



MythicApps 2015
sponsorship

CONTACT

sponsor@mythicapps.io

WHO

500 Students

WHERE

Lansing Center
Lansing, MI

WHEN

Sept. 25th – 27th, 2015

Dear Chrysler,

We would like to invite Chrysler to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 500 students from across the nation together for a weekend of creativity and collaboration.

Chrysler is a leader in technology in Michigan and one of the most prominent automotive companies in the world. Through a partnership with MythicApps, Chrysler would be exposed to the brightest developers, innovators, tinkerers, designers, and students that Michigan and it's surrounding regions have to offer.

By supporting MythicApps through sponsorship, Chrysler not only supports the development of this Michigan, but you gain access to many benefits, including:



An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities



A captive audience to showcase your company, your API's, and your products



Access to our attendees resumes, and an opportunity to connect with those students

Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at sponsor@mythicapps.io.

We look forward to making you a part of the MythicApps family.



Thank you,
MythicApps Team

Sponsorship Tiers

Bronze

\$250







Silver

\$1,500

Gold

\$5,000







Event Presence

Representatives	2	3	4
Booth Location	Startup Room	Startup Room	Startup Room or near Hacking Rooms
Thanked at Opening and Closing			
API Demo		 *	
Speak at the award ceremony			



Logo Placement

Logo on Website			
Logo on Shirt			

Hacker Engagement



































Mentors listed in directory			
API Prize		<\$100 per team member	No Restriction
Tech Talk			
Judge Event Prizes			
Resume Access			

Perks

Sponsor Dashboard			
Sponsor's Lounge			

* demo after opening ceremony

Sponsorship Tiers

	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$25,000 minimum bid
Event Presence				
Representatives	3	4	∞	∞
Booth Location	Hallway Expo	Hallway Expo or Hall A	Hallway Expo or any hacking space	Hallway Expo or any hacking space
Thanked at Opening and Closing				
Opening Ceremony Demo/Talk		30 sec	1 min	5 min
Logo Placement				
Logo on Website & Shirt				
Logo Placement at venue				
Hacker Engagement				
Mentors listed in directory				
API Prize	 *			
Tech Talk Duration		10 minutes	30 minutes	1 hour
Promotional Email		1	2	2
Resume Access			 (Pre-Event)	 (Pre-Event)
Judge Event Prizes				
Interview Area				
Sponsored Meal**				
Host Mini Event				
Perks				
Sponsor Dashboard				
Sponsor's Lounge				
Brand Name Co-Sponsor				

* \$100 per team member limit
**limited quantity

Add-On Items

These items are available as additions to any of the base tiers

Cost Perks

\$1,000	Host Mini Event*
\$1,500	Resume Access
\$2,500	Private Interview Area
\$3,000	Sponsor a Meal**
\$4,000	Early Resume Access
\$5,000	Branded Lounge for Hackers

* \$1000 or cost of the mini event, whichever is higher
**limited quantity



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