

# CI/CD Proposal

Presented to  
*udacity*

Prepared by  
*Baher salama*

# what every business needs



*Avoid cost*



*Increase revenue*



*Protect revenue*



*Reduces cost*



## *Avoid cost*

*will be achieved by*

- Less bugs in production and less time in testing
- Prevent embarrassing or costly security holes
- Less human error, Faster deployments



*Increase revenue*

*will be achieved by*

- faster and more frequent releases and features
- Less time to market
- *speed of tackling bugs make users happy*



*Protect revenue*

*will be achieved by*

- Reduced time user have to wait for updates or changes
- Quick undo to return production to working state
- rolling out testing UI changes easily



*Reduces cost*

*will be achieved by*

- Less developer time on issues from new developer code
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