Dare S. **Babalola**

COPYWRITER · SOFTWARE ENGINEER · FULLSTACK ENGINEER

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"Be the change that you want to see in the world."

Education

University Of Abuja   Abuja, Nigeria

BSC. Accounting   September 2023

• Issued by University Of Abuja

• Date of Completion: September 2023

Skills

Version Control	GIT, Github
Back-end	Node.js, Express, REST API, Mongodb, Mongoose NPM, Puppeteer, Cheerio, JWT, MySQL, SQL
Front-end	Redux, React, HTML5, Context Api, CSS3
Programming	Node.js, Javascript, HTML5
Languages	English
Soft Skills	Creative writing, Effective Communication, Problem Solving, SEO Optimization

Experience

Bloom Digital Media Agency   Abuja, Nigeria

Copywriter   June 2023 - Present

• Wrote compelling and SEO-friendly blogs, resulting in increase in online Engagement for Bloom and for paying Clients.

• Collaborated with the marketing, and design teams to develop creative content strategies, contributing to improvement in visibility.

• Optimized content for search engines, leading to a 20% notable increase in organic traffic.

TECHNOLOGIES USED

• Content Management System (CMS)

• SEO tools

• Google analytics

• Google search console

• Google ads

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Bloom Digital Media Agency   Abuja, Nigeria

Full Stack Engineer   June 2022 - Present

• Currently using React, Mysql, Node.js, Express to develop user friendly interface that increase conversion by 20%.

• Implemented a project management system using React, JWT Mysql, Node.js, Express, CSS3, that increased project completion by 35%.

• Developed a complaint system using React, Mysql, Express, Node.js, CSS3, JWT that allowed to better work environment.

• Responsible for creating end user components to allow for increased user search intent satisfaction.

TECHNOLOGIES USED

• MERN Stack   (MySQL, Express.js, React.js, Node.js)

• JavaScript

• Jsonwebtokens (JWT)

• SQL

• Paypal

• MySQL Workbench

• Express

• REST Apis

• React Redux

Verse Telecoms

Full Stack Engineer | Freelance

Abuja, Nigeria
June 2022 – Dec 2022

• Created a modern UI design using React, CSS3, that increased business visibility and automation by 50%.

• Implemented Search Content functionality using React, Javascript, Algorithms that increases user experience and potential leads.

• Implemented internal blog system using Mongodb, Mongoose, Express, React, Node.js, CSS3, that enabled Verse to write about its products and services increasing client's clarity and understanding about the Company.

TECHNOLOGIES USED

• MERN (Mongodb, Express, React, Node.js)

• Javascript

• Jsonwebtokens (JWT)

• CSS3

• REST Apis

• React Router

Setec Systems

Web Developer

Abuja, Nigeria
April 2021 – June 2022

• Diagnosed and remedied technical debt resolving over 300 linter errors which improved build time and performace. Reducing Javascript lint by 45% and CSS lint by 32%.

• Improved Mongodb, mongoose query, using cleaner and shorter code/algorithms to increase database query speed by 10s..

• Implemented more modern components using React, CSS3, JSX, React-Router-Dom, Flexbox, Grid, Javascript to provide patterns at Setec Systems and hosted them on namesilo

• Created an internal Blog, commenting, and sharing system using React, CSS3, Flexbox, Node.js, Express, Mongodb, Mongoose, React Routers, that allowed for increase by 50% in business logic and analysis. Enabling Clients to understand products and services of Setec Systems.

TECHNOLOGIES USED

• MERN (Mongodb, Express, React, Node.js)

• Javascript

• Jsonwebtokens (JWT)

• CSS3

• REST Apis

• React Router

• Flexbox

• Git

• NPM

Setec Systems

Web Developer Intern

Abuja, Nigeria
Jan 2021 – April 2022

• Developed Leads converting UI with React, CSS3, FlexBox, Grid, JSX that increased sales and enquires by 45%..

• Records the websites traffic using google analytics resulting in increased analytics leading to improving UI components.

• Implemented modern flagship product to fit browser standards, introduced CRUD functionality using Node.js, Express leading to increased Solutions Functions.

TECHNOLOGIES USED

• MERN (Mongodb, Express, React, Node.js)

• Javascript

• Jsonwebtokens (JWT)

• CSS3

• REST Apis

• React Router

• Flexbox

• NPM

Projects

Shems Books

Full Stack Engineer

• Developed a feature-rich ecommerce platform for buying and selling books.

• Implemented user authentication, payment processing, and seller functionalities.

TECHNOLOGIES USED
  • MERN Stack (MongoDB, Express.js, React.js, Node.js)

  • JavaScript

  • Jsonwebtokens

  • Paystack

  • Paypal

  • Mongoose

  • Express

  • React Redux

Daily Blogs

Full Stack Engineer

• Interactive User Interface to improve user experience.

• Implemented features for user interaction, user authentication, user creation and manipulation of data, user sharing data, and content sharing.

• Created a user-friendly blog/journal platform for writing and sharing blogs.

TECHNOLOGIES USED
  • MERN Stack (MongoDB, Express.js, React.js, Node.js)

  • JavaScript

  • Mongoose

  • Express

  • Context Api

Upwork Job Listing Web Scraper

Backend Engineer

• Created a solution to scrap all job listed under full stack web developer and store them in a JSON file.

TECHNOLOGIES USED
  • JavaScript

  • Node.js

  • Puppeteer

  • Cheerio

  • Express

Writings

Blog Posts

Copywriter

• Authored and published engaging blogs on various topics, showcasing a diverse writing style.

Certificates

2021   **Full Stack Web Development Certificate**

2023   **BSC. Accounting**