



MythicApps 2015
sponsorship

CONTACT

sponsor@mythicapps.io

WHO

750 – 1000 Students

WHERE

Lansing Center
Lansing, MI

WHEN

Sept. 25th – 27th, 2015

Dear Prospective Sponsor,

We would like to invite you to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 750-1000 students from across the nation together for a weekend of creativity, collaboration, and community. Our event aims to showcase the many companies that, together, form the technological community in the State of Michigan.

By supporting MythicApps through sponsorship, you not only are helping the development of this area, but you gain access to many benefits, including:



An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities



A captive audience to showcase your company, your API's, and your products



Access to our attendees resumes, and an opportunity to connect with those students











































Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at sponsor@mythicapps.io.

We look forward to making you a part of the MythicApps family.



**Thank you,
MythicApps Team**

Sponsorship Tiers

	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$25,000+
Event Presence				
Representatives	3	4	∞	∞
Booth Location	Hallway Expo	Hallway Expo or in a hacking room	Choice	Choice
Thanked at Opening and Closing				
Opening Ceremony Demo/Talk		30 sec	1 min	5 min
Contribute to top prizes				
Logo Placement				
Logo on Website/Shirt				
Logo Placement at venue				
Hacker Engagement				
Mentors listed in directory				
Tech Talk Duration	Lightning Talk	30 min	1 hour	2 hours
API Prize	 *			
Promotional Email		1	2	2
Resume Access			 (Pre-Event)	 (Pre-Event)
Judge Event Prizes				
Interview Area				
Sponsored Meal**				
Host Mini Event				
Perks				
Sponsor Dashboard				
Sponsor's Lounge				
Governor's Lounge				
Brand Name Co-Sponsor				

* \$100 per team member limit
**limited quantity

Add-On Items

Cost Perks

\$200/each	Additional Representatives
\$500	Resume Access
\$1,000	Host Mini Event
\$1,500	Governor's Lounge
\$2,500	Early Resume Access
\$2,500	Private Interview Area
\$2,500	Sponsor a Meal
\$5,000	Branded Lounge for Hackers



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