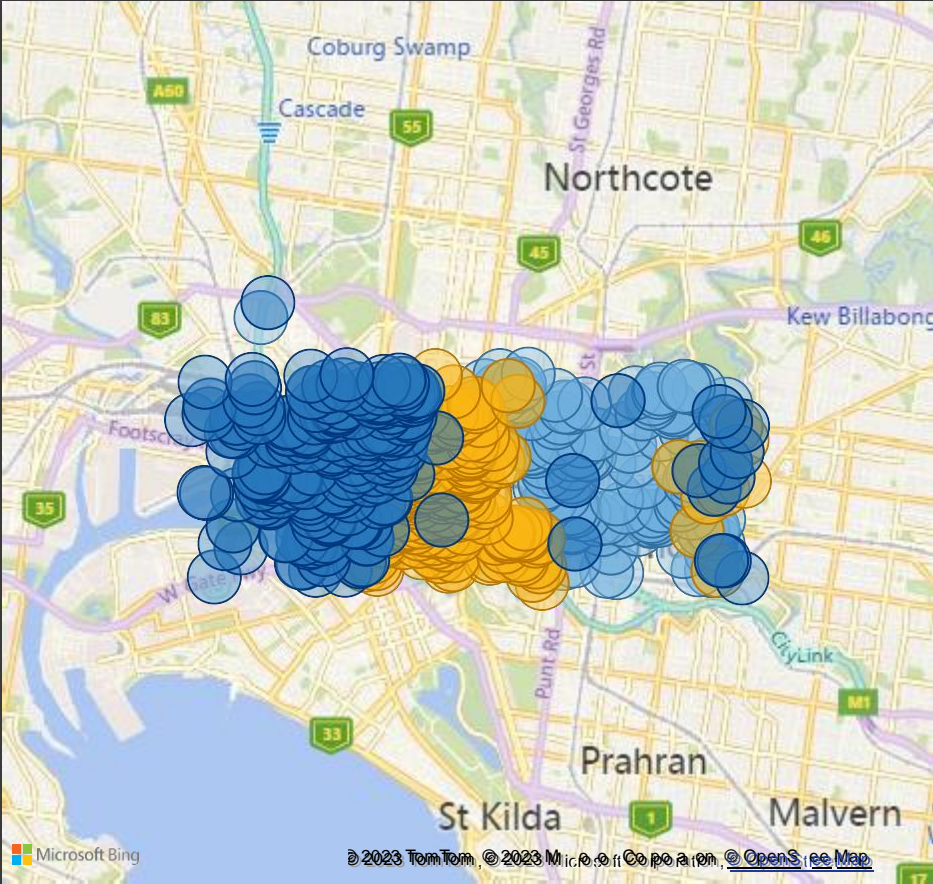


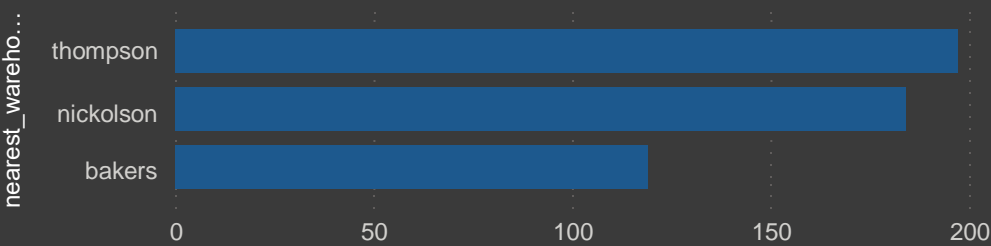
Investigating The root cause if customer unhappiness

nearest_warehouse, customer_lat and customer_long

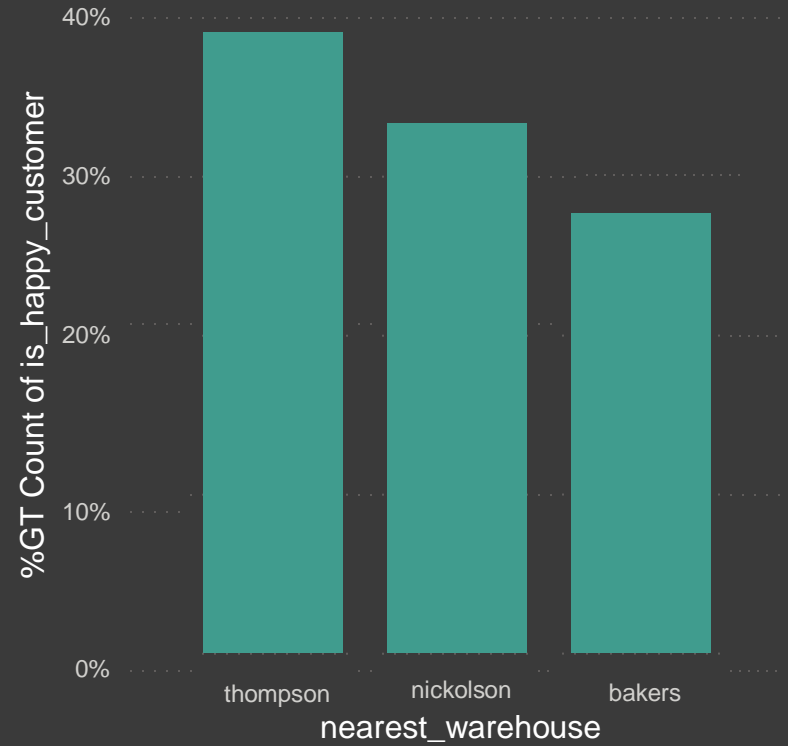
nearest_wareho... ● bakers ● nickolson ● thompson



Count of order_id by nearest_warehouse

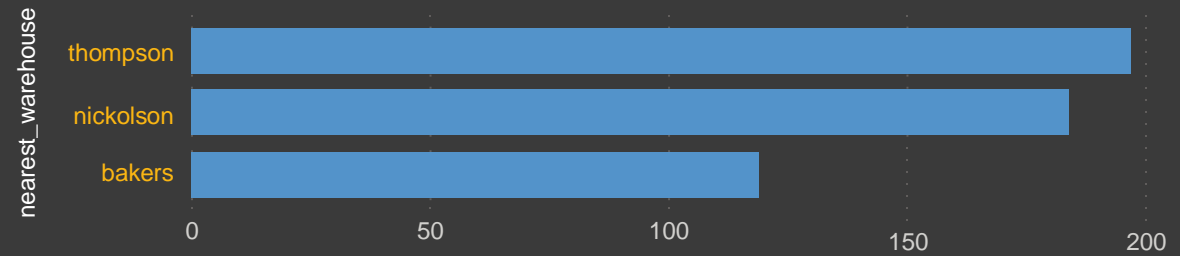


%GT Count of is_happy_customer by nearest_warehouse

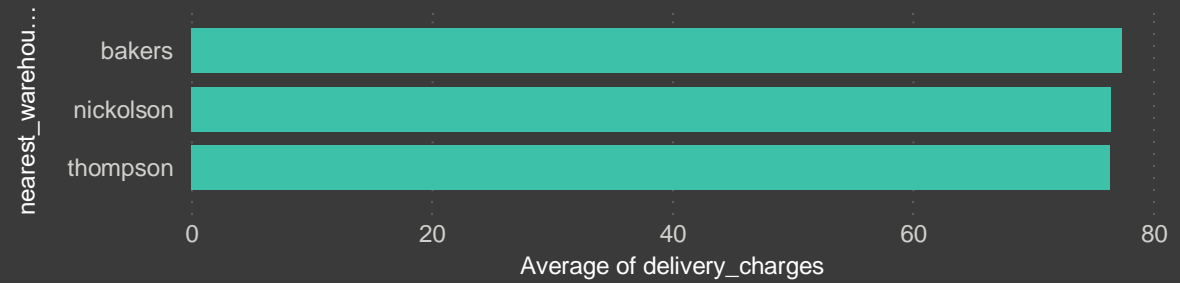


Thompson has the highest dissatisfaction rate - Filter applied on the chart

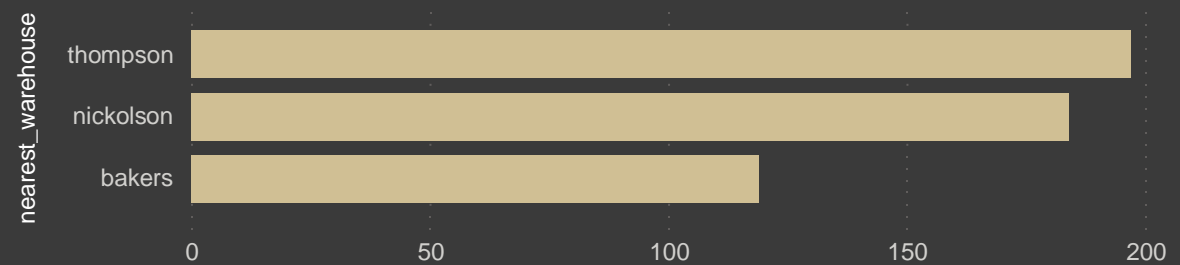
Count of order_id by nearest_warehouse



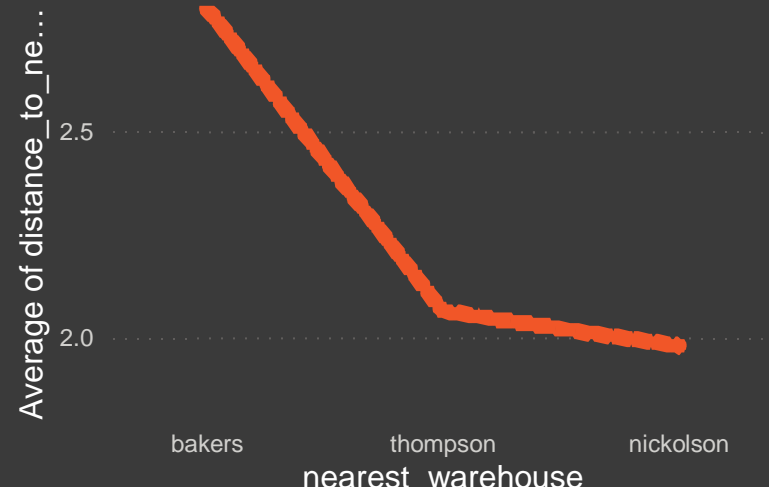
Average of delivery_charges by nearest_warehouse



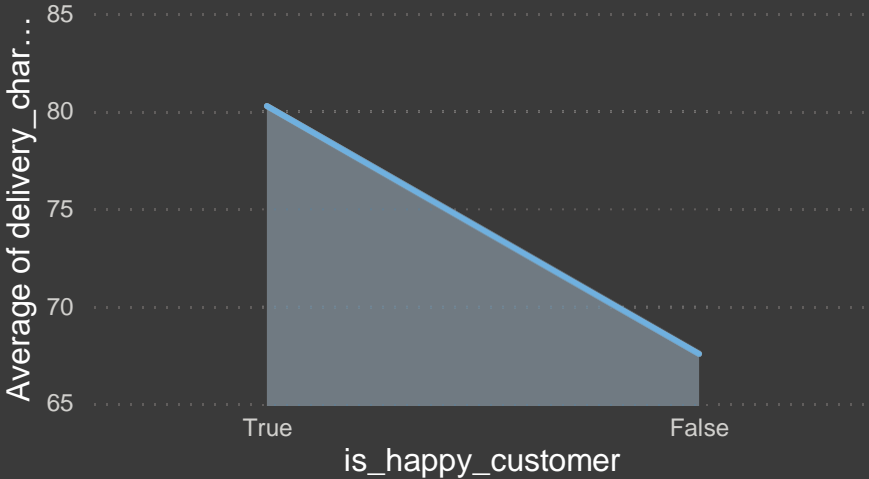
Count of coupon_discount by nearest_warehouse



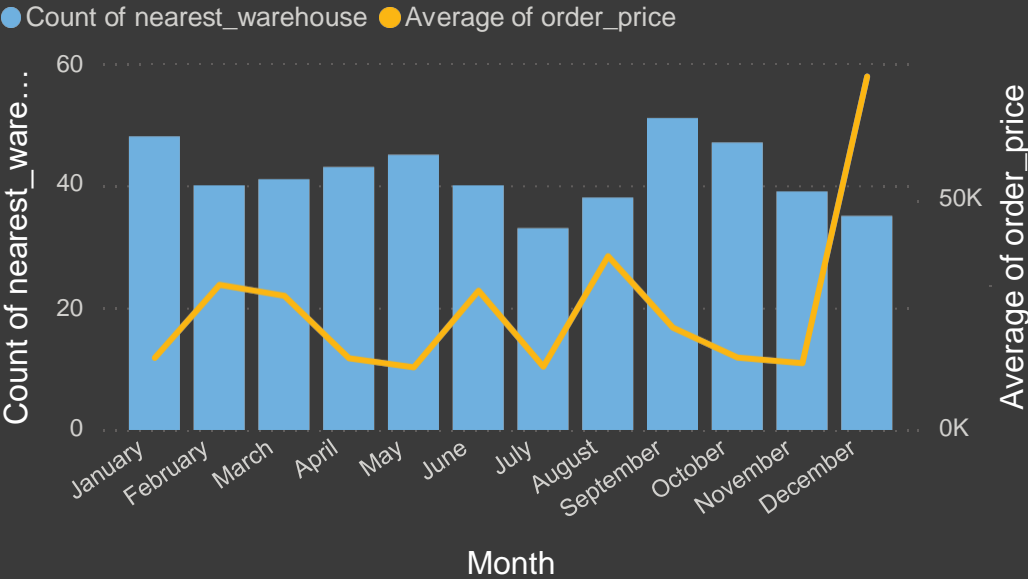
Average of distance_to_nearest_warehouse by nearest_warehouse



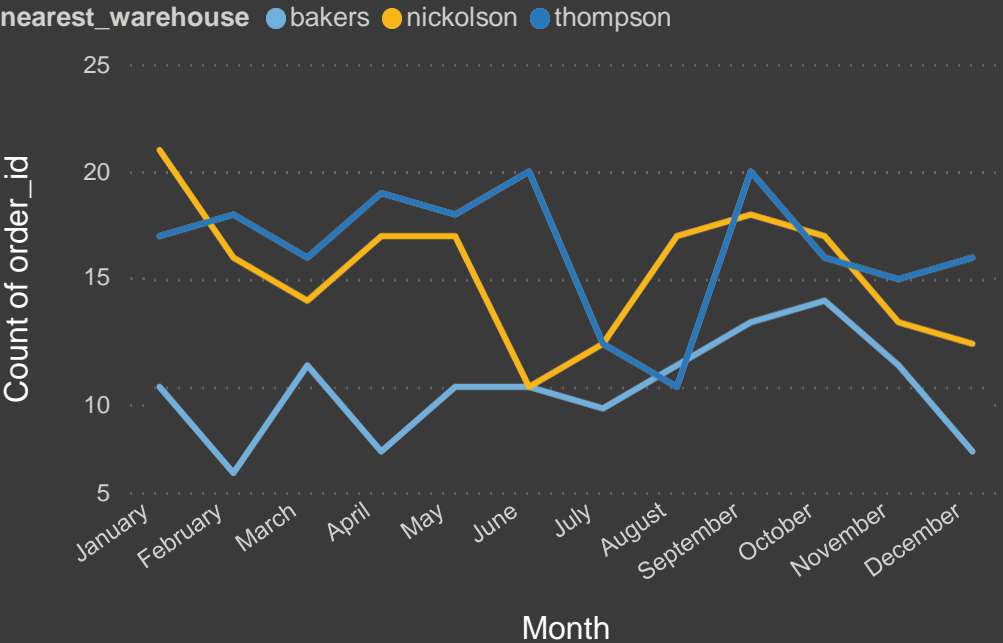
Average of delivery_charges by is_happy_customer



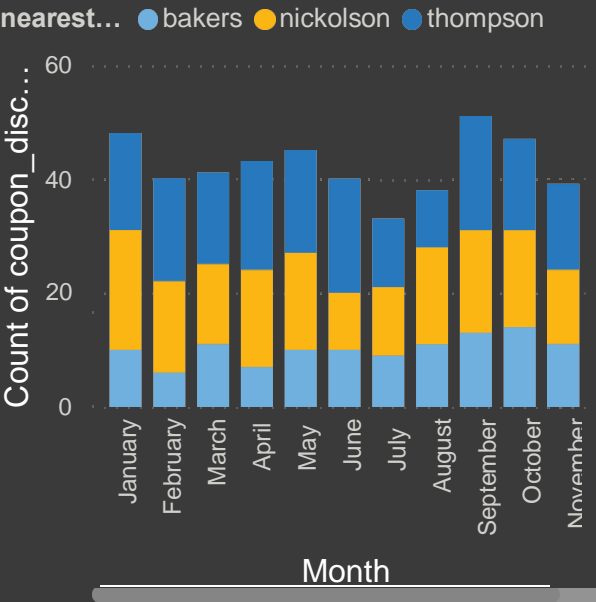
Count of nearest_warehouse and Average of order_price by Month



Count of order_id by Month and nearest_warehouse



Count of coupon_discount by Month and nearest_warehouse



Count of coupon_discount and First Month by nearest_warehouse

197

Goal: (Blank) (+Infinity%)

Final Insight

Coupon is the King

No Coupons = No orders

Count of order_id and Sum of coupon_discount by Month and nearest_warehouse

nearest_warehouse ● thompson ● Sum of coupon_discount

