HackerYou Design Guide



III

This guide contains ten font pairings and ten colour schemes. You can use any font pairing along with any colour scheme, and read below for recommendations on how to use them.

How to Use Your Colour Scheme

For each colour scheme, we recommend that you use both of the main colours provided and choose one of the two accent colours at the bottom of each page. Two accent colours were included so you have a choice and the capability to customize the colour scheme further, but they were not designed to be used together. You would also use white and black as supplementary colours in all of these colour schemes.

We recommend your colours be used in:

- Main 2 Colours: Headings, backgrounds of sections, icons.
- Accent Colour: Buttons, headings, icons, use sparingly to draw attention.
- White: Used as the background of your website. If white appears too stark you could replace with a very light grey such as #FAFAFA. Also can be used for the text of buttons or headings if the background colour in that section is too dark.
- Black: Used as the text of your website. If black appears too harsh you could replace with a very dark grey such as #323232.

For example, in the first colour scheme, you would use the two shades of grey as your main colours, and then you choose red OR yellow to be your accent colour.

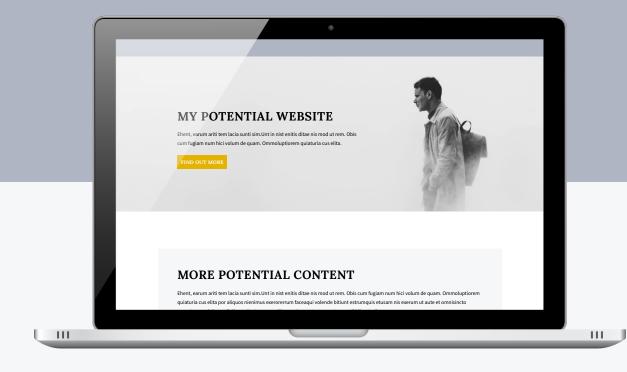
If you want to do the reverse and have a dark background with lighter text, you can do so simply by switching the usages of white and black listed above. It's just important to remember to make sure your text is legible and your page isn't too dark overall, and know that using a dark background may not work with all of these colour schemes.

How to Use Your Font Pairing

For each font pairing, we recommend that you use only those two fonts throughout your website. The main font displayed in the header should be your header font, and the secondary font displayed in the paragraph should be your body font.

Your fonts should be used in:

- Header font: Headings, menu items, accent text, buttons, etc.
- Body font: Paragraphs, body text, lists, etc.
- Don't forget to consider things like line height, letter spacing, and font weight.



HEX: #F6F7F9 // RGB: (246, 247, 249)

LORA AND SOURCE SANS PRO

The heading font above is Lora Bold and this body font is Source Sans Regular. Ehenimint fugit enderum *this is italic* enimolu ptatuscil and **this is bold** iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate preiciusto te mi. odipsam id. Ehent, earum ariti tem lacia sunti sim.

FIND OUT MORE

LORA BOLD

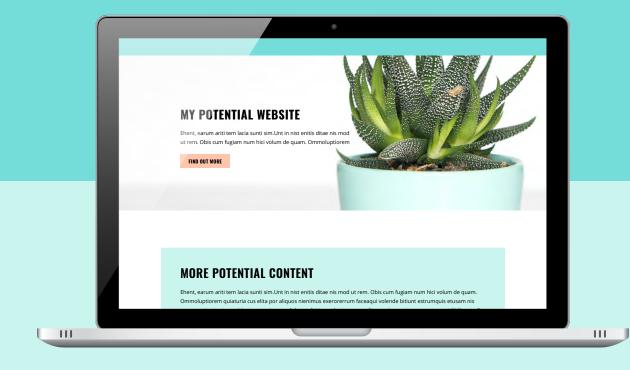
abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Source Sans Pro Regular

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

HEX: #74DDD9 // RGB: (116, 221, 217)



HEX: #CAF5EF // RGB: (202, 245, 239)

OSWALD AND OPEN SANS

The heading font above is Oswald Demi Bold and this body font is Open Sans Regular. Ehenimint fugit enderum *this is italic* enimolu ptatuscil and **this is bold** iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate preiciusto te mi.

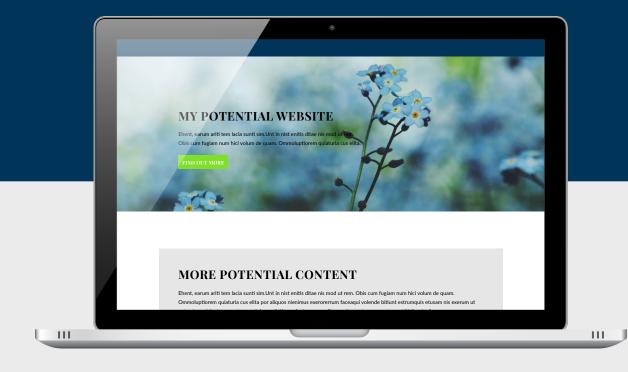
FIND OUT MORE

OSWALD DEMI BOLD

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Open Sans Regular

HEX: #003459 // RGB: (0, 52, 89)



HEX: #EBEBEB // RGB: (235, 235, 235)

PLAYFAIR DISPLAY AND LATO

The heading font above is Playfair Display Bold and this body font is Lato Regular. Ehenimint fugit enderum *this is italic* enimolu ptatuscil and **this is bold** iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate preiciusto te mi. odipsam id. Ehent, earum ariti tem lacia sunti

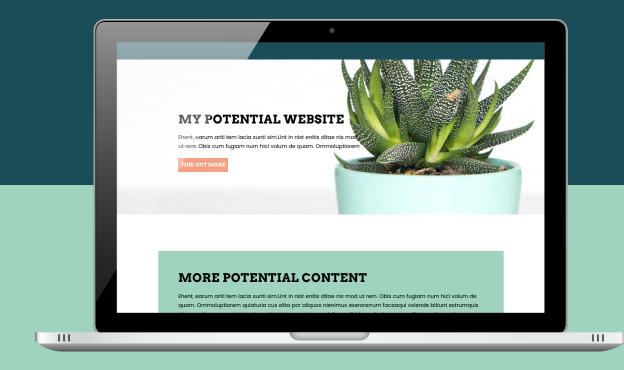
FIND OUT MORE

PLAYFAIR DISPLAY BLACK

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Lato Regular

HEX: #1B4D59 // RGB: (27, 77, 89)



HEX: #9FD3BD // RGB: (159, 211, 189)

ARVO AND POPPINS

The heading font above is Arvo Bold and this body font is Poppins Regular. Ehenimint fugit enderum this is italic enimolu ptatuscil and this is bold iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate.

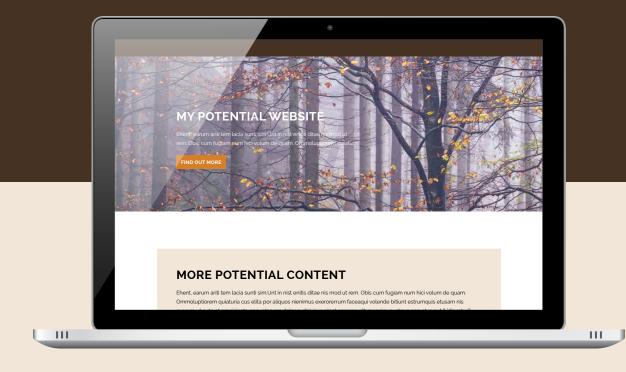
FIND OUT MORE

ARVO BOLD

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Poppins Regular

HEX: #453223 // RGB: (23, 7, 13)



HEX: #F1E6D8 // RGB: (241, 230, 216)

RALEWAY

The heading font above is Raleway Bold and this body font is Raleway Regular. Ehenimint fugit enderum this is italic enimolu ptatuscil and this is bold iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate. preiciusto te mi. odipsam

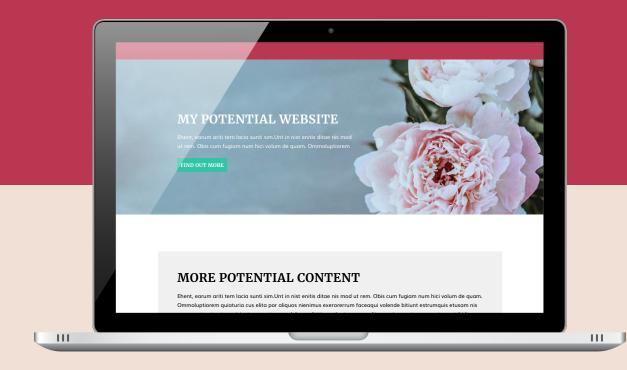
FIND OUT MORE

RALEWAY BOLD

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Raleway Regular

HEX: #BB3651 // RGB: (187, 54, 81)



HEX: #F0E0D5 // RGB: (240, 224, 213)

MERRIWEATHER AND MULI

The heading font above is Merriweather Bold and this body font is Muli Regular. Ehenimint fugit enderum this is italic enimolu ptatuscil and this is bold iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate. preiciusto te

FIND OUT MORE

MERRIWEATHER BOLD

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Muli Regular

HEX: #02AA73 // RGB: (2, 170, 115)



HEX: #BEFBC7 // RGB: (190, 251, 199)

LIBRE BASKERVILLE AND RUBIK

The heading font above is Libre Baskerville Bold and this body font is Rubik Regular. Ehenimint fugit enderum *this is italic* enimolu ptatuscil and **this is bold** iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate. preiciusto te mi.

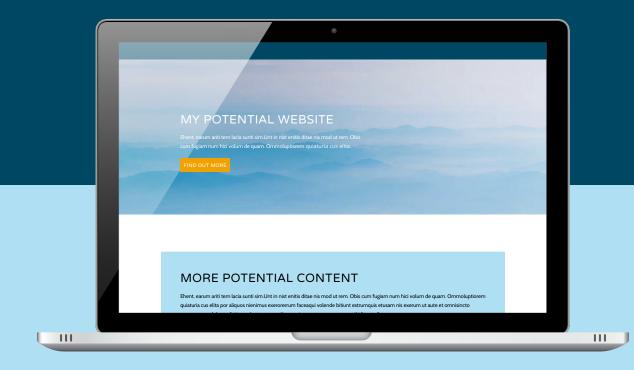
FIND OUT MORE

LIBRE BASKERVILLE BOLD

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Rubik Regular

HEX: #004763 // RGB: (0, 71, 99)



HEX: #AFDFF2 // RGB: (175, 223, 242)

VARELA ROUND AND CABIN

The heading font above is Varela Round and this body font is Cabin Regular. Ehenimint fugit enderum *this is italic* enimolu ptatuscil and **this is bold** iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate. preiciusto te mi. odipsam. id ariti tem lacia sunti sim.

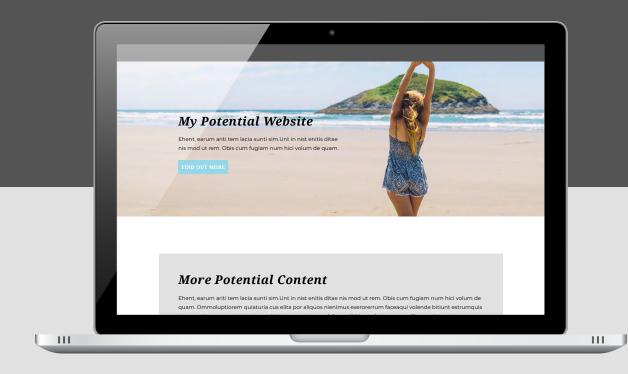
FIND OUT MORE

VARELA ROUND

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Cabin Regular

HEX: #535455 // RGB: (36, 0, 0)



HEX: #E1E1E1 // RGB: (225, 225, 225)

Noto Serif & Montserrat

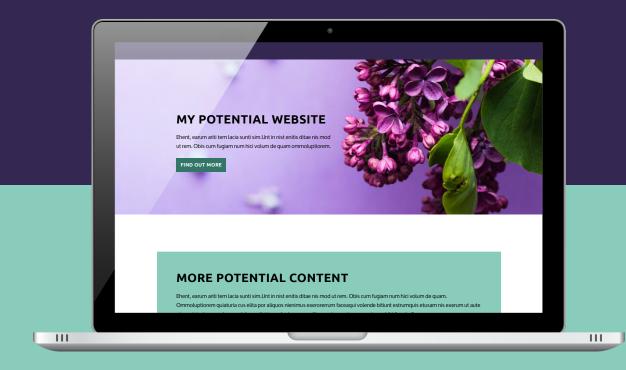
The heading font above is Noro Serif Bold Italic and this body font is Montserrat Regular. Ehenimint fugit enderum this is italic enimolu ptatuscil and this is bold iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequent adis

FIND OUT MORE

Noto Serif Bold Italic abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Montserrat Regular

HEX: #342853 // RGB: (52, 40, 83)



HEX: #89CCBB // RGB: (137, 204, 187)

UBUNTU & OXYGEN

The heading font above is Ubuntu Bold and this body font is Oxygen Regular. Ehenimint fugit enderum this is italic enimolu ptatuscil and this is bold iuntum quam que nuscit lame essedi doluptat parchit antur acimolor alitectiam adipsum qui velis et dunt am dis aut accus nem auditis re consenim suntur? Ribusdae pellab inci sunda consequunt adis modi doluptate. preiciusto te mi. odipsam. id ariti tem lacia sunti sim.

FIND OUT MORE

UBUNTU BOLD

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

Oxygen Regular