

Niyonkuru Eddy

Content Creator

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Creative Content Creator with 2 years of experience. Successful at creating dynamic images and graphics with knowledge of digital and traditional marketing. Committed to developing unique content and incorporating editor feedback.

Experience

Content Creation

2015 - 2017

- Participated in webinars and podcasts as a representative of the brand, sharing insights and expertise on content creation.
- Monitored trends and developments within the industry to produce relevant and timely content that resonates with target audiences.
- Analysed performance metrics of published content to identify areas for improvement and adjust strategies accordingly.
- Engaged with online communities by responding to comments and messages, fostering a positive brand image.

Video Production

2017 - present

- Improvised photographic methods and techniques.
- Captured high-quality photos for Behind-The-Scenes (BTS) shoots.
- Set-up professional cameras, equipment and accessories in outdoor locations.
- Collaborated successfully with variety of personalities and work styles.
- Planned photoshoots based on specific client briefs.
- Conducted all photo shoots with calm and professional demeanour.
- Photographed high volume of weddings, parties and school students for official portraits.
- Carefully maintained valuable studio and photography equipment.
- Captured high-quality photos for Behind-The-Scenes (BTS) shoots.

Education

High School

2009

IBB

2014

- Diploma of Higher Education
- GPA: 3.83

Skills

- Engaging audiences
- Digital editing
- Brand development
- Photography
- Sound engineering
- Graphic design
- Team leadership and motivation
- Data analysis
- Project planning and coordination