The purpose of this notebook is to create a simple powerpoint with multiple pages. It serves to essentially create many, evenly spaced and formatted slides from semi-clean data.

It takes an excel sheet with multiple columns and organizes the records into groupings based on URL type, and then split the URLS into groups to fit them all on several slides, while adhering to formatting conventions for the client.

Below is an example of what an output might look like

```
In []: from PIL import Image
    from IPython.display import display

display(Image.open("slides example.png"))
    display(Image.open("Example Image.png"))
```



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## 2024 About site traffic report

## /en URLs

Pages	Unique Pageviews
/en/url1	9442
/en/url2	4549
/en/url3	3125
/en/url4	1241
/en/url5	1120
/en/url6	597

In [ ]: # Imports
#import will2live

```
from pptx import Presentation
        from pptx.util import Inches, Pt, Emu
        from pptx.dml.color import RGBColor
        from pptx.enum.text import PP_ALIGN
        import pandas as pd
        import numpy as np
        import pandas as pd
        from pptx import Presentation
        from pptx.util import Pt, Inches, Emu
        from pptx.enum.text import PP_ALIGN
        from pptx.dml.color import RGBColor
        import numpy as np
In [ ]: footnote_text="December"
In [ ]: powerpointname='site_traffic_report_'+footnote_text+".pptx"
        powerpointname
Out[ ]: 'site_traffic_report_December.pptx'
In [ ]: # read excel file
        excel file = 'decdata.xlsx'
        df = pd.read_excel(excel_file) # assuming all data is in one sheet
In [ ]: def add footnote(slide, prs, text="Your footnote text here"):
            Adds a footnote to the given slide.
            slide height = prs.slide height
            slide width = prs.slide width
            footnote height = Emu(500000) # height of the footnote area
            footnote top = slide height - footnote height # position footnote at the bottom
            footnote left = Emu(0) # align to the left of the slide
            footnote width = slide width
            textbox = slide.shapes.add textbox(footnote left, footnote top, footnote width, footnote height)
            text frame = textbox.text frame
            p = text frame.paragraphs[0]
            run = p.add run()
```

```
run.text = text
            run.font.size = Pt(10) # footnote font size
            p.alignment = PP_ALIGN.CENTER # center align the footnote
In [ ]: # instantiate the presentation (pwpt) object
        prs = Presentation()
In [ ]: # define font sizes and other constants
        font size header = Pt(12)
        font size body = Pt(9.5)
        table left = Inches(1.1)
        table top = Inches(.70)
        table width = Inches(8.5)
        row height = Emu(140000) # adjusted row height
        rows_per_table = 22
In [ ]: # assuming the additional column for grouping is named 'Section'
        for group in df['Section'].unique():
            grouped_df = df[df['Section'] == group]
            num_tables = len(grouped_df) // rows_per_table + (len(grouped_df) % rows_per_table > 0)
            for i in range(num tables):
                # add a slide
                slide layout = prs.slide layouts[6]
                slide = prs.slides.add_slide(slide_layout)
                # adjustments for text boxes
                shift left = Emu(-3000000)
                shift_up = Emu(200000)
                # add first text box (shifted)
                textbox1 = slide.shapes.add_textbox(Emu(507245) - shift_left, Emu(463902) - shift_up, Emu(10509370), Emu(4360
                tf1 = textbox1.text_frame
                tf1.text = group # set text to the group name
                p = tf1.paragraphs[0]
                run = p.runs[0]
                run.font.size = Pt(22)
                run.font.name = 'Avenir Next LT Pro'
                # shift values for moving the text boxes up and left
```

```
shift left = Emu(550000)
shift_up = Emu(300000)
# Add the second text box (shifted)
textbox2 = slide.shapes.add_textbox(Emu(492980) - shift_left, Emu(260671) - shift_up, Emu(4383819), Emu(20294
tf2 = textbox2.text frame
tf2.text = '2023 About Site Traffic Report'
p = tf2.paragraphs[0]
run = p.runs[0]
run.font.size = Pt(19)
run.font.name = 'Avenir Next LT Pro'
run.font.color.rgb = RGBColor(0xD1, 0x41, 0x59)
add_footnote(slide,prs, text=footnote_text)
# calc start and end index for the current table
start_idx = i * rows_per_table
end_idx = min(start_idx + rows_per_table, len(grouped_df))
# calc table height based on number of rows and row height
table_height = row_height * (end_idx - start_idx + 1)
# add table to slide
table = slide.shapes.add_table(rows=end_idx - start_idx + 1, cols=2,
                               left=table left, top=table top,
                               width=table_width, height=table_height).table
# set column widths
first col_width = table_width * 0.80
second_col_width = table_width * 0.20
table.columns[0].width = int(first col width)
table.columns[1].width = int(second_col_width)
# set row heights and fill data
for row_idx, row in enumerate(table.rows):
    row.height = row_height
   for col_idx, cell in enumerate(row.cells):
        cell.fill.solid()
        cell.fill.fore_color.rgb = RGBColor(255, 255, 255) if row_idx > 0 else RGBColor(0, 0, 0)
        text_frame = cell.text_frame
        text_frame.clear()
```

```
p = text_frame.paragraphs[0]
                        run = p.add_run()
                        # set text for header and data rows
                        if row idx == 0:
                             run.text = ['Pages', 'Visits'][col_idx]
                             run.font.size = font size header
                            p.alignment = PP_ALIGN.LEFT if col_idx == 0 else PP_ALIGN.CENTER
                        else:
                             # reference the 'Pages' and 'Visits' columns
                            if col idx == 0:
                                 cell_value = grouped_df.iloc[row_idx - 1 + start_idx]['Row Labels']
                            else: # col idx == 1
                                 cell_value = grouped_df.iloc[row_idx - 1 + start_idx]['Adobe Visits']
                             # format cell values
                            if isinstance(cell_value, (int, float, np.integer)):
                                 run.font.size = font size body
                                 run.font.bold = True
                                 p.alignment = PP_ALIGN.CENTER if col_idx == 1 else PP_ALIGN.LEFT
                                 run.text = f"{cell_value:,.0f}" # Format numbers with commas
                            else:
                                 run.font.size = font_size_body
                                 p.alignment = PP_ALIGN.CENTER if col_idx == 1 else PP_ALIGN.LEFT
                                 run.text = str(cell value)
                                 run.font.bold = True
                                 run.font.color.rgb = RGBColor(0, 0, 0) if row_idx > 0 else RGBColor(255, 255, 255)
In [ ]: # save powerpoint file
        prs.save(powerpointname)
In [ ]:
In [ ]: ## Code split below for more readability, and teaching to colleagues.
In [ ]: for group in df['Section'].unique():
            grouped df = df[df['Section'] == group]
            num_tables = len(grouped_df) // rows_per_table + (len(grouped_df) % rows_per_table > 0)
            for i in range(num tables):
```

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# Add a slide
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slide = prs.slides.add_slide(slide_layout)
# adjustments for the text boxes
shift left = Emu(-3000000)
shift_up = Emu(200000)
# add the first text box (shifted)
textbox1 = slide.shapes.add_textbox(Emu(507245) - shift_left, Emu(463902) - shift_up, Emu(10509370), Emu(4360
tf1 = textbox1.text frame
tf1.text = group # Setting text to the group name
p = tf1.paragraphs[0]
run = p.runs[0]
run.font.size = Pt(22)
run.font.name = 'Avenir Next LT Pro'
# values for moving the text boxes up and left
shift left = Emu(550000) # Adjust as needed
shift up = Emu(300000) # Adjust as needed
# add second text box (shifted)
textbox2 = slide.shapes.add_textbox(Emu(492980) - shift_left, Emu(260671) - shift_up, Emu(4383819), Emu(20294
tf2 = textbox2.text_frame
tf2.text = '2023 About Site Traffic Report'
p = tf2.paragraphs[0]
run = p.runs[0]
run.font.size = Pt(19)
run.font.name = 'Avenir Next LT Pro'
run.font.color.rgb = RGBColor(0xD1, 0x41, 0x59)
#
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table_height = row_height * (end_idx - start_idx + 1)
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table = slide.shapes.add_table(rows=end_idx - start_idx + 1, cols=2,
                        left=table_left, top=table_top,
                        width=table_width, height=table_height).table
# set column widths
first_col_width = table_width * 0.80
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    run.font.size = font size header
    p.alignment = PP_ALIGN.LEFT if col_idx == 0 else PP_ALIGN.CENTER
else:
    # correctly reference the 'Pages' and 'Visits' columns
    if col idx == 0:
        cell_value = grouped_df.iloc[row_idx - 1 + start_idx]['Row Labels']
   else: # col_idx == 1
        cell_value = grouped_df.iloc[row_idx - 1 + start_idx]['Adobe Visits']
    # format cell values
   if isinstance(cell_value, (int, float, np.integer)):
        run.font.size = font_size_body
        run.font.bold = True
        p.alignment = PP_ALIGN.CENTER if col_idx == 1 else PP_ALIGN.LEFT
        run.text = f"{cell_value:,.0f}" # Format numbers with commas
    else:
        run.font.size = font_size_body
        p.alignment = PP_ALIGN.CENTER if col_idx == 1 else PP_ALIGN.LEFT
        run.text = str(cell_value)
        run.font.bold = True
        run.font.color.rgb = RGBColor(0, 0, 0) if row_idx > 0 else RGBColor(255, 255, 255)
```