

# AI-powered workflows

Gen AI meets RPA

Sat Ramphal, CEO and Founder  
sat@meetmaya.world





**30%**

of the world's data volume is  
being generated by the  
healthcare industry

**2X Every Year**



Regulatory teams lack the tooling to execute on critical data changes.

These teams are spending 500 hours on avg to just to curate data, and approve data for the FDA to review for new drugs

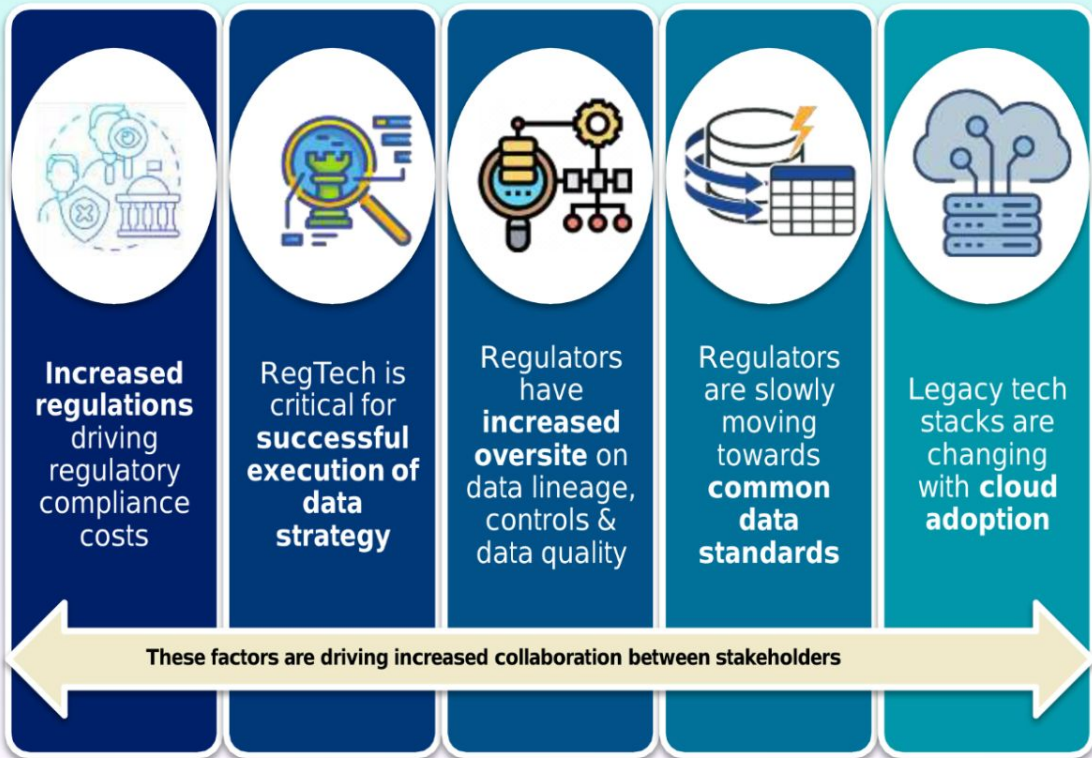


# Regulatory Trends & Gen AI

## Regulatory Demand



## RegTech Trends



## Regulators



## Reports & Data Standards



Gen AI will impact & "potentially disrupt" the five themes mentioned above More efficient reporting & reduced operational risks

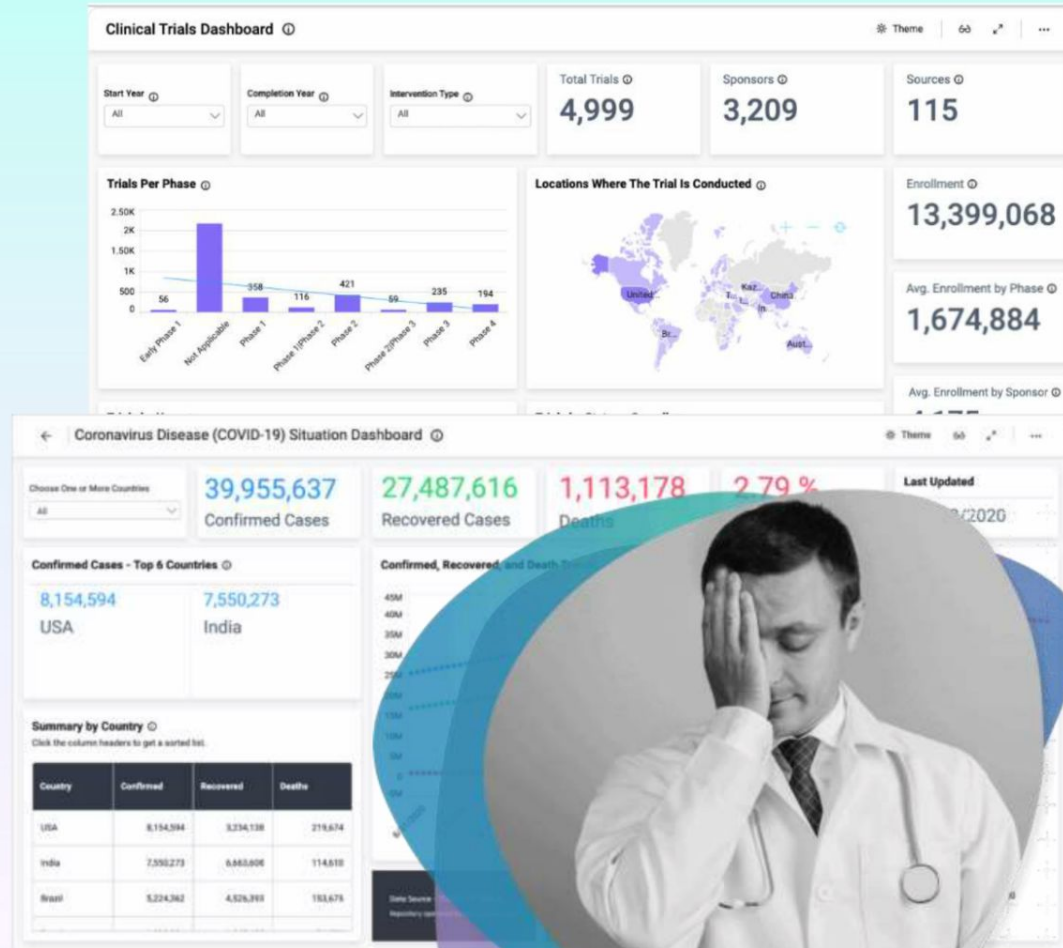
# Problem

Implementing AI into  
workflows

→ Data is randomly  
updating

→ Professionals are  
loaded with tools and  
dashboards

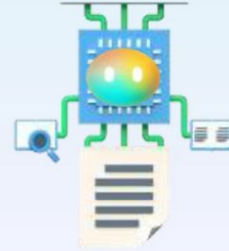
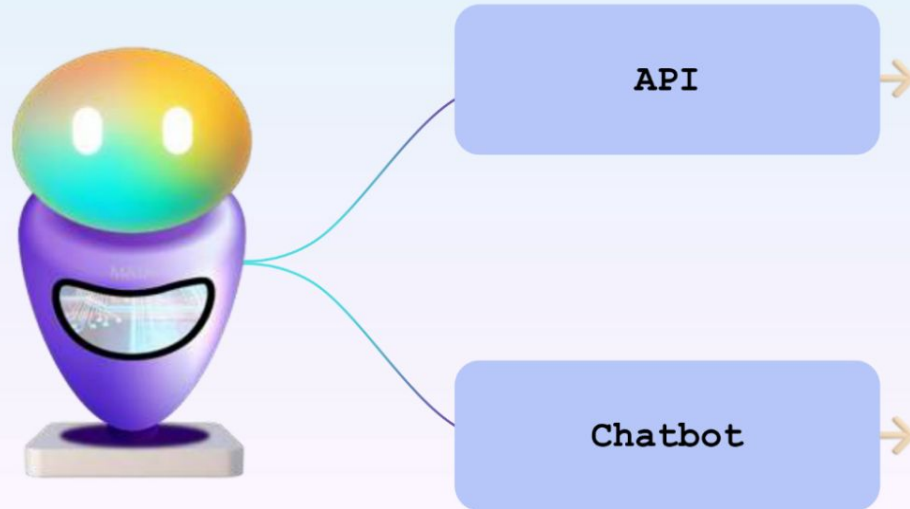
→ Critical actions cannot  
be executed in time





# Meet Maya

A platform that creates action plans and streamlines it into a workflow at the right time every time for regulatory teams.



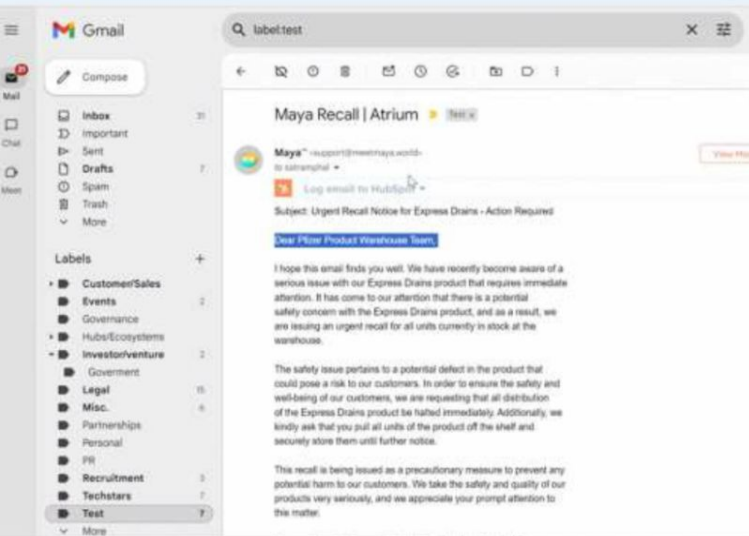
Set work & get notified



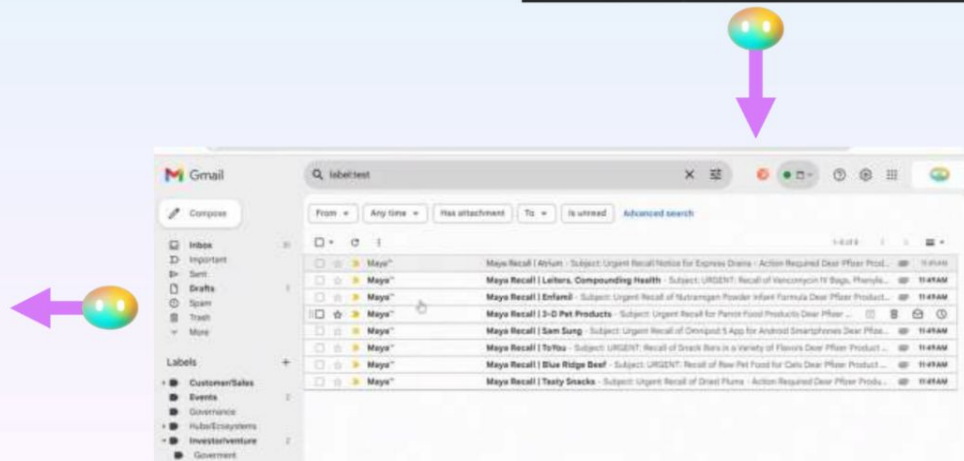
Why this happened



Next best action



Execute on



Email action to

# Capabilities

A blend of Gen AI and RPA

- Summarize/redact any type of raw data
- Create Documentation/reports
- Develop next best actions
- Fill out applications
- **Generate workflows to stakeholders about anomalies, approvals or tasks.**





# Key Metrics

## Revenue

\$850K

## Customers

Multiple  
Enterprises

## Validated Markets

Pharma  
Med-device

## Workflows

340

## Accuracy

98.9%

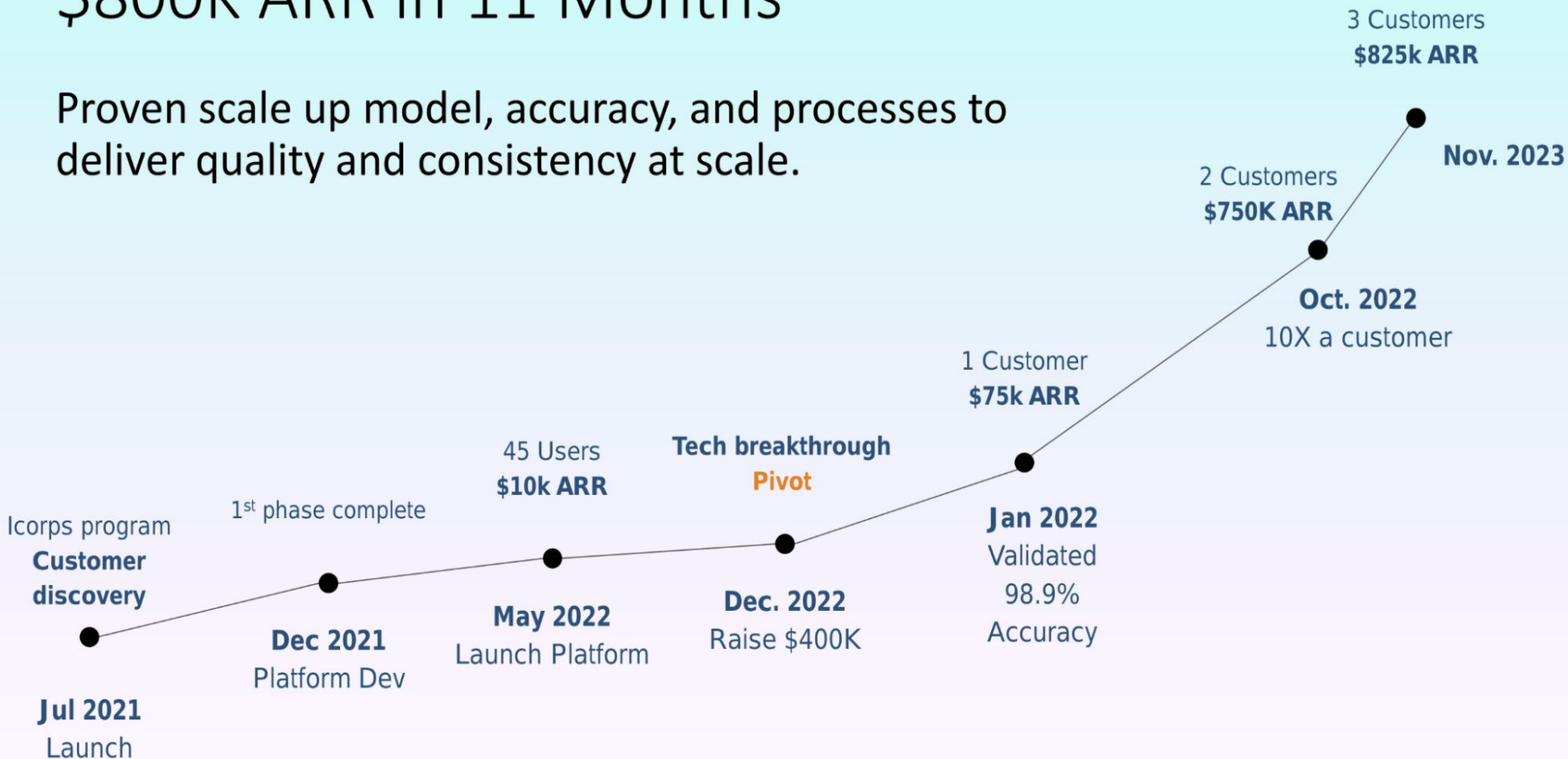
## Product

300% + MoM  
Workflow Growth



# \$800K ARR in 11 Months

Proven scale up model, accuracy, and processes to deliver quality and consistency at scale.



# Our B2B Pipeline are with some of the biggest companies in life sciences

Signed Contracts

9 Negotiation/Pilot

19

Secondary  
Discovery/NDA

22n Early Discussions



SIMS Drive Medical Clinic

**Deloitte.**



**JABIL**

**WNS**



MINISTRY OF HEALTH  
SINGAPORE

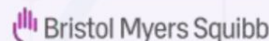
\$4.2M ACV

Johnson & Johnson

**AMGEN**



**SAMSUNG**



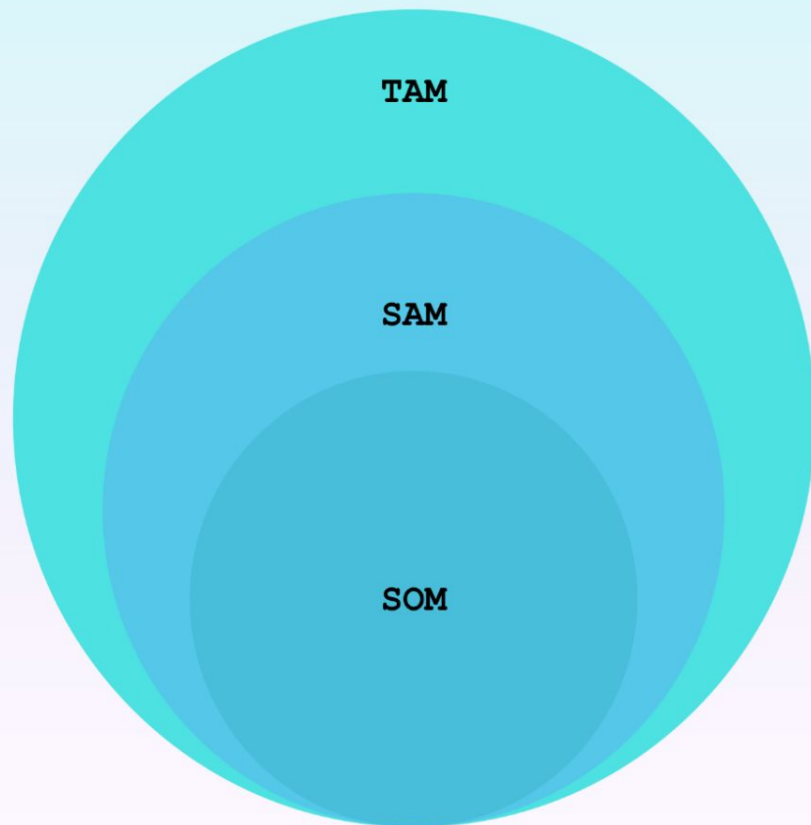
\$14M ACV



\$22M ACV



# Market Opportunity



**\$750B**

10M Researchers  
& Strategy  
Experts

**CAGR 36.7%**

**\$18B**

Regulatory &  
compliance

**\$700M**

Pharmaceuticals



# A Better Approach to AI

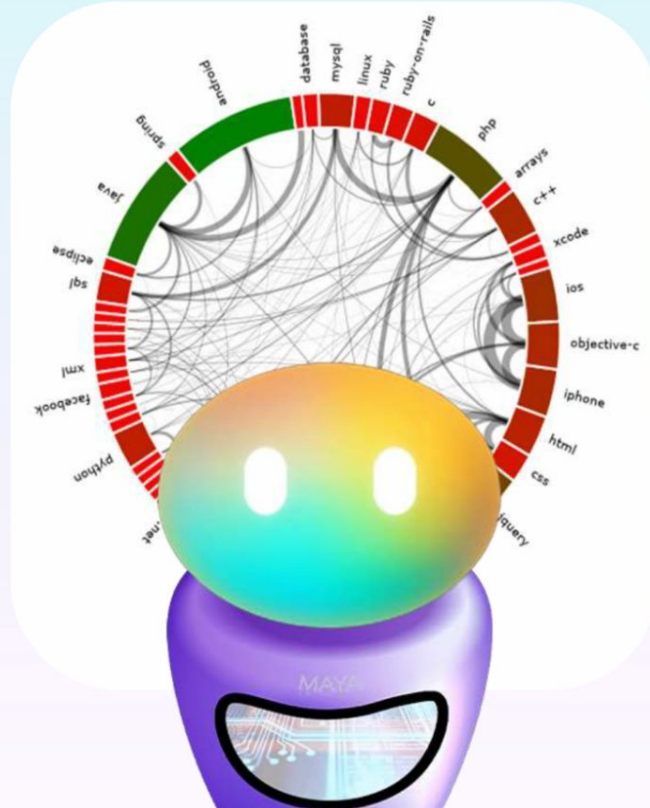
No need for private data

**70%**

Cheaper to train

**98.8%**

Matrix driven accuracy



1

Instantly train on raw doc of an existing workflow

2

Set when to do the workflow

3

Notified when a new workflow is created





How  
workflows  
are built with  
AI today

The screenshot displays the 'SEO Blog Generator' workflow interface. The main workspace shows a sequence of steps: 'Input' (Step 0), 'Get Context from ...' (Step 1), 'Get Context from B...' (Step 2), 'Generate Blog Post' (Step 3), 'Cover Image Prompt' (Step 4), and 'Generate Image' (Step 5). The 'Cover Image Prompt' step is highlighted with a green border. The right sidebar provides configuration options for the selected step, including the 'Model' (gpt-4-1106-preview) and the 'Prompt' (system). The prompt text is: 'Generate an image prompt from: step3.choices[0].message.content. Format the prompt like this: '8k portrait close up of face of beautiful woman fashion model in white feather clothes, official balmain editorial, dramatic lighting highly detailed, new york city in the background, ultra-realistic''. A footer note states: 'Use '@' to autocomplete and reference variables or step outputs. Need help? Read our [product docs](#) or [contact support](#).'

← Exit SEO Blog Generator wkt\_PKbk5Dw3jXXAE

Help ⓘ ⌂ <> Editor Versions Settings Preview ▶ Publish ↗

Input  
Click to Configure 4 inputs

+

Get Context from ...  
Step 1: webscraper

+

Get Context from B...  
Step 2: webscraper

+

Generate Blog Post  
Step 3: chat

+

Cover Image Prompt  
Step 4: chat

+

Generate Image  
Step 5: sdxl

+

Configure

Model ⓘ #  
gpt-4-1106-preview

Prompt ⓘ #  
system

Generate an image prompt from:  
step3.choices[0].message.content

Format the prompt like this: '8k portrait close up of face of beautiful woman fashion model in white feather clothes, official balmain editorial, dramatic lighting highly detailed, new york city in the background, ultra-realistic'

Use '@' to autocomplete and reference variables or step outputs.  
Need help? Read our [product docs](#) or [contact support](#).

# Growth Expansion

## Pharma

Regulatory Affairs

FDA Approvals

Policy Changes

## Med-Device

FDA Approvals

Policy Changes

RPM

## Digital Health

Policy Changes

RPM



# Case Study

1 of the largest cancer centers  
in Asia

## Maya did this:

- Curated clinical notes
- Created FDA application
- Connected the right stakeholders for approval

98.9%  
Accuracy

10X Faster

The contract increased  
from \$75K to \$700K

10 months




## Led to:

- Treatment to market faster

*"I have used multiple LLM's and GPT's. So far **Maya is in the lead** with better accuracy from real-time data." - Clin Asst Prof Amit Jain*



# Competitors

		 HUMA.AI	sorcero <sup>+</sup>	 OKRA.ai
Accuracy %	98.9%	84.3%	60%	86%
Cost to train	Thousands	Millions	Millions	Millions
Fast compute	✓	✓		
End-to-end	✓			



# Team

5 exits as a leadership team, with deep expertise in AI and Life science



Sat R.

*CEO*

4x Founder

2x AI Founder



Sean R.

*Chief Robotics*

Led AI Research

Projects at Dell



Shivam R.

*CMO*

Robotics at

Shriners Hospital



S. Mittal

*Head ML in*

*Federated*

*Learning*



Tingyi W.

*Chief Scientist*

Post-doc Ph.D at

Cornell + Mount

Sinai Fellow



Stratos D.

*CTO*

Led Search ML

at Apple +

Head of ML at

Watson





# Land and expand enterprise SaaS model

\$100K / annually  
For a set amount of  
workflows

Workflows grow over time to  
add fuel to the fire

## Roadmap

2024 - \$2M ARR

2025 - Profitability



Backed By

**techstars**



**Q1 Velocity**



Strategic angels from

**sanofi**

**Morgan Lewis**

