

SURVEY QUESTIONNAIRE

*Exploring the Rise of Solo Female Traveler:
Examining Motivations and Challenges in Shaping Travel Intention*

Good day!

We are 4th-year **Bachelor of Science in Tourism Management** students from TM221 of **National University–Fairview**, namely **Russyel Aña P. Armejo, Aliyah Mariz B. Berdan, Merry May D. Diokno, and Kristine Jane D. Pilapil**. As researchers, we are conducting a study entitled "**Exploring the Rise of Solo Female Traveler: Examining Motivations and Challenges in Shaping Travel Intention.**"

This survey aims to gather insights from female travelers aged **18–35 years old who reside in Fairview, Quezon City and have traveled solo at least once within the past three (3) years**, focusing on their motivations and challenges in solo travel. Your valuable and honest responses will significantly contribute to the success of this study and help the researchers develop recommendations and safety guidelines that can support women in achieving safe, enjoyable, and empowering solo travel experiences.

Data Privacy and Consent:

This study strictly follows the Data Privacy Act of 2012 (Republic Act No. 10173). All responses will remain confidential and will be used solely for academic purposes. No personal identifiers will be disclosed, and all data will be analyzed collectively.

By answering this questionnaire, you are voluntarily agreeing to participate in this study.

Thank you for your time and cooperation.

Consent to Participate

Your participation in this study is voluntary, and you may withdraw at any time without any consequences. All responses will be kept confidential and will be used solely for academic purposes. By agreeing to participate, you confirm that you are a female aged 18–35 years old, residing in Fairview, Quezon City, and that you voluntarily consent to take part in this study.

- I agree to participate in this study.
- I do not agree to participate in this study.

If you answered "I do not agree to participate in this study," please do not proceed with the survey. Thank you for your time.

Pre-Survey Question

Have you traveled solo at least once in the last three (3) years for leisure purposes?

Yes

No

If you answered "No," please do not proceed with the survey. Thank you for your time.

Please read each statement carefully and answer honestly.

Section I: Demographic Profile of Solo Female Traveler

The following questions aim to understand the background and experiences of solo female travelers; particularly how personal factors relate to their motivations and the challenges they encounter while traveling alone.

1. Age:

18-25 years old

26-35 years old

2. Occupation:

Student

Employed (Full-time)

Self-Employed / Entrepreneur

Freelancer / Part-time Worker

Unemployed / Job-seeking

Other: _____

3. Monthly Income:

- No income/ Allowance only
- Below ₦10,000
- ₦10,001 – ₦20,000
- ₦20,001 – ₦30,000
- ₦30,001 – ₦50,000
- Above ₦50,000

4. Frequency of Solo Travel:

- Once a year
- 2–3 times a year
- More than 3 times a year

5. Average number of stays per solo trip:

- 1–2 nights
- 3–5 nights
- More than 5 nights

Section II: Motivations of Solo Female Traveler

This section aims to explore the various factors that inspire women to travel alone, focusing on the personal, social, and experiential motivations that influence their decision to embark on solo travel.

Rate how much you agree or disagree with each statement using the scale below:

	4	3	2	1
	Strongly Agree (SA)	Agree (A)	Disagree (D)	Strongly Disagree (SD)
Push Factors				
Desire for Escape				
6. I travel solo to take a break from stress				
7. Solo travel helps me recharge emotionally.				
8. Traveling alone gives me space from social pressures.				
Independence				
9. Traveling alone lets me choose my own itinerary.				
10. I enjoy making travel decisions by myself.				
11. Solo travel gives me control over my time and activities				
Self-Discovery				
12. Solo travel helps me understand myself better.				
13. I see solo trips as a chance for personal growth.				
14. Traveling alone helps me discover my strengths.				

Pull Factors	Safety and Security			
15. I prefer destinations with accessible tourist services.				
16. A destination's safety features encourage me to travel alone.				
17. I feel more confident traveling solo when destinations provide visible security measures (e.g., patrols, CCTV).				
Affordability				
18. Transportation cost affects my choice of destination.				
19. Affordable accommodation encourages me to travel solo.				
20. I prefer destinations with budget-friendly food and activities.				
Accessibility				
21. I choose destinations that are easy to reach.				
22. Good infrastructure makes solo travel convenient.				
23. I prefer destinations with accessible tourist facilities.				

Section III: Challenges Encountered by Solo Female Traveler

This section focuses on the safety-related challenges that solo female travelers may experience, including sexual, cultural, and gender-based risks.

Rate how much you agree or disagree with each statement using the scale below:

	4	3	2	1
	Strongly Agree (SA)	Agree (A)	Disagree (D)	Strongly Disagree (SD)
Sexual Related				
24. I worry about possible harassment when traveling alone.				
25. Unwanted stares or comments make me feel unsafe.				
26. Fear of sexual assault affects the destinations I choose.				
Cultural and Societal Risk				
27. I sometimes feel judged for traveling alone as a woman.				
28. Certain cultural norms require me to adjust my behavior. (e.g. dress)				
29. Stereotypes about solo female travelers make me feel restricted.				
Gender-Related Risk				
30. I feel more vulnerable to discrimination because of my gender.				
31. I change my behavior in some situations because I am a woman.				
32. I worry about being targeted due to being a solo female traveler.				

Physical and Financial Risk				
33. I worry about theft or scams during solo trips.				
34. Solo travel is more expensive since I cannot share costs.				
35. I am concerned about the lack of women-only or highly secure lodging.				
Psychological Risk				
36. I feel anxious when traveling alone.				
37. Loneliness affects my solo travel experience.				
38. Constant safety awareness causes me stress.				

Thank you for taking the time to answer this survey. Your responses are highly valued and will greatly contribute to the success of our study.