

NINETIES

MAGAZINE

ISSUE 1

SEPTEMBER 1/24



DEBUT ISSUE

"From Fendi & Dior Exclusives to the center stage. Defying odds and reaching for the stars"

TOP MODEL

Gideon Adeniyi

The New face of Celine from Nigeria. Celine semi exclusive in the bag.

by diane betties

VOL.1

NOR FOR SALE



ABOUT 90S MODEL

Welcome to 90s Model Management, where timeless elegance meets contemporary style. Nestled in the vibrant heart of Nigeria, we are a premier modeling agency dedicated to discovering and nurturing the next generation of iconic talent. Our agency is a celebration of diversity, individuality, and the enduring spirit of the 90s era.

OUR VISION

At 90s Model Management, we envision a world where beauty knows no boundaries. Our goal is to redefine the standards of beauty and fashion by representing a diverse array of talents that reflect the rich tapestry of Nigerian culture. We believe in the power of authenticity and strive to empower models to embrace their uniqueness and express it confidently on the global stage.

OUR MISSION

Driven by passion and creativity, our mission is to provide a platform for aspiring models to thrive. We are committed to cultivating talent, fostering professional growth, and building lasting relationships within the fashion industry. With a focus on integrity, excellence, and innovation, we aim to set the benchmark for model management in Nigeria and beyond.

OUR MOTTO

Premium modeling agency, co-operating with premier fashion players worldwide.
Mantra “Discovery, Development & Direction.”



**LIFE IS WHAT WE ARE DOING
NOW, WHEN WE ARE BUSY
MAKING OTHER PLANS.
SO LIVE IT, AND LIVE
PURPOSEFULLY.**

- MAURICE SOKARI JNR

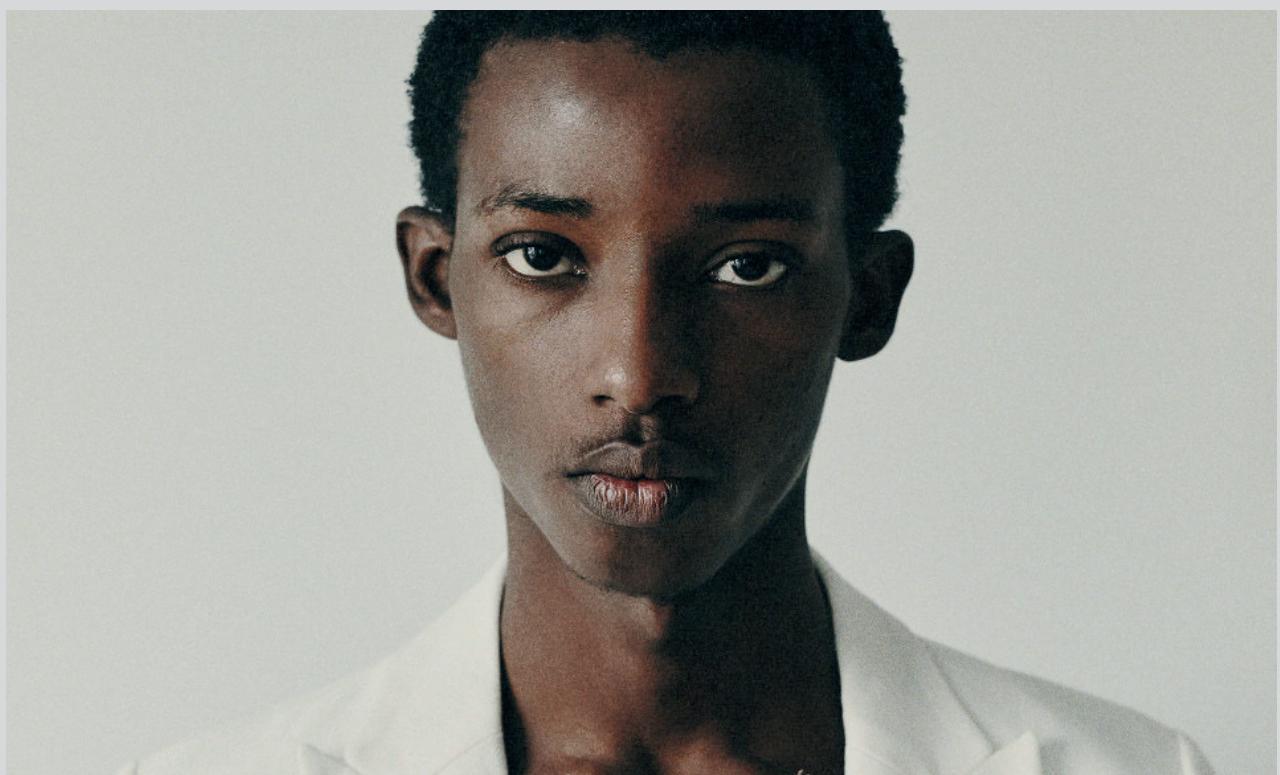
WHO IS GIDEON ?

"My name is Gideon adeniyi, I'm 22yr old and I'm a Fashion model who loves modeling..

Balancing school and modeling can be challenging, but with the right mindset, it's possible. The key is knowing what you want to achieve and being honest with yourself. If you can manage both, go for it. If not, don't be afraid to prioritize. Remember, school will always be there, but modeling opportunities can be fleeting.

For aspiring models trying to juggle both, here's my advice: stay organized, set clear priorities, and don't waste time on things that don't serve your goals. Learn to delegate when needed, like I did as a course rep and department governor, and don't be afraid to ask for help. Use your free time wisely—take courses that interest you or build skills that support both your education and your career.

Most importantly, take care of yourself. Modeling requires physical and mental energy, and school adds another layer of responsibility. Make sure you're getting enough rest, staying healthy, and finding time to recharge. Stay true to yourself, trust your journey, and don't compare your progress to others. Keep learning, stay focused, and never stop pushing towards your dreams. I'm incredibly thankful to 90smmodels management and the entire team for their support throughout this journey and for the opportunity to share my voice "





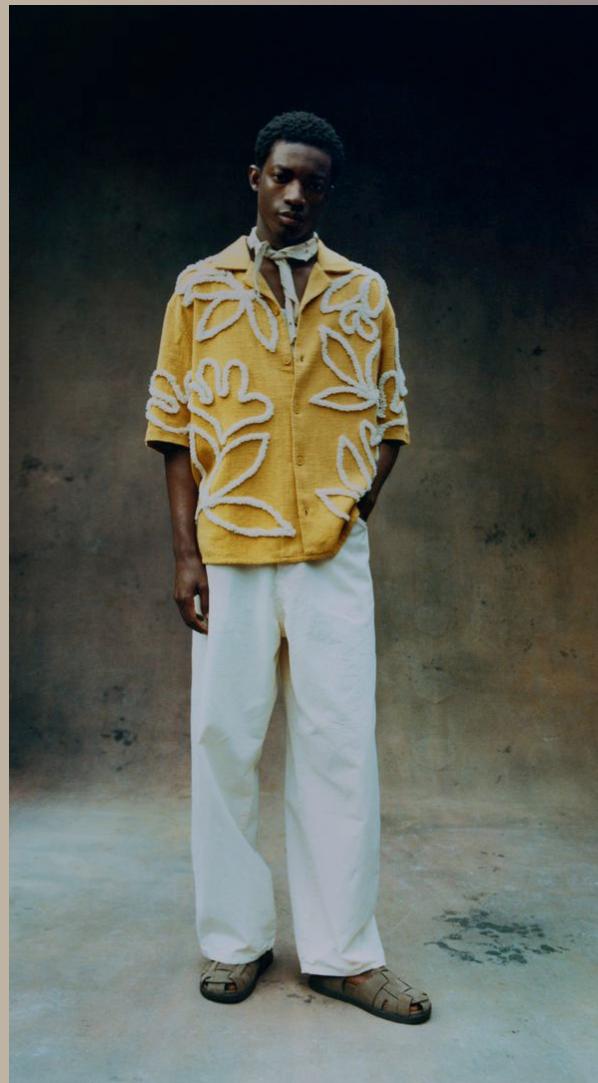
FERANMI AJETOMOBI

"The team has a clear and inspiring vision. They communicated their ideas effectively, allowing me to understand the brand aesthetic and goals for the shoot.

The environment was welcoming and collaborative. Everyone on set, from the photographers to the stylists, was supportive and encouraging, making it easy to bring my best self to the shoot.

The team was organized and respectful. It was a rainy and lovely day."

Zara Man - May 2024 by Luca Campri
Published: May 2024
Luca Campri - Photographer
Jon Morales - Fashion Editor/Stylist
Jody Taylor - Hair Stylist
Thomas Bird - Set Designer
Feranmi Ajetomobi - Model





Zegna F/W 2023 Campaign Published: September 2023

Alessandro Sartori - Designer. Tanya + Zhenya Posternak - Photographer. Massimiliano Bomba - Director. Julie Ragolia - Fashion Director.
Ben Grimes - Casting Director. Feranmi Ajetomobi - Model



JUDITH ONAH

"I am appreciative of the opportunity to participate in this photo shoot, which proved to be a remarkable experience. Balancing this assignment amidst castings for Milan Fashion Week added an extra layer of inspiration. The vibrant atmosphere on set fostered a genuine connection with both the concept and the team. Shooting in Milan for the first time heightened the emotional resonance we aimed to convey. The collaborative synergy within the team was exceptional, evident in the exceptional outcomes achieved. It was a privilege to collaborate with such skilled and dedicated professionals."

I believe we created something special that resonates deeply with the story we aimed to tell. I'd love to collaborate again in the future —this shoot was definitely a highlight for me.





Arran & Jules - Photographer
Arran & Jules - Director
Marian Nachmia - Fashion Editor/Stylist
Christos Bairabas - Hair Stylist
Sandra Cooke - Makeup Artist
Judith Onah - Model



GIDEON ADENIYI

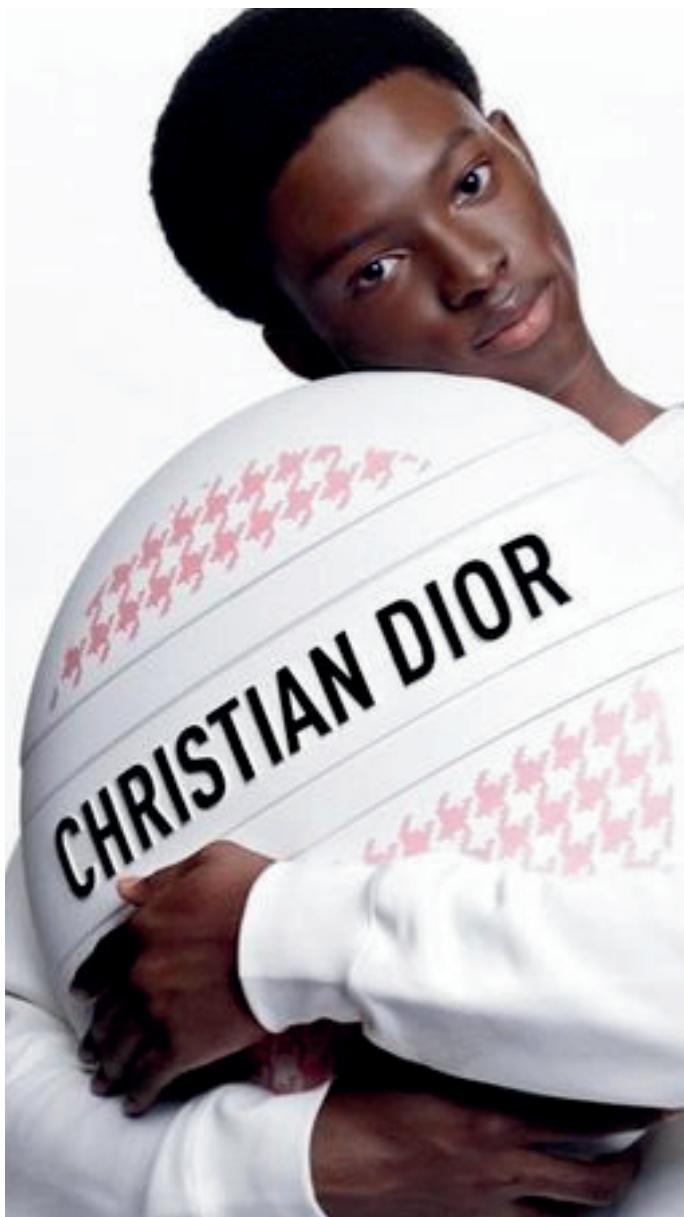
The shoot was truly memorable, yielding astonishing results. Working with the team was an absolute delight. Prior to the shoot, Olivier reached out to me, commendably acknowledging my Instagram content and proposing the collaboration. I was ecstatic as I hold Olivier's work in high regard. The atmosphere on set was exceptional, everything fell seamlessly into place, and partnering with Olivier was a realization of a long-held aspiration. Being featured on the cover of a fashion magazine is always a surreal experience.

Credits for this picture: **Sebastián Magunacelaya** - Editor-in-Chief **Olivier Yoan** - Photographer **Julia Quante** - Fashion Editor/Stylist



by dianebetties

NONSO OJUKWU



"I had a blast working with DIOR on this project! It was a whirlwind of fun from start to finish. They were super cool and total pros on set. Plus, they always showered me with bouquets and gifts as a big thank you for being part of the magic. I couldn't get enough!"

Joining the Dior family, specifically Dior Beauty, has been a dream come true. Since I was a little one, I've been all about beauty – from playing with hair and skincare to obsessing over my smile. Being part of this glam world is beyond words, and I owe a huge thanks to my management for guiding me through it all. I cherish every bit of this incredible journey with Dior.



Dior Beauty
Campaign Le Baume
Published: April 2024

Anthony Seklaoui - Photographer
Lebon Bourgeois - Director
Aurelie Piette-Pyvka - Creative Director
Roberto Piu - Fashion Editor/Stylist
Yunmi Lee - Fashion Editor/Stylist
Lee Seon-Yeong - Hair Stylist
Emma Raducanu - Athlete
Nonso Ojukwu - Model



FENDI
ROMA

Fendi

Fendi Spring 2024: Welcome to Fendi Factory

Published: February 2024

Delfina Delettrez - Designer

Silvia Venturini Fendi - Designer

Bruno Staüb - Photographer

Julian Ganio - Fashion Editor/Stylist

Gary Gill - Hair Stylist

Daniel Sallstrom - Makeup Artist

Piergiorgio Del Moro - Casting Director

Nonso Ojukwu - Model

"It was truly heartwarming to be showered with kindness and support from the whole team at YSL, making my first dive into the industry a breeze. The show was a whirlwind of excitement, hitting me with a mix of fresh visuals and sounds that left me buzzing with nervous anticipation before it all kicked off."

AJUS KENGEN



Saint Laurent

Saint Laurent Summer 2024 Campaign by Juergen Teller

Published: March 2024

Anthony Vaccarello - Designer, Juergen Teller - Photographer, Juergen Teller - Director, Duffy - Hair Stylist, Pat McGrath - Makeup Artist, Samuel Ellis Scheinman - Casting Director, Ajus Samuel - Model

DidierAngelo



The photo shoot was fantastic! Collaborating with such talented creative minds in one space was incredibly inspiring, as I witnessed the dedication each person brought to their craft, which was truly remarkable. The team displayed exceptional coordination throughout the process, making the experience enjoyable and seamless. Overall, it was an amazing experience!

HAMAAM PELEWURA



Dazed Magazine
Theatre of Dreams

Published: June 2024
Campbell Addy - Photographer, Ib Kamara - Fashion Editor/Stylist, Ali Pirzadeh - Hair Stylist, Bea Sweet - Makeup Artist, Ibby Njoya - Set Designer, Mischa Notcutt - Casting Director, Abdourahman Njie - Movement Director



Zara

Zara Man Party Collection 2023 Lookbook

Axel Morin - Photographer, Karim Belghiran - Hair Stylist, Eric Christison - Choreographer, Nicolai Niermann - Director of Photography

Q/A WITH THE NEW FACES. GET TO KNOW US



TELL US ABOUT YOU

My name is Ibeh Chioma Favour. I am 20 years old. I come from the eastern part of Nigeria. I am the first daughter and second child in a family of eight, including my parents. I am a lover of pleasant sounds. If I'm not reading or cooking, I spend most of my leisure time listening to good music and dancing.

WHAT ARE YOU PASSIONATE ABOUT?

Growing up, I picked up a huge interest in fashion designing and dancing. I wanted my career to revolve around them, and I'm grateful to God for how far it has brought me.

WHAT ARE YOU MOST GRATEFUL FOR?

I am grateful for family, friends, and people in general. There is this saying I heard that says, "You can do without friends and maybe family, but you certainly cannot do without people," and I strongly believe that.

WHO'S YOUR ICON?

The late Sir Dr. Myles Munroe; bless his soul. His audiobooks are still relevant to me till today.

WHAT SONGS DO YOU CURRENTLY LISTEN TO?

I am currently listening to a playlist I created; it has songs from the likes of Limoblaze, Alex Jean, Anike (formerly known as Wande), Sondae, IMRSQD, Hulvey, and Forrest Frank. In it, you'll find "Holy Father," "I Need Faith," "In the Light," "Perfect Peace," "Don't Do Molly," "Beautiful," "No Longer Bound," and a lot more.



Q/A WITH THE NEW FACES. GET TO KNOW US



TELL US ABOUT YOU

My name is Olajumoke Olaiya, I'm 20 years old and I'm from Ibadan, a historical city in Nigeria. I am the middle child of 3. I'm a follower of Christ and I love God.

WHAT ARE YOU PASSIONATE ABOUT?

Fashion and personal development. I also love helping people see the best in themselves.

WHAT ARE YOUR HOBBIES?

Creative writing, drawing, reading, and sometimes long walks

WHAT ARE NEW HOBBIES YOU WANT TO DEVELOP?

Yoga! I want to do that more often, I just love how calming it is.

HOW DID YOU GET SCOUTED?

It's funny when I think about it because I reached out to my agency "Nineties" on Instagram when the dream of being a model started. I didn't get any response until I reached out again this year (four years later), and I got a response in a matter of minutes. The agency was excited to have me.



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7 NINETIES MODELS NAMES
FIND THE NAMES IN THE PUZZLE.
NAMES CAN GO IN ANY DIRECTION.
NAMES CAN SHARE LETTERS AS THEY CROSS OVER EACH OTHER

“

“THE FUTURE BELONGS TO THOSE WHO BELIEVE IN THE BEAUTY OF THEIR DREAMS.”

– ELEANOR ROOSEVELT



NOT FOR SALE

