



MythicApps 2015  
sponsorship

## CONTACT

[sponsor@mythicapps.io](mailto:sponsor@mythicapps.io)

## WHO

500 Students

## WHERE

Lansing Center  
Lansing, MI

## WHEN

Sept. 25th – 27th, 2015

## Dear Prospective Sponsor,

We would like to invite you to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 500 students from across the nation together for a weekend of creativity and collaboration. This event will showcase to the participants the many companies that, together, form the technological community in the State of Michigan.

By supporting MythicApps through sponsorship, you not only are helping the development of this area, but you gain access to many benefits, including:



**An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities**



**A captive audience to showcase your company, your API's, and your products**



**Access to our attendees resumes, and an opportunity to connect with those students**








































Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at [sponsor@mythicapps.io](mailto:sponsor@mythicapps.io).

We look forward to making you a part of the MythicApps family.



**Thank you,  
MythicApps Team**

# Sponsorship Tiers

	Bronze \$3,500	Silver \$7,500	Gold \$15,000	Platinum \$35,000 minimum bid
<b>Event Presence</b>				
Representatives	3	4	∞	∞
Booth Location	Hallway Expo	Hallway Expo or Hall A	Hallway Expo or any hacking space	Hallway Expo or any hacking space
Thanked at Opening and Closing				
Opening Ceremony Demo/Talk		30 sec	1 min	5 min
<b>Logo Placement</b>				
Logo on Website & Shirt				
Logo Placement at venue				
<b>Hacker Engagement</b>				
Mentors listed in directory				
API Prize	 *			
Tech Talk Duration		10 minutes	30 minutes	1 hour
Promotional Email		1	2	2
Resume Access			 (Pre-Event)	 (Pre-Event)
Judge Event Prizes				
Interview Area				
Sponsored Meal**				
Host Mini Event				
<b>Perks</b>				
Sponsor Dashboard				
Sponsor's Lounge				
Governor's Lounge				
Brand Name Co-Sponsor				

\* \$100 per team member limit  
\*\*limited quantity

# Add-On Items

These items are available as additions to any of the base tiers

## Cost Perks

<b>\$2,000</b>	Host Mini Event
<b>\$2,500</b>	Resume Access
<b>\$2,500</b>	Governor's Lounge
<b>\$2,500</b>	Private Interview Area
<b>\$3,500</b>	Sponsor a Meal
<b>\$5,000</b>	Early Resume Access
<b>\$5,000</b>	Branded Lounge for Hackers



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