

FORMAT FOR DETAILS OF INDIVIDUAL TEACHERS

1. Name : Dr. N.RATNA KISHOR
2. Designation : Assistant Professor (contract)
3. Department : Commerce & Business Administration
5. Qualifications : MBA, M.Com, MHRM, M. Phil., Ph. D. UGC-NET-JRF
6. Date of Birth : 15-07-1981
7. Date of Joining : 24-07-2007 (Guest Faculty) & 01-09-2009 (Assistant Professor Contract)
8. Phones: (off) : _____ (Res): _____
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9. Email ID : ratnakishor@gmail.com, nrk_anu@outlook.com

10. Title of Ph.D. Thesis :

Title of Thesis	University from which Ph.D.s awarded	Awarded Year
Consumer Behavior towards consumer durable Goods: A Comparative Study between rural and urban areas in Guntur District, AP	ACHARYA NAGARJUNA UNIVERSITY	2013

11. Areas of Research Interest : Marketing Management, HRM & Entrepreneurship

12. Research Students Information (Awarded):

Guided Successfully		Presently Guided	
Ph.D	M.Phil	Ph.D	M.Phil
3	0	6	0

13. Academic Achievements:
- Qualified **National Eligibility Test (UGC-NET)** for **JRF** (UGC-NET) in the subject of Commerce during June 2010.
- Qualified **National Eligibility Test (UGC-NET)** for **Lectureship** (UGC-NET) in the subject of Management during June 2004.
- Qualified **National Eligibility Test (UGC-NET)** for **Lectureship** (UGC-NET) in the subject of Management during December 2005.
- Selected for **Young Best teacher award in Management** given by GRABS Educational charitable trust, Chennai in 2015.

Selected for **Best paper presenter award** in International Seminar conducted by WCC Centennial National Colloquium, Chennai in 2014.

14. No. of books published : 5

15. No. of research articles published/presented since the inception:

Journals		Conferences	
National	International	National	International
10	6	20	6

16. Details Major/Minor Research Projects held/holding:

Title and Sanction Order Particulars	Date of Project Sanctioned	Major/Minor and Funding Agency	Amount in Lakhs
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17. Research Collaboration with the faculty of foreign Universities:

Signature of the Teacher