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| **Lean Canvas** | | TKH | | |  | | Bahjat Khan |  | 01/09/2021 |  |  |
|  |  |  | | | | |  | |  | | |
| **Problem** |  | | **Solution** | | |  | | | **Customer Segments** | | |
| Top 3 problems  1.In busy time sometime dispatcher mess up with addresses, prices and customer phone number.Doing all together manually is very hard  2.Calculation of currency.  3.Track drivers movements |  | | 1 Automatically dispatched to drivers  2. Keep track record of all the earnings  3.Track all the drivers. | | | |  | | Target Customers  Tow Truck Companies | | |
| **Existing Alternatives** |  | | **Unique Value Proposition** | | | |  | | **Early Adopters** | | |
| List how these problems are solved today.  GoogleMap  Whatsapp |  | | It can dispatch the calls automatically, track the drivers, keep track record of earnings. | | | |  | | Tow truck companies | | |
| **Cost Structure** | | | | **Revenue Structure** | | | | | | | |
| Hosting + Marketing + Software engineer + Software tester | | | | Tow truck companies | | | | | | | |
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| **Lean Canvas** | |  | | |  | |  |  |  |  |  |
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| **Problem** | **Solution** | | **Unique Value Proposition** | | | **Unfair Advantage** | | | **Customer Segments** | | |
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| **Existing Alternatives** | **Key Metrics** | | **High-Level Concept** | | | | **Channels** | | **Early Adopters** | | |
|  |  | |  | | | |  | |  | | |
| **Cost Structure** | | | | **Revenue Structure** | | | | | | | |
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