Ben Aguirre

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EDUCATION

Loyola University Chicago

Chicago, IL

Bachelor of Business Administration in Marketing

August 2021 – May 2025 GPA: 3.814/4.000

Minor in Computer Science
The Odin Project

Self-guided learning curriculum

October 2022 – Present

PROJECTS

Attack on Titan Memory Card Game (Repo) (Live Preview)

- Developed a memory card game centered around "Attack on Titan," using React, Vite, CSS, and. An Attack on Titan API
- Demonstrated proficiency in React concepts, including useEffect for API integration and useState for dynamic DOM updates based on user interactions

CV-Application (Repo) (Live Preview)

- Developed a CV application that dynamically updates a mock resume in real-time as users input their information
- Implemented the application using React and Vite, leveraging key concepts like useState
- Made components resulting in code-reusability and correct flow of data to update the DOM correctly

Battleship Game (Repo) (Live Preview)

- Designed and built a web-based Battleship game featuring. Challenging gameplay against an AI opponent
- Utilized Jest, JavaScript, HTML, and CSS to create the game, following a test-driven development approach
- Implemented a smart AI opponent using recursive algorithms

PROFESSIONAL EXPERIENCE

The Odin Project

Remote

Present

- Open Source Contributions | Community Member
 - Contributed to open-source learning curriculum to help future learners
 - Add additional resource to help visualize recursion in computer-science lessons
 - Further clarify purpose of ES6 Modules and how they relate to scope to avoid confusions with IIFE's
 - Help reorganize lessons to follow The Odin Project style guide

Skillsoft

Remote

Digital and Content Marketing Intern

June 2023 – *September* 2023

- Performed QA testing on website updates and releases, ensuring seamless functionality and an error-free user experience for an average of 350,000 monthly visitors and 700,000 monthly page views
- Utilized advanced data analysis skills and Google Analytics expertise to derive actionable insights, enabling data-driven decision-making and optimizing website performance for paid campaigns

NockNock

Chicago, IL

Growth and Operations Intern

October 2022 – January 2023

- Sampled product features to test accessibility and effectiveness of the customer booking and checkout flow
- Coordinated and collaborated with cross-functional departments to develop new strategies and product features

More information available per request regarding both internships

SKILLS

• Languages: JavaScript, HTML, CSS, R | Tools: React, Git, Webpack, Babel, Vite, Figma, Canva | Testing: Jest | Other: SEO, Data analysis, QA testing, Algorithms, Agile methodology, Web API Integration, Unit Testing

LEADERSHIP & ACTIVITIES

Loyola University Chicago – New Student Programs

Chicago, IL

Orientation Leader

June 2022 - October 2023

• Introduced 3,000 new and transfer students to the Loyola Chicago community, while working with large group of other leaders

Loyola University Chicago – Quinlan School of Business

Chicago, IL

Quinlan Ambassador August 2022 - Present

• 1 of 13 students chosen to represent Loyola's School of Business