MythicApps 2015

sponsorship

CONTACT
sponsor@mythicapps.io

WHO
500 Students

WHERE
Lansing Center
Lansing, MI

WHEN
Sept. 25th – 27th, 2015

Dear Chrysler,

We would like to invite Chrysler to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 500 students from across the nation together for a weekend of creativity and collaboration.

Chrysler is a leader in technology in Michigan and one of the most prominent automotive companies in the world. Through a partnership with MythicApps, Chrysler would be exposed to the brightest developers, innovators, tinkerers, designers, and students that Michigan and it's surrounding regions have to offer.

By supporting MythicApps through sponsorship, Chrysler not only supports the development of this Michigan, but you gain access to many benefits, including:

- **An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities**

- **A captive audience to showcase your company, your API's, and your products**

- **Access to our attendees resumes, and an opportunity to connect with those students**

Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at **sponsor@mythicapps.io**.

We look forward to making you a part of the MythicApps family.

**Thank you,
MythicApps Team**

Sponsorship Tiers

	Bronze $2,500	**Silver** $5,000	**Gold** $10,000	**Platinum** $25,000 minimum bid
Event Presence				
Representatives	3	4	∞	∞
Booth Location	Hallway Expo	Hallway Expo or Hall A	Hallway Expo or any hacking space	Hallway Expo or any hacking space
Thanked at Opening and Closing	✓	✓	✓	✓
Opening Ceremony Demo/Talk		30 sec	1 min	5 min
Logo Placement				
Logo on Website & Shirt	✓	✓	✓	✓
Logo Placement at venue			✓	✓
Hacker Engagement				
Mentors listed in directory	✓	✓	✓	✓
API Prize	✓*	✓	✓	✓
Tech Talk Duration		10 minutes	30 minutes	1 hour
Promotional Email		1	2	2
Resume Access		✓	✓ (Pre-Event)	✓ (Pre-Event)
Judge Event Prizes			✓	✓
Interview Area			✓	✓
Sponsored Meal**			✓	✓
Host Mini Event				✓
Perks				
Sponsor Dashboard	✓	✓	✓	✓
Sponsor's Lounge	✓	✓	✓	✓
Brand Name Co-Sponsor				✓

* $100 per team member limit
**limited quantity

Add-On Items

These items are available as additions to any of the base tiers

Cost	Perks
$1,000	Host Mini Event*
$1,500	Resume Access
$2,500	Private Interview Area
$3,000	Sponsor a Meal**
$4,000	Early Resume Access
$5,000	Branded Lounge for Hackers

* $1000 or cost of the mini event, whichever is higher
**limited quantity

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