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Subject: Save the date for Singapore Science Festival (SSF) 2021

Dear schools,

Technology is getting smarter every day all thanks to Artificial Intelligence (AI). AI is more than just a buzzword, with many real-life applications in our day to day lives. Siri and Alexa are examples we all know. But did you know AI is all around us? You are cordially invited to join us at the Singapore Science Festival (SSF) 2021!

What is SSF?

Organised by Science Centre Singapore, SSF is the largest annual festival that aims to promote the learning and application of STEM-related concepts among students, academics, as well as industrial players.

This year's theme is **Solving real-life problems with AI**. Due to the Covid-19 pandemic, the event will be held online via Zoom on Friday, 29 October 2021.

What can you expect?

SSF aims to offer a range of activities to fuel the increasing interest in AI and showcase the areas it can be applied to solve real-life problems, from industries to academic teaching and learning.

These activities consist of talks, demonstrations and games. Some exciting activities include:

“Education 2.0 - How AI is changing EdTech and the classrooms” - We will be discussing how AI is changing education, and how global education institutions are adopting these technologies. This ranges from speech recognition that transcribes classroom lessons, to adaptive learning AI that identifies gaps in students’ knowledge and their learning habits.

“AI - All Around Us” - From smart lamp posts that detect footfall and vehicular flow to smart electrical grids that intelligently direct excess power supply to areas with high demand, discover how AI has been deployed in smart city infrastructures.

How do I join?

Please register [here](#) by 31 July 2021.

Also, you will be provided with plentiful opportunities to showcase your AI-related creations to thousands of participants! Take this chance to show how YOU can shape the world with your ideas, and don’t forget to have some fun with your friends while doing so.

Take care, and we look forward to seeing you online during SSF!

Best wishes,

John Sim