

*Oracle Fusion editions of Oracle's Hyperion performance management products are currently available only on Microsoft Windows server platforms. The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, functionality or platforms, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features, functionality or platforms described for Oracle's products remains at the sole discretion of Oracle. Oracle may not release the functionality or products discussed on any additional platforms in the future.*

# BUSINESS INTELLIGENCE AND ENTERPRISE PERFORMANCE MANAGEMENT SOLUTIONS FOR MIDSIZE COMPANIES

## KEY FEATURES AND BENEFITS

### KEY FEATURES

- Synchronized financial and operational planning processes
- Prepackaged financial intelligence functionality that integrates with existing IT investments
- Real-time analysis of key customer data and product profitability
- Microsoft Office integration and a Web-based interface
- Professional quality reports and graphs
- Cost-saving links to existing systems
- Fast and easy deployment and maintenance

### KEY BENEFITS FOR FINANCE EXECUTIVES

- Improves confidence in financial reports, management reports, and plans
- Saves time and resources, improves decision-making
- Improves business predictability and resource planning

### KEY BENEFITS FOR IT EXECUTIVES

- Achieves higher return on existing IT investments
- Enables fast deployment, low cost of ownership
- Improves chance of success, reduces risk

*Oracle offers complete business intelligence (BI) and enterprise performance management (EPM) solutions for midsize companies and workgroups. Selected from Oracle's BI toolset and Oracle's Hyperion product family, these modules offer financial reporting and budgeting, operational planning, ad hoc query and reporting, and business analysis to bring the power and reliability of Oracle's EPM applications and BI tools to all sizes of businesses globally.*

## Streamline Financial Consolidation and Reporting

Oracle's Hyperion Enterprise is a client/server-based financial consolidation and reporting solution for midsize companies that need more control over the financial reporting process. With Hyperion Enterprise, finance managers can streamline the collection, consolidation, and reporting of actual results, budgets, and forecasts and improve the accuracy and reliability of this information. As the industry standard solution deployed in more than 3,000 companies worldwide, Hyperion Enterprise can be quickly deployed and easily maintained by the finance staff.

Medium to large size businesses with more-complex requirements might be more interested in selected modules of Oracle's EPM system. These are available to customers in a modular fashion with user-based pricing and partner services to get customers up and running quickly.

## Gain Confidence in Budgeting and Planning Processes

Oracle Hyperion Planning Plus is a centralized, Web-based planning, budgeting, and forecasting solution that can be deployed across the midsize company to support a wide range of financial and operational needs. With both Web- and Microsoft Excel-based interfaces, end users can be productive in the office, on the road, at home, or wherever their work takes them. Oracle Hyperion Planning Plus allows you to replace outdated spreadsheet systems and gain more confidence in your planning and forecasting processes. You can plan iteratively, cut cycle times, and improve

resource allocations. Oracle Hyperion Planning Plus can be installed and deployed within your organization or leased via a network of hosting partners to streamline the deployment process.

### **Better Your Insight into Financial Statements with Financial Modeling**

Oracle Hyperion Strategic Finance is a client/server-based financial modeling application that delivers strategic planning analysis across a company's integrated financial statements. Finance managers spend less time building models, and more time analyzing the effects of different input parameters on the profit and loss statement, balance sheet, and cash flow statement. With built-in logic and out-of-the-box functionality, end users can easily run multiple what-if scenarios for these financial statements. Designed with midsize companies and workgroups in mind, Oracle Hyperion Strategic Finance can be quickly deployed and easily maintained by finance staff, freeing IT to work on more-strategic projects.

### **Integrate Your Financial Reporting and Budgeting**

Oracle Hyperion Financial Management Plus is a comprehensive, financial software application that delivers consolidation, budgeting, financial and management reporting, and analysis. In addition, it offers built-in support for global reporting and compliance requirements. Oracle Hyperion Financial Management Plus has both a Web- and an Excel-based interface, so it can be owned and maintained by the finance team. Like Oracle Hyperion Planning Plus, Oracle Hyperion Financial Management Plus can be installed within your organization or deployed through a hosting partner.

### **Improve Your Business Insight with Ad Hoc Query and Reporting**

Oracle Business Intelligence Standard Edition One is a complete, integrated BI system designed for deployments from 5 to 50 users. It includes proven, leading BI and data warehousing technology, including Oracle Business Intelligence Interactive Dashboards, Oracle Business Intelligence Publisher for highly formatted reporting, Oracle Business Intelligence Answers for ad hoc reporting and analysis, Oracle Business Intelligence Warehouse Builder for ETL, and Oracle Database—all in one easy to install package.

### **Provide Business Analysis at the Speed of Thought**

Oracle Essbase Plus performs sophisticated business analysis at the speed of thought. With best-in-class interfaces, Oracle Essbase Plus delivers meaningful insights that are easy to interpret and understand even by non-technical users. For managing finance or any other business area in your company, Oracle Essbase Plus can deliver all the analysis you require either as a standalone deployment that uses data from your enterprise data sources or as the foundation for custom or packaged EPM solutions.

**RELATED PRODUCTS****ORACLE'S ENTERPRISE  
PERFORMANCE  
MANAGEMENT SYSTEM**

Oracle's EPM system integrates a modular suite of performance management applications with the most comprehensive business intelligence capabilities for reporting and analysis. It increases user productivity, lowers cost of ownership, and reduces business risk.

**RELATED PRODUCTS**

Oracle's performance management applications include:

- Oracle Hyperion Financial Management Plus
- Oracle Hyperion Planning Plus
- Oracle Hyperion Performance Scorecard Plus
- Oracle Hyperion Workforce Planning
- Oracle Hyperion Capital Asset Planning
- Oracle Hyperion Strategic Finance
- Hyperion Enterprise

Oracle's business intelligence foundation includes:

- Oracle Business Intelligence Suite Standard Edition One
- Hyperion Interactive Reporting
- Hyperion SQR Production Reporting
- Oracle Hyperion Financial Reporting
- Hyperion Web Analysis
- Oracle Essbase Plus
- Oracle Essbase Visual Explorer

Senior IT Executives			
Business Problem	Solution	Differentiation	Benefits
Leveraging the investment and data generated by operational systems to support effective decision-making	Management systems that integrate data from multiple sources, provide high data integrity and rapid delivery to line management	Market-leading applications combined with powerful financial data quality management capabilities and BI tools	Achieve higher return on existing IT investments
Limited IT resources, infrastructure and budget available to support the deployment of management systems	Packaged applications that can be deployed quickly and easily with limited IT support	Installable, hosted and pre-packaged hardware software solutions for financial reporting, planning and business analysis	Enable fast deployment, low cost of ownership
Need to reduce risk and reliance on smaller software vendors and point solutions for mission-critical processes	Established, experienced vendors and partners who can address a wide set of BPM/BI requirements and ensure success	25 years of experience with over 12,000 customers worldwide and global service and support capabilities	Improve chance of success, reduce risk

Finance Executive			
Business Problem	Solution	Differentiation	Benefits
Reliance on error-prone spreadsheet systems for financial reporting, planning and analysis	Packaged applications that provide more control over these processes, can be deployed quickly, and maintained easily.	Market-leading packaged financial applications now made more accessible to SMEs	Improve confidence in financial reports, management reports and plans.
Difficulty delivering timely, accurate financial and operational results to managers across the business	Integrated solution for the collection, consolidation and reporting of financial and operational data and budgets	Unique integration of BI tools with Financial Applications for improved insights and decision-making	Save time and resources, improves decision-making
Lack of reliable forecasts and plans, uncertainty regarding when and where to add resources and difficulty allocating resources effectively	A system that provides more control over the ongoing process of revenue and expense planning, budgeting and forecasting.	Centralized planning solution with both a Web and Excel-based interface that can be deployed quickly and updated regularly in response to changing business conditions	Improve business predictability and resource planning

**These tables summarize the business issues facing finance and IT executives and present the benefits of Oracle's solutions for emerging businesses.**

**Contact Us**

For more information about how your midsize company can leverage the power of Oracle's BI and EPM solutions, please visit [oracle.com](http://oracle.com) or call +1.800.ORACLE1 to speak to an Oracle representative.

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