

EXECUTIVE SUMMARY

- Gradually number of movies is decreasing year by year with highest movies in 2017 of around 3052 movies. Highest number of movies are released in March of around 824 movies.
- 1059 movies were produced in India or USA in 2019.
- Drama genre has highest number of movies of around 4258 movies whereas Action genre has longest average duration of 112.88 minutes.
- Dream Warrior Pictures & National Theatre Live has produced highest number of superhit movies hence can be looked forward by RSVP for future partnership.
- Similarly James Mangold , Anthony Russo , Soubin Shahir & Joe Russo are the top three directors in the top three genres whose movies have an average rating > 8, So RSVP can hire them for future projects.
- Mammooty , Mohanlal & Amrinder Gill are top actors who have median rating of >8 and can be taken in future movies by RSVP.
- Marvel Studios, Twentieth Century Fox & Warner Bros are top 3 production houses base on total votes with which RSVP can try to collab.
- In future project for local Indian Audience RSVP should hire Vijay Sethupati, Fahad Fasil or Yogi Babu as these are top 3 actors in India.
- Similarly Taapsee Pannu & Divya Dutta can be considered as actresses as they are top 2 in India.