ATILQ GRANDS

Hospitality Analysis

CodeBasics Resume Project Challenge #2

More Project Details.

Introduction

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About the Business

Atliq Grands, a leading hospitality group with over two decades of experience, operates a chain of prestigious five-star hotels across India. Their portfolio includes Atliq Bay, Atliq City, Atliq Exotica, Atliq Grands, Atliq Palace, and Atliq Seasons, strategically located in four major metropolitan cities: Bangalore, Mumbai, Hyderabad, and Delhi.

Problem Statement

Dashboard Overview

I developed four dashboards using a dataset comprising five tables (three dimension and two fact tables). The data spans from May 1st to July 31st, 2022, These dashboards are

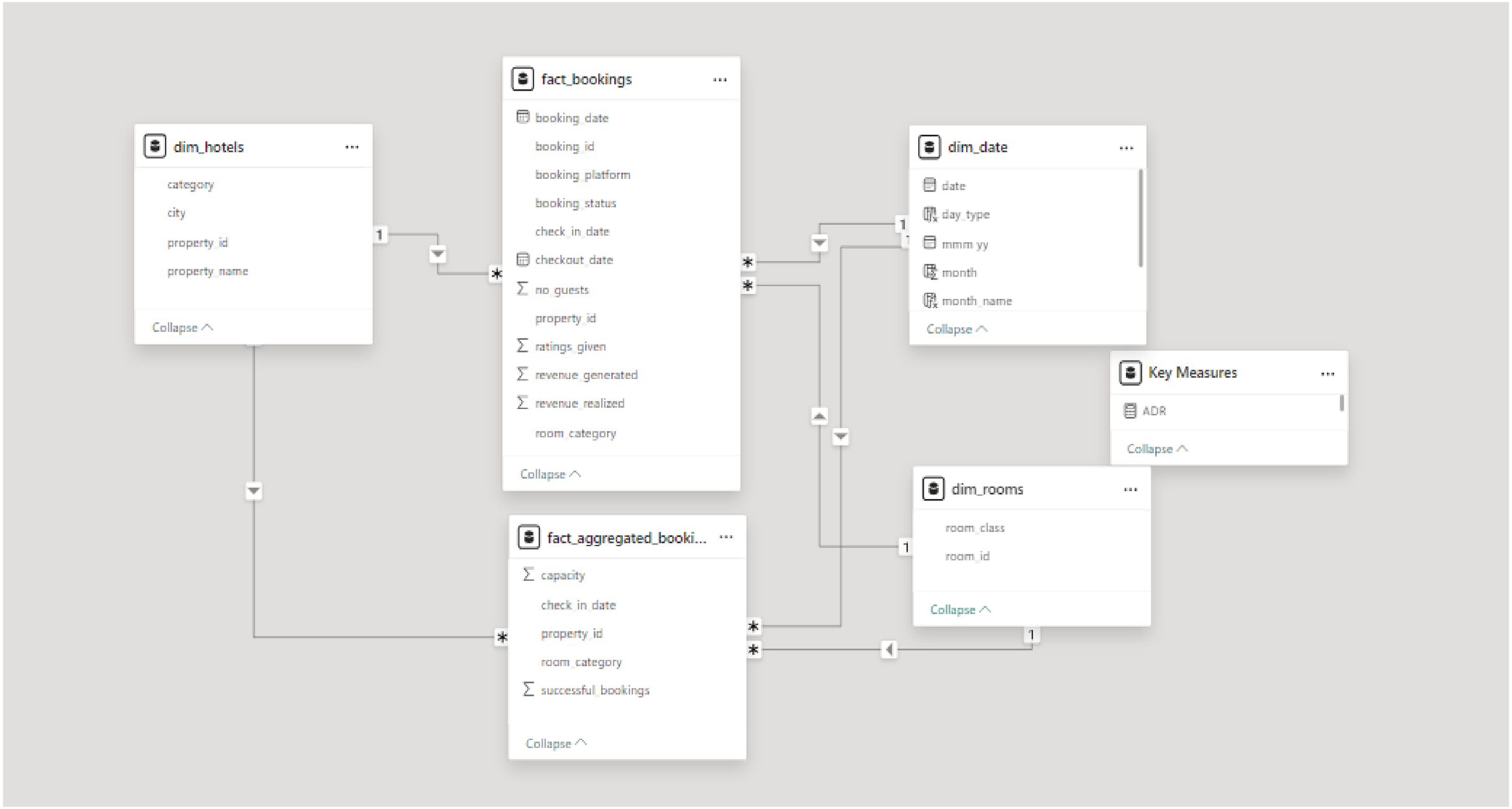
Performance Overview

Further Analysis

Revenue Insights

Booking Insights

Data Model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booking_date
booking_id
booking_platform
booking_status
check_in_date
checkout_date
no_guests
property_id
ratings_given
revenue_generated
revenue_realized
room_category
Collapse
dim_hotels
category
city
property_id
property_name
Collapse
dim_date
date
day_type
mmm yy
month
month_name
Collapse
Key Measures
ADR
Collapse
dim_rooms
room_class
room_id
Collapse
fact_aggregated_booki...
capacity
check_in_date
property_id
room_category
successful_bookings
Collapse
1
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Actual Dashboard

AtliQ Grands

Hospitality Domain

Information

Performance Overview

Further Analysis

Revenue Insights

Booking Insights

Provide Your Feedback

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