



MythicApps 2015  
sponsorship

## CONTACT

[sponsor@mythicapps.io](mailto:sponsor@mythicapps.io)

## WHO

750 – 1000 Students

## WHERE

Lansing Center  
Lansing, MI

## WHEN

Sept. 25th – 27th, 2015

## Dear Prospective Sponsor,

We would like to invite you to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 750-1000 students from across the nation together for a weekend of creativity and collaboration. This event will showcase to the participants the many companies that, together, form the technological community in the State of Michigan.

By supporting MythicApps through sponsorship, you not only are helping the development of this area, but you gain access to many benefits, including:



**An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities**



**A captive audience to showcase your company, your API's, and your products**



**Access to our attendees resumes, and an opportunity to connect with those students**

Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at [sponsor@mythicapps.io](mailto:sponsor@mythicapps.io).

We look forward to making you a part of the MythicApps family.



**Thank you,  
MythicApps Team**

# Sponsorship Tiers

## Bronze

\$250







## Silver

\$1,500

## Gold

\$5,000







### Event Presence

Representatives	2	3	4
Booth Location	Startup Room	Startup Room	Startup Room or near Hacking Rooms
Thanked at Opening and Closing			
API Demo		 *	
Speak at the award ceremony			

### Logo Placement

Logo on Website			
Logo on Shirt			

### Hacker Engagement

Mentors listed in directory			
API Prize		<\$100 per team member	No Restriction
Tech Talk			
Judge Event Prizes			
Resume Access			

### Perks

Sponsor Dashboard			
Sponsor's Lounge			

\* demo after opening ceremony

# Add-On Items

## Cost Perks

<b>\$200/each</b>	Additional Representatives
<b>\$500</b>	Resume Access
<b>\$1,000</b>	Host Mini Event
<b>\$1,500</b>	Governor's Lounge
<b>\$2,500</b>	Early Resume Access
<b>\$2,500</b>	Private Interview Area
<b>\$2,500</b>	Sponsor a Meal
<b>\$5,000</b>	Branded Lounge for Hackers



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