

# ROADMAP: Shibaguettes Inu

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## Short Term (Launch: 0-3 Months)

### 1. Pre-hype and Preparation (0-1 Month)

- **Goals:** Build excitement before the official launch.
- **Actions:**
  - Launch **Twitter**, **Telegram**, **Instagram** and **TikTok** accounts.
  - Regularly post **humorous memes** about Shibaguettes Inu, France, and baguettes.
  - Create a landing page (hosted for free) with:
    - A countdown to the launch.
    - A "Subscribe to our newsletter" section.
  - Publish teaser videos (e.g., a baguette floating to the moon with a Shiba Inu).

### 2. Fair-launch on Moonshot (2nd Month)

- **Goals:** Launch the token without presales or privileges.
- **Actions:**
  - List **Shibaguettes Inu** on **Moonshot**.
  - Organize a symbolic airdrop: distribute a small amount of tokens to the first active members on Telegram/Discord.
  - Ensure the smart contract is **verified and transparent**.
  - Host an AMA (Ask Me Anything) to answer community questions.

### 3. Community Engagement (3rd Month)

- **Goals:** Retain and grow the community.
- **Actions:**
  - Meme challenges on Twitter (rewarded with tokens or exclusive NFTs).
  - Launch the first humorous NFT collection (Shibaguettes Inu in Paris).
  - List Shibaguettes Inu on platforms like **CoinSniper**, **CoinVote**, and **CoinMooner** to gain votes.
  - Run targeted Twitter campaigns in French to maximize local engagement.

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## Medium Term (4-9 Months)

### 1. Expansion and Adoption in France (4-6 Months)

- **Goals:** Make Shibaguettes Inu go viral in France.
- **Actions:**
  - Collaborate with popular French influencers:

- Examples: Lifestyle, crypto, or gaming influencers (e.g., **Squeezie**, **Michou**, **Amixem**).
- Strategy: Offer personalized NFTs or exclusive partnerships in exchange for visibility.
- Create a humorous campaign around the "French crypto revolution".
- Organize a contest for fans to submit memes or NFT designs.
- List the token on platforms accessible in France (e.g., **CoinGecko**, **LiveCoinWatch**).

## 2. Utility and Interactive Games (6-9 Months)

- **Goals:** Add real utility to the token to retain the community.
- **Actions:**
  - Develop a mini-game featuring **Shibaguettes Inu**:
    - A mobile game where Shibaguettes Inu collects baguettes and avoids obstacles.
    - Rewards: Earn tokens or NFTs.
  - Integrate the token into online stores to purchase related merchandise (caps, t-shirts featuring Shibaguettes Inu).

## Long Term (9 Months and Beyond)

### 1. International Adoption

- **Goals:** Expand Shibaguettes Inu to other markets while preserving its French identity.
- **Actions:**
  - Translate the website and communications into multiple languages (English, Spanish, German).
  - Partner with international influencers to maximize reach.
  - List Shibaguettes Inu on major exchanges (after gaining credibility).

### 2. Create a Cultural Brand

- **Goals:** Make Shibaguettes Inu a cultural icon in the memecoin world.
- **Actions:**
  - Organize an annual event called "The Baguette Inu Festival":
    - Memes, challenges, and token rewards.
  - Launch an artistic NFT collection representing Shibaguettes Inu's journey across France.

## Vision: Making France a Memecoin Consumer Hub

### 1. Strategies to Promote Memecoins in France

- Educational campaigns:

- Host webinars or tutorials on "How to buy and use memecoins".
- Collaborate with schools or tech institutes to raise awareness among younger audiences.
- Create a storytelling campaign linking **Shibaguettes Inu** to French symbols (baguette, Eiffel Tower, love, etc.).

## 2. Convincing French Influencers to Join

- **Humorous Approach:** Propose fun partnerships (e.g., a personalized NFT or a role in the mobile game).
- **Exclusive Rewards:** Offer tokens or shares of the NFT collection in exchange for visibility.
- **Storytelling:** Show influencers how their participation can enhance their image and offer unique content to their audience.

## 3. Making Memecoins Accessible to the French Market

- Simplify tutorials for buying and trading **Shibaguettes Inu** (How-to-buy in French).
- Develop partnerships with French startups or businesses to use the token as a symbolic payment method.

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With this roadmap and a clear vision, **Shibaguettes Inu** can not only become a viral memecoin but also a cultural icon that bridges the crypto world with French identity. If you'd like additional details on any step or specific examples for influencers, let me know! 🚀🥖