

Thandiwe Nqobizitha Mobhanga

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Objective

Aspiring Chief Marketing Officer (CMO) with a passion for Digital Marketing. Currently a high school student studying Tourism and Economics, I am eager to develop a strong foundation in marketing and business management. I seek to leverage my academic background and growing interest in digital media to contribute to innovative marketing strategies and campaigns.

Education

St Mary's Secondary School, Mafikeng, North West

Senior High School Student

- Subjects:

- Tourism

- Economics

- Business Studies

- English

- Mathematics Literacy

Skills

- Digital Marketing Fundamentals: Basic understanding of online marketing strategies, including social media management, content creation, and branding.

- Analytical Thinking: Strong ability to analyze market trends and consumer behavior through Economics studies.

- Creativity: Ability to generate innovative ideas for promoting products and services.

- Tourism Knowledge: In-depth understanding of the tourism industry, offering unique perspectives on marketing travel-related products.

- Teamwork: Collaborative skills through school group projects and extracurricular activities.

- Basic Social Media Management: Knowledge of social media platforms such as Instagram, Facebook, and Twitter.

Extracurricular Activities

- School Debate Team Member: Developed strong communication and persuasion skills.
- Student Leadership Program: Participated in initiatives focused on teamwork and leadership.

Achievements

- Top 5 in Economics: Consistently ranked among the top students in Economics at St Mary's Secondary.
- Debate Club Award: Received recognition for outstanding argumentation and presentation skills.

Hobbies and Interests

- Social Media Trends: Following the latest developments in social media and digital marketing.
- Content Creation: Interested in creating content for social media platforms.
- Tourism Exploration: Passionate about understanding how the tourism sector can leverage digital marketing strategies.

Career Aspiration

My goal is to pursue a career as a Chief Marketing Officer, with a specific focus on digital marketing. I aim to explore how technology and creativity can drive business growth and enhance customer engagement.