SHORT URLs TEND TO OUTRANK LONG
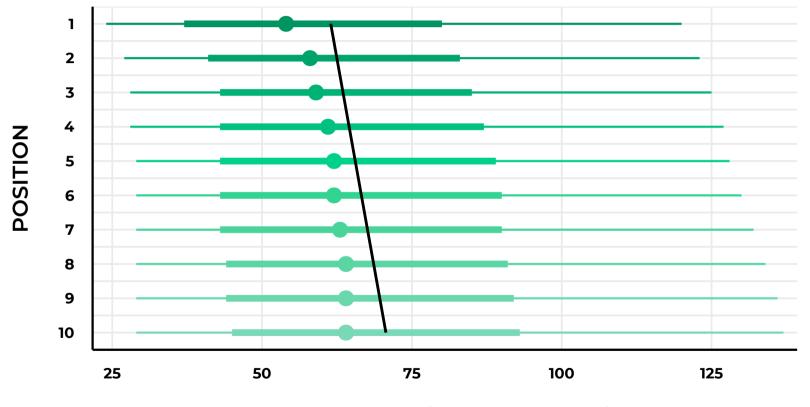

POSITION

URL LENGTH (# CHARACTERS)