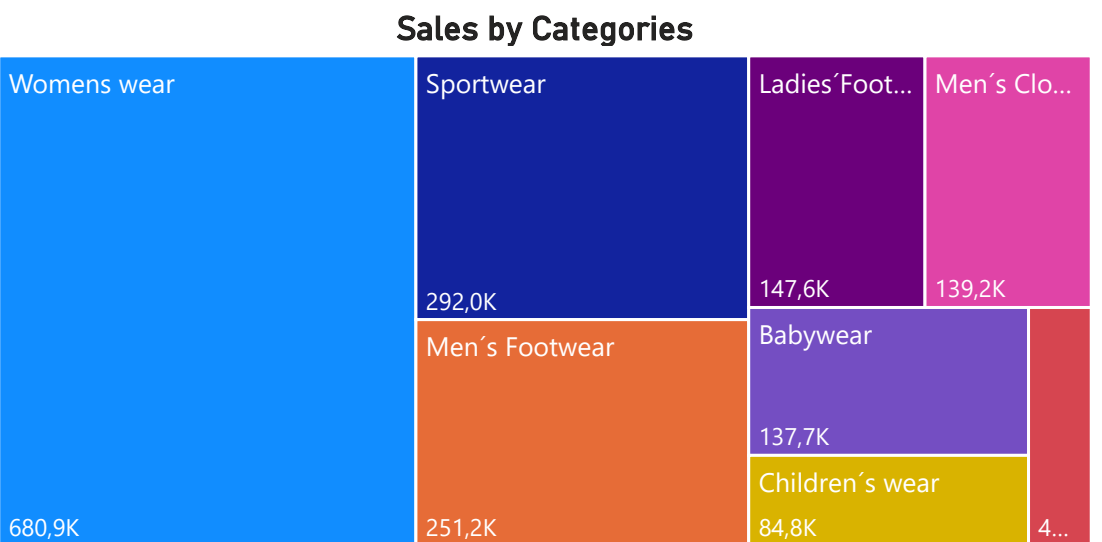
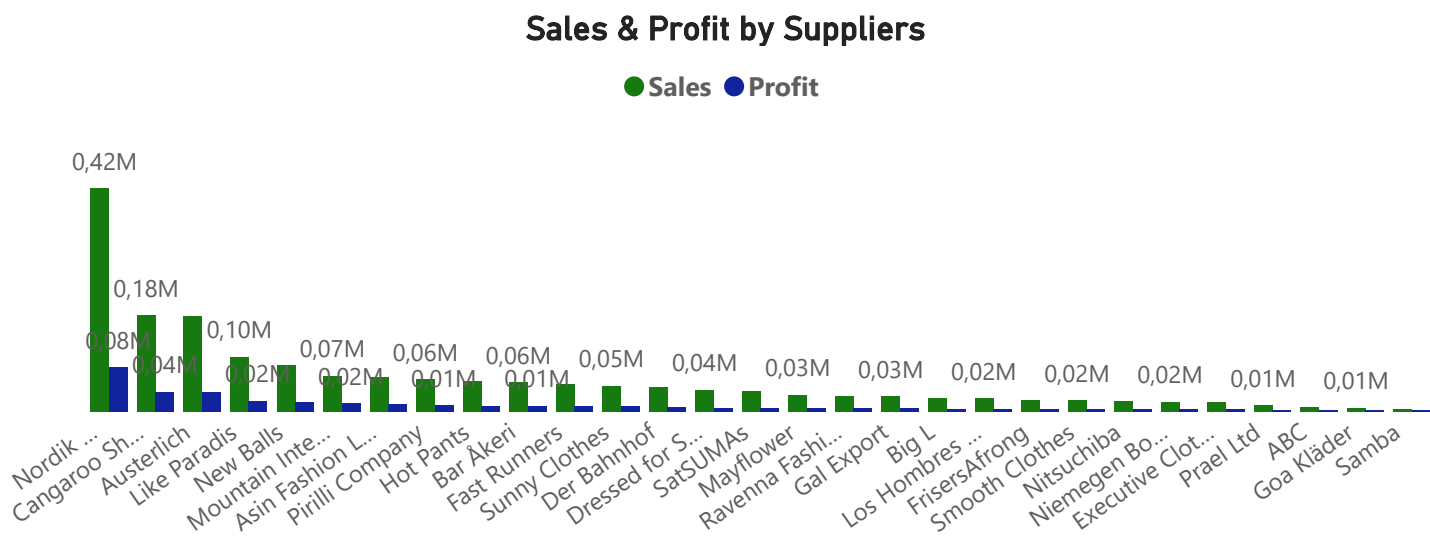
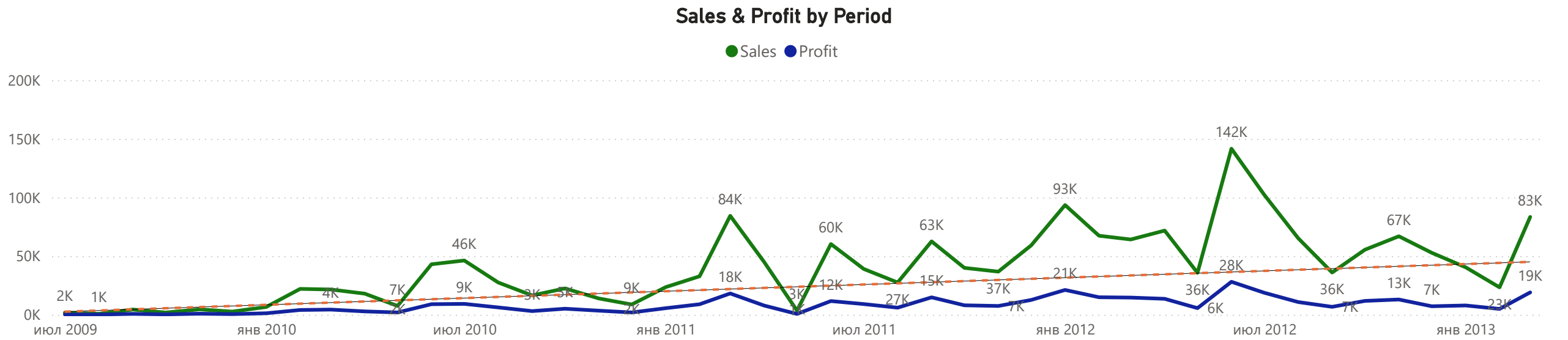
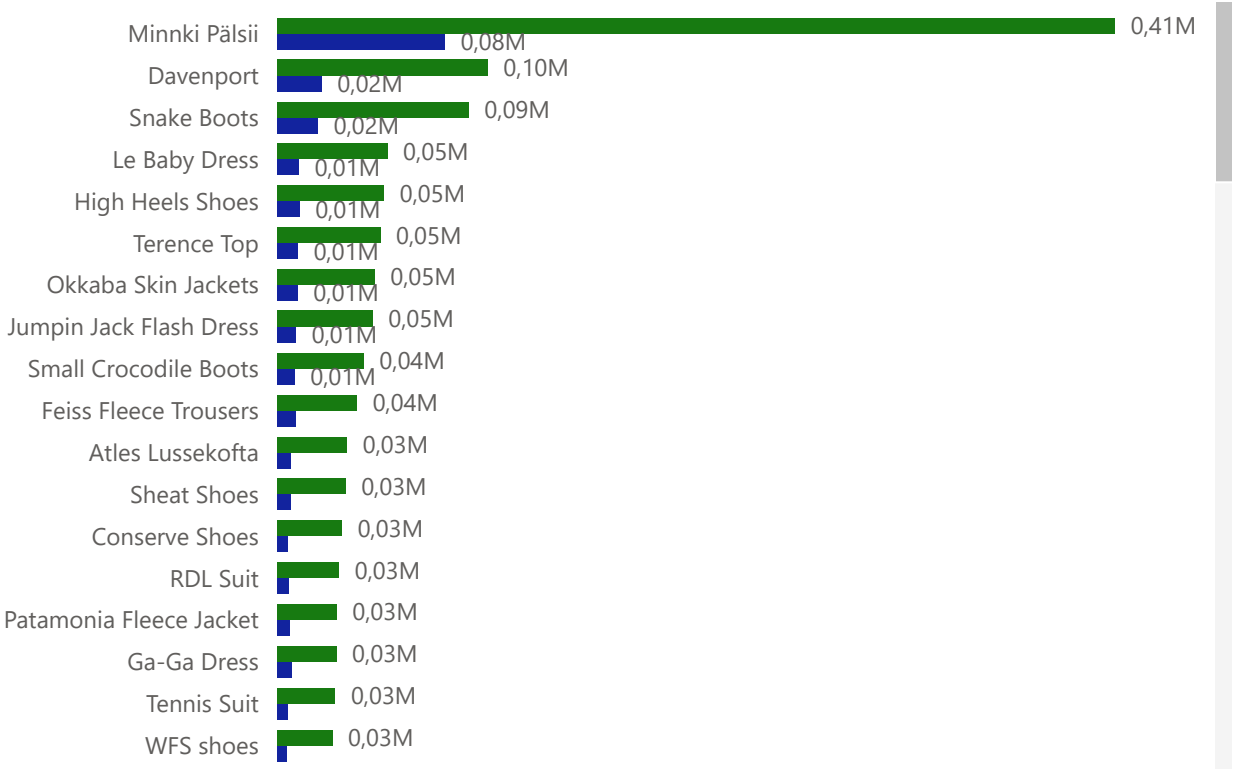


Sales	Profit	Margin	Quantity	ProfitPerCustomer	ProfitPerOrder	ProfitPerProduct
1,78M	362,85K	20,3%	52K	4,03K	434,03	4,71K



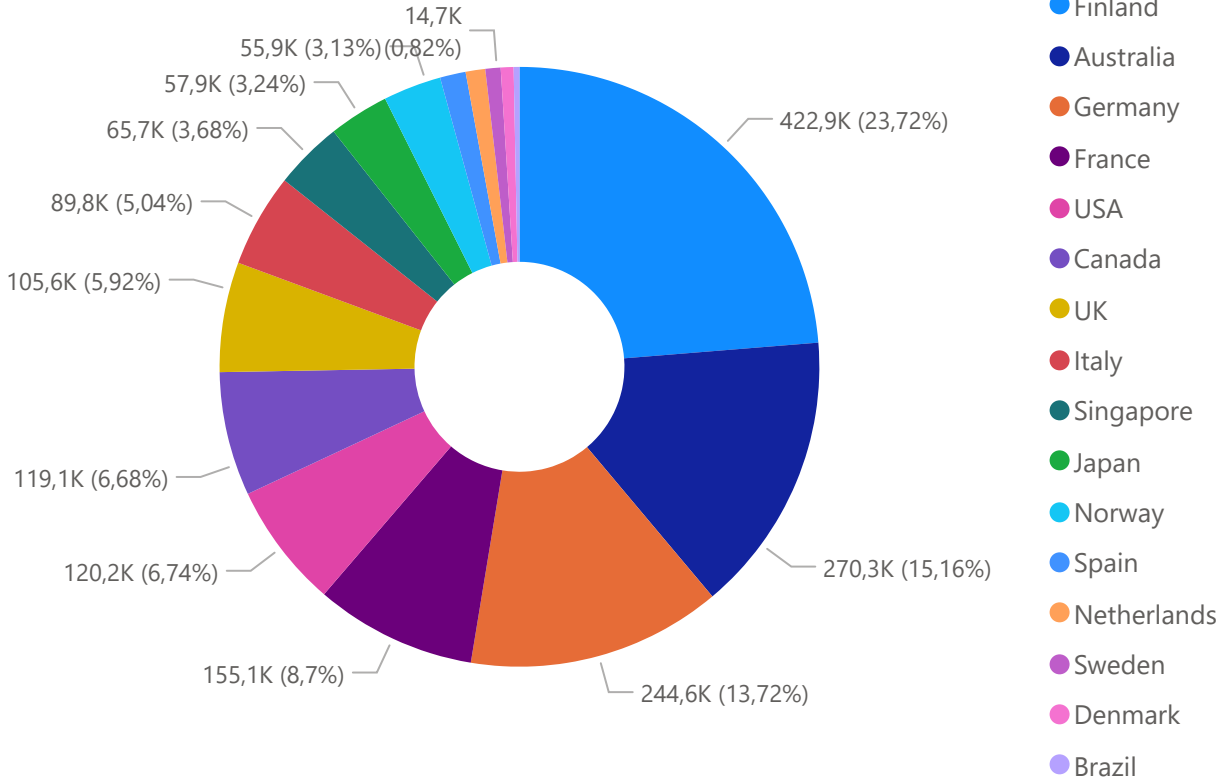
Sales & Profit by Goods

● Sales ● Profit



Sales by Suppliers Countries

SupplierCountry



Category	Sales	Quantity	Margin	AvgDiscount	Profit	ProfitPerProduct	Costs	Freight
Womens wear	680 927,59	7837	20,0%	1,1%	136158,91	9 077,26	544 768,65	16 101,85
Sportwear	292 017,78	14155	20,5%	0,3%	59790,55	3 321,70	232 227,22	28 403,79
Men´s Footwear	251 159,11	3849	21,7%	1,1%	54536,87	7 790,98	196 622,28	8 097,69
Davenport	102 710,00	746	21,2%	2,3%	21737,69	21 737,69	80 972,31	1 719,39
Snake Boots	93 455,53	889	21,3%	1,4%	19898,06	19 898,06	73 557,49	2 017,92
TieBreak Tennis shoes	26 252,59	978	21,8%	0,5%	5725,36	5 725,36	20 527,24	1 821,06
Lundenhagen Boots	13 910,72	490	23,9%	0,5%	3322,06	3 322,06	10 588,68	1 114,92
Danske Treshoe	5 206,28	508	22,3%	0,3%	1163,49	1 163,49	4 042,79	742,85
Root Boot	4 942,92	138	26,3%	0,8%	1301,70	1 301,70	3 641,21	346,21
Fuji Boots	4 681,07	100	29,7%	1,1%	1388,51	1 388,51	3 292,56	335,34
Total	1 783 147,92	52057	20,3%	0,5%	362851,03	4 712,35	1 420 296,91	109 513,34

Key Influencers on Sales

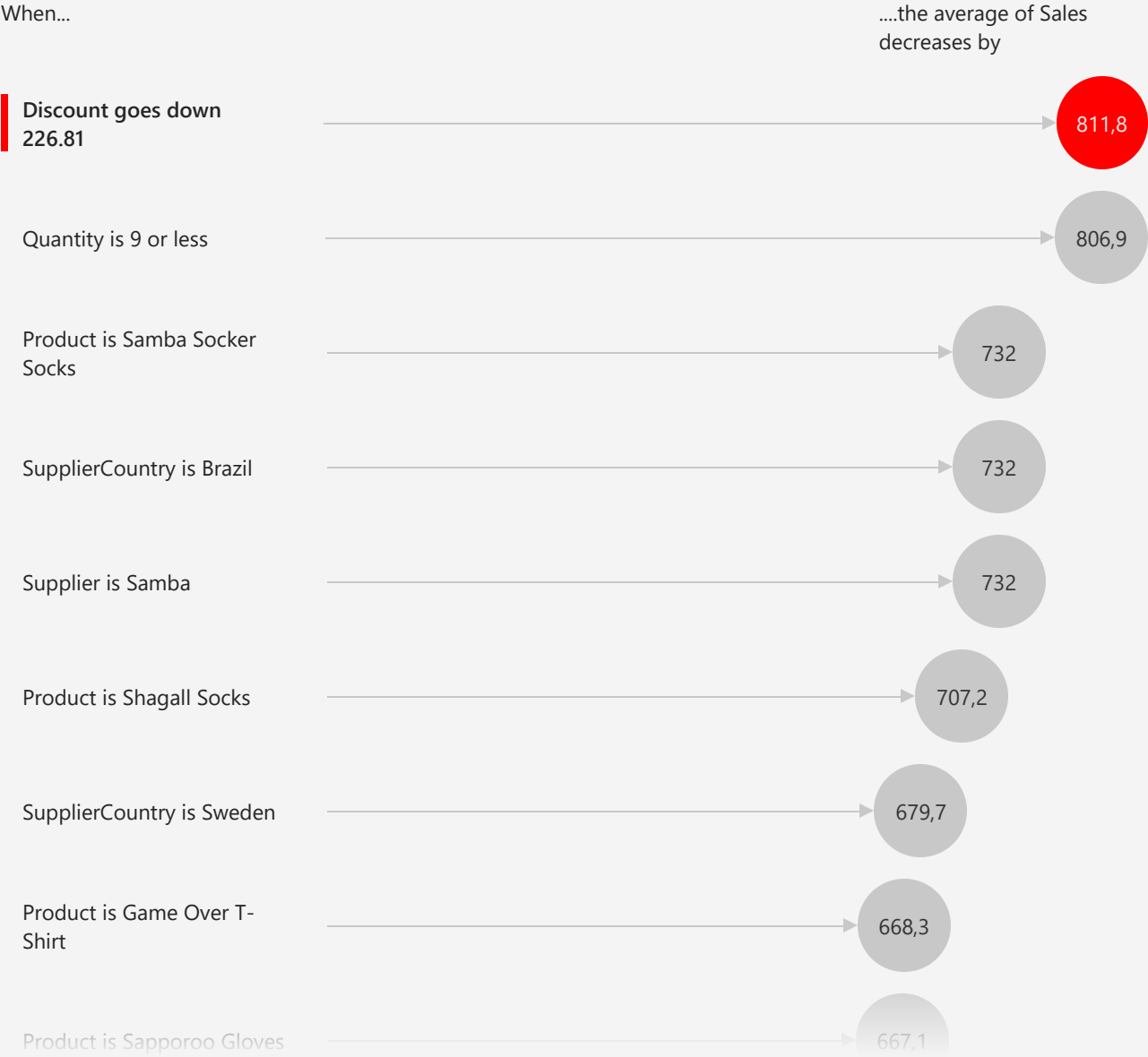
Key influencers Top segments



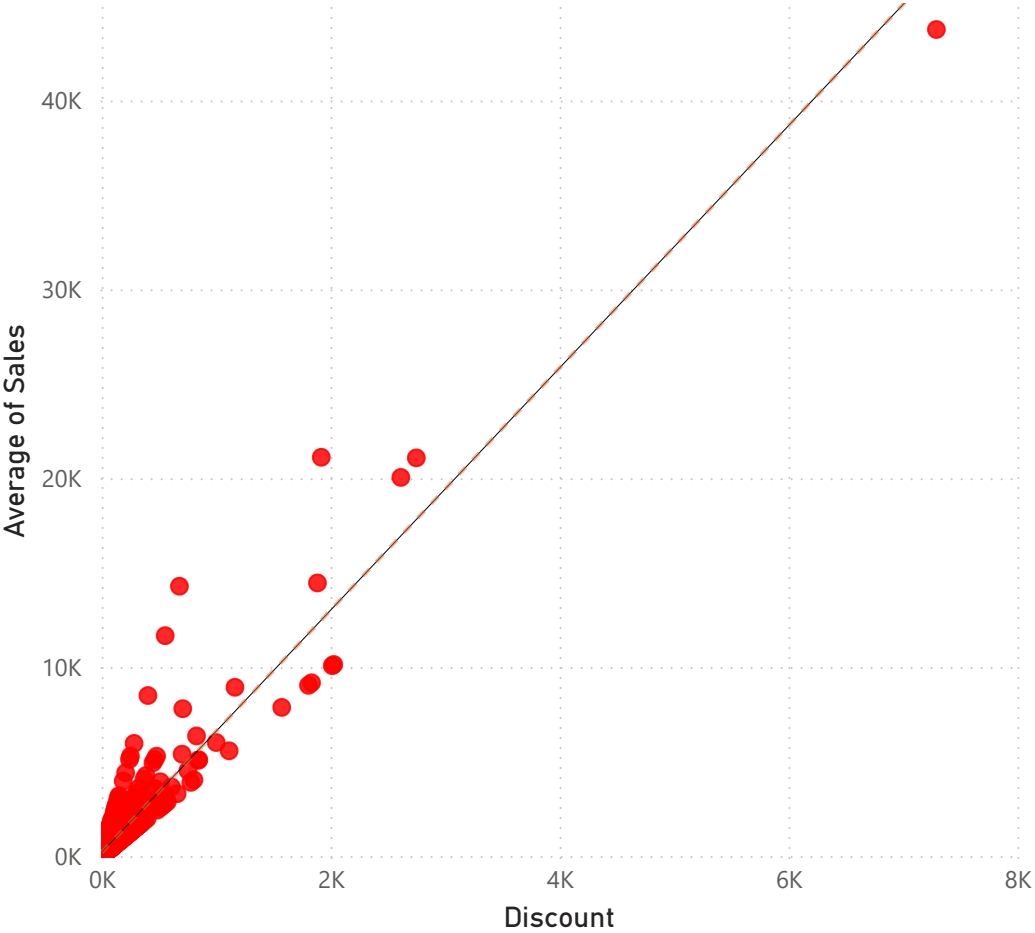
What influences Sales to

Decrease

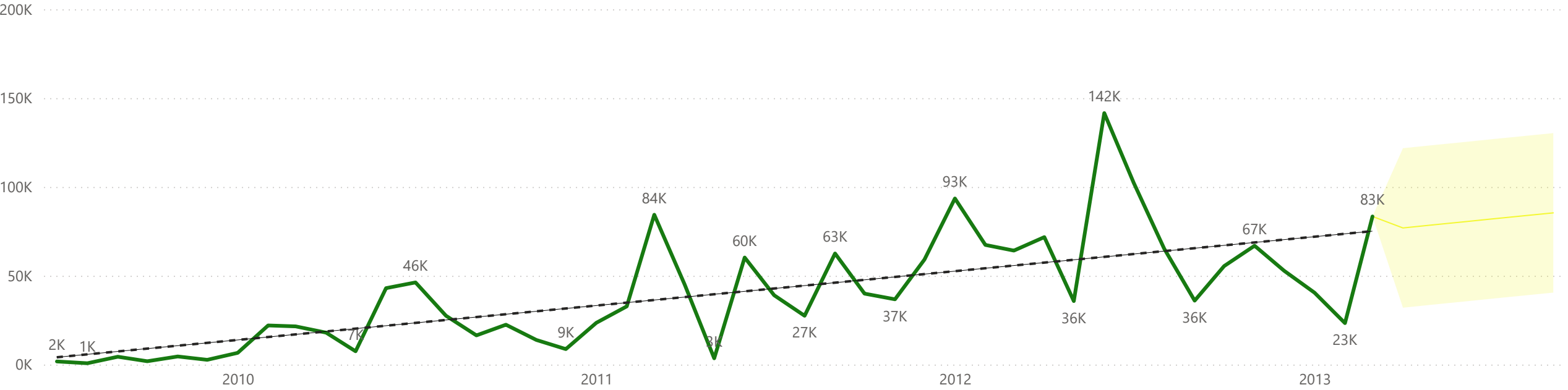
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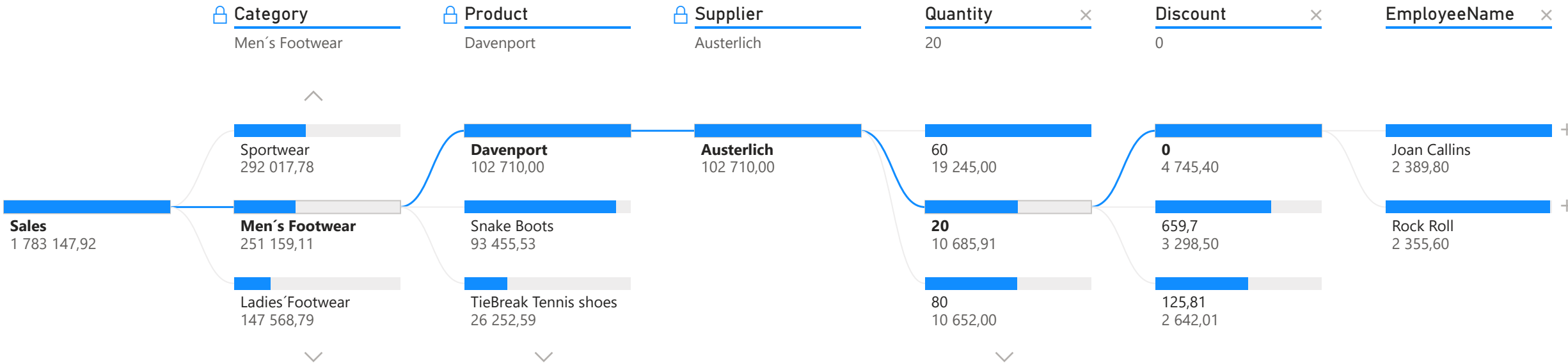
← On average when Discount decreases, Sales also decreases.



Sales ForeCast



Sales Factors



Orders BreakDown by Supplier Country

