

LÊ HÀ ANH

Cau Giay, Ha Noi | (+84) 985127180 | haanhlee2002@gmail.com

EDUCATION

SWINBURNE UNIVERSITY OF TECHNOLOGY, Ha Noi

Sep 2020 – Sep 2023

Bachelor of Digital Marketing | GPA: 3.9/4.0

Swinburne International Talents Scholarship (Top 2 Scholarships in Swinburne Vietnam)

Course work: Market Research and Analytics, Introduction to Business Information System.

Achievement:

- The First Runner Up in Research Festival 2021
- Second Prize in Swinbiz Rock Star competition 2021
- Best Academic Performance 2021

EXPERIENCE

**INSTITUTE OF SKILLS AND CREATIVE INTELLIGENCE EDUCATION –
UNIVERSITY OF ECONOMIC AND BUSINESS, Ha Noi**

December 2021 – Now

Researcher

- Conducted research and wrote explanation about Mergers and Acquisition activity in Vietnam from international companies: benefits and drawbacks by data analysis and HHI index.

LEADERSHIP

UTOPIA, SWINBURNE CLUB, Ha Noi

November 2020 – August 2021

Head of Event

- Led Utopia Event Department of 16 members, to organize “LIGHTERIA” project that raised 6,000,000+ millions VNĐ to help children in Lai Chau province.

PERSONAL

Languages: Vietnamese (native), English (6.5 IELTS).

Tools: Power BI (Transform and Visual data), Excel (Advanced functions, Pivot Table, Basic functions, data visualization), Office (Microsoft Words, PowerPoint).

Advanced Google Analytics – Google Analytics Academy

Interest: Reading (ex. Big Idea Explained series)