

COMPARATIVE MARKET ANALYSIS REPORT FOR HIRING OF DIGITAL MEDIA/SOCIAL MEDIA

Sr. No	Services	LandMark	OrientmMcCANN	Check-Box Media (Private) Limited	Manhattan
1	Digital Marketing Strategy & Services	Rs. 3,422,000/-	Rs. 50,000,000/-	Rs. 3,600,000/-	Rs. 15,566,570/-

Note:

- Prices include all applicable taxes.
- M/S LANDMARK is the lowest bidder as per comparative analysis report.


Hardon Rauf
Deputy Director Procurement
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Government of the Punjab