

1. Job advert for a small company

Webmaster – (1-year contract Position)

BadaTech

BadaTech is a start-up company that offers solutions to variety of household and workplace technological equipment. We repair phones, troubleshoot internet routers, and fix computers. We also customized phone accessories, computer accessories, gaming controllers' accessories, and much more. Check-out our websites to see other things we do: <https://www.badatech.com>.

Job Description

We are offering a position on contract which requires the supervision and maintenance of the website of BadaTech that is built and maintained in WordPress. The ideal candidate would be a full-stack developer (LAMP) using HTML5, CSS3, JavaScript as the main front-end tools, as well as PHP and MySQL as back-end tools (interfaced by GUIs such as WordPress and cPanel). Apart from maintenance, you will be collaborating with designers to plan, develop, and deploy new websites and features.

Duties

- Review, update and implement changes on BadaTech websites.
- Fix bugs and link breakages proactively on all BadaTech-managed website properties.
- Monitor and consistently improve BadaTech site performance.
- Demonstrated ability to work with web-based applications and experience in web information architecture, usability and web analytics.
- Assist with the creation of content as required, including the creation of dynamic written, graphic and video content for training purposes.
- Adhere to modern style, design, and accessibility standards.
- Be able to work alone or in a team.
- Be able to work under pressure to meet strict deadlines.
- Support Web Masters on various projects as needed.
- Be able to multi-task.

Qualifications

- Bachelor's degree in computer science.
- 2 - 3 years of experience in web design and web content management using WordPress.
- Exceptional Knowledge of WCAG 2.0 Level AA regulations and AODA compliance.
- Strong knowledge of HTML, CSS, Bootstrap, JavaScript, PHP, and MySQL.
- Demonstrated ability to communicate effectively in both technical and business environment.
- Ability to work in a collaborative, innovative, flexible and team-oriented environment.
- Experience with E-solutions will be considered as an asset.

- Knowledge of provincial accessibility standards.

Compensation

- \$48,000 - \$50,000 annually.

2. Job advert for a large company

Webmaster – (Full-time position)

BadaCorp

BadaCorp is a multinational corporation that deals with digital marketing. Our global clients offer the opportunity to work and collaborate with some of the world's biggest destinations, resorts, and travel brands — and it's easy to experience them for yourself with our employee travel credit.

Job Description

We are offering a full-time position as a Webmaster for BadaCorp websites. The ideal candidate will be responsible for implementing the content and layout, as well as maintaining the quality of the company's websites. As a Webmaster at BadaCorp, you will work in cooperation with the marketing department to achieve company-wide objectives.

Duties

- Maintain the BadaCorp website, ensuring that the information is accurate, up-to-date and complete.
- Create landing pages, blog pages and email templates.
- Proactively fix any bugs and run a quality assurance test on the company's main website.
- Design, maintain, and plan landing pages in accordance with UX best practices.
- Plan and develop new features and code changes to the design to the company's website.
- Format, test, and post website content in a timely and efficient manner.
- Responsible for the maintenance of a consistent design of BadaCorp websites.
- Increase future customers' online presence through search engine optimization.
- Assist in the development of content as required, including photography and multimedia items.
- Collaborate with the marketing team to create and deliver a monthly newsletter to the opt-in database.
- Assess and resolve problems. When suitable, inform the supervisor and make recommendations.
- Maintain and improve the company's website's design, functionality, and performance.

Qualifications

- College diploma or Bachelor's degree in computer science, computer engineering, or any related field.
- 2+ years of experience in HTML, CSS, JavaScript and PHP.
- 2+ years of experience working with WordPress.
- Extensive knowledge of programming languages on the client side.
- Web design/content management formal education.
- Proven abilities in leadership and communication.
- Experience with in HubSpot is an asset.
- Experience working with CMS is an asset.

Compensation

- \$65,000 - \$68,000 annual compensation.

Benefits

- Up to three weeks of paid leave.
- Health and dental insurance.
- Retirement benefits.
- 50% gym discount.

References

[1]<https://ca.indeed.com/viewjob?jk=25c47925c83e3134&tk=1dpa4s0skp5du801&from=serp&vjs=3>

[2]<https://ca.indeed.com/viewjob?cmp=Technical-Journalism-Company&t=Wordpress+Developer&jk=7b93aabf07de532e&q=Webmaster&vjs=3>

[3]<https://ca.indeed.com/viewjob?jk=58c1818a29e532bc&q=Webmaster&tk=1dpa54keip5du800&from=web&vjs=3>

[4]<https://blog.udemy.com/webmaster-job-description/>