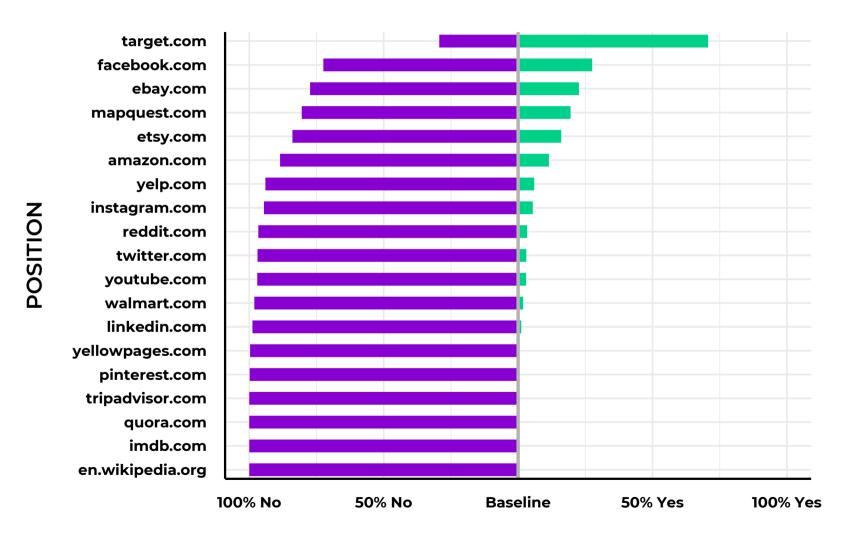# THE USE OF SCHEMA MARKUP BY LARGE DOMAINS IS HIGHLY SKEWED: TARGET.COM USES IT BY FAR MORE OFTEN THAN OTHERS, WHILE MANY DOMAINS RARELY OR NEVER COME WITH SCHEMA MARKUP

POSITION

- target.com
- facebook.com
- ebay.com
- mapquest.com
- etsy.com
- amazon.com
- yelp.com
- instagram.com
- reddit.com
- twitter.com
- youtube.com
- walmart.com
- linkedin.com
- yellowpages.com
- pinterest.com
- tripadvisor.com
- quora.com
- imdb.com
- en.wikipedia.org

100% No   50% No   Baseline   50% Yes   100% Yes

DOES SCHEMA MARKUP EXIST?