

Final Qualification Scoring							
RFP received [Agencies]	Technical Bid	Financial bids	Qualifying marks out of 25 TTL	Presentation Evaluation Score	TTL	Financial Bid	Finanl Qualification
Message Communication	yes	no	25	31	56	NA	Not Qualified
Orient Mccan	yes	yes	25	61	86	1,100,000	Qualified
Airdrop	yes	no	25	0	25	NA	Not Qualified
M comm	yes	yes	25	70	95	500,000	Qualified
interlink	yes	yes	25	66	91	500,000	Qualified
Manhatan	yes	yes	25	72	97	500,000	Qualified
Creative junction	yes	yes	25	23	48	650,000	Not Qualified
Velocity/ X2O	yes	no	17	34	51	NA	Not Qualified
Time n space	yes	yes	18	29	47	NA	Not Qualified
Interflow	yes	yes	25	27	52	2,500,000	Not Qualified

Qualifying Agencies	Scoring	Financial Bid
1 Manhatan	97	500,000
2 M comm	95	500,000

Selection for Monthly Retainer on the basis of highest scoring and lowest offering, in following criteria

ATL/BTL/Design/ Creative Ms M Communication

Detailed Scope of work is mentioned in RFP Document 3.2

Social Media/ Digital Media Ms Manhattan Communcation

Detailed Scope of work is mentioned in RFP Document 3.3

Convenier: ED Commercial

Date: 26/03/2021

Member: ED Operations

Date: 26/03/2021

Member: Company Secretary

Date: 26/03/21

Member: ED HR

Date: 26/3/21

Member: Dir IR

Date: 26/3/22