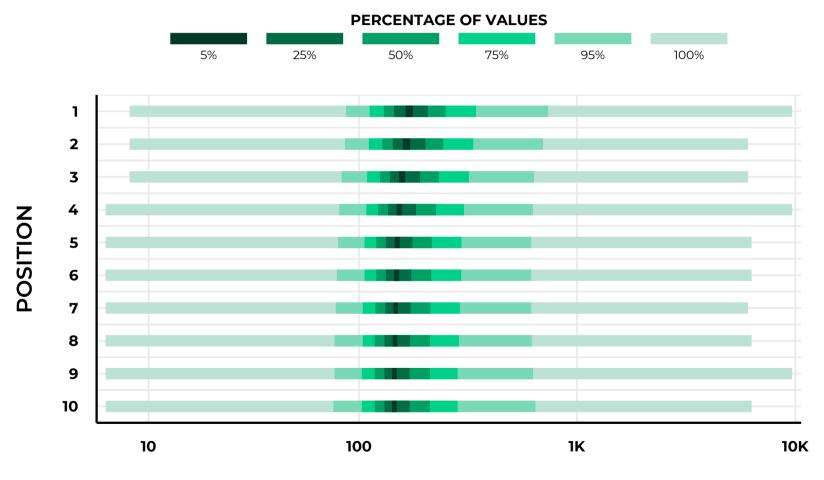
AVERAGE "TIME ON SITE" FOR A GOOGLE FIRST PAGE RESULT IS 2.5 MINUTES (150 SECONDS)



ALEXA DAILY TIME ON SITE (SEC)