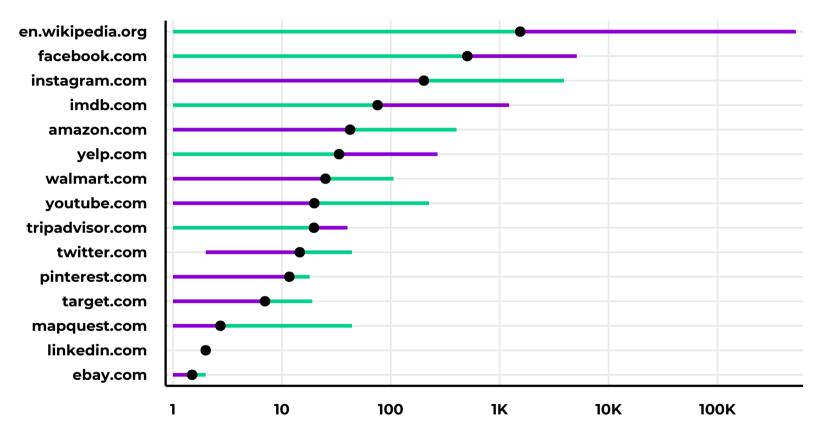
DOMAINS SUCH AS WIKIPEDIA, FACEBOOK & INSTAGRAM CONTAIN MANY MORE BACKLINKS, ESPECIALLY THAN EBAY, LINKEDIN & MAPQUEST (WHEN EXCLUDING URLs WITH ZERO BACKLINKS)



BACKLINKS (EXCL. URLs WITH ZERO BACKLINKS)

Average Position Below/Above the Metric's Average is...

lower higher