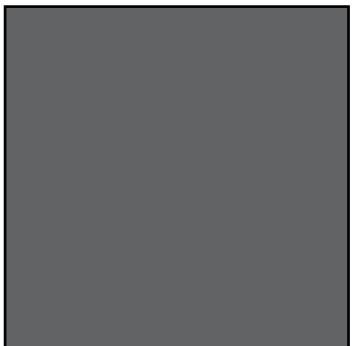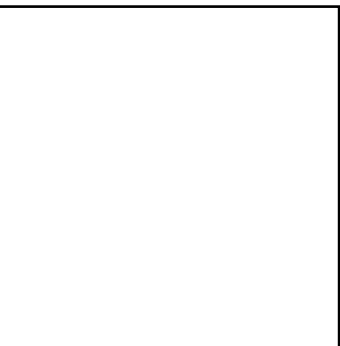# monochrome swatches and type

LIGHT THEME

DARK THEME

LIGHT THEME

DARK THEME

The color palette shown is used for applications of the monochrome identity on a light or dark color background. The RGB, Hex, and CMYK colors in the swatches below are not a direct conversion from the Pantone system using the color bridge but have been slightly altered for balance across the color spaces.

PANTONE Black 3	PANTONE Cool Gray 10	PANTONE Cool Gray 3	WHITE
R 37 G 44 B 38	R 97 G 99 B 101	R 201 G 202 B 200	R 255 G 255 B 255
HEX 252C26	HEX 616365	HEX C9CAC8	HEX FFFFFF
C 72 M 46 Y 56 K 95	C 38 M 29 Y 20 K 58	C 8 M 5 Y 6 K 13	C 0 M 0 Y 0 K 0
❶	❷	❸	❹

Ⓐ Acumin Pro Semibold
Ⓑ Acumin Pro Light

Type Size
Spacing