

## **STEP BY STEP GUIDE ON HOW TO BUILD A HIGH VALUE MINDED COMMUNITY IN NIGERIA**

A high value community is a community that is set up to benefit its members by fostering growth and development, offering sense of belonging and connection while promoting collaboration and mutual aid. Nigeria, a country of 200 million people with diverse interests and beliefs will definitely benefit from having high value communities where members of these communities will have the opportunity to use products that have been created to take care of specific needs and meet demands and expectations of its users.

10 steps to building a high value community in Nigeria involves:

1. Listening to the needs of the users, to enable the creation of a shared vision that users of the product or service can relate to, thereby creating a sense of purpose and direction in working towards a common goal.
2. By creating an open communication system where users can share their thoughts, concerns and also give their feedbacks.
3. Building trust and accountability within the community by creating a transparent system of decision making.
4. Nepotism should be strongly discouraged, as such the community must be able to accept people of diverse religions and backgrounds as this will strengthen respect in the community and make the community stand stronger.
5. Creating virtual spaces, meetings or conventions where members of the community can come together to collaborate and interact.
6. By creating awards to recognize and celebrate hard working and dedicated members of the community. This will help foster a feeling of relevance and a sense of belonging within the community.
7. By building support groups and networks within the community which can provide aid and resources to those in need. This could come in the form of mentorship programs or awarding scholarships.
8. Encouraging communication and collaboration on community projects is also a great way to build a high value community.
9. By placing great importance on skill development and knowledge sharing within the community. This would ensure that members of the community can learn and grow together.
10. By getting regular feedbacks from community members and evaluating the effectiveness of community initiatives. Adopting and evolving strategies based on these feedbacks will ensure that the members of the community feel valued and this will in turn help to build a more resilient community.