image signifies self-discovery of one's true identity, whether tangible or a figment of imagination.

I appreciate the insightful question. Nineties magazine and management have been instrumental in my growth, nurturing me with patience and resilience. Grateful for the support, I eagerly anticipate the agency's future endeavors.

Life is vast yet fleeting; every moment should be cherished, living as if it were 1999 (even though I wasn't born then). Leaving a mark on others' lives ensures our legacy lives on. Awaiting the experience of true love, I am open and ready to embrace it when the time comes. Thank you all for this enlightening piece.



LUDOVIC  
DE SAINT SERNIN





# FERANMI AJETOMOBI

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“The team has a clear and inspiring vision. They communicated their ideas effectively, allowing me to understand the brand aesthetic and goals for the shoot.

The environment was welcoming and collaborative. Everyone on set, from the photographers to the stylists, was supportive and encouraging, making it easy to bring my best self to the shoot.

The team was organized and respectful. It was a rainy and lovely day.”

Zara Man - May 2024 by Luca Campri  
Published: May 2024  
Luca Campri - Photographer  
Jon Morales - Fashion Editor/Stylist  
Jody Taylor - Hair Stylist  
Thomas Bird - Set Designer  
Feranmi Ajetomobi - Model





Zegna F/W 2023 Campaign   Published: September 2023  
Alessandro Sartori - Designer. Tanya + Zhenya Posternak - Photographer. Massimiliano Bomba - Director. Julie Ragolia - Fashion Director.  
Ben Grimes - Casting Director. Feranmi Ajetomobi - Model





# JUDITH ONAH

"I am appreciative of the opportunity to participate in this photo shoot, which proved to be a remarkable experience. Balancing this assignment amidst castings for Milan Fashion Week added an extra layer of inspiration. The vibrant atmosphere on set fostered a genuine connection with both the concept and the team. Shooting in Milan for the first time heightened the emotional resonance we aimed to convey. The collaborative synergy within the team was exceptional, evident in the exceptional outcomes achieved. It was a privilege to collaborate with such skilled and dedicated professionals."

I believe we created something special that resonates deeply with the story we aimed to tell. I'd love to collaborate again in the future —this shoot was definitely a highlight for me.



L'Officiel Italia, Interni di Moda, Published: April 2024

Giuseppe Triscari - Photographer, Giulio Martinelli - Fashion Director, Davide Pizzotti - Fashion Editor/Stylist, Silvia Acquapendente - Makeup Artist, Judith Onah - Model



Arran & Jules - Photographer  
Arran & Jules - Director  
Marian Nachmia - Fashion Editor/Stylist  
Christos Bairabas - Hair Stylist  
Sandra Cooke - Makeup Artist  
Judith Onah - Model





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## GIDEON ADENIYI

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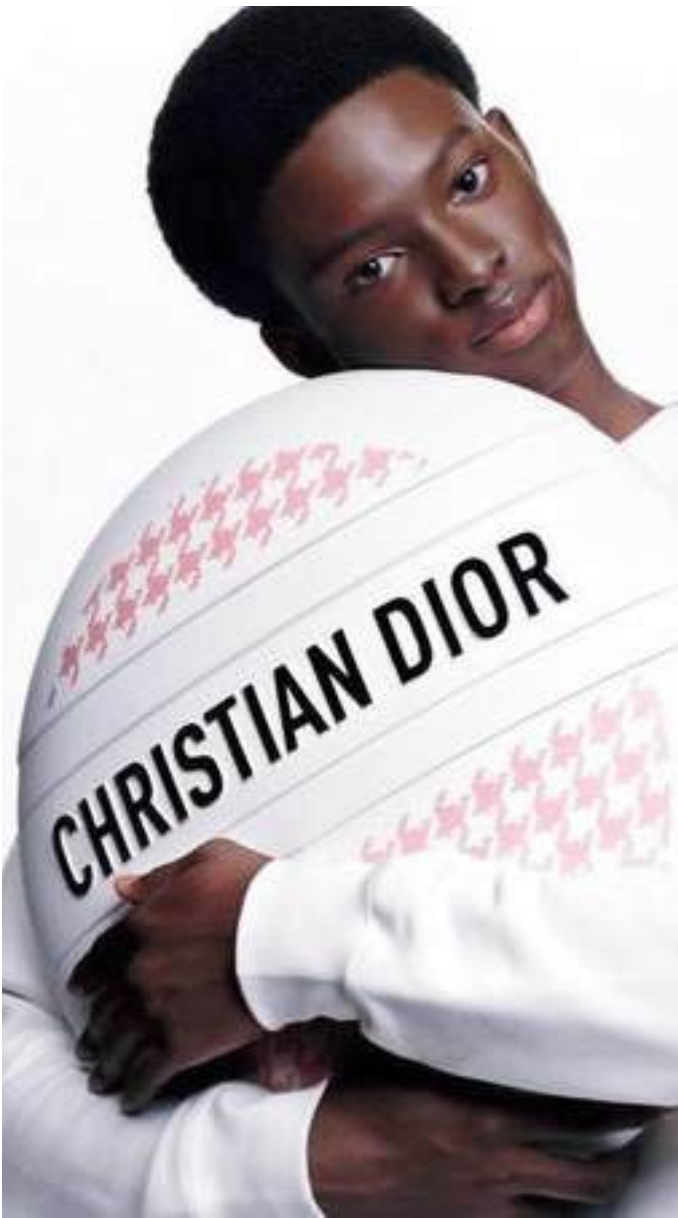
The shoot was truly memorable, yielding astonishing results. Working with the team was an absolute delight. Prior to the shoot, Olivier reached out to me, commendably acknowledging my Instagram content and proposing the collaboration. I was ecstatic as I hold Olivier's work in high regard. The atmosphere on set was exceptional, everything fell seamlessly into place, and partnering with Olivier was a realization of a long-held aspiration. Being featured on the cover of a fashion magazine is always a surreal experience.

Credits for this picture: **Sebastián Magunacelaya** - Editor-in-Chief **Olivier Yoan** - Photographer **Julia Quante** - Fashion Editor/Stylist





*by dianebetties*



# NONSO OJUKWU



"I had a blast working with DIOR on this project! It was a whirlwind of fun from start to finish. They were super cool and total pros on set. Plus, they always showered me with bouquets and gifts as a big thank you for being part of the magic. I couldn't get enough!"

Joining the Dior family, specifically Dior Beauty, has been a dream come true. Since I was a little one, I've been all about beauty – from playing with hair and skincare to obsessing over my smile. Being part of this glam world is beyond words, and I owe a huge thanks to my management for guiding me through it all. I cherish every bit of this incredible journey with Dior.

Dior Beauty  
Campaign Le Baume  
Published: April 2024

Anthony Seklaoui - Photographer  
Lebon Bourgeois - Director  
Aurelie Piette-Pyvka - Creative Director  
Roberto Piu - Fashion Editor/Stylist  
Yunmi Lee - Fashion Editor/Stylist  
Lee Seon-Yeong - Hair Stylist  
Emma Raducanu - Athlete  
Nonso Ojukwu - Model





# FENDI

ROMA

Fendi  
Fendi Spring 2024: Welcome to Fendi Factory  
Published: February 2024

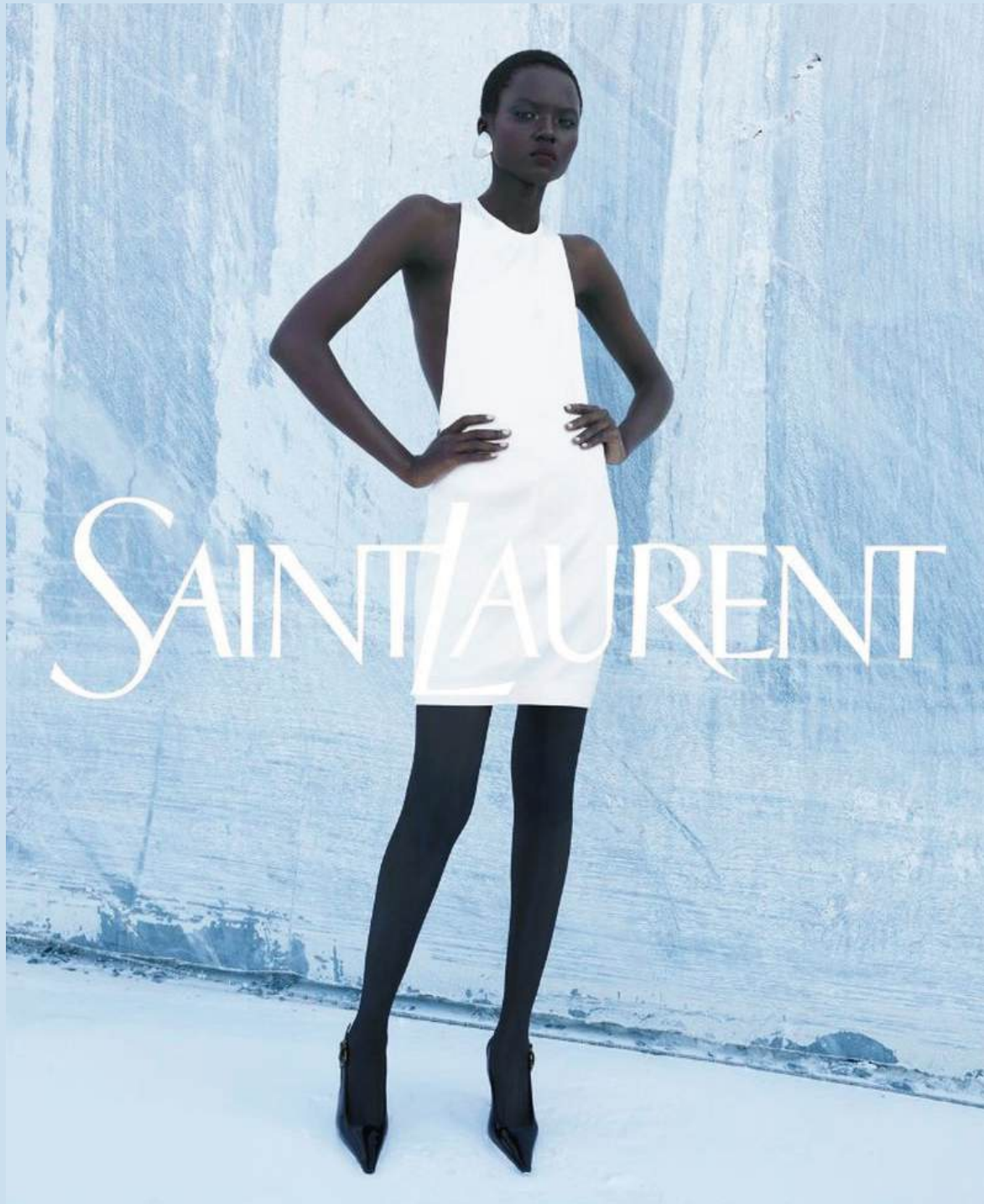
Delfina Delettrez - Designer  
Silvia Venturini Fendi - Designer  
Bruno Staub - Photographer  
Julian Ganio - Fashion Editor/Stylist  
Gary Gill - Hair Stylist  
Daniel Sallstrom - Makeup Artist  
Piergiorgio Del Moro - Casting Director  
Nonso Ojukwu - Model



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"It was truly heartwarming to be showered with kindness and support from the whole team at YSL, making my first dive into the industry a breeze. The show was a whirlwind of excitement, hitting me with a mix of fresh visuals and sounds that left me buzzing with nervous anticipation before it all kicked off."

# AJUS KENGEN



## Saint Laurent

Saint Laurent Summer 2024 Campaign by Juergen Teller

Published: March 2024

Anthony Vaccarello - Designer, Juergen Teller - Photographer, Juergen Teller - Director, Duffy - Hair Stylist, Pat McGrath - Makeup Artist, Samuel Ellis Scheinman - Casting Director, Ajus Samuel - Model

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*DidierAngelo*



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The photo shoot was fantastic! Collaborating with such talented creative minds in one space was incredibly inspiring, as I witnessed the dedication each person brought to their craft, which was truly remarkable. The team displayed exceptional coordination throughout the process, making the experience enjoyable and seamless. Overall, it was an amazing experience!

# HAMAAM PELEWURA



Dazed Magazine  
Theatre of Dreams

Published: June 2024

Campbell Addy - Photographer, Ib Kamara - Fashion Editor/Stylist, Ali Pirzadeh - Hair Stylist, Bea Sweet - Makeup Artist, Ibby Njoya - Set Designer, Mischa Notcutt - Casting Director, Abdourahman Njie - Movement Director

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**Zara**

Zara Man Party Collection 2023 Lookbook

Axel Morin - Photographer, Karim Belghiran - Hair Stylist, Eric Christison - Choreographer, Nicolai Niermann - Director of Photography

# Q/A WITH THE NEW FACES. GET TO KNOW US



## TELL US ABOUT YOU

My name is Ibeh Chioma Favour. I am 20 years old. I come from the eastern part of Nigeria. I am the first daughter and second child in a family of eight, including my parents. I am a lover of pleasant sounds. If I'm not reading or cooking, I spend most of my leisure time listening to good music and dancing.

## WHAT ARE YOU PASSIONATE ABOUT?

Growing up, I picked up a huge interest in fashion designing and dancing. I wanted my career to revolve around them, and I'm grateful to God for how far it has brought me.

## WHAT ARE YOU MOST GRATEFUL FOR?

I am grateful for family, friends, and people in general. There is this saying I heard that says, "You can do without friends and maybe family, but you certainly cannot do without people," and I strongly believe that.

## WHO'S YOUR ICON?

The late Sir Dr. Myles Munroe; bless his soul. His audiobooks are still relevant to me till today.

## WHAT SONGS DO YOU CURRENTLY LISTEN TO?

I am currently listening to a playlist I created; it has songs from the likes of Limoblaze, Alex Jean, Anike (formerly known as Wande), Sondae, IMRSQD, Hulvey, and Forrest Frank. In it, you'll find "Holy Father," "I Need Faith," "In the Light," "Perfect Peace," "Don't Do Molly," "Beautiful," "No Longer Bound," and a lot more.





# Q/A WITH THE NEW FACES. GET TO KNOW US



## TELL US ABOUT YOU

My name is Olajumoke Olaiya, I'm 20 years old and I'm from Ibadan, a historical city in Nigeria. I am the middle child of 3. I'm a follower of Christ and I love God.

## WHAT ARE YOU PASSIONATE ABOUT?

Fashion and personal development. I also love helping people see the best in themselves.

## WHAT ARE YOUR HOBBIES?

Creative writing, drawing, reading, and sometimes long walks

## WHAT ARE NEW HOBBIES YOU WANT TO DEVELOP?

Yoga! I want to do that more often, I just love how calming it is.

## HOW DID YOU GET SCOUTED?

It's funny when I think about it because I reached out to my agency "Nineties" on Instagram when the dream of being a model started. I didn't get any response until I reached out again this year (four years later), and I got a response in a matter of minutes. The agency was excited to have me.



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7 NINETIES MODELS NAMES

FIND THE NAMES IN THE PUZZLE.

NAMES CAN GO IN ANY DIRECTION.

NAMES CAN SHARE LETTERS AS THEY CROSS OVER EACH OTHER



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**“THE FUTURE BELONGS TO THOSE WHO BELIEVE IN THE BEAUTY OF THEIR DREAMS.”**

**– ELEANOR ROOSEVELT**



NOT FOR SALE

