# BAHADOR SAKET

@ bahador.saket@gmail.com

in https://linkedin.com/in/bahador-saket-3b9b9449/

# WORK EXPERIENCE

#### **Ponder Data**

Product Manager

#### **Achievements**

- Led the development and launch of a new **B2B product**
- 130K monthly revenue

### Responsibilities

- Conducted user research with 56 data teams across the world to gain insights and inform the product strategy, leading to the identification of the right product-market fit.
- Worked with cross-functional teams to define and prioritize product requirements and features that best serve customers.
- Defined milestones and deadlines to meet client needs and updated stakeholders on cross-functional progress.
- Defined key performance indicators (KPIs) to measure product success and monitor progress.
- Presented product strategy and launch plan to the leadership.

# Clio - Cloud-Based Legal Technology

Senior Product Manager

m Dec 2021 - June 2022

San Francisco, CA

- Product Manager

₩ Feb 2021 - Dec 2021

San Francisco, CA

#### **Achievements**

- Lead development and launch of three new features (F1-F3)
  - F1: Clio's legal document automation software
  - F2: Clio's E-sign feature
  - F3: Clio's self-service sign-up process
- Over 1300 active users generated 7000+ docs per day (F1)
- Generated 175K monthly revenue from Clio's document generation and E-sign features (F1, F2)
- Increased customer retention by 15% (F2), reduced customer onboarding costs by 70% (F3) and churn rate by 10% (F3).

#### Responsibilities

- Conducted user research with 150+ attorneys and paralegals across the US to identify their needs and pain points working with Clio product suites.
- Identified product growth opportunities and presented them to the leadership on regular basis.
- Collaborated with over 20 stakeholders on regular basis to prioritize product requirements, establish milestones, and create roadmaps for development.
- Worked with sales and marketing teams to plan and execute feature launches.
- Defined and tracked key performance indicators (KPIs) to measure the success of the launched features.

### **MathWorks**

User Experience Researcher (Consultant)

**#** 2020 - 2021

♥ Natick, MA

#### **Achievements**

• Generated a stream of insights that guide product and engineering teams.

## Responsibilities

• Designed and conducted remote user interviews with 75 Matlab Developers to guide the long-term product strategy for graphics and visualizations in MATLAB software.

### Microsoft

User Experience Research Intern

May 2013 - Oct 2013 ♥ Beijing, China

#### **Achievements**

• Presented at Microsoft's Techfest '13, showcasing cutting-edge internal projects.

# Responsibilities

• Designed, developed, and empirically evaluated a mobile application allowing presenters to set and follow timing targets for sections of slides.

# **EDUCATION**

Ph.D. in Computer Science

Georgia Institute of Technology (Georgia Tech)

**#** 2015 - 2020

Atlanta, USA

B.Sc. in Computer Science

**Multimedia University** 

**#** 2009 - 2013

♥ Cyberjaya, Malaysia

# TECHNICAL SKILLS

# **User Research**

• Interviews, Remote & In-person Usability Testing, A/B Testing, Survey

### **Development**

• HTML/CSS/JS, Python, SQL, pandas, D3

#### **Data Analytics**

• Tableau, Google Analytics

#### Tools and Platforms

 Asana, Jira, Confluence, Cloud Platforms (AWS and Google Cloud), Qualtrics, Balsamiq, Figma, Miro