

playstore_data

December 31, 2021

```
[43]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

```
[44]: playstore_data=pd.read_csv(r'C:\Users\BABU\Desktop\project\googleplaystore.csv')
```

```
[45]: playstore_data
```

```
[45]:
```

	App	Category \
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN
1	Coloring book moana	ART_AND_DESIGN
2	U Launcher Lite - FREE Live Cool Themes, Hide ...	ART_AND_DESIGN
3	Sketch - Draw & Paint	ART_AND_DESIGN
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN
...
10836	Sya9a Maroc - FR	FAMILY
10837	Fr. Mike Schmitz Audio Teachings	FAMILY
10838	Parkinson Exercices FR	MEDICAL
10839	The SCP Foundation DB fr nn5n	BOOKS_AND_REFERENCE
10840	iHoroscope - 2018 Daily Horoscope & Astrology	LIFESTYLE

	Rating	Reviews	Size	Installs	Type	Price \
0	4.1	159	19M	10,000+	Free	0
1	3.9	967	14M	500,000+	Free	0
2	4.7	87510	8.7M	5,000,000+	Free	0
3	4.5	215644	25M	50,000,000+	Free	0
4	4.3	967	2.8M	100,000+	Free	0
...
10836	4.5	38	53M	5,000+	Free	0
10837	5.0	4	3.6M	100+	Free	0
10838	NaN	3	9.5M	1,000+	Free	0
10839	4.5	114	Varies with device	1,000+	Free	0
10840	4.5	398307	19M	10,000,000+	Free	0

	Content Rating	Genres	Last Updated \
0	Everyone	Art & Design	January 7, 2018
1	Everyone	Art & Design;Pretend Play	January 15, 2018

2	Everyone	Art & Design	August 1, 2018
3	Teen	Art & Design	June 8, 2018
4	Everyone	Art & Design;Creativity	June 20, 2018
...
10836	Everyone	Education	July 25, 2017
10837	Everyone	Education	July 6, 2018
10838	Everyone	Medical	January 20, 2017
10839	Mature 17+	Books & Reference	January 19, 2015
10840	Everyone	Lifestyle	July 25, 2018

	Current Ver	Android Ver
0	1.0.0	4.0.3 and up
1	2.0.0	4.0.3 and up
2	1.2.4	4.0.3 and up
3	Varies with device	4.2 and up
4	1.1	4.4 and up
...
10836	1.48	4.1 and up
10837	1.0	4.1 and up
10838	1.0	2.2 and up
10839	Varies with device	Varies with device
10840	Varies with device	Varies with device

[10841 rows x 13 columns]

```
[46]: playstore_data.head()
```

```
[46]:
```

	App	Category	Rating \
0	Photo Editor & Candy Camera & Grid & ScrapBook	ART_AND_DESIGN	4.1
1	Coloring book moana	ART_AND_DESIGN	3.9
2	U Launcher Lite - FREE Live Cool Themes, Hide ...	ART_AND_DESIGN	4.7
3	Sketch - Draw & Paint	ART_AND_DESIGN	4.5
4	Pixel Draw - Number Art Coloring Book	ART_AND_DESIGN	4.3

	Reviews	Size	Installs	Type	Price	Content	Rating \
0	159	19M	10,000+	Free	0	Everyone	
1	967	14M	500,000+	Free	0	Everyone	
2	87510	8.7M	5,000,000+	Free	0	Everyone	
3	215644	25M	50,000,000+	Free	0	Teen	
4	967	2.8M	100,000+	Free	0	Everyone	

	Genres	Last Updated	Current Ver \
0	Art & Design	January 7, 2018	1.0.0
1	Art & Design;Pretend Play	January 15, 2018	2.0.0
2	Art & Design	August 1, 2018	1.2.4
3	Art & Design	June 8, 2018	Varies with device
4	Art & Design;Creativity	June 20, 2018	1.1

```

    Android Ver
0  4.0.3 and up
1  4.0.3 and up
2  4.0.3 and up
3   4.2 and up
4   4.4 and up

```

```
[5]: playstore_data.shape # to know dimesnsions of your table
```

```
[5]: (10841, 13)
```

```
[6]: playstore_data.describe() # to know statistics of your data
```

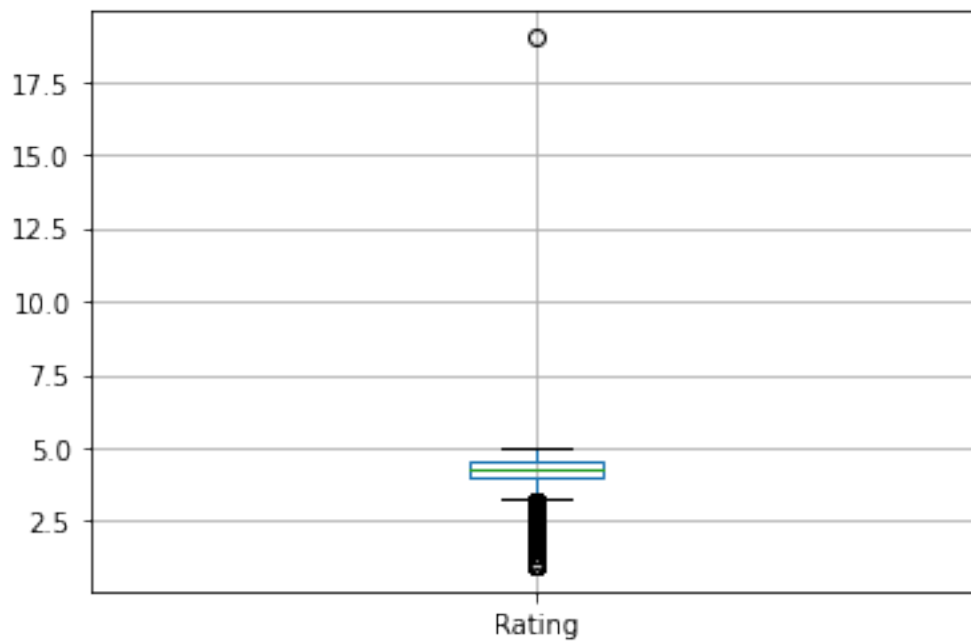
```

[6]:
      Rating
count  9367.000000
mean    4.193338
std     0.537431
min     1.000000
25%     4.000000
50%     4.300000
75%     4.500000
max     19.000000

```

```
[7]: playstore_data.boxplot()
```

```
[7]: <AxesSubplot:>
```



```
[8]: playstore_data.info() # to check how many null values are there
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10841 entries, 0 to 10840
Data columns (total 13 columns):
#   Column                Non-Null Count  Dtype
---  -
0   App                    10841 non-null  object
1   Category               10841 non-null  object
2   Rating                 9367 non-null   float64
3   Reviews                10841 non-null  object
4   Size                   10841 non-null  object
5   Installs               10841 non-null  object
6   Type                   10840 non-null  object
7   Price                  10841 non-null  object
8   Content Rating         10840 non-null  object
9   Genres                 10841 non-null  object
10  Last Updated           10841 non-null  object
11  Current Ver            10833 non-null  object
12  Android Ver            10838 non-null  object
dtypes: float64(1), object(12)
memory usage: 1.1+ MB
```

```
[9]: playstore_data.isnull().sum() # no of null values in each column
```

```
[9]: App                    0
Category                  0
Rating                   1474
Reviews                   0
Size                     0
Installs                  0
Type                      1
Price                     0
Content Rating            1
Genres                    0
Last Updated              0
Current Ver               8
Android Ver               3
dtype: int64
```

```
[10]: playstore_data[playstore_data.Rating>5] # outlier observed from box plot
```

```
[10]:
10472  Life Made WI-Fi Touchscreen Photo Frame    1.9    19.0    3.0M
      Size Installs Type      Price Content Rating      Genres \
```

```
10472  1,000+      Free    0  Everyone          NaN  February 11, 2018
```

```
      Last Updated Current Ver Android Ver
10472      1.0.19  4.0 and up          NaN
```

```
[11]: playstore_data.drop([10472],inplace=True) # dropping the wrong rating row
```

```
[12]: playstore_data[10470:10475] # checking whether the row is deleted or not
```

```
[12]:
```

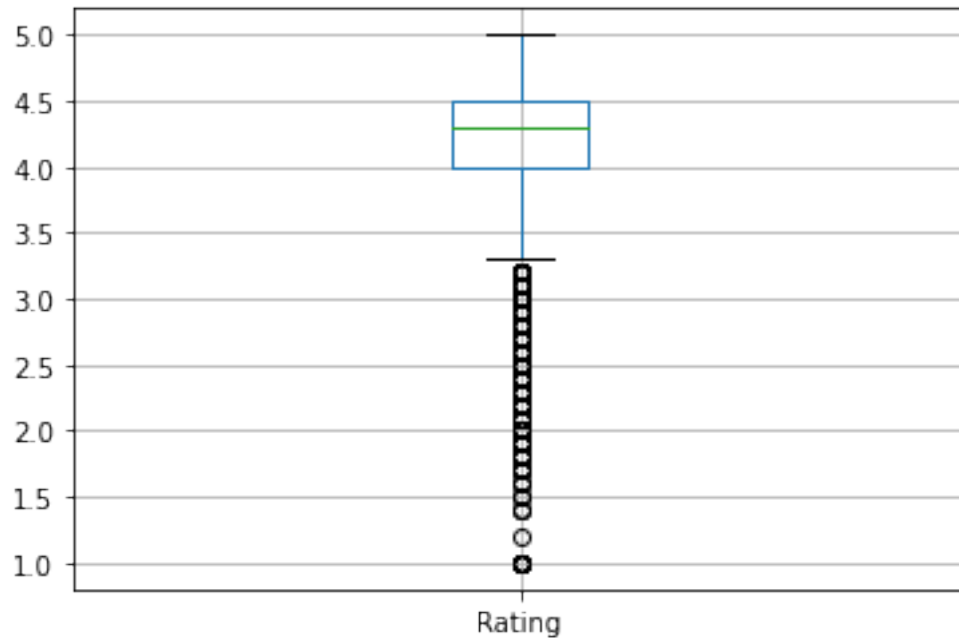
	App	Category	Rating	Reviews	Size	\
10470	Jazz Wi-Fi	COMMUNICATION	3.4	49	4.0M	
10471	Xposed Wi-Fi-Pwd	PERSONALIZATION	3.5	1042	404k	
10473	osmino Wi-Fi: free WiFi	TOOLS	4.2	134203	4.1M	
10474	Sat-Fi Voice	COMMUNICATION	3.4	37	14M	
10475	Wi-Fi Visualizer	TOOLS	3.9	132	2.6M	

	Installs	Type	Price	Content	Rating	Genres	\
10470	10,000+	Free	0	Everyone		Communication	
10471	100,000+	Free	0	Everyone		Personalization	
10473	10,000,000+	Free	0	Everyone		Tools	
10474	1,000+	Free	0	Everyone		Communication	
10475	50,000+	Free	0	Everyone		Tools	

	Last Updated	Current Ver	Android Ver
10470	February 10, 2017	0.1	2.3 and up
10471	August 5, 2014	3.0.0	4.0.3 and up
10473	August 7, 2018	6.06.14	4.4 and up
10474	November 21, 2014	2.2.1.5	2.2 and up
10475	May 17, 2017	0.0.9	2.3 and up

```
[13]: playstore_data.boxplot()
```

```
[13]: <AxesSubplot:>
```



```
[14]: playstore_data.isnull().sum()
```

```
[14]: App                0
      Category           0
      Rating            1474
      Reviews            0
      Size               0
      Installs           0
      Type               1
      Price              0
      Content Rating     0
      Genres             0
      Last Updated       0
      Current Ver        8
      Android Ver        2
      dtype: int64
```

```
[15]: def impute_median(series):
      return series.fillna(series.median())
```

```
[16]: playstore_data.Rating=playstore_data['Rating'].transform(impute_median)
```

```
[17]: playstore_data.isnull().sum() # all the values as been filled in ratings column
```

```
[17]: App          0
      Category      0
      Rating        0
      Reviews       0
      Size          0
      Installs      0
      Type          1
      Price         0
      Content Rating 0
      Genres        0
      Last Updated  0
      Current Ver   8
      Android Ver   2
      dtype: int64
```

```
[18]: print(playstore_data['Type'].mode())
      print(playstore_data['Current Ver'].mode())
      print(playstore_data['Android Ver'].mode())
```

```
0    Free
dtype: object
0    Varies with device
dtype: object
0    4.1 and up
dtype: object
```

```
[19]: playstore_data['Type'].fillna(str(playstore_data['Type'].mode().
      ↪values[0]), inplace=True)
      playstore_data['Current Ver'].fillna(str(playstore_data['Current Ver'].mode().
      ↪values[0]), inplace=True)
      playstore_data['Android Ver'].fillna(str(playstore_data['Android Ver'].mode().
      ↪values[0]), inplace=True)
```

```
[20]: playstore_data.isnull().sum()
```

```
[20]: App          0
      Category      0
      Rating        0
      Reviews       0
      Size          0
      Installs      0
      Type          0
      Price         0
      Content Rating 0
      Genres        0
      Last Updated  0
      Current Ver   0
```

```
Android Ver      0
dtype: int64
```

```
[21]: playstore_data['Price'] = playstore_data['Price'].apply(lambda x: str(x).
      ↪replace('$','') if '$' in str(x) else str(x))
playstore_data['Price'] = playstore_data['Price'].apply(lambda x: float(x))
playstore_data['Reviews'] =pd.
      ↪to_numeric(playstore_data['Reviews'],errors='coerce')
```

```
[22]: playstore_data['Installs']=playstore_data['Installs'].apply(lambda x: str(x).
      ↪replace('+','') if '+' in str(x) else str(x))
playstore_data['Installs']=playstore_data['Installs'].apply(lambda x: str(x).
      ↪replace(',','') if ',' in str(x) else str(x))

playstore_data['Installs']=playstore_data['Installs'].apply(lambda x: float(x))
```

```
[23]: playstore_data.describe()
```

```
[23]:
```

	Rating	Reviews	Installs	Price
count	10840.000000	1.084000e+04	1.084000e+04	10840.000000
mean	4.206476	4.441529e+05	1.546434e+07	1.027368
std	0.480342	2.927761e+06	8.502936e+07	15.949703
min	1.000000	0.000000e+00	0.000000e+00	0.000000
25%	4.100000	3.800000e+01	1.000000e+03	0.000000
50%	4.300000	2.094000e+03	1.000000e+05	0.000000
75%	4.500000	5.477550e+04	5.000000e+06	0.000000
max	5.000000	7.815831e+07	1.000000e+09	400.000000

```
[28]: gby=playstore_data.groupby('Category')
x=gby['Rating'].agg(np.mean)
y=gby['Price'].agg(np.sum)
z=gby['Reviews'].agg(np.mean)
print(x)
print(y)
print(z)
```

```
Category
ART_AND_DESIGN      4.355385
AUTO_AND_VEHICLES   4.205882
BEAUTY               4.283019
BOOKS_AND_REFERENCE 4.335498
BUSINESS             4.182391
COMICS               4.160000
COMMUNICATION        4.180103
DATING               4.025641
EDUCATION            4.388462
ENTERTAINMENT        4.126174
```


EVENTS	4.395313
FAMILY	4.204564
FINANCE	4.151639
FOOD_AND_DRINK	4.185827
GAME	4.286888
HEALTH_AND_FITNESS	4.280059
HOUSE_AND_HOME	4.211364
LIBRARIES_AND_DEMO	4.207059
LIFESTYLE	4.131414
MAPS_AND_NAVIGATION	4.075182
MEDICAL	4.216199
NEWS_AND_MAGAZINES	4.161837
PARENTING	4.300000
PERSONALIZATION	4.328827
PHOTOGRAPHY	4.197910
PRODUCTIVITY	4.226651
SHOPPING	4.263077
SOCIAL	4.261017
SPORTS	4.236458
TOOLS	4.080071
TRAVEL_AND_LOCAL	4.132946
VIDEO_PLAYERS	4.084000
WEATHER	4.248780

Name: Rating, dtype: float64

Category

ART_AND_DESIGN	5.97
AUTO_AND_VEHICLES	13.47
BEAUTY	0.00
BOOKS_AND_REFERENCE	119.77
BUSINESS	185.27
COMICS	0.00
COMMUNICATION	83.14
DATING	31.43
EDUCATION	17.96
ENTERTAINMENT	7.98
EVENTS	109.99
FAMILY	2434.78
FINANCE	2900.83
FOOD_AND_DRINK	8.48
GAME	287.30
HEALTH_AND_FITNESS	67.34
HOUSE_AND_HOME	0.00
LIBRARIES_AND_DEMO	0.99
LIFESTYLE	2360.87
MAPS_AND_NAVIGATION	26.95
MEDICAL	1439.96
NEWS_AND_MAGAZINES	3.98
PARENTING	9.58

PERSONALIZATION	153.96
PHOTOGRAPHY	134.21
PRODUCTIVITY	250.93
SHOPPING	5.48
SOCIAL	15.97
SPORTS	100.00
TOOLS	267.25
TRAVEL_AND_LOCAL	49.95
VIDEO_PLAYERS	10.46
WEATHER	32.42

Name: Price, dtype: float64

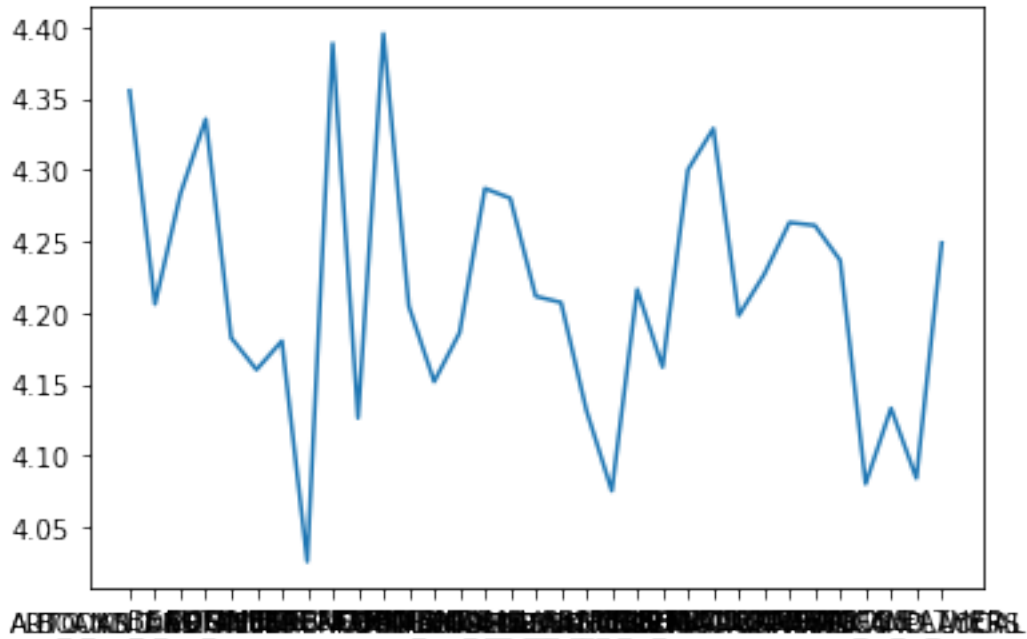
Category

ART_AND_DESIGN	2.637600e+04
AUTO_AND_VEHICLES	1.369019e+04
BEAUTY	7.476226e+03
BOOKS_AND_REFERENCE	9.506090e+04
BUSINESS	3.033598e+04
COMICS	5.638793e+04
COMMUNICATION	2.107138e+06
DATING	3.115931e+04
EDUCATION	2.538191e+05
ENTERTAINMENT	3.971688e+05
EVENTS	2.515906e+03
FAMILY	2.080255e+05
FINANCE	4.795281e+04
FOOD_AND_DRINK	6.994748e+04
GAME	1.385859e+06
HEALTH_AND_FITNESS	1.111253e+05
HOUSE_AND_HOME	4.518619e+04
LIBRARIES_AND_DEMO	1.220139e+04
LIFESTYLE	3.372457e+04
MAPS_AND_NAVIGATION	2.237902e+05
MEDICAL	3.425432e+03
NEWS_AND_MAGAZINES	1.922292e+05
PARENTING	1.597218e+04
PERSONALIZATION	2.279238e+05
PHOTOGRAPHY	6.373631e+05
PRODUCTIVITY	2.691438e+05
SHOPPING	4.424662e+05
SOCIAL	2.105903e+06
SPORTS	1.844536e+05
TOOLS	3.240629e+05
TRAVEL_AND_LOCAL	2.427051e+05
VIDEO_PLAYERS	6.307439e+05
WEATHER	1.781065e+05

Name: Reviews, dtype: float64

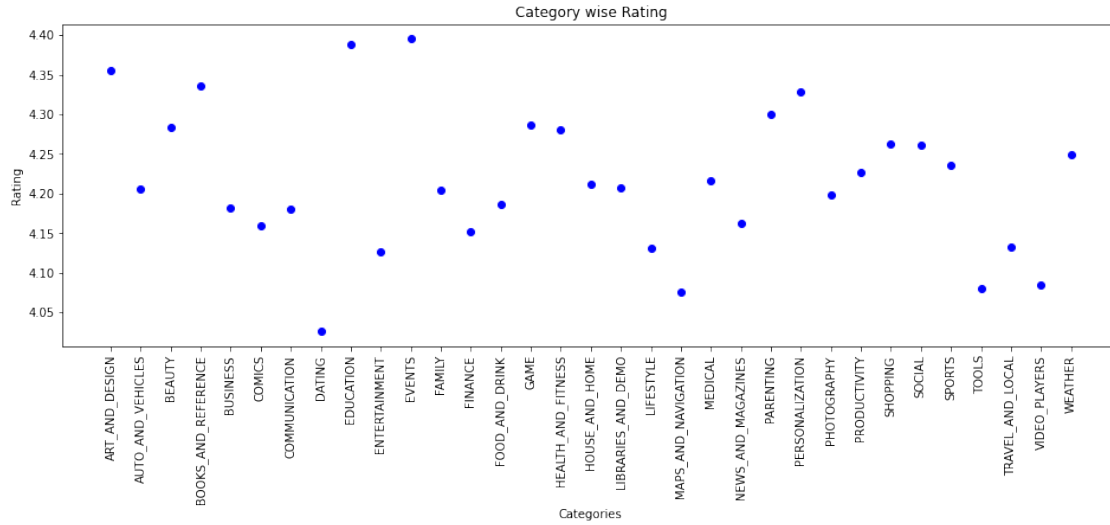
```
plt.plot(x)
```

```
[<matplotlib.lines.Line2D at 0x156d7a75160>]
```



```
plt.figure(figsize=(16,5))
plt.plot(x,'ro',color='b')
plt.xticks(rotation=90)
plt.title('Category wise Rating')
plt.xlabel('Categories')
plt.ylabel('Rating')
plt.show()
```

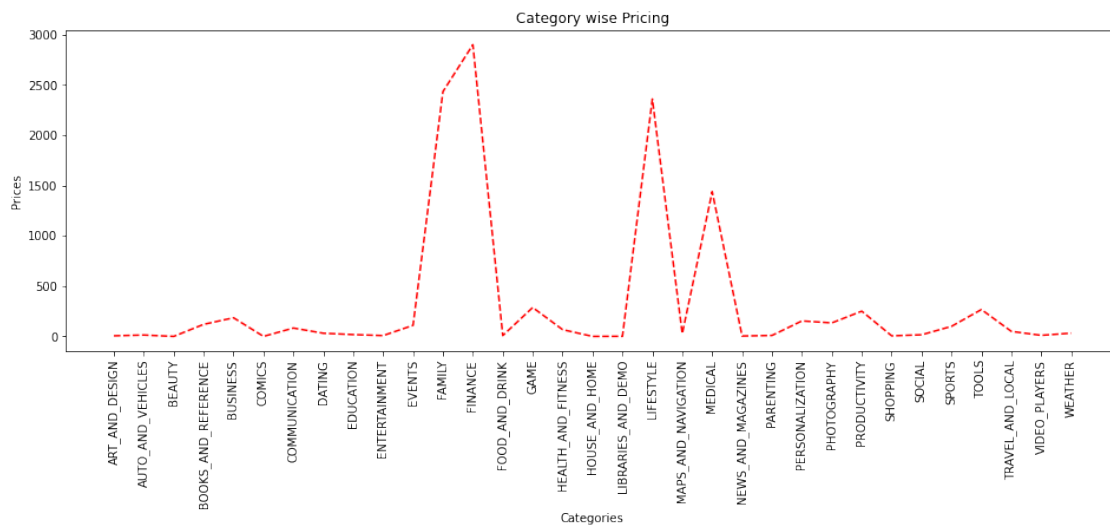
```
C:\Users\BABU\AppData\Local\Temp\ipykernel_2820\2414369624.py:2: UserWarning:
color is redundantly defined by the 'color' keyword argument and the fmt string
"ro" (-> color='r'). The keyword argument will take precedence.
  plt.plot(x,'ro',color='b')
```



```
[58]: plt.figure(figsize=(16,5))
plt.plot(y,'r--',color='r')
plt.xticks(rotation=90)
plt.title('Category wise Pricing')
plt.xlabel('Categories')
plt.ylabel('Prices')
plt.show()
```

C:\Users\BABU\AppData\Local\Temp\ipykernel_2820\4218611868.py:2: UserWarning: color is redundantly defined by the 'color' keyword argument and the fmt string "r--" (-> color='r'). The keyword argument will take precedence.

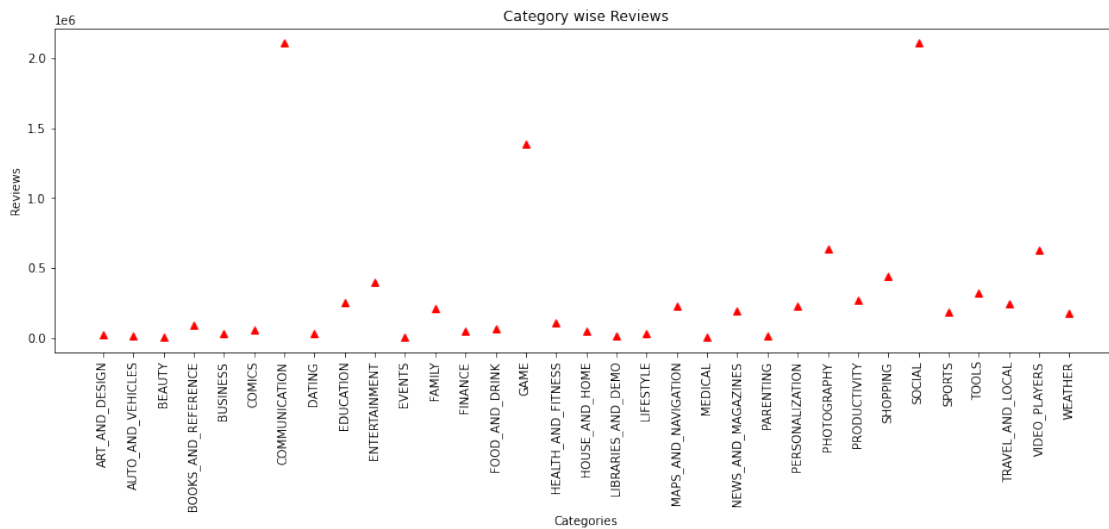
```
plt.plot(y,'r--',color='r')
```



```
[57]: plt.figure(figsize=(16,5))
plt.plot(z,'r^',color='r')
plt.xticks(rotation=90)
plt.title('Category wise Reviews')
plt.xlabel('Categories')
plt.ylabel('Reviews')
plt.show()
```

C:\Users\BABU\AppData\Local\Temp\ipykernel_2820\1754558929.py:2: UserWarning: color is redundantly defined by the 'color' keyword argument and the fmt string "r^" (-> color='r'). The keyword argument will take precedence.

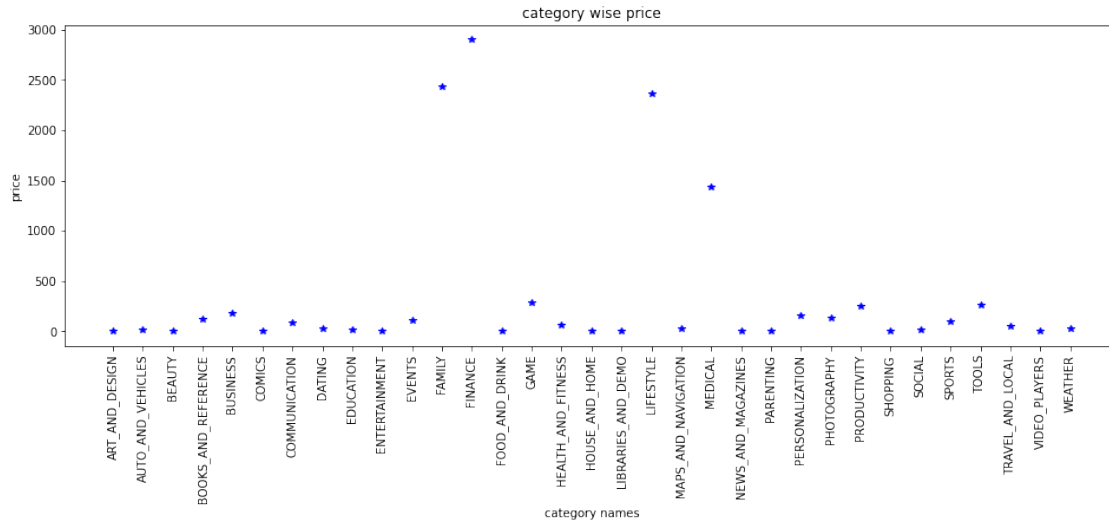
```
plt.plot(z,'r^',color='r')
```



```
[63]: plt.figure(figsize=(16,5))
plt.plot(y, 'r*',color='b')
plt.xticks(rotation=90)
plt.title('category wise price')
plt.xlabel('category names')
plt.ylabel('price')
plt.show()
```

C:\Users\BABU\AppData\Local\Temp\ipykernel_2820\2559667407.py:2: UserWarning: color is redundantly defined by the 'color' keyword argument and the fmt string "r*" (-> color='r'). The keyword argument will take precedence.

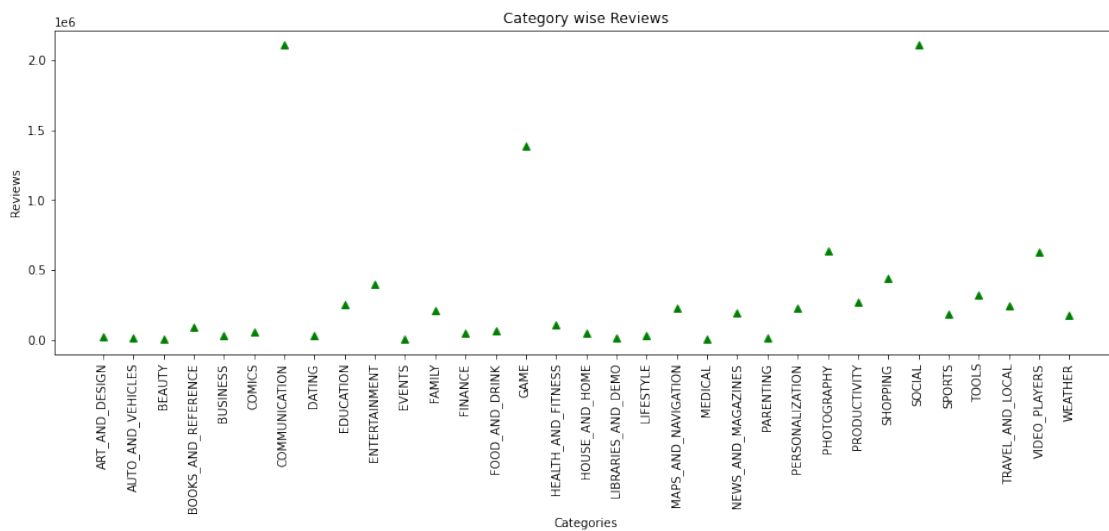
```
plt.plot(y, 'r*',color='b')
```



```
[64]: plt.figure(figsize=(16,5))
plt.plot(z,'r^',color='g')
plt.xticks(rotation=90)
plt.title('Category wise Reviews')
plt.xlabel('Categories')
plt.ylabel('Reviews')
plt.show()
```

C:\Users\BABU\AppData\Local\Temp\ipykernel_2820\2994671734.py:2: UserWarning: color is redundantly defined by the 'color' keyword argument and the fmt string "r^" (-> color='r'). The keyword argument will take precedence.

```
plt.plot(z,'r^',color='g')
```



```
[59]: playstore_data.groupby(['Content Rating']).count()
```

```
[59]:
```

	App	Category	Rating	Reviews	Size	Installs	Type	Price	\
Content Rating									
Adults only 18+	3	3	3	3	3	3	3	3	
Everyone	8714	8714	7420	8714	8714	8714	8714	8714	
Everyone 10+	414	414	397	414	414	414	413	414	
Mature 17+	499	499	461	499	499	499	499	499	
Teen	1208	1208	1084	1208	1208	1208	1208	1208	
Unrated	2	2	1	2	2	2	2	2	

	Genres	Last Updated	Current Ver	Android Ver
Content Rating				
Adults only 18+	3	3	3	3
Everyone	8714	8714	8706	8712
Everyone 10+	414	414	414	414
Mature 17+	499	499	499	499
Teen	1208	1208	1208	1208
Unrated	2	2	2	2

```
[67]: playstore_data.groupby('Type').count()
```

```
[67]:
```

	App	Category	Rating	Reviews	Size	Installs	Price	\
Type								
0	1	1	1	1	1	1	1	
Free	10039	10039	8719	10039	10039	10039	10039	
Paid	800	800	647	800	800	800	800	

	Content Rating	Genres	Last Updated	Current Ver	Android Ver
Type					
0	0	1	1	1	0
Free	10039	10039	10039	10033	10038
Paid	800	800	800	798	799

```
[ ]:
```