MythicApps 2015

sponsorship

CONTACT
sponsor@mythicapps.io

WHO
750 – 1000 Students

WHERE
Lansing Center
Lansing, MI

WHEN
Sept. 25th – 27th, 2015

Dear Prospective Sponsor,

We would like to invite you to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 750-1000 students from across the nation together for a weekend of creativity and collaboration. This event will showcase to the participants the many companies that, together, form the technological community in the State of Michigan.

By supporting MythicApps through sponsorship, you not only are helping the development of this area, but you gain access to many benefits, including:

- **An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities**

- **A captive audience to showcase your company, your API's, and your products**

- **Access to our attendees resumes, and an opportunity to connect with those students**

Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at **sponsor@mythicapps.io**.

We look forward to making you a part of the MythicApps family.

Thank you,
MythicApps Team

Sponsorship Tiers

	Bronze $250	Silver $1,500	Gold $5,000
Event Presence			
Representatives	2	3	4
Booth Location	Startup Room	Startup Room	Startup Room or near Hacking Rooms
Thanked at Opening and Closing	◆	◆	◆
API Demo		◆*	◆
Speak at the award ceremony			◆
Logo Placement			
Logo on Website	◆	◆	◆
Logo on Shirt		◆	◆
Hacker Engagement			
Mentors listed in directory	◆	◆	◆
API Prize		<$100 per team member	No Restriction
Tech Talk			◆
Judge Event Prizes			◆
Resume Access			◆
Perks			
Sponsor Dashboard	◆	◆	◆
Sponsor's Lounge	◆	◆	◆

* demo after opening ceremony

Add-On Items

Cost	Perks
$200/each	Additional Representatives
$500	Resume Access
$1,000	Host Mini Event
$1,500	Governor's Lounge
$2,500	Early Resume Access
$2,500	Private Interview Area
$2,500	Sponsor a Meal
$5,000	Branded Lounge for Hackers

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