

PHONE: 628 222 555 0715 | MAIL: bayudwiputra007@gmail.com

#### BAYU DWI PUTRA

UI/UX DESIGNER

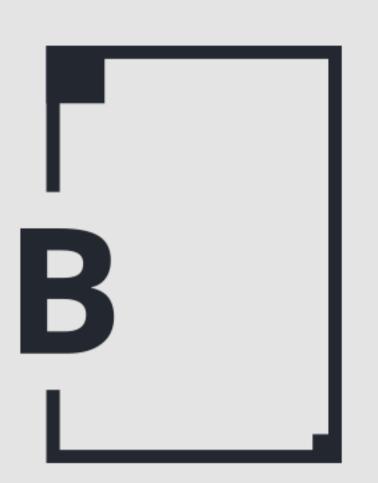


Dear Sir/Maddame

Allow me to introduce myself, my name is Bayu Dwi Putra, 29 years old and have graduated from Tarumanagara University, majoring of Law in Desember, 2012.

I am a hard worker, self-motivated, fast learning, enthusiastic and have some experience in leadership training in organitation. I am also aware that you are possibly seeking for self-motivated person with a willingness to acquire knowledge to support your business growth. I have a personal interest to become part of your growing team and to assist you with my skill and knowledge to be willing to attend a training program before.

I enclose my curriculum vitae, the last photograph, and some documents in support of my application. It's a great expectation of mine that you would give me opportunity to join with your company. Thank you for your attention and highly appreciated. I look forward to hearing from you soon.



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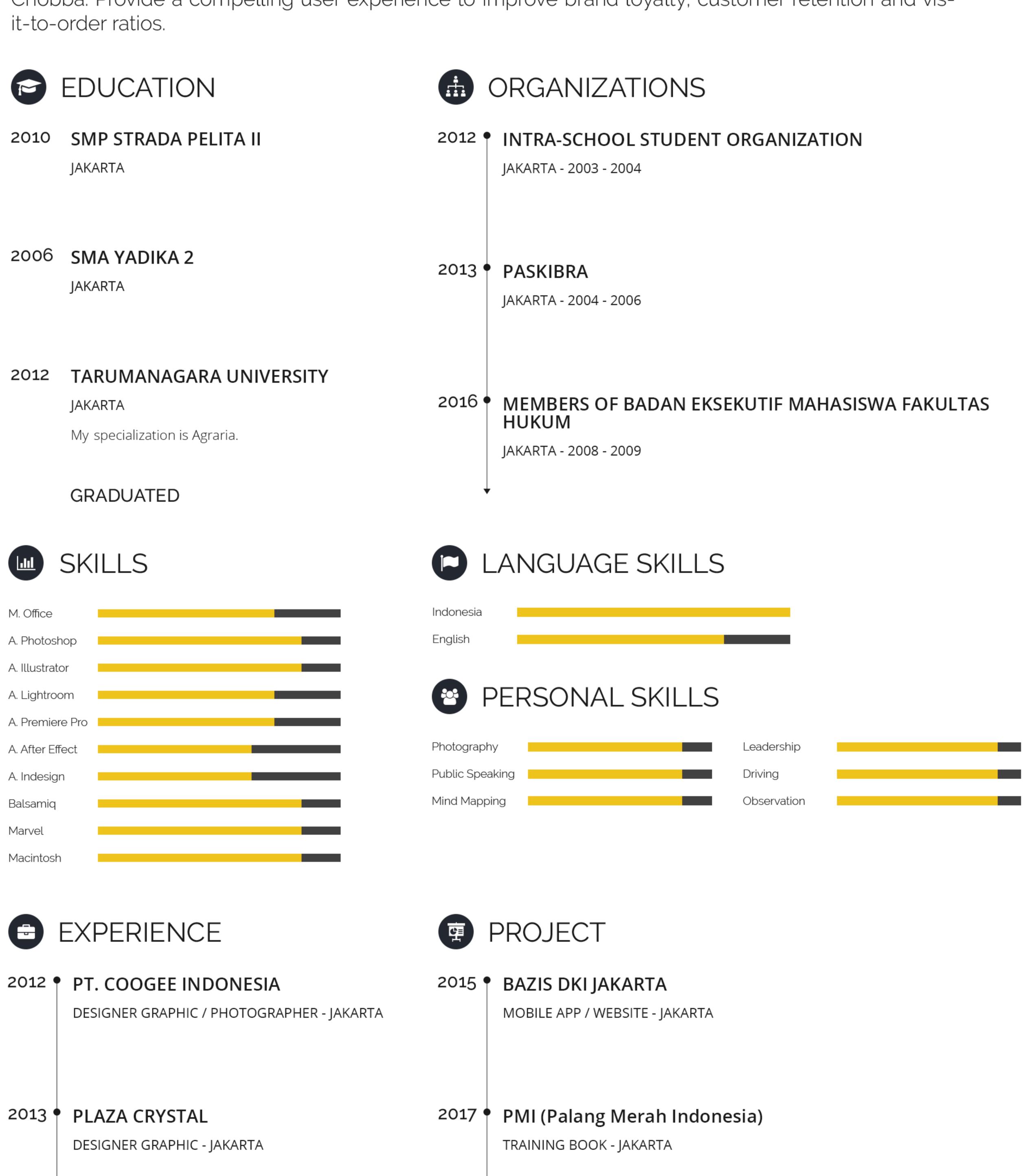
2014 •

PT. INFONUSA TEKNOLOGI PRIMA

UI / UX DESIGNER / BUSINESS DEVELOPMENT - JAKARTA

Talented of user-experience design with the proven know-how to combine creative and usability view-points resulting in world-class Web and mobile applications.

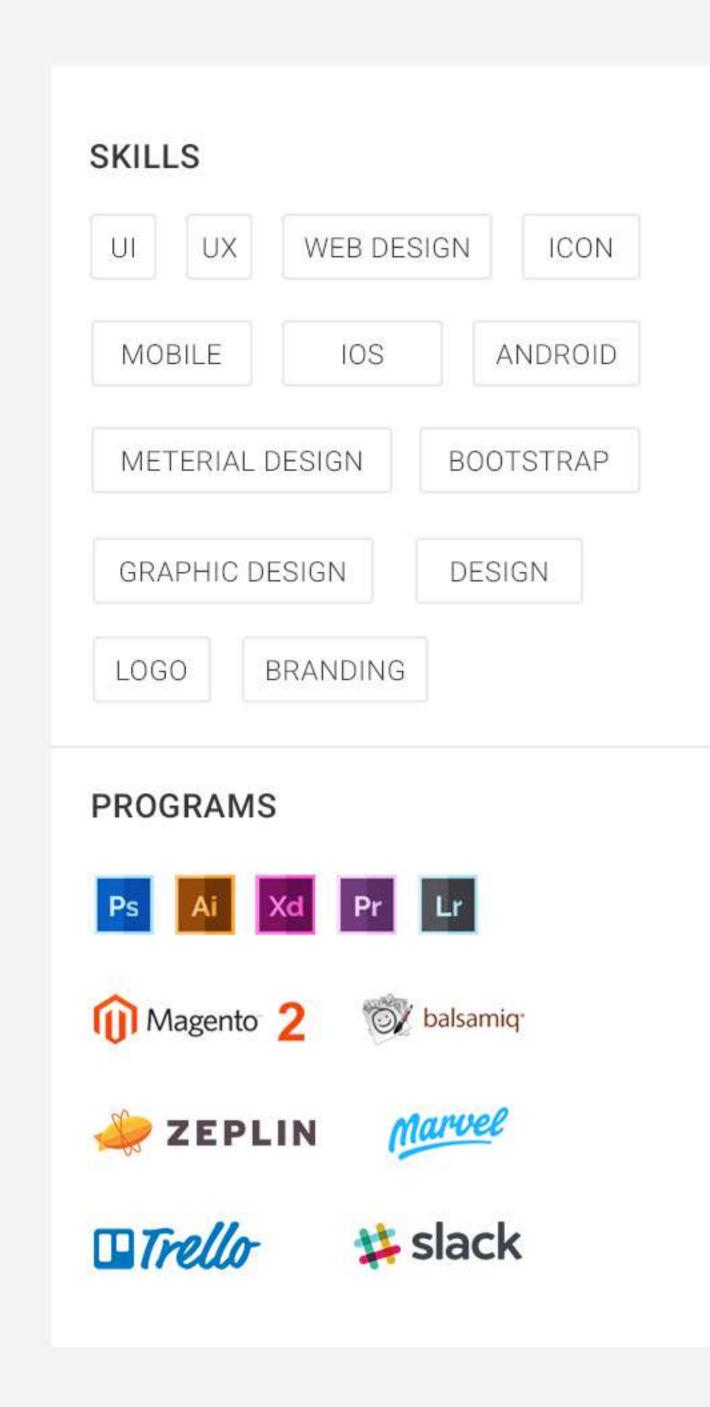
Experience optimizing user engagement for brands such as Foodenak, Duitin, Bazis DKI, Luviral, Chobba. Provide a compelling user experience to improve brand loyalty, customer retention and visit-to-order ratios.



2017

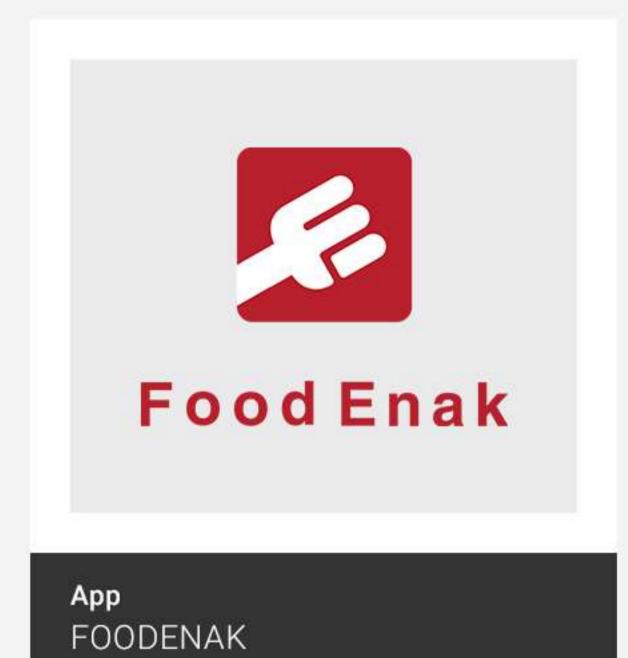
HAP - HAP GARDEN CAFE

BUSINESS DEVELOPMENT - TANGERANG

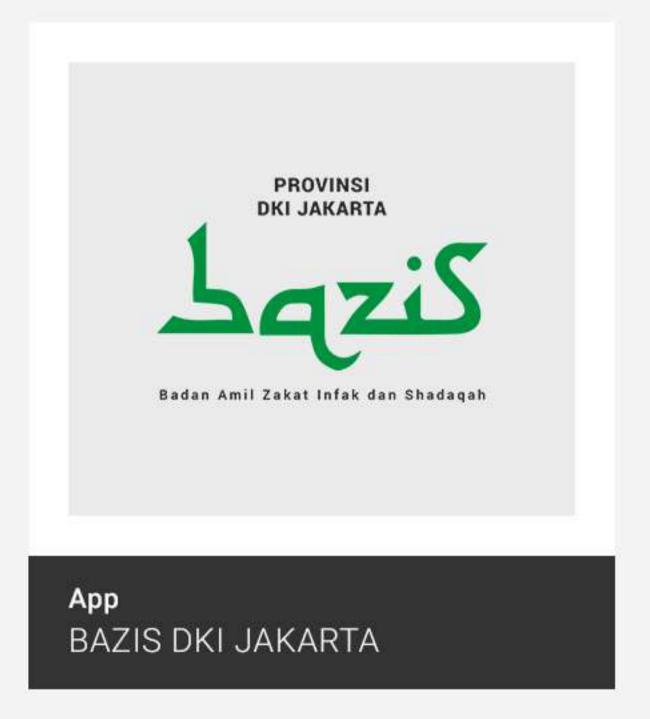


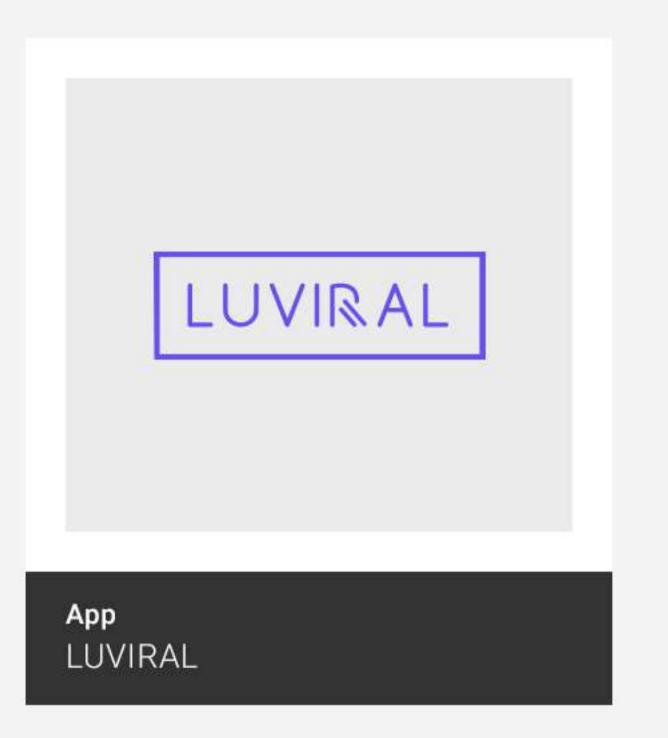
#### Portfolio

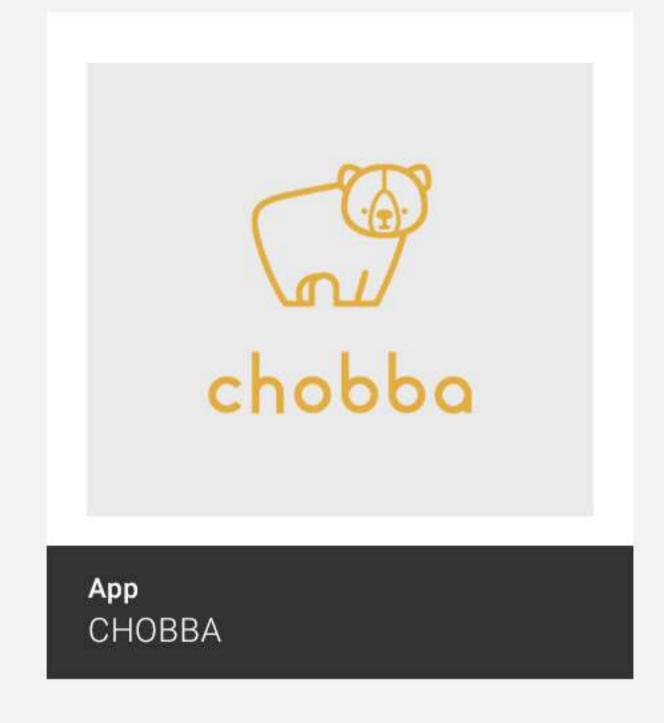
I am working with a great company from the States. Can't really share any details but as i was working on the mobile app and website for one of their products i felt like this hero exploration might be worth sharing.





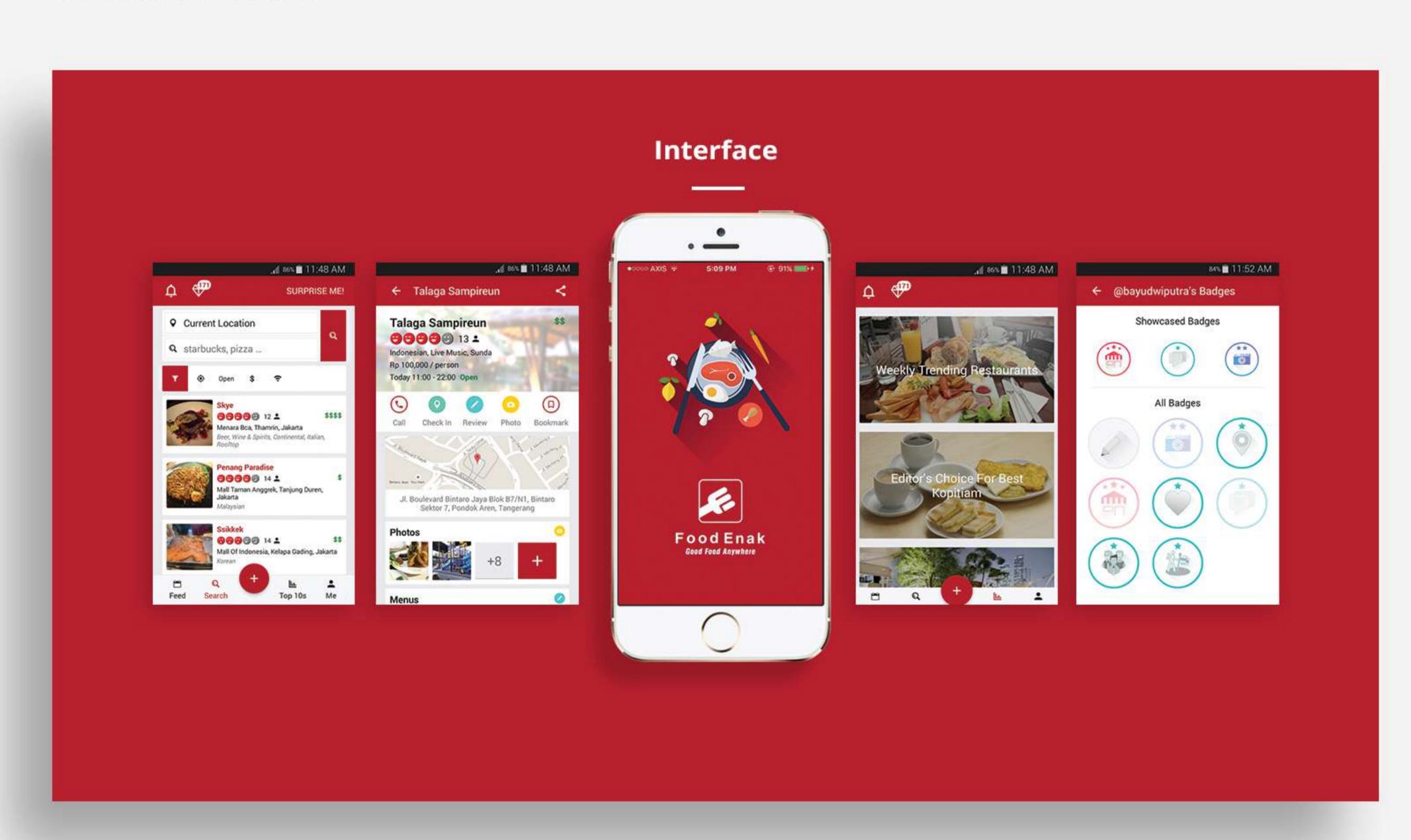




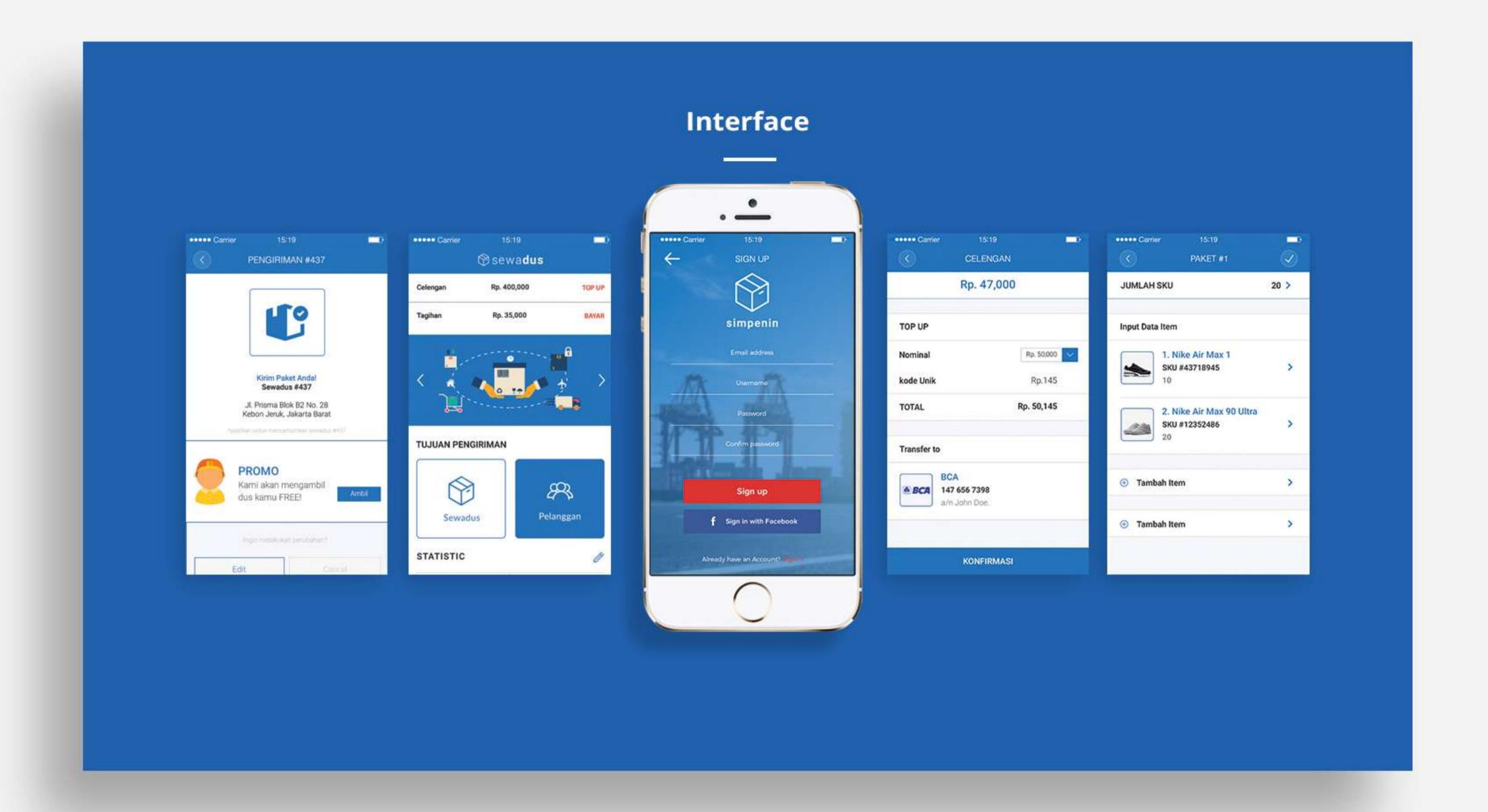








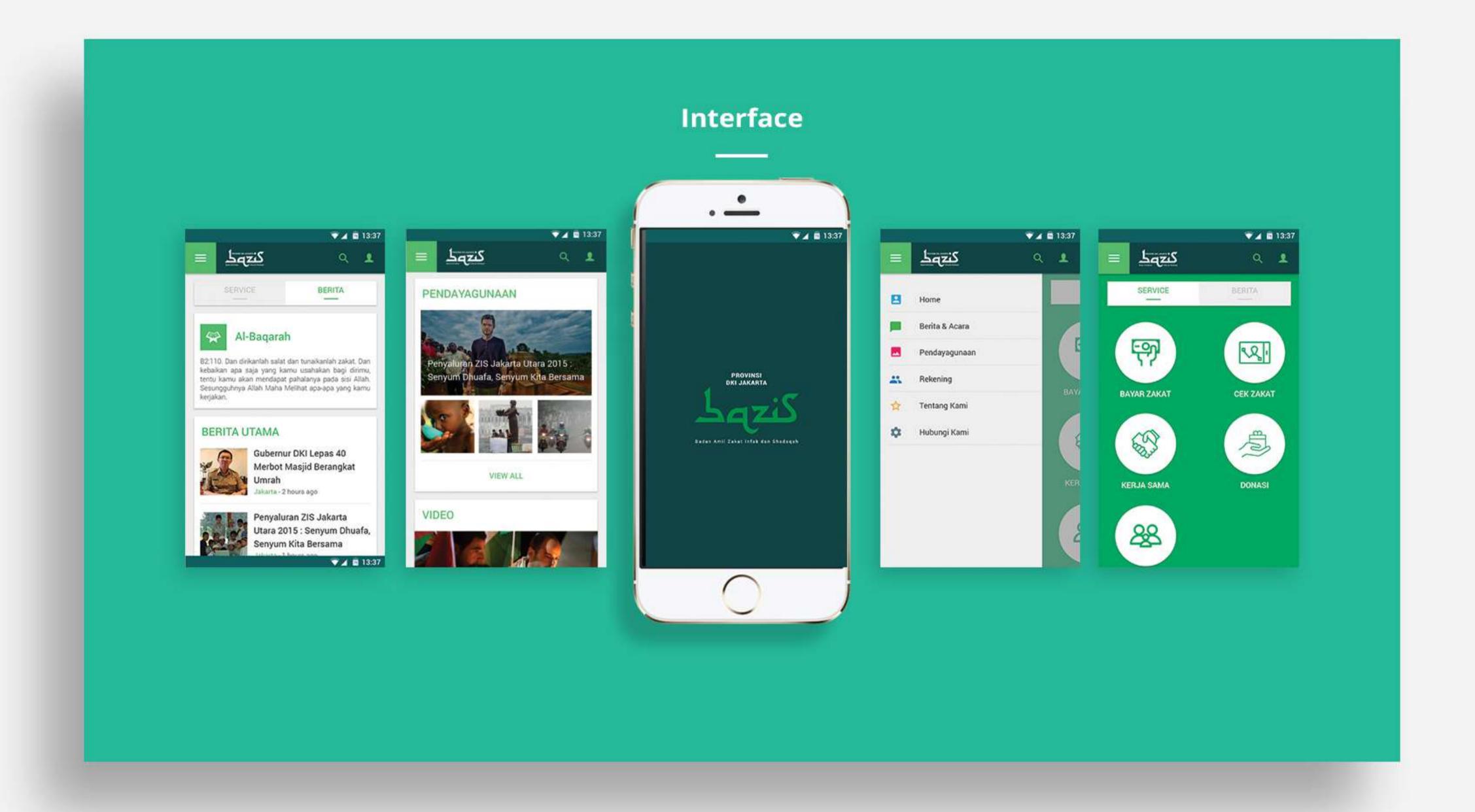




#### BAZIS DKI JAKARTA

CATEGORY: UI / UX Design

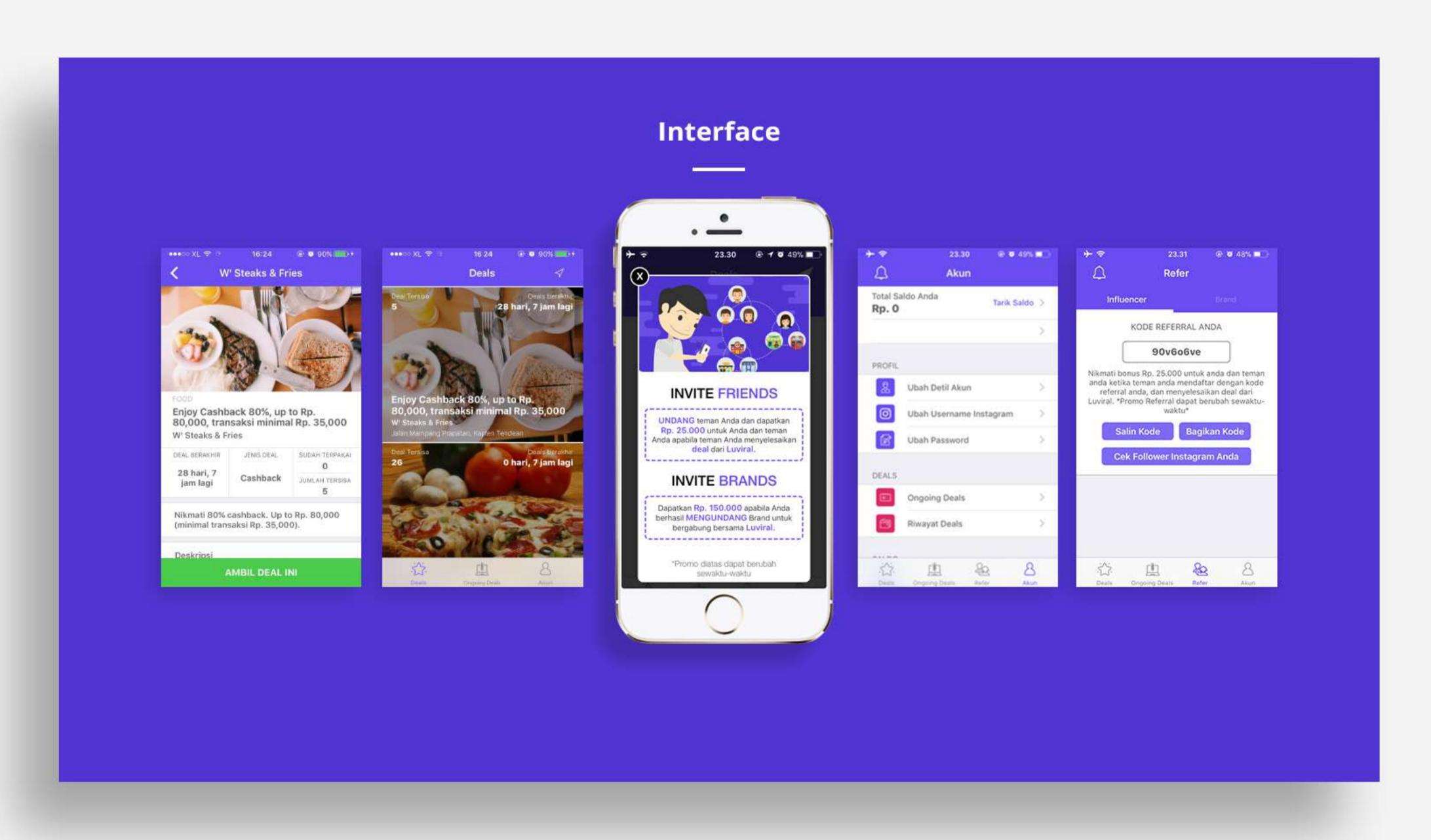




LUVIRAL

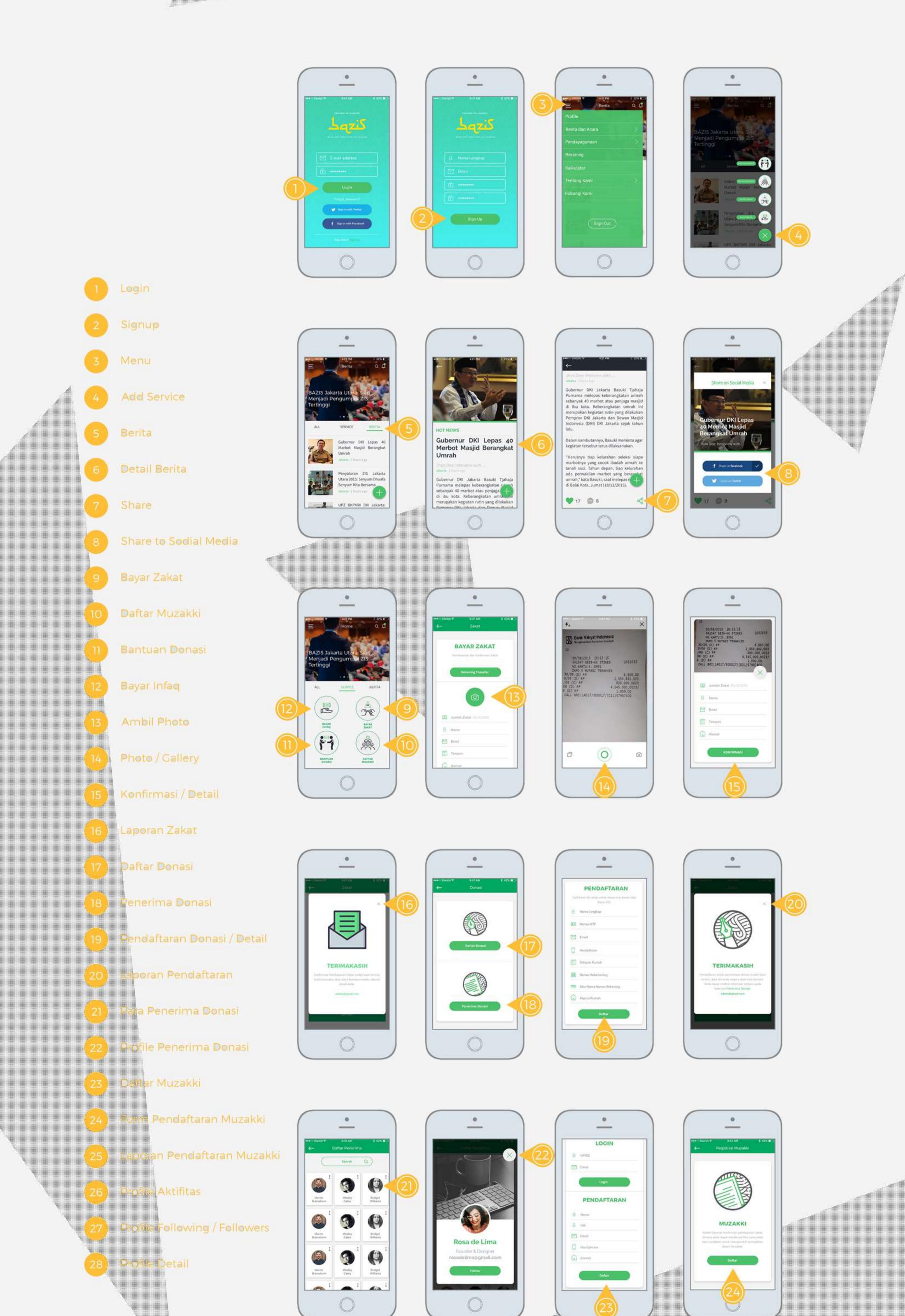
CATEGORY: UI / UX Design

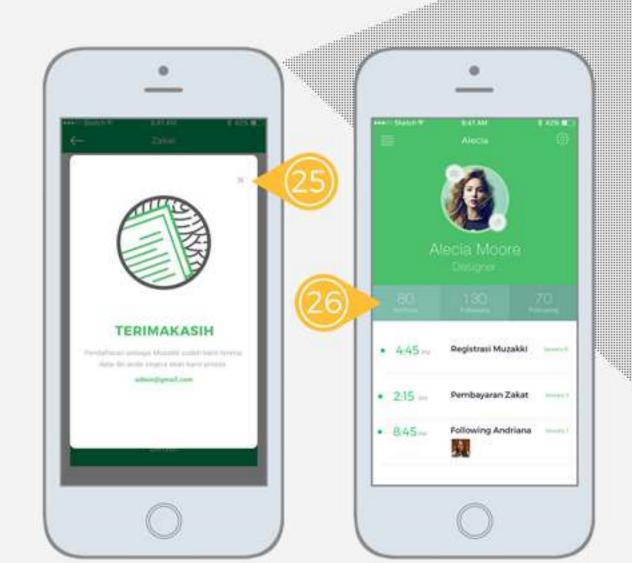




### CUSTOMER JOURNEY FLOWCHART



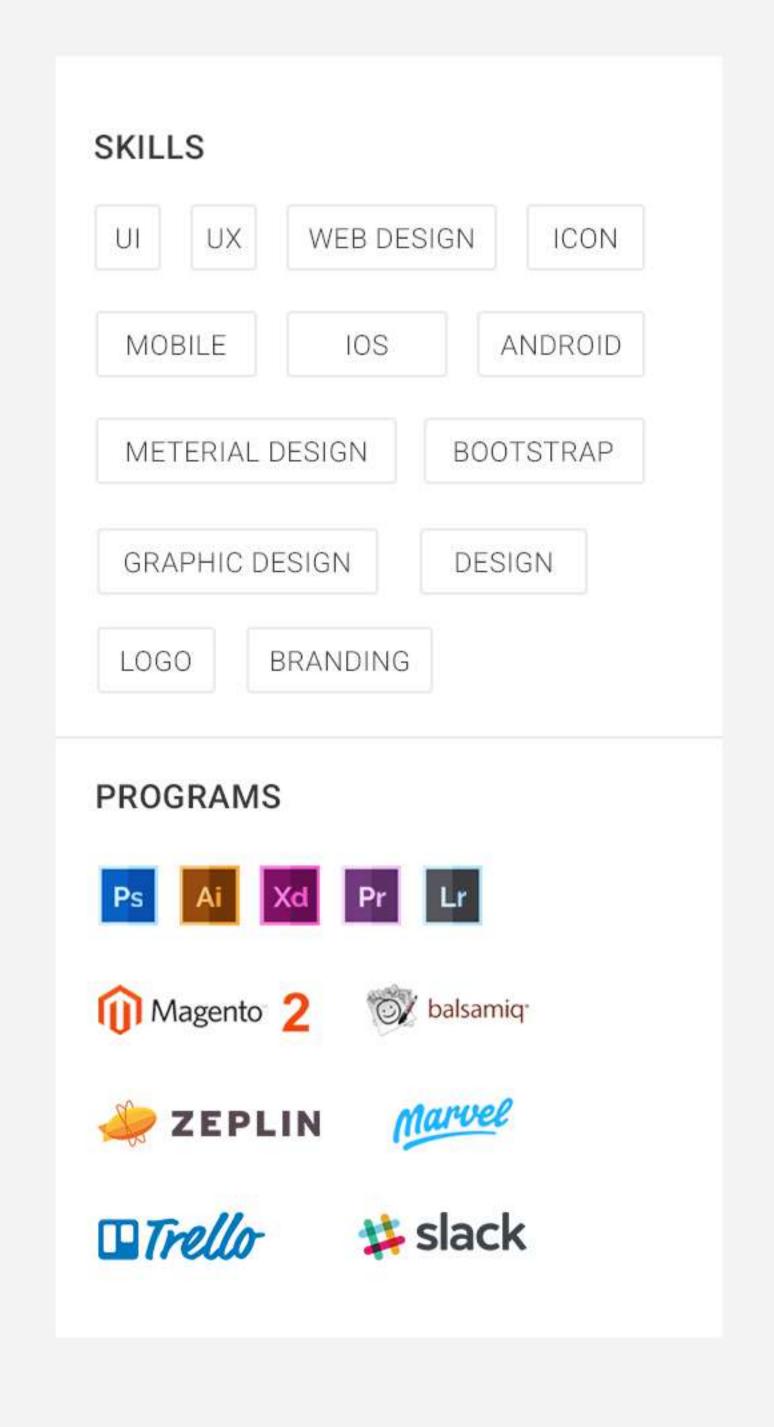


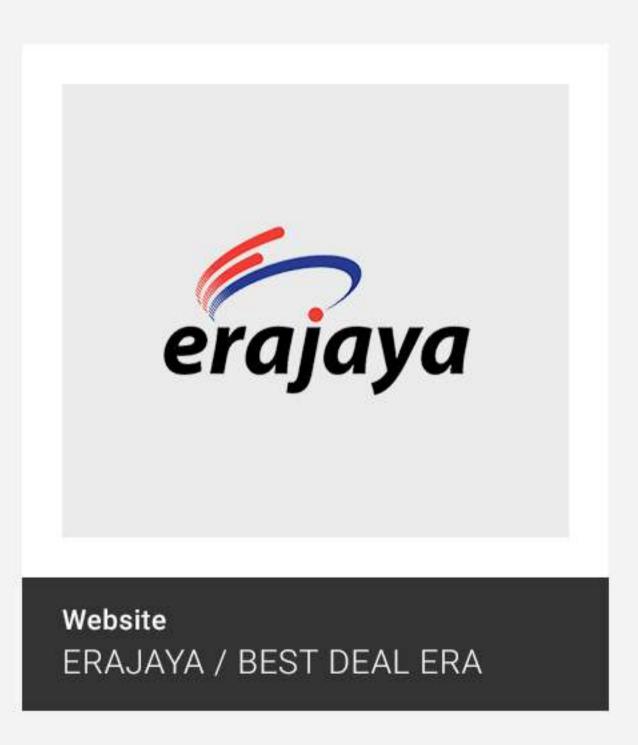




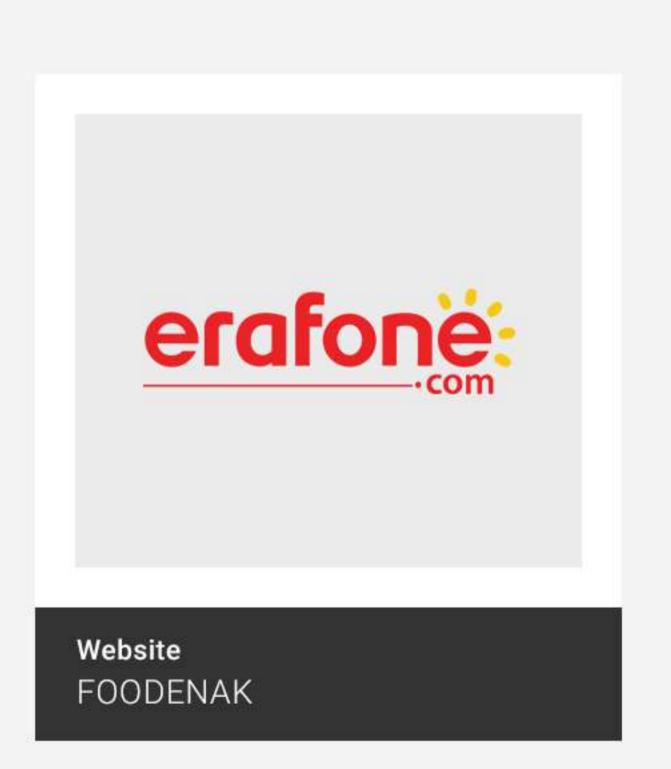






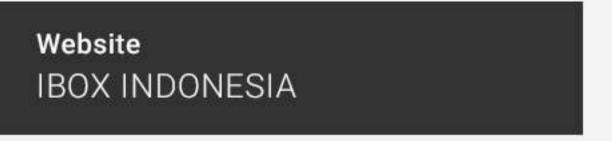


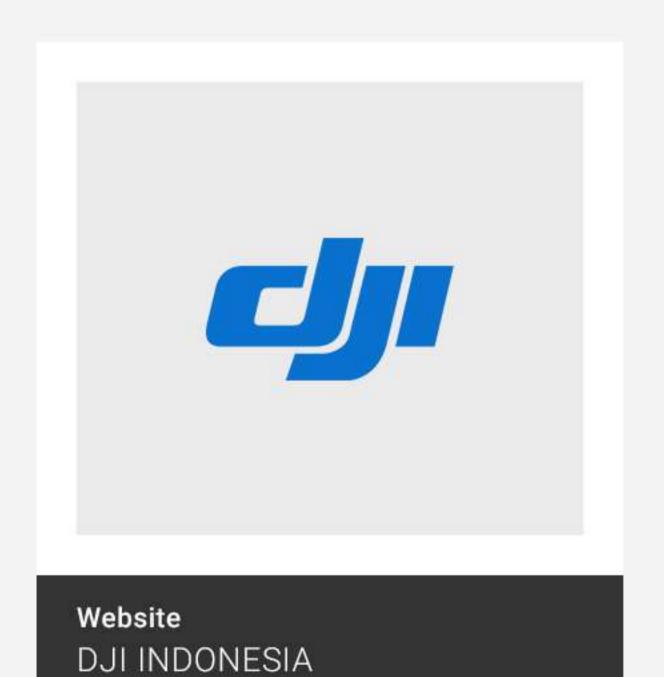




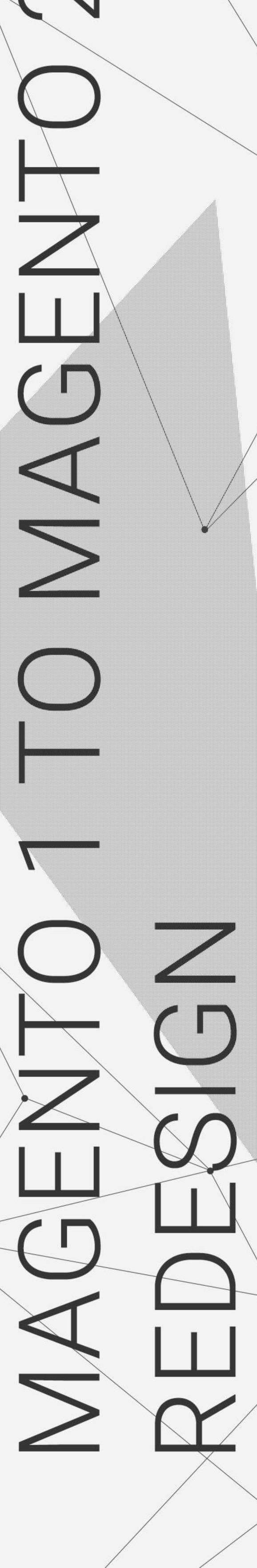


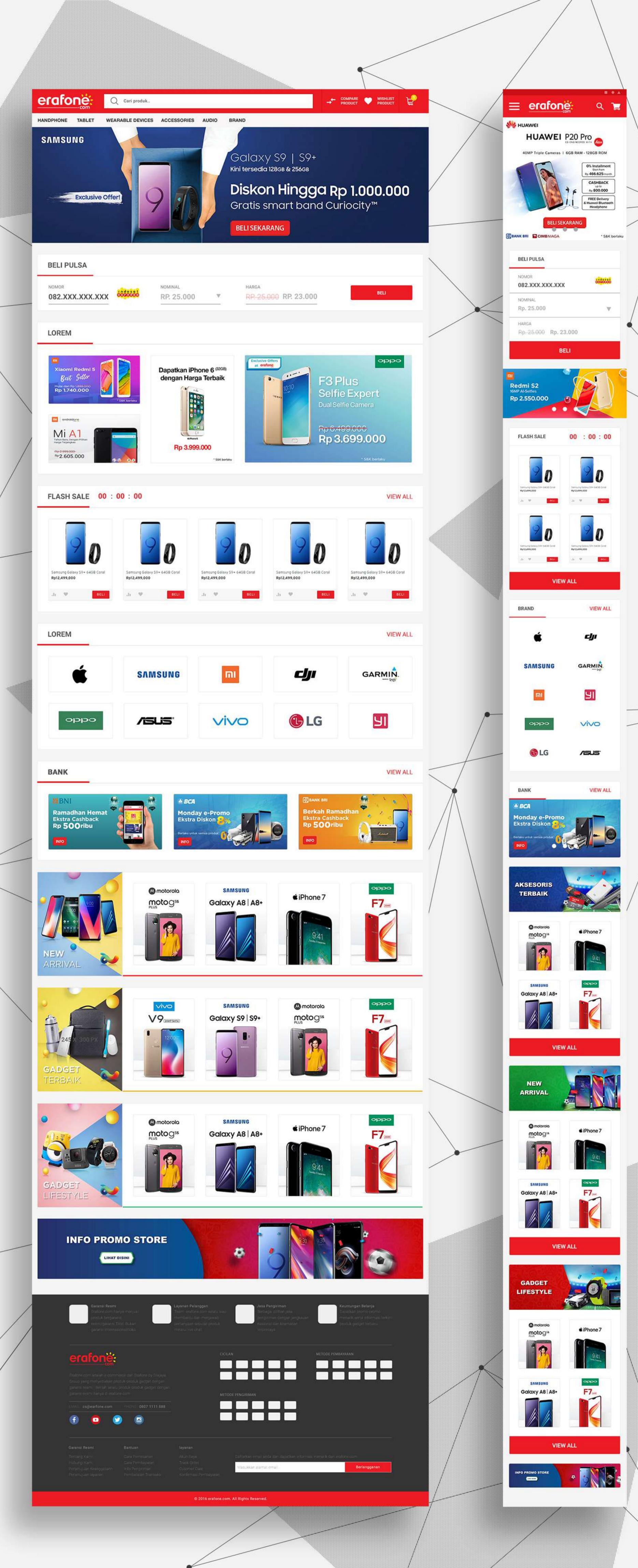




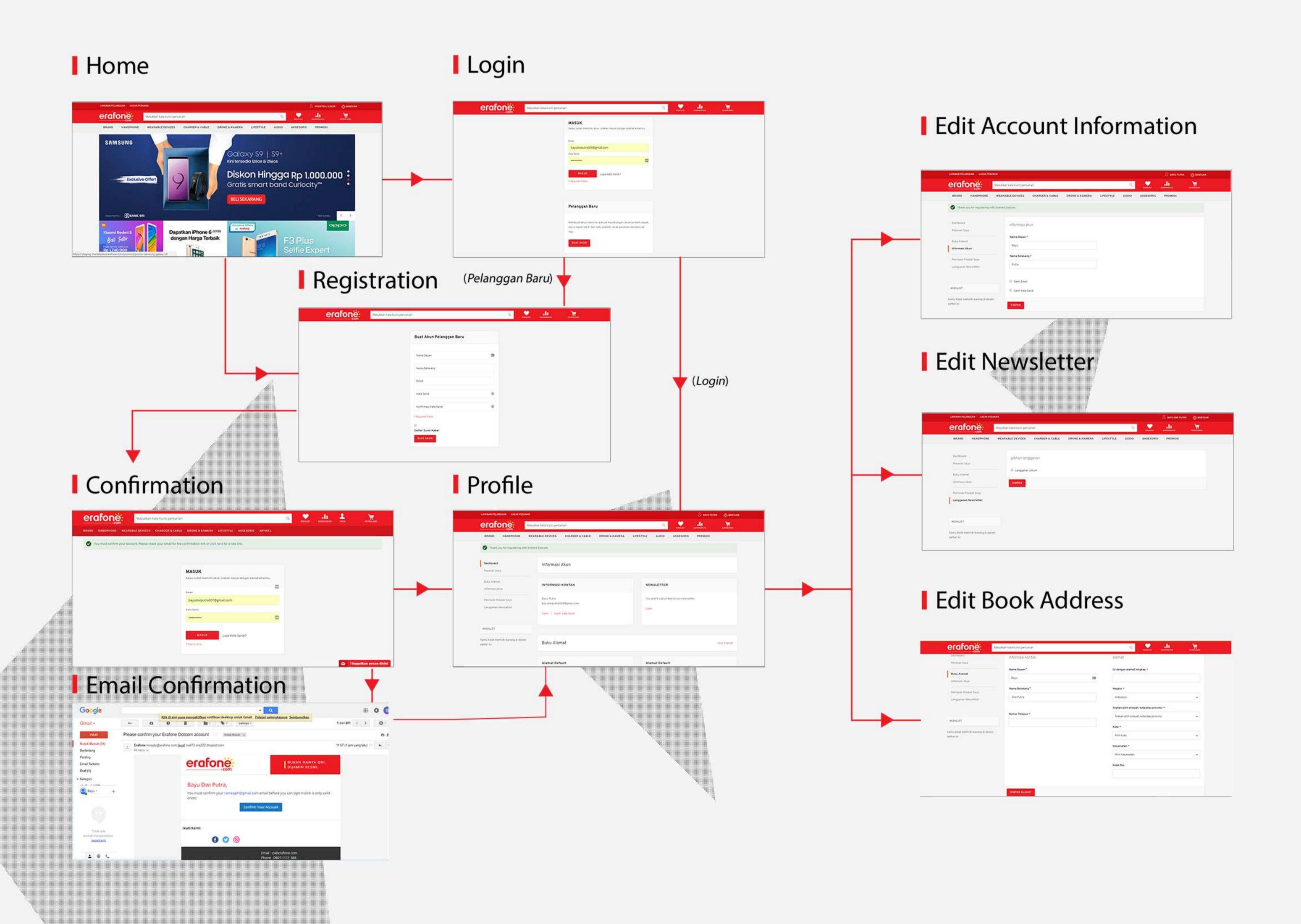


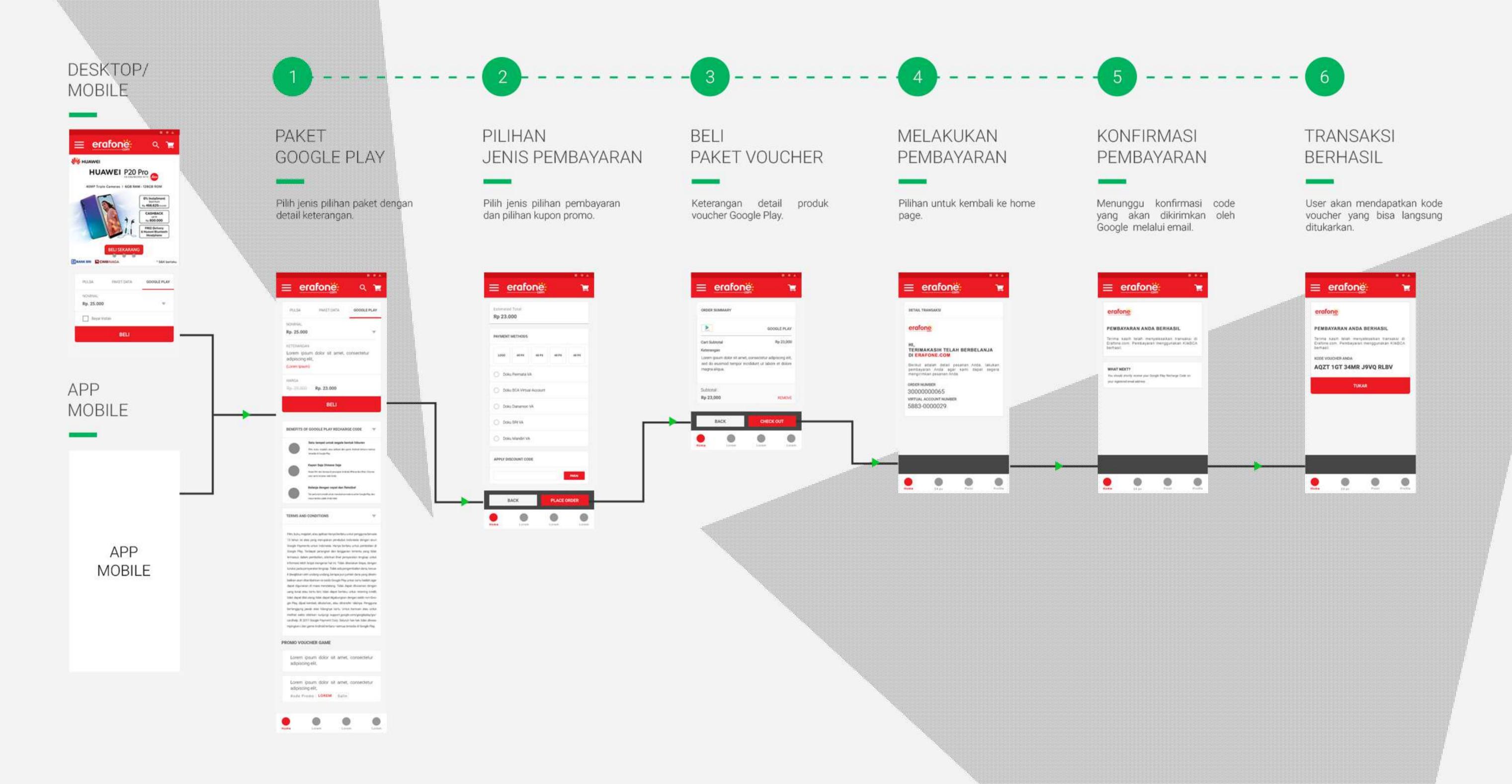




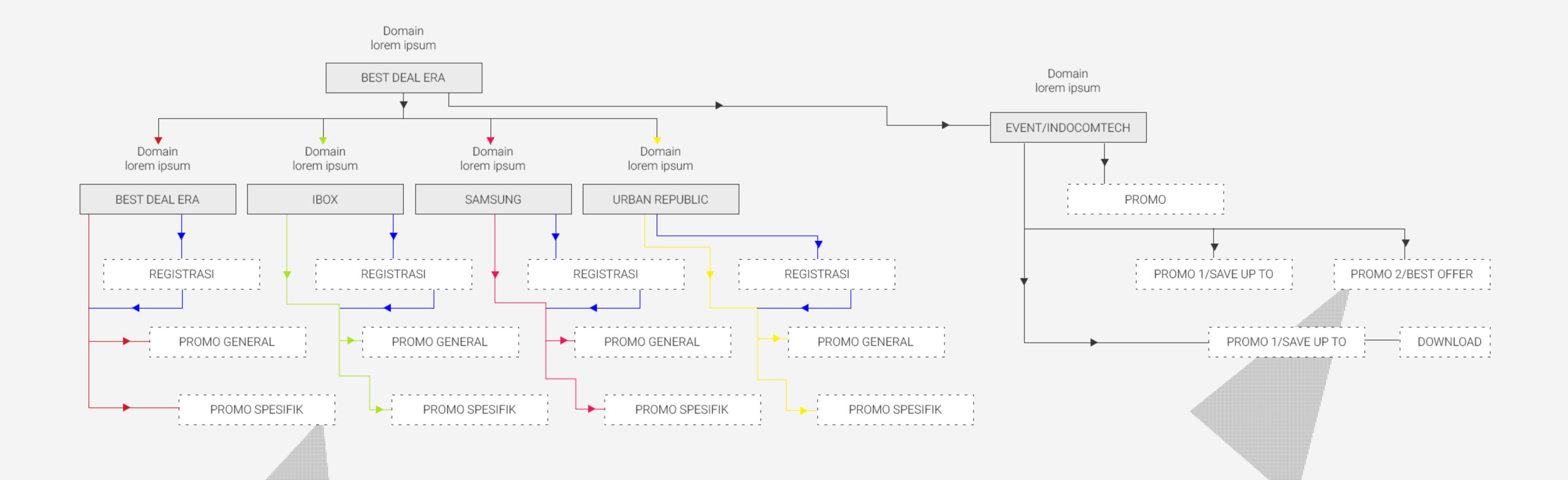


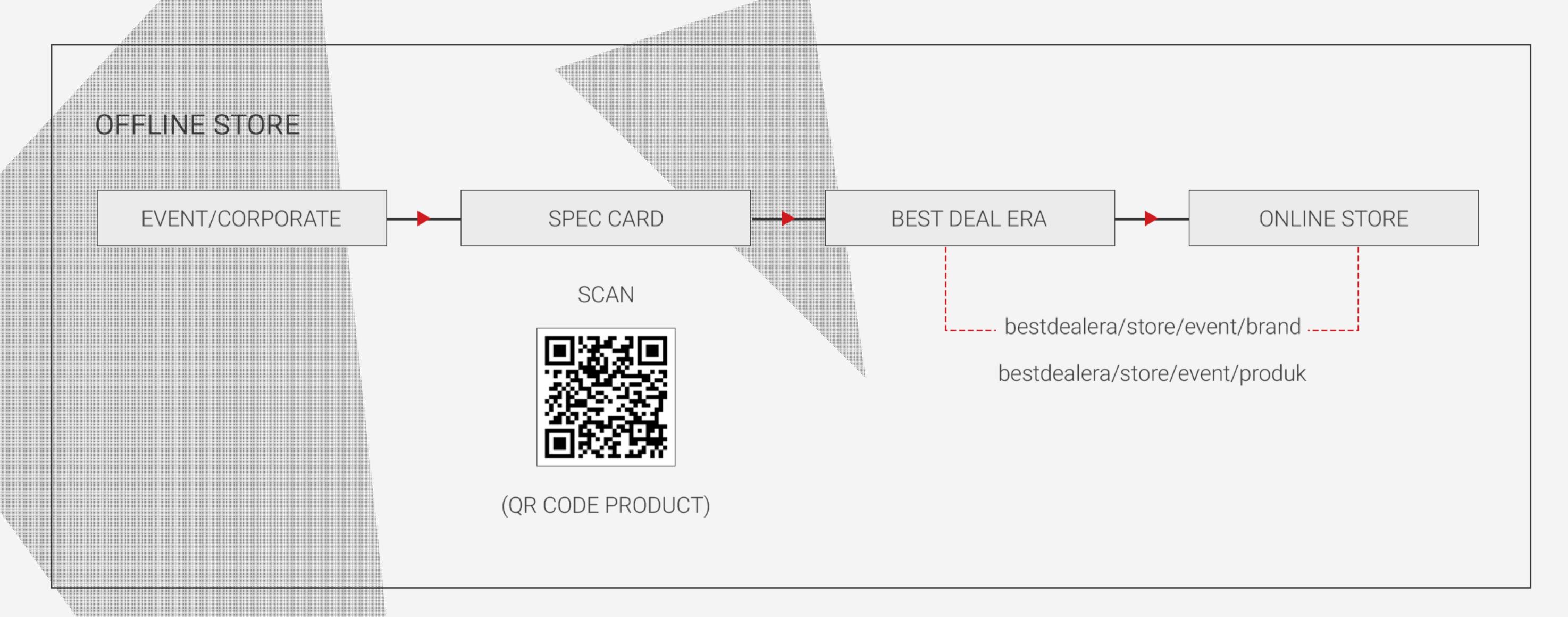
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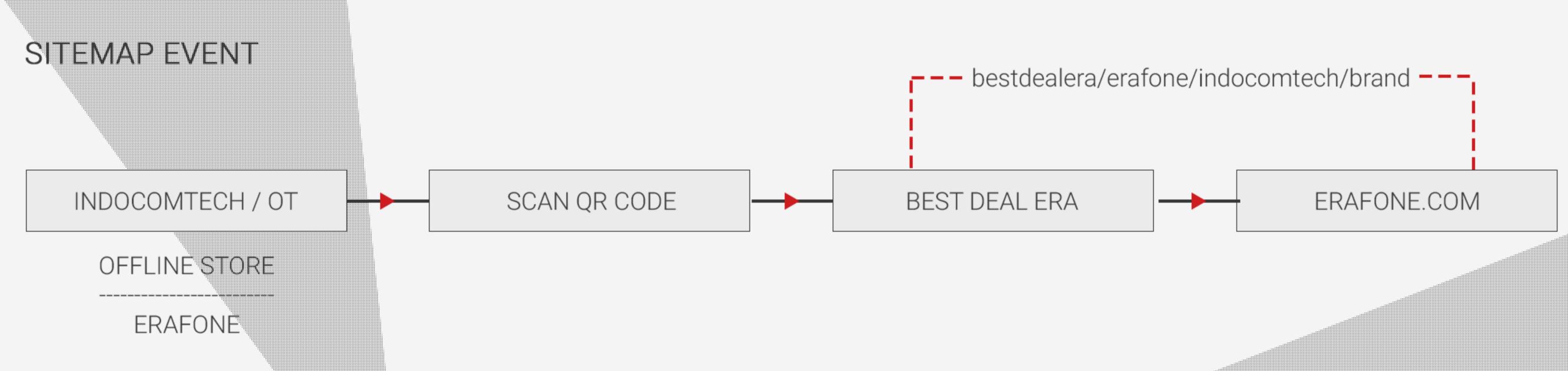




#### SITEMAPPING SPECK CARD FLOW JOURNEY

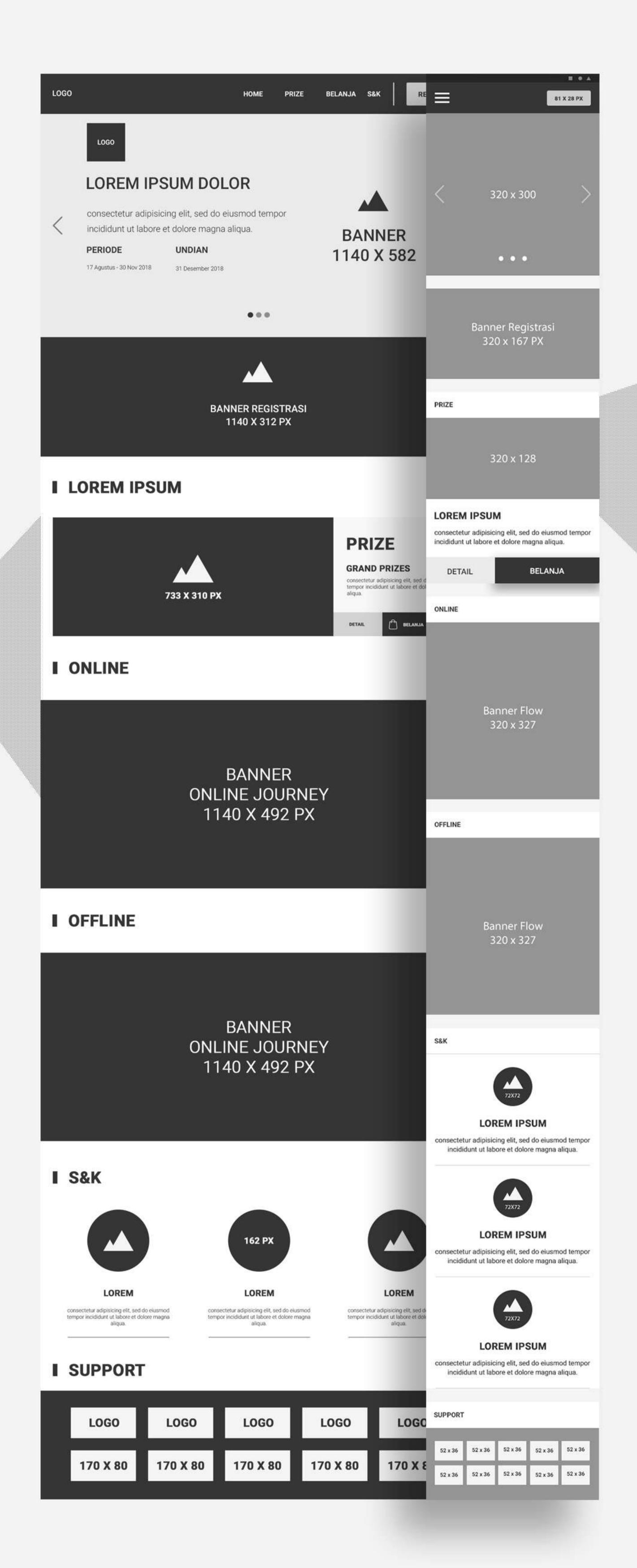


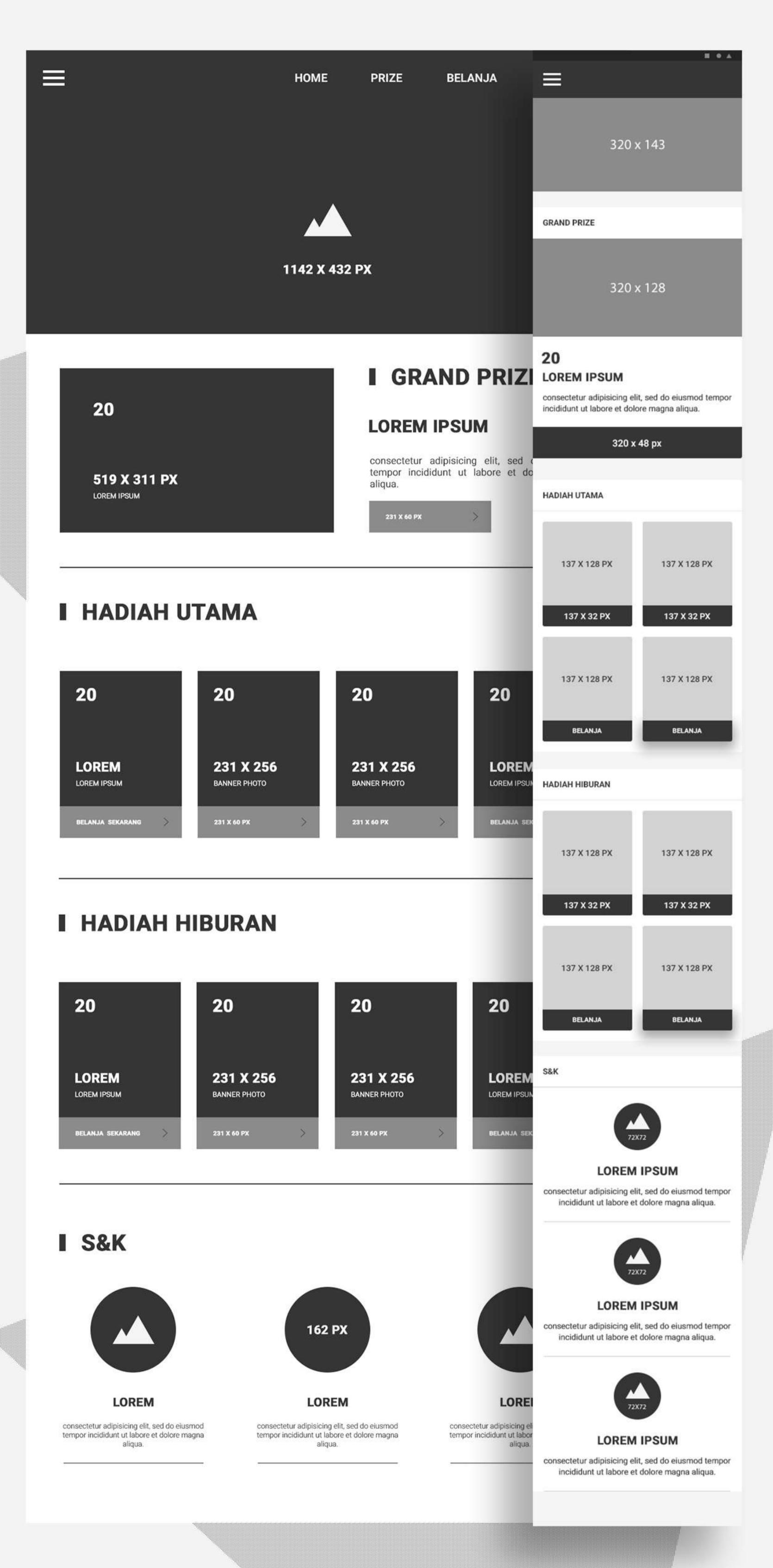






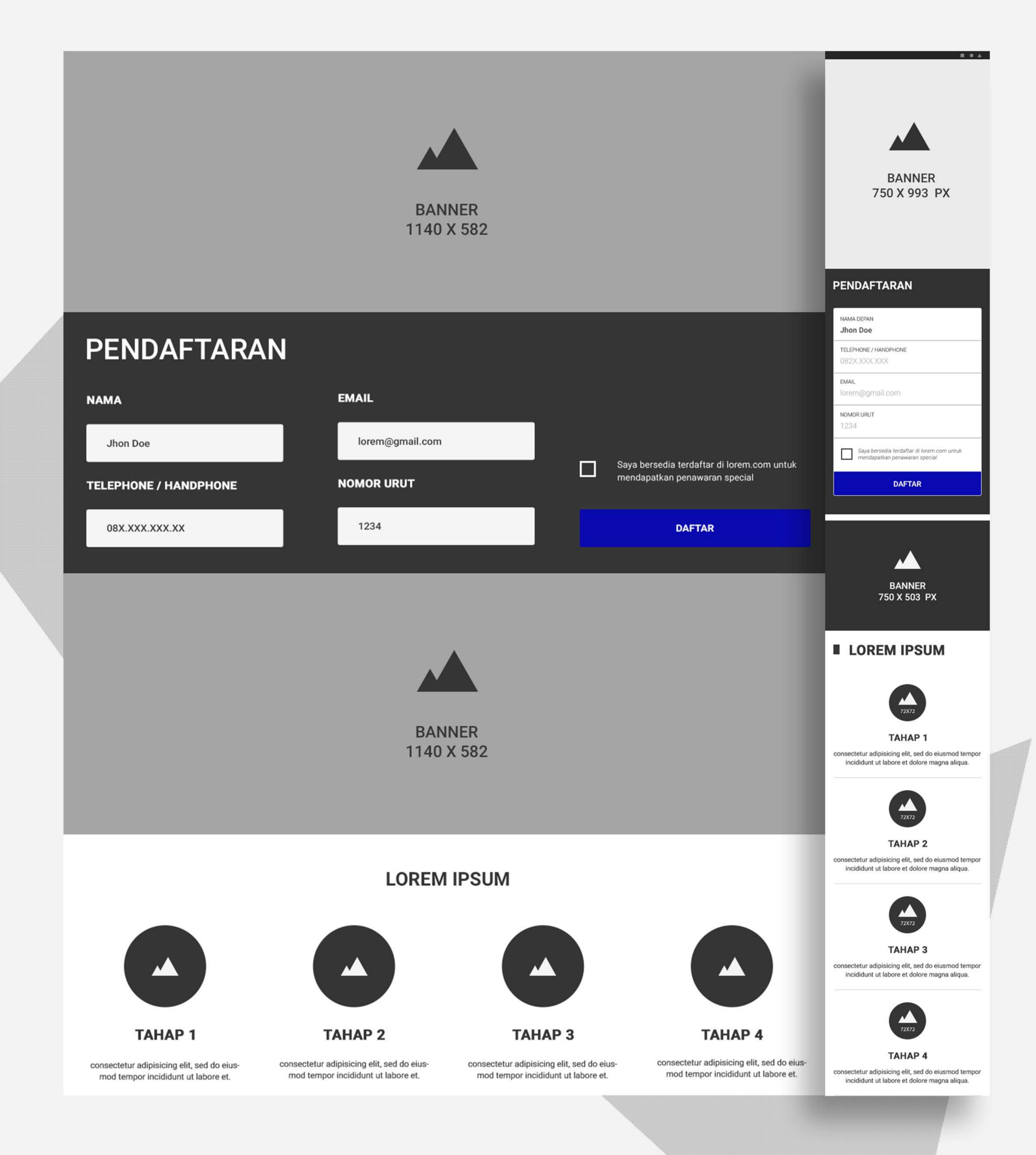
# ERAJAYA / ERAVERSARY





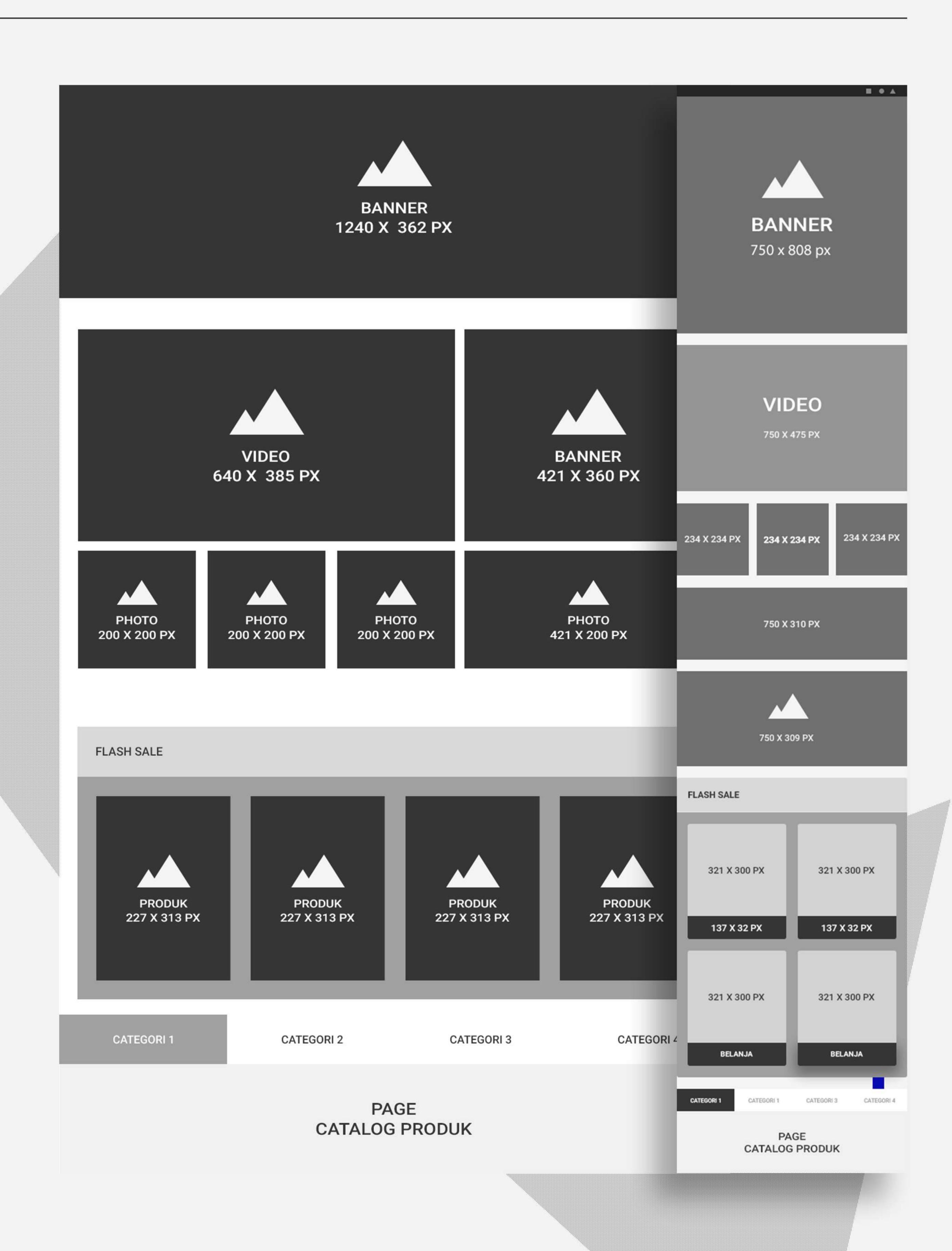


#### GARMIN ROAD TO BALI





## XIAOMI OFFICIAL STORE





# DJI OFFICIAL STORE / MICROSITE

