## 政府门户网站分析

### 政府门户网站分析

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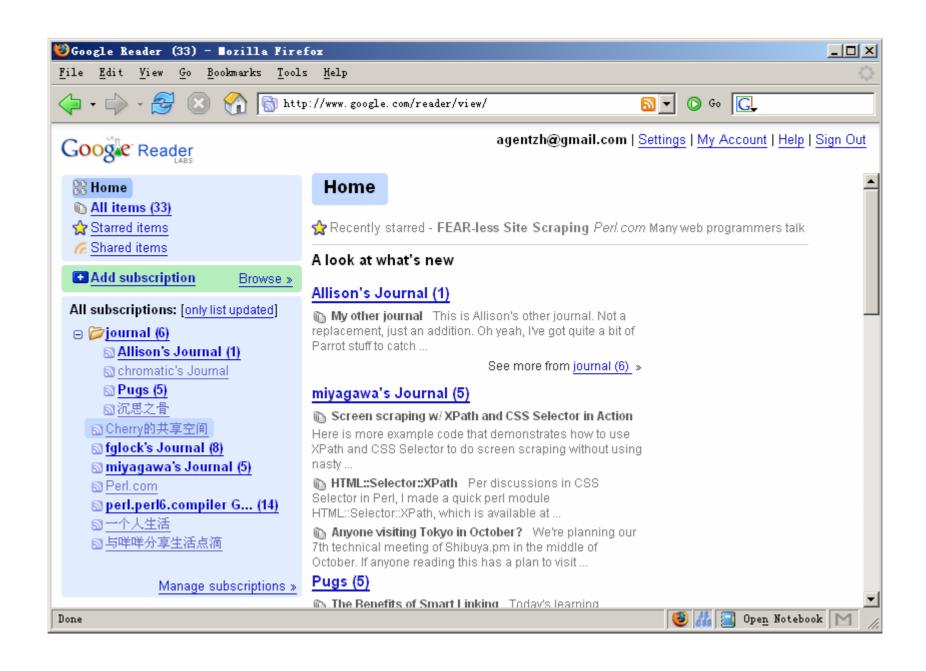
2006.11

Join the RSS date!RSS is key to usability.

加入到 RSS 时代! RSS 对可用性来说是很关键的。

### What is RSS?

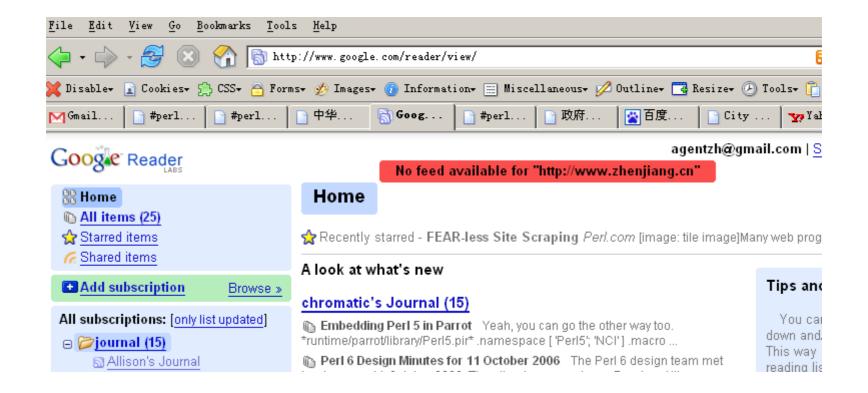
什么是 RSS?



⊕ Zhenjiang's home *doesn't* support RSS.

镇江市政府不对 RSS 提供支持





Hightlight the search bar.

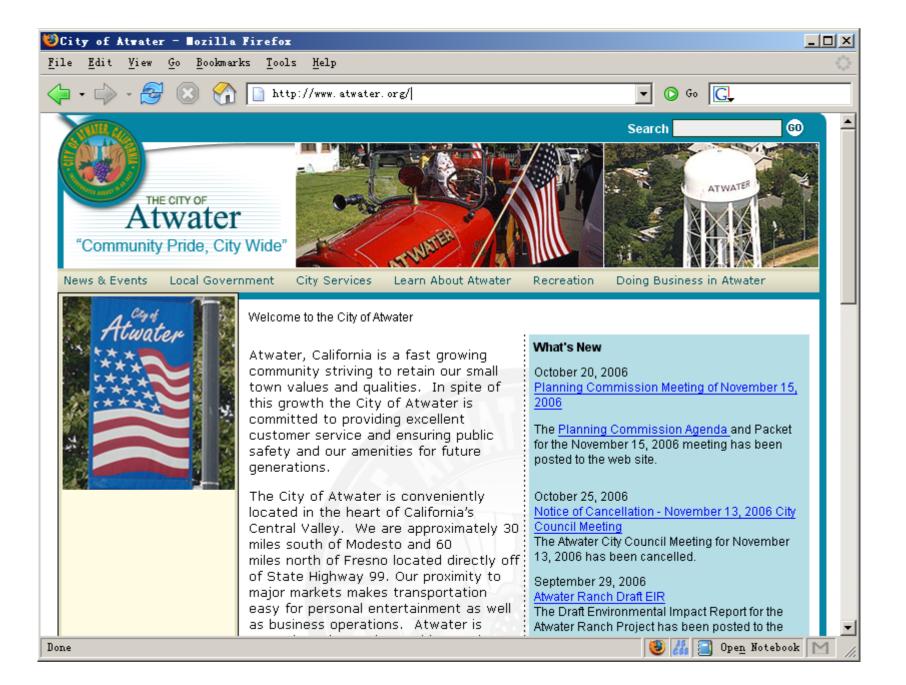
It's extremely important for usability.

凸显出搜索条

☆ This is the site for the *local* government of Atwater, California

http://www.atwater.org

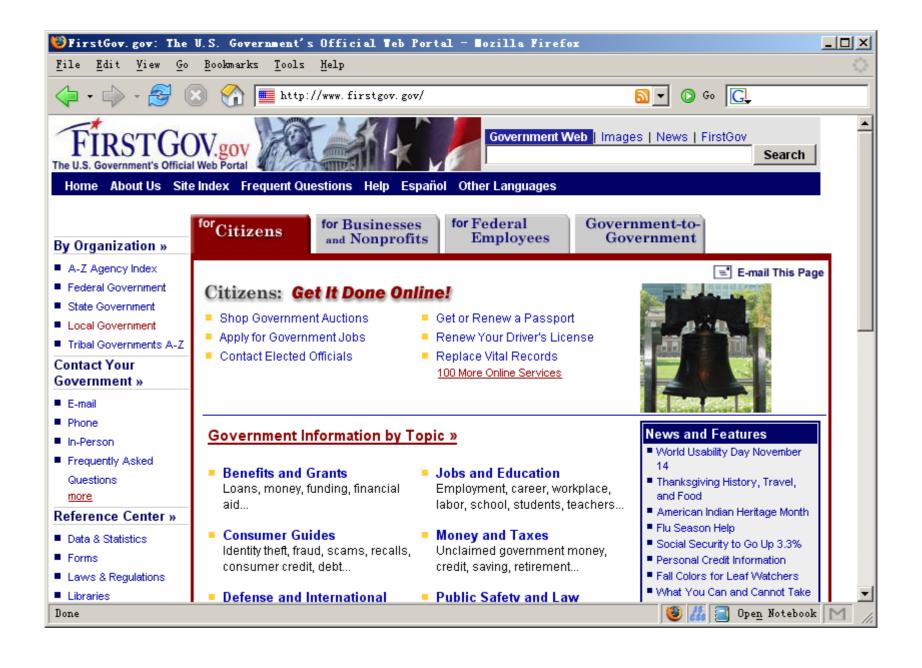
这是加利福尼亚州的阿特沃特市政府的网站



This is the official site for the US government.

http://www.firstgov.gov

这是美国政府的官方网站



Don't be handwaving!

不要遮遮掩掩!



The mail system interface is damn odd.
What hell should I need that?

邮箱登录界面倒是很古怪。 对我来说,那有什么用? The search bar for the Zhenjiang Stat. Bureau is merely a bit better.

镇江统计局的搜索条只是好了一点点。



I still had to search hard for the search bar. Alas.

我仍不得不费劲地去搜索搜索条。 唉…… The Shanghai Stat. Bureau is no better.

上海统计网也好不到哪儿去。



Can you tell me *where* the search bar is? I'm very sorry, sir; I *can't* find it. :(

你能告诉我搜索条在哪儿么? 对不起,先生;我找不到它。

# ★ Visualize your data (when appropriate)

在适当的时候可视化你的数据

The Shanghai *Stat. Bureau* seems to have done a *good* job here.

上海统计局似乎在这儿干得挺不错。



## The Zhenjiang *Stat. Rureau* uses *poors*' technology.

镇江统计局似乎使用的是穷人的技术。



### 

对你的观众友善,对你的人民友善。

Your government? My government!

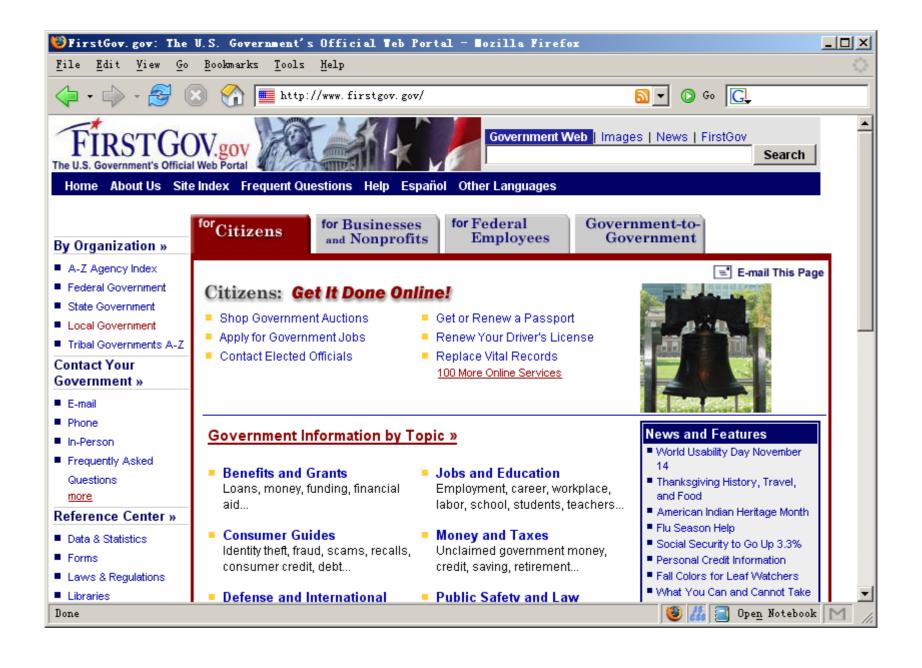
你的政府?我的政府!



"The White House is *your* house, so tell us what *you* think."



"白宫是你的屋子,所以告诉我们你的想法。"



#### "Contact your government"

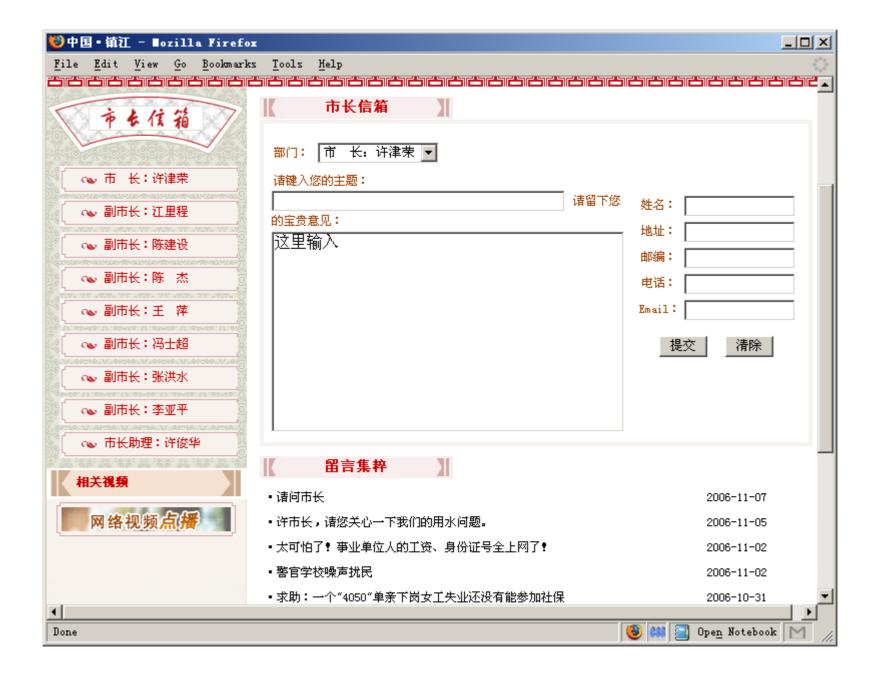


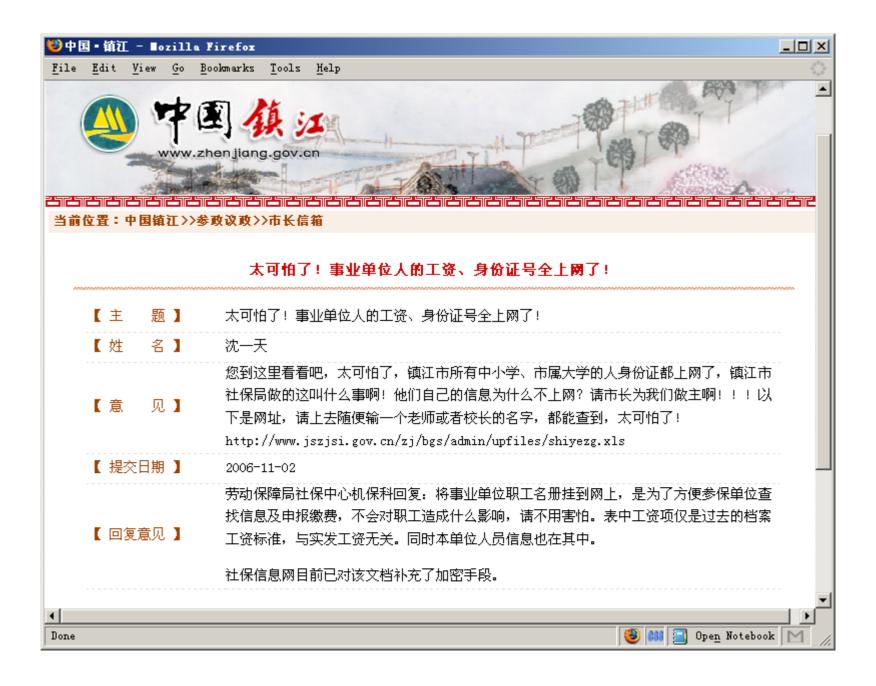
"联系你的政府"

The window of the mayor

市长之窗







It will be even nicer
if I can search through the mayor's mailbox!

如果我能对市长信箱进行搜索,那就更好了!



\( \text{Let the user build your sites!} \)

让用户来创建站点!

Message board is always fun to read.

留言板总是意趣横生。

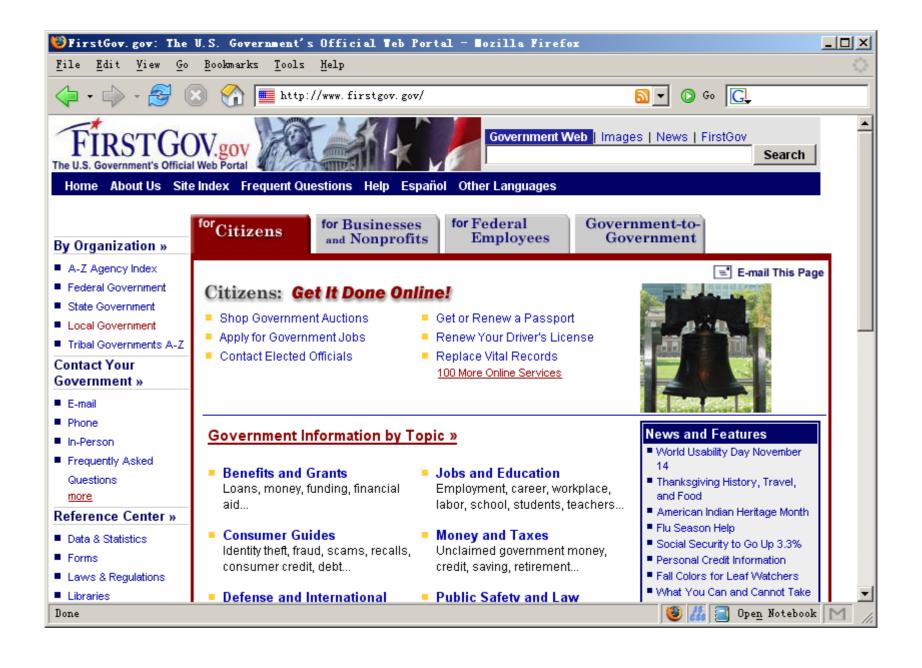


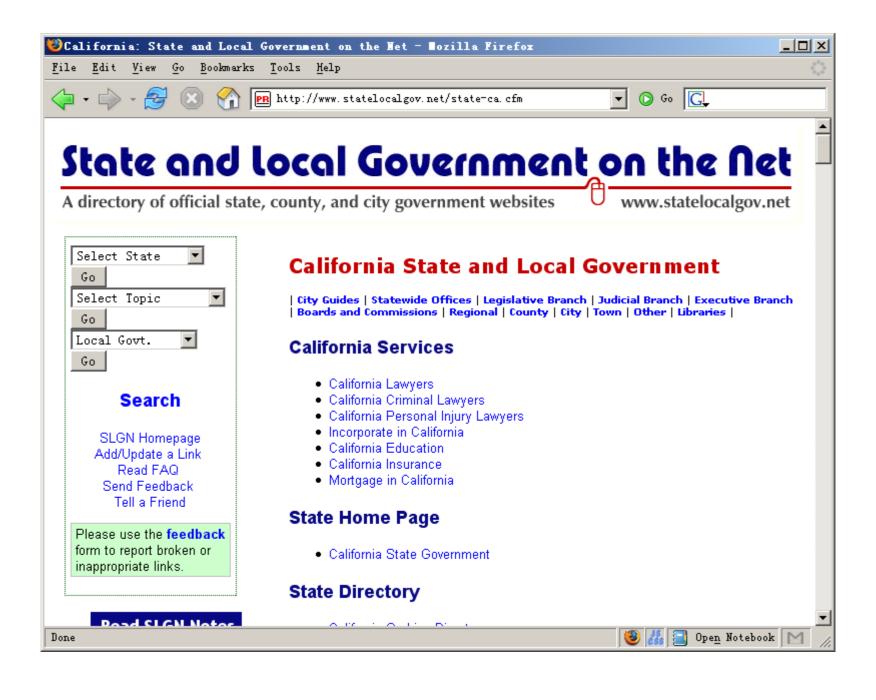


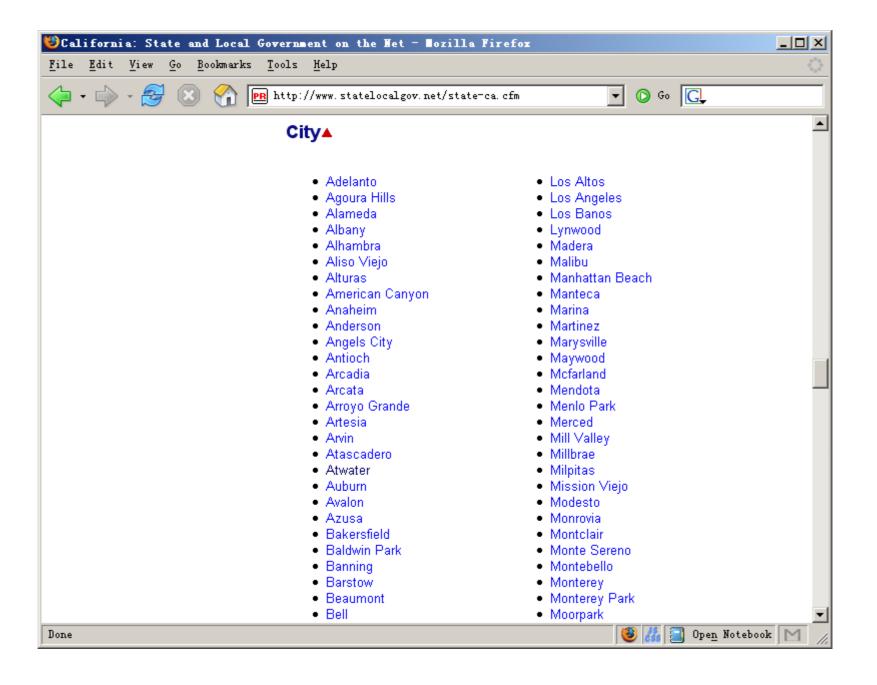


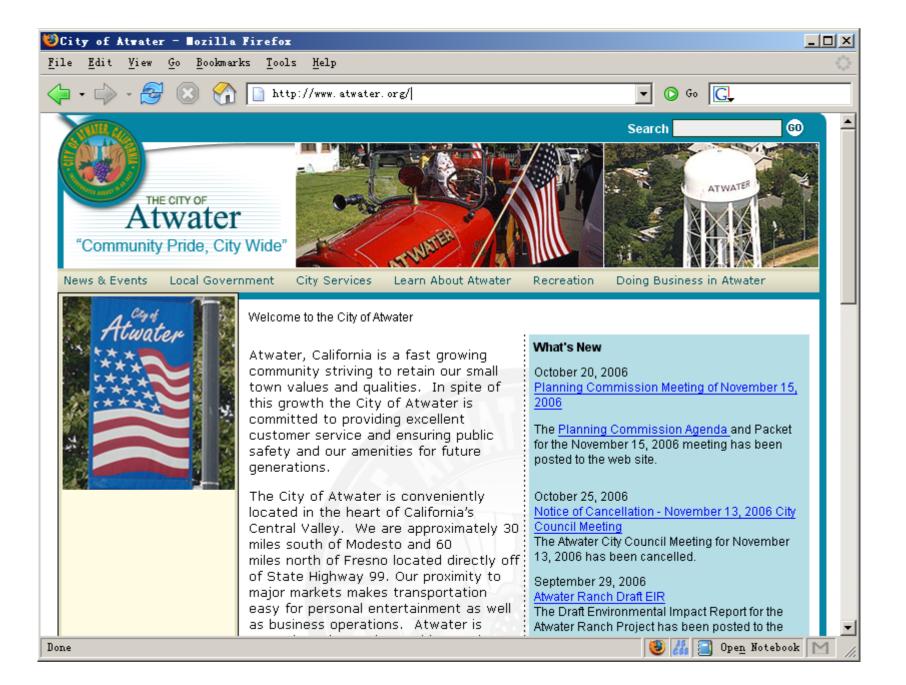
\*\* Where can I go from here?

从这里出发,我可以去哪儿?









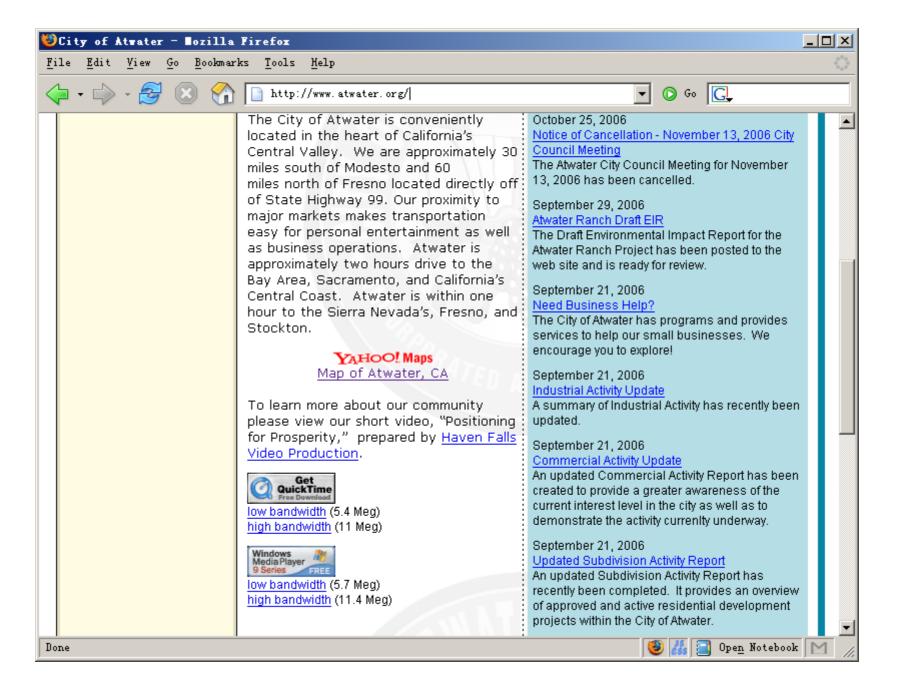
## Go out of the Zhenjiang site

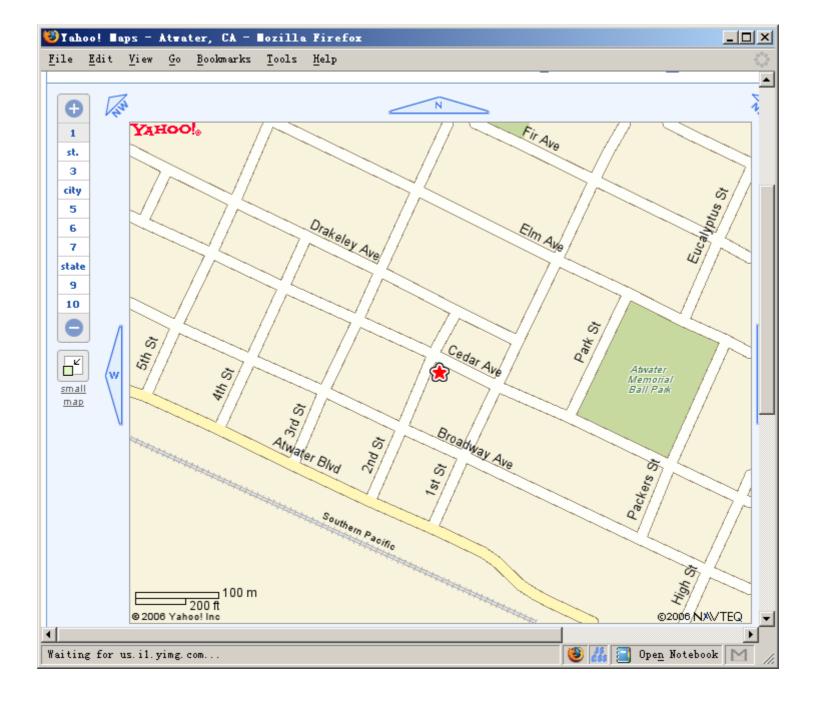
从镇江市的站点走出去。

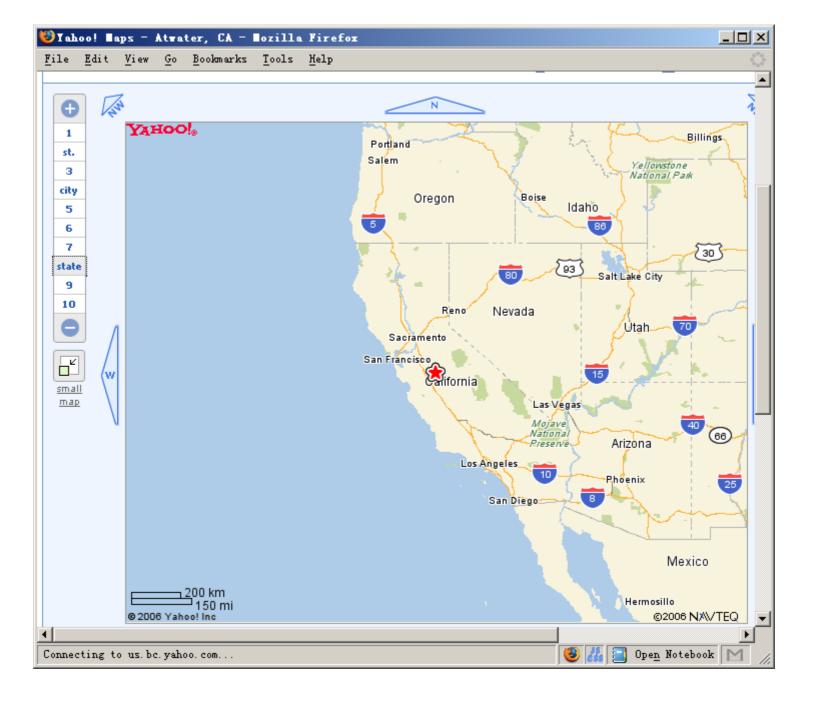


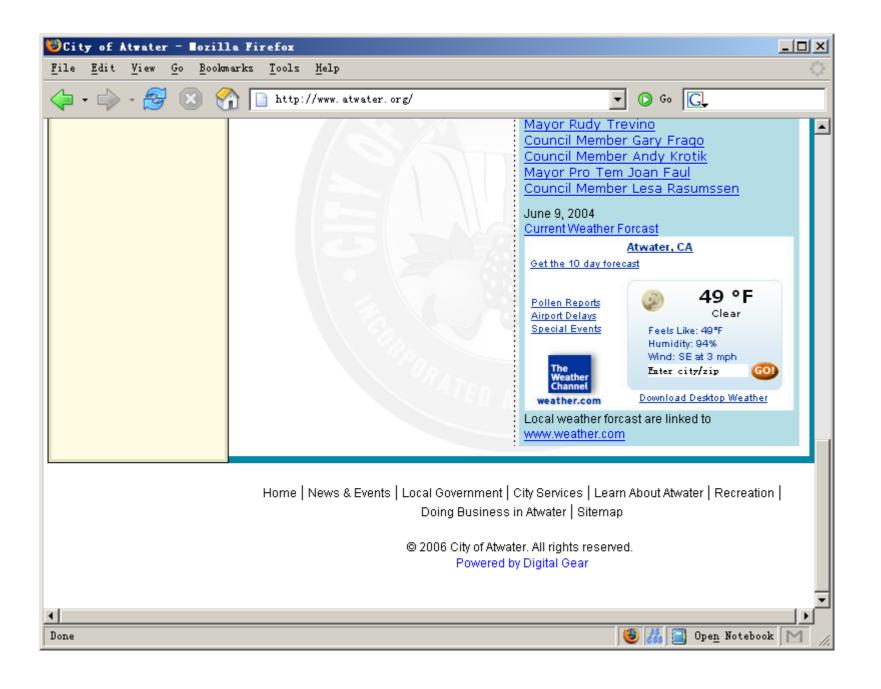
☆ Integrate Yahoo Map and Weather.com

整合 Yahoo Map 和 Weather.com









☆ Clarity is always the *top* issue.

简洁性始终是第一位的。

## Thank you!

