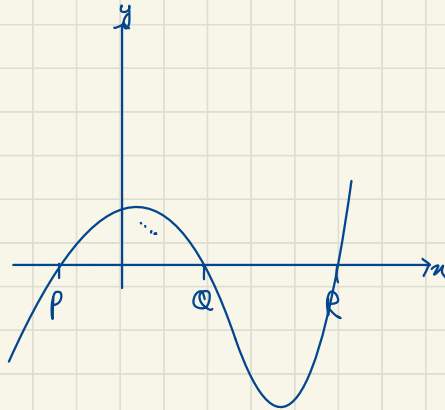


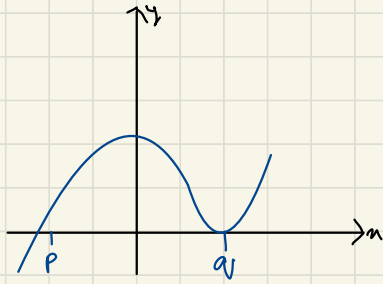
# Sketch Cubic Graphs

Cubic Curve

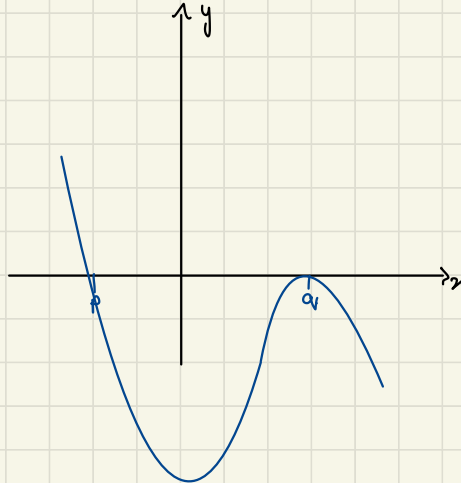
$$y = k(x-p)(x-q)(x-r)$$



$$y = k(x-p)(x-q)^2, \quad k > 0$$



$$y = k(x-p)(x-q)^2, \quad k < 0$$

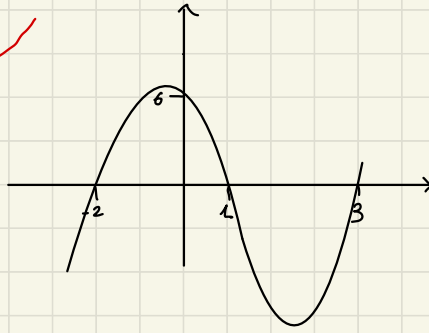


## Examples

a)  $y = (x-1)(x-3)(x+2)$

$x = -2, 1, 3$

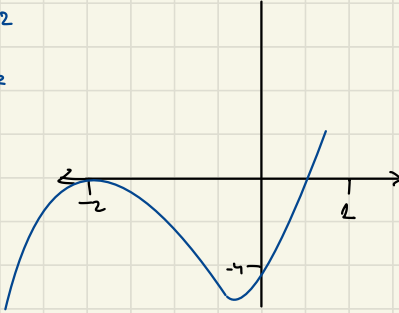
$y = (-1)(-3)(2) = 6$



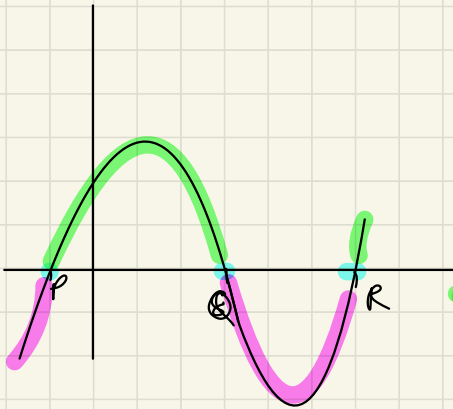
b)  $y = (x-1)(x+2)^2$

$x = 1, -2, -2$

$y = -1$



## Cubic Identities



$= 0: x = p, q, r$

$> 0$

$< 0$