



NGUYEN THI DIEU LINH

RESEARCH OF STARTUP GROWTH

OBJECTIVE

- Short-term: learn about the startup market and work in Startup Growth department at Hub Network
- Long-term: Starting a business in the fashion industry, aiming for the sustainable development of the environment

EDUCATION

- 10/2020 - NOW
- ACADEMY OF FINANCE
- Business Administration
 - GPA: 3.35/4

EVENTS



- 1/2021 Collaborator of media at Green Exchange 2021
- 11/2021 Marketing On Air 2021
- 12/2021 Completed the course Marketing Research at Enuy Corporation
- 1/2021
- Completed the course "Marketing Career Planning" at No More Lies
 - Attended the webinar "Binocular Into The Marketing" on the topic of Market Research - Market Research of Marzone
- 3/2022 Studying the course 'The Strategy of Content Marketing' at Coursera
- Learn to increase interaction with the club fanpage

SKILLS

- Office Information: Excel, Word, Powerpoint (proficient)
- Creative
- Research Skill
- Communication
- Debate

ACTIVITIES

Member of Content Department

FINANCE MARKETING CLUB

- 11/2021 - NOW
- Organizing Committee of King Of Marketing (KOM) 2021 attracted more than 1000 applications from 111 universities.
 - Learn how to plan and run "Tôi lên tiếng 2022" contest. Improve teamwork skill, email writing skills

Member of Media Department

BAN PHAT THANH HOC VIEN TAI CHINH

- 10/2020 - 10/2021
- Media content curated and created on Club platform, average interaction 1500-2000/post (FB)
 - Support enrollment in 2021, have approached and supported a large number of new students through large fanpages and groups in the school. Increase page visibility (68k followers)
 - Media support for university events (possibility news coverage, event photography). An average of 2000 hits for small events and 10,000 hits for large events

Sale Intern

CTCP TU VAN DANH GIA PHAT TRIEN

GIAO DUC EDUTALK

- 3/2021 - 6/2021
- Rate of self-earned customers 100%
 - Rate of persuading customers to experience the product 60%
 - Learn more selling knowledge through books

Ambassador of Media

IVOLUNTEER VIETNAM

- 1/2020 - 4/2020
- Leader of the Southern Ambassadors group: managed and controlled, check the group's activities for 3 months. The average interaction at each media post is 150 or more
 - Create media articles to publish information related to many fields (economics, foreign languages, study abroad,...) for students.