Search volume mean by category

Internet & Telecom				
Retailers & General Merchandise				
News, Media & Publications				
Arts & Entertainment				
Computers & Consumer Electronics				
Finance				
Dining & Nightlife				
Apparel				
Food & Groceries				
Hobbies & Leisure				
Beauty & Personal Care				
Family & Community				
Business & Industrial				
Sports & Fitness				
Occasions & Gifts				
Law & Government				
Home & Garden				
Jobs & Education				
Travel & Tourism				
Health				
Vehicles				
Real Estate				
	^	1000	2000	7000