



TRẦN THỊ MỸ LINH

WORK EXPERIENCE

LIVING SKILL CLUB - FTU 10/2019 - 10/2021

Member of Media & Communication department

- Lead fanpage and website
- Lead fundraiser, make report
- Prepare timeline, content, script

CARROT SOLUTION AGENCY 5/2020-9/2020

Marketing Executive Intern

- Marketing research: research competitors, prices, customers, insights, conduct survey and analyze data
- Brainstorm to make marketing plan
- Prepare content, timeline

CONTACT

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📍 Hà Nội

SKILLS

- Market research
- Logical thinking
- Teamwork
- Critical thinking

EDUCATION

FOREIGN TRADE UNIVERSITY 2019 - 2023

Major: International Business Administration

- Honors: cum laude (GPA: 3.6/4.0)

ACTIVITIES

- Volunteer on "Tet Do Cho Em" project
- Collaborator for Stay Strong Saigon