

STORE SALES ANALYSIS DASHBOARD

SALES

\$2,297,200.86



YOY Growth

▲ 20.62%

PROFIT

\$286,397.02



YOY Growth

▲ 14.41%

PROFIT MARGIN

12.47%



YOY Growth

▼ 5.15%

...

2011

2012

2013

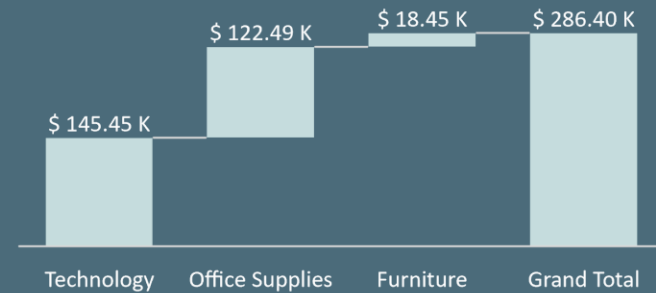
2014



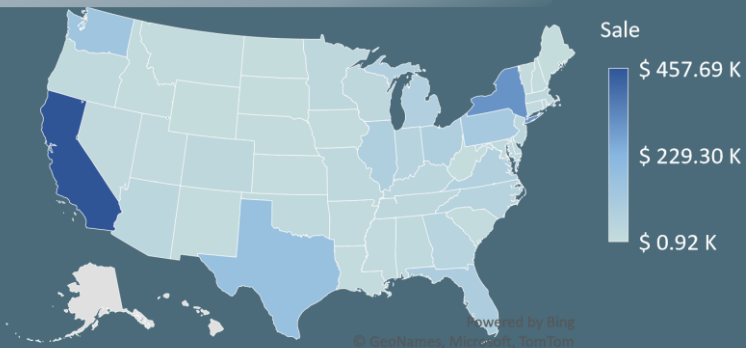
SALES AND PROFIT ANALYSIS



CATEGORY PROFIT



SALES BY STATE



TOP 5 SUBCATEGORIES BY SALES

