



MythicApps 2015  
sponsorship

## CONTACT

[sponsor@mythicapps.io](mailto:sponsor@mythicapps.io)

## WHO

750 – 1000 Students

## WHERE

Lansing Center  
Lansing, MI

## WHEN

Sept. 25th – 27th, 2015

## Dear Prospective Sponsor,

We would like to invite you to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 750-1000 students from across the nation together for a weekend of creativity, collaboration, and community. Our event aims to showcase the many companies that, together, form the technological community in the State of Michigan.

By supporting MythicApps through sponsorship, you not only are helping the development of this area, but you gain access to many benefits, including:



**An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities**



**A captive audience to showcase your company, your API's, and your products**



**Access to our attendees resumes, and an opportunity to connect with those students**











































Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at [sponsor@mythicapps.io](mailto:sponsor@mythicapps.io).

We look forward to making you a part of the MythicApps family.



**Thank you,  
MythicApps Team**

# Sponsorship Tiers

	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$25,000+
<b>Event Presence</b>				
Representatives	3	4	∞	∞
Booth Location	Hallway Expo	Hallway Expo or in a hacking room	Choose anywhere	Choose anywhere
Thanked at Opening and Closing				
Opening Ceremony Demo/Talk		30 sec	1 min	5 min
Contribute to top prizes				
<b>Logo Placement</b>				
Logo on Website				
Logo on Shirt				
Logo in Main Area				
<b>Hacker Engagement</b>				
Mentors listed in directory				
Tech Talk	Lightning Talk	30 min	1 hour	2 hours
API Prize	 *			
Promotional Email		1	2	2
Judge Event Prizes				
Resume Access			 (Early!)	 (Early!)
Interview Area				
Host Mini Event (available as an add-on)				
<b>Perks</b>				
Sponsor Dashboard				
Sponsor's Lounge				
Governor's Lounge				
Brand Name Co-Sponsor				

\* \$100 per team member limit

# Add-On Items

## Cost Perks

<b>\$200/each</b>	Additional Representatives
<b>\$500</b>	Resume Access
<b>\$1,000</b>	Host Mini Event
<b>\$1,500</b>	Governor's Lounge
<b>\$2,500</b>	Early Resume Access
<b>\$2,500</b>	Private Interview Area
<b>\$2,500</b>	Sponsor a Meal
<b>\$5,000</b>	Branded Lounge for Hackers



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