



mythic apps 2015

sponsorship

CONTACT

sponsor@mythicapps.io

WHO

750 – 1000 hackers

WHERE

Lansing Convention
Center

WHEN

Sept. 25th – 27th, 2015

Dear Prospective Sponsor,

We would like to invite you to be a sponsor for the City of Lansing's Official Hackathon, MythicApps. This event, in conjunction with the Lansing Economic Area Partnership and Spartan Innovations, will take place September 25-27, 2015 at the Lansing Convention Center in the heart of downtown Lansing, Michigan. MythicApps mission is to bring 750-1000 students from across the nation together for a weekend of creativity, collaboration, and community. Our event aims to showcase the many companies that, together, form the technological community in the State of Michigan.

By supporting MythicApps through sponsorship, you not only are helping the development of this area, but you gain access to many benefits, including:



Access to our attendees resumes, and an opportunity to connect with those students



A captive audience to showcase your company, your API's, and your products



An opportunity to mentor the bright, young minds of the computer science, design, and engineering communities

Attached you will find a complete list of our sponsorship tiers, as well as the accompanying benefits. If you have any questions, feel free to contact us at sponsor@mythicapps.io.

We look forward to making you a part of the MythicApps family.



**Thank you,
MythicApps Team**

Sponsorship Tiers

Bronze

\$250







Silver

\$1,500

Gold

\$5,000








Event Presence

Representatives	2	3	4
Choice of Booth Location	Startup Room	Startup Room	Startup Room or near Hacking Rooms
Thanked at Opening and Closing			
Opening Ceremony Demo/Talk			
Speak at the award ceremony			
Contribute to top prizes			

Logo Placement

Logo on Website			
Logo on Shirt			

Hacker Engagement

Mentors listed in directory			
Tech Talk			
API Prize		<\$100 per winner	No Restriction
Judge Event Prizes			
Resume Access			

Perks

Sponsor Dashboard			
Sponsor's Lounge			

Add-On Items

Cost Perks

\$500	Resume Access
\$200/each	Additional Representatives
\$1,000	Mini Event
\$1,500	Governor's Lounge
\$2,500	Early Resume Access
\$2,500	Private Interview Area
\$2,500	Sponsored Meal
\$5,000	Branded Lounge for Hackers



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