**Application Name: TrackerPro (Not decided yet)**

**Problem definition**: Most of the time, dispatchers of tow companies receive many calls in a brief period. Because dispatchers have to take the calls one after one, sometimes they messed up with valuable info like addresses, phone numbers, etc. Another big problem is we can't see right-way where is my driver's location. It is an awful call if I take a job in Brooklyn and somehow my driver is in the Bronx. Sometimes we don't know the outside road situations like traffics, delays, etc. For constant communication and send out the info, we have to copy the addresses, write down the phone number or car details, and post on Whatsapp. There Is another big problem is keep track of all day income. We track the record of everything manually. We are humans, lot of time; we make a lot of mistakes. Drivers are busy all time sometimes; they forget to post their cash incomes. My main goal is to implement my software on my current company and run a test for at least a year.

**Customer Segments**: For the MVP, it's going to be for tow truck companies. But I will target companies that have to maintain drivers, deal with location, and track business records.

**Solution:**This application's primary goal would be to help the company owner, dispatcher, and drivers. This application will be on two different versions. One is a web, and another is a mobile version. When a dispatcher puts addresses into the search bar, it automatically calculates distances between the free drivers and suggests which driver is close. When a driver finishes a job and automatically updates their job status, my system will automatically update the money calculation. End of the day, we don't have to calculate anything extra. This is only an MVP solution. I have a lot of features idea on my head. But I am going to implement those features after MVPs.

**Key matrics:**Whatever I do in my company is very time-consuming and very error-prone. Mainly track all the business records manually is hard. My application will organize the company more efficiently, save time, and save unnecessary software application costs.

Unique Value Proposition: I wanted to buy this kind of software for my company, but I didn't find one like this.

**Revenue structure:** First year, I want to try it on my company. If I get positive feedback, then I will make this application public. I charge a certain amount for this application(it's not decided yet) end of the month or year.

**Channels:** My owner knows a lot of companies. I also know a couple of owners. If they see the application's purpose and its value, I hope they will appreciate my application.

**Unfair advantage:** There is another application like this.

**Cost structure** : Hosting+database + cloud + sales person+ software engineers