



Web Hosting  
Web Development  
Support Services

## Contract for Site Design Update

**Note:** This contract will refer to “L’Artisan Délices Sans Gluten Sans Lait” as “L’Artisan” for the sake of brevity.

This contract establishes the agreement between Minima - aka Alexander Wintschel - and L’Artisan for a set amount of web design services. Under this agreement Minima will provide a thorough redesign of L’Artisan’s website: “<http://boulangeriepatisseriesansgluten.com/>”. The specific, agreed-upon terms of this redesign are available in the first accompanying document to be referred to henceforth as “Exhibit A”.

Both Minima and L’Artisan agree that the redesign work in question is estimated to be completed within a period of 2 weeks from this contract’s date of signature. The work in question is not to take more than 4 weeks from the date of signature to complete. Failure by Minima to meet the latter deadline may result in the voiding of this contract, pending decision by L’Artisan. This work is to be referred to henceforth as the “Redesign Phase”.

Both Minima and L’Artisan agree that some consultation between the two parties may be necessary during the Redesign Phase in order to achieve a design that is closest to the needs and desires of the client, L’Artisan. Furthermore, it is agreed upon by both parties that some artistic liberties will be taken by Minima in order to present the best possible redesign for the client, L’Artisan. Hence, the completed work may differ somewhat from the initial specifications of Exhibit A. Once the Redesign Phase has been completed and both parties are satisfied with the work, a second and final document is to be drafted and signed by Minima and L’Artisan outlining the up-to-date and complete redesign work in detail, to be referred to as Addendum A.

Minima agrees to provide additional design work for a set period of time in order to remedy any minor bugs that may be discovered after the Redesign Phase described above. “Bugs” are herein defined as unforeseen technical flaws which may cause noticeable design defects. This period will only include as much work as is necessary to correct minor bugs and will not include new design work. Minima agrees to provide the best and most thorough possible redesign work, however, both Minima and L’Artisan agree that bugs can be a natural, although unintended, consequence of web redesign work and are not always immediately evident nor easily identifiable. This period of possible bug remediation will be referred to as the “Support Phase” and will last 30 days after the initial work is completed. The end-date of the Support Phase will be noted in Addendum A.

Minima has been engaged to provide redesign work of a purely aesthetic nature. This is in contrast to work pertaining to site functionality(i.e. Making blog posts, selling products, logging in, etc.) for which Minima assumes no responsibility in the unlikely event that said

functionality becomes altered contemporaneously with the Redesign Phase and the Support Phase.

Once the Redesign Phase is complete, L'Artisan agrees to pay a sum of 350.00\$ to Minima. Payment is to be made immediately upon the mutual signing of Addendum A or within the following 3 business days. The method of payment will be either branch-to-branch bank transfer or Interac E-Transfer. Exact billing details will be communicated upon completion of the Redesign Phase.

**Client Information**

Full Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_  
 State/Province: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone No. \_\_\_\_\_

I, \_\_\_\_\_, agree to  
 the above terms and those enclosed in the  
 contract attachments outlined above.

Date: \_\_\_\_\_

**Client Signature:**

\_\_\_\_\_

**Minima Web Agency**

Alexander Wintschel  
 3604 Quadra St.  
 V8X1H4  
 Saanich, BC  
 Canada  
[alex.wintschel@gmail.com](mailto:alex.wintschel@gmail.com)  
 438-927-3532

I, \_\_\_\_\_, agree to  
 the above terms and those enclosed in the  
 contract attachments outlined above.

Date: \_\_\_\_\_

**Minima Signature:**

\_\_\_\_\_

## Exhibit A

### Proposed Changes

1. On the homepage, I'd recommend adding a large headline image up top that scrolls from image to image - this is the standard for modern eCommerce or product-focuses sites. Here they can display a welcome image, another image for a sale they might be having, an image containing a link directly to their products page, etc.
2. We should trim the text on the homepage and be a little more short and sweet. Modern website design doesn't use large blocks of text but aims for more minimal use of copy.
3. If possible, I'd recommend moving the comments section to its own page named "Témoignages". As it stands now, it's hidden down at the bottom of the homepage.
4. We should move the store hours to another location instead of hidden at the bottom of the homepage. This could be a button in the header that makes a windows appear with the hours or we can put them on the Contact page. I would want to know the client's preferences here.
5. The "À Propos" page needs to be cleaned up: the explanatory text size increased, the space above the video decreased, etc.
6. The products page should have individual product images be larger and fewer per row, maybe 3 or 4 maximum. The way it's setup now it's too many products at once and the text is too small so one's eyes will just gloss over things.
7. On individual product pages, there's a bug in which the menu text is the same colour as its background, making it invisible. On this same page you see the logo drop off the header a little bit. We'll be correcting these.
8. It also looks like there are leftover design relics from an online ordering system. It's a little "plus" button that doesn't do anything except display the product. This might confuse clients and we should either reactivate the shop or remove the buttons for now.
9. On the contact page, the form looks quite plain and small. We can increase the size, center it or add an image to fill in the page nicely. Client consultation on this point may be necessary to see which direction they'd like to go in.
10. Overall we'll be trimming unnecessary space, text, images whenever possible to go for a modern design - naturally this includes making the mobile version just as clean and modern. I'm able to be available to consult with the client thoroughly on this point.
11. Include content describing a Christmas promotion on the homepage.

**Client Signature:**

**Minima Signature:**

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