

WEBSITE DESIGN CONCEPTS

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What is a Website?

- A website is a collection of web pages accessible on the internet. It consists of:
- - Domain Name (Address)
- - Hosting (Storage)
- - Content (Text, Images, Videos)

Website Overview Cont'd

A website is a collection of web pages that are linked together and accessed via the internet. Websites can be used for:

- **Information sharing** (e.g., news websites, Wikipedia)
- **Business and services** (e.g., company websites, online stores)
- **Entertainment** (e.g., YouTube, Netflix)
- **Education** (e.g., school websites, online courses)

Types of Websites

- **Static Websites** – These websites show the same content to every visitor (e.g., personal blogs, portfolios).
- **Dynamic Websites** – These websites update content automatically (e.g., social media platforms, e-commerce sites).

WordPress Overview

WordPress is a Content Management System (CMS) for creating websites. WordPress is a tool that helps you create and manage a website easily.

There are two types:

- - WordPress.org: Self-hosted, full control
- - WordPress.com: Hosted service, limited customization

Installing WordPress

- - Install on a local server (e.g., XAMPP, Local) or web hosting.
- - Use the WordPress dashboard to manage content and settings.

Exploring the WordPress Dashboard

Logging into WordPress

1. Open your browser and go to your website's login page (e.g., www.yourwebsite.com/wp-admin).
2. Enter your username and password.
3. Click the "Login" button.

Understanding the Dashboard

The WordPress Dashboard is where you control your website. It includes:

- **Posts** – For adding blog content.
- **Pages** – For creating website pages like "Home" and "Contact"
- **Media** – To upload and manage images and videos.
- **Appearance** – To customize the design of your site.
- **Plugins** – To add extra features to your website.

Designing with Themes

What are WordPress Themes?

Themes determine how your website looks. They control the layout, colors, and fonts.

How to Install a Theme

1. Go to "Appearance" → "Themes."
2. Click "Add New."
3. Search for a theme or upload one.
4. Click "Install" and then "Activate."

Adding Pictures & Videos

How to Upload Images

1. Go to "Media" → "Add New."
2. Click "Select Files" and upload an image.
3. Insert the image into a post or page.

Adding Pages & Menus

How to Create a New Page

1. Go to "Pages" → "Add New."
2. Enter a title (e.g., "About Us").
3. Add content and click "Publish."

Using Templates & Page Builders

What are Templates?

Templates are pre-designed layouts that make website creation easier.

Applying a template helps quickly structure a webpage.

Using Elementor to Design a Page

Install the Elementor plugin.

- Create a new page and click "Edit with Elementor."
- Drag and drop elements (text, images, buttons) to design your page.

Making the Website Work Better

Improving Website Speed

- Use fewer images and optimize them.
- Install caching plugins.

Website Security Tips

- Use strong passwords.
- Install a security plugin like Wordfence.

Final Project – Creating Your Own Website!

Apply all the lessons to design and launch your own website!

Thank You!

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