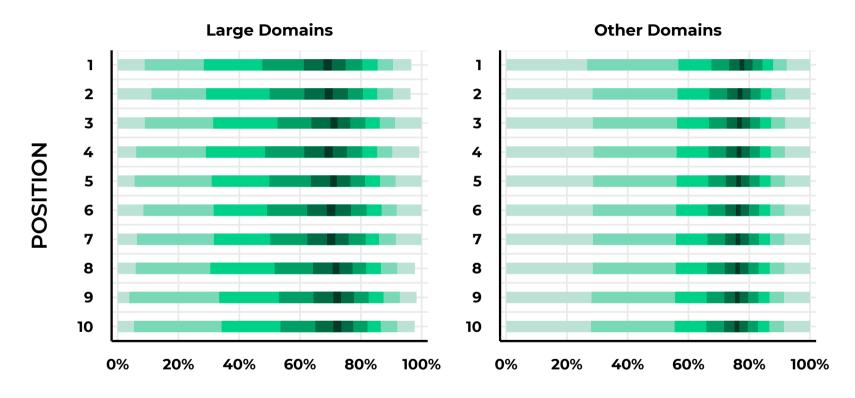
WHILE KEYWORD MATCHING OF TITLES IN LARGE DOMAINS DECREASES BY ~2% FROMH POSITION 10 TO 1, OTHER DOMAINS SHOW AN INCREASE IN MATCHING BY ~1%



KEYWORD PERCENTAGE IN TITLE

