BADAVATH VAMSHI

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EDUCATION

NATIONAL INSTITUTE OF TECHNOLOGY, AGARTALA   **2020 - 2024**
Bachelor of Technology in Computer Science and Engineering – CGPA : 8.1   *Agartala*

TECHNICAL SKILL

Tools and Technologies: ProductPlan, Notion, Monday.com, PowerBI, Jira, Alteryx, Tableau, Adobe Creative Suite, Figma, WordPress, MS Office, Advanced Excel, Google Analytics, HubSpot CRM, Canva, Testing
Programming Languages: C, C++, Python, JavaScript
Web Technologies: HTML, CSS, MongoDB, SQL
Developer Tools: VS Code, GitHub, Google Cloud Platform

EXPERIENCE

All About Chai Startup   **May 2024 – Present**
–Product Management & Business Development Lead
- Surpassed sales goals by 53%, achieving 2,300 jar sales in the first month through innovative marketing strategies and exceptional customer engagement.
- Steered the product journey from concept to delivery, optimizing every step for quality and efficiency, ensuring a seamless end-to-end process.
- Crafted a powerful packaging experience, embedding the stories of workers and suppliers, turning every unboxing into an emotional, brand-building moment.
- Created the "Wall of Fame" and personalized notes, highlighting customer achievements and celebrating those behind the product, strengthening customer loyalty and deepening emotional ties to the brand.

SPARKS FOUNDATION – GRIP   **August 2023 – November 2023**
– Data Science And Business Analytics Intern | Stock Market Prediction
- Developed a hybrid stock market prediction model, combining historical financial data and sentiment analysis from news sources, boosting forecasting accuracy by 20% and providing more reliable market insights.
- Led data preprocessing and feature engineering for large datasets, applying advanced statistical techniques to enhance data quality, resulting in a 30% improvement in model training efficiency and more actionable insights.
- Created and delivered data-driven presentations, simplifying complex analytical findings for non-technical stakeholders, enabling data-backed decision-making and driving strategic business actions.

PROJECTS

E-COMMERCE WEBSITE (Pi's Store)
- Developed a dynamic e-commerce platform using ReactJS for the front-end and Node.js/Express.js for backend architecture, integrated with MongoDB for database management.
- Implemented user authentication and product search features, while ensuring a secure and scalable architecture that could handle high traffic.

PORTFOLIO WEBSITE
- Designed and developed a dynamic portfolio website to showcase my projects, case studies, and technical skills, creating a comprehensive online presence for professional networking.
Tools/technologies used : HTML, CSS, JavaScript, ReactJS, Visual Studio Code

POSITIONS OF RESPONSIBILITY

Under-Secretary General   :Led a high-profile event for over 1000 participants, overseeing logistics, team coordination, and seamless execution, demonstrating strong leadership and organizational skills.
Volunteer(NGO) : Exchanged Ideas with Leaders in the Community, Developed Leadership and Professional Skills
Graphic Designer : Designed a new Logo, Hoodies and Posters for the Society
Core Team Member (Ad Astra) : Spearheaded community-based education initiatives in underserved areas, providing technology training and empowering young individuals with valuable skills.

EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- NASA's Scientist for a Day Program – Participant, showcasing passion for space technologies and innovative research.
- Shri Ram Trading Challenge – Participation Certificate
- Business, Politics, Science Case Study – Participation Certificate
- Softball – District-level player, illustrating leadership, teamwork, and resilie