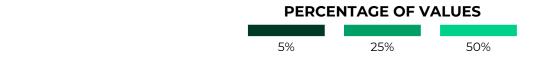
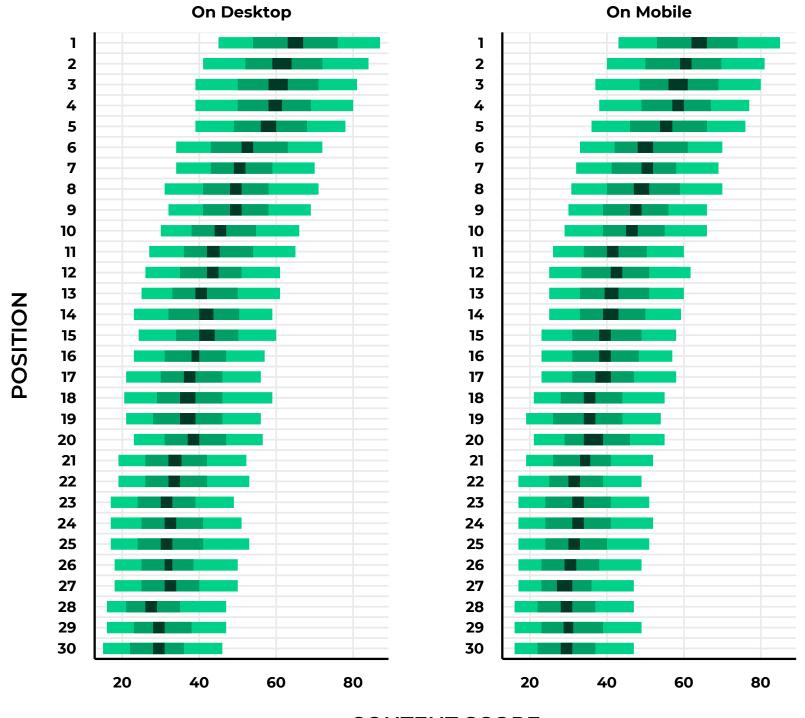
HIGHER CONTENT SCORES CORRELATE WITH BETTER POSITIONS: AN INCREASE OF 1 IS SIMILAR TO AN INCREASE OF 1 POSITION





CONTENT SCORE